

Ecommerce
Sales Analysis

Total Order
223K

Total Cost
\$20.55M

Total Sales
\$23.2M

Total Profit
\$2.61M

Avg Sales/Order
\$204.50

Month to Day Profit
\$107.83K

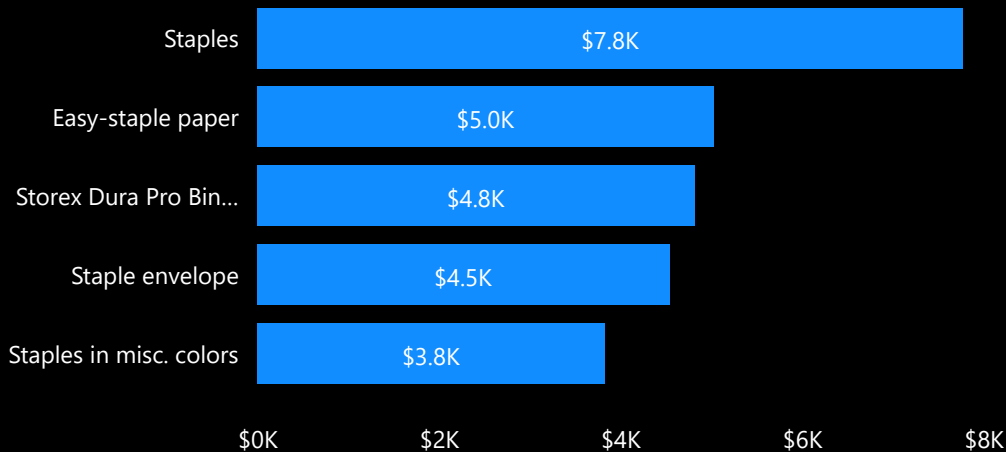
Last Month Profit
\$2.51M

- ☐ Furniture
- ☐ Office Suppli...
- ☐ Technology

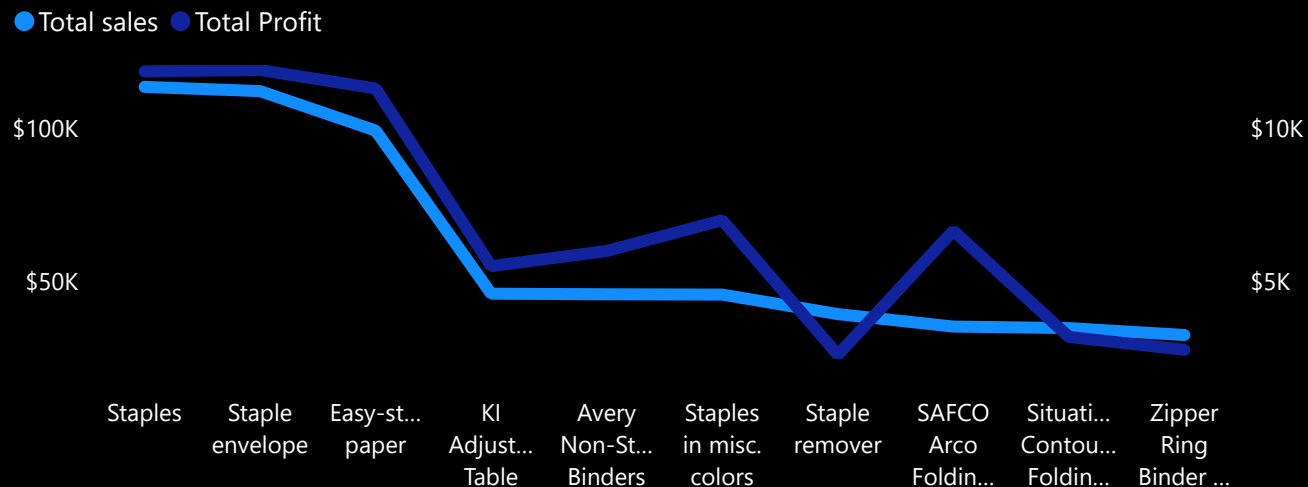
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

- ☐ 2021
- ☐ 2022

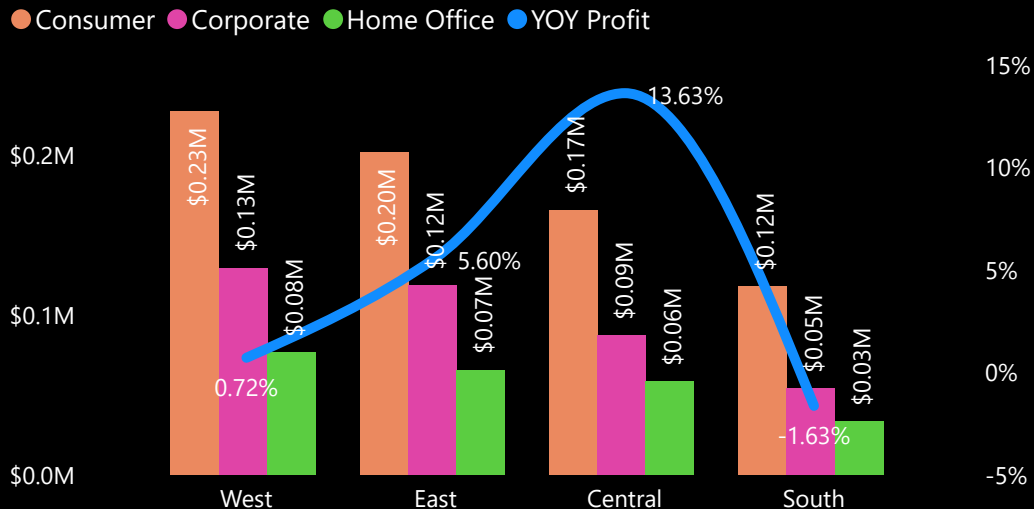
Top 5 profit by Product Name



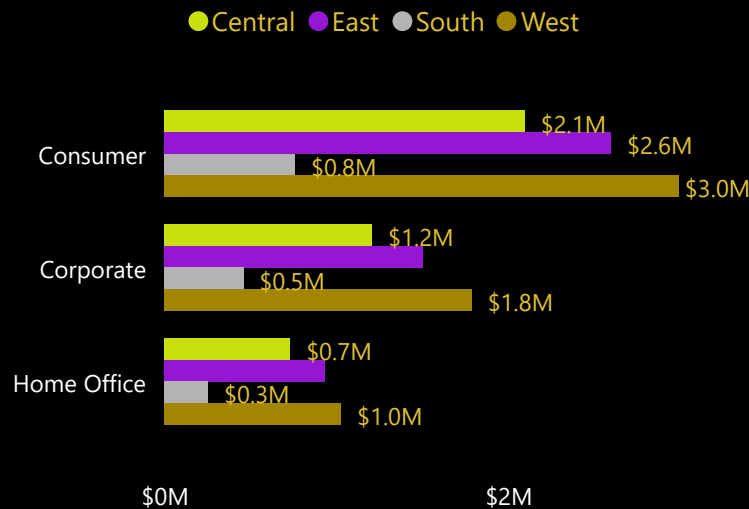
Top 10 Total Profit and Sales by Product Names



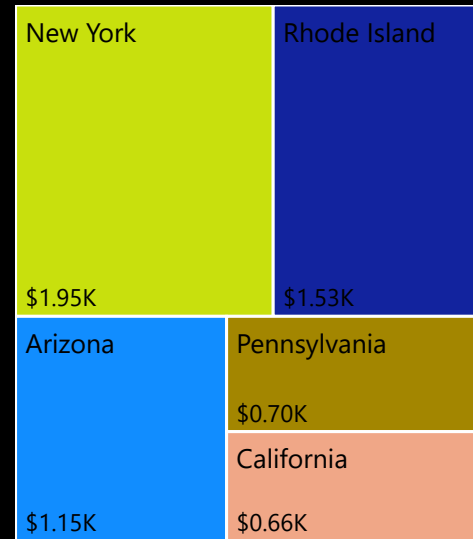
Year to Date & Year Growth Profit by Customer Segment



Total Sales over Customer Region & Segment



Top 5 Profit by State



Ecommerce Sales Analysis

Total sales by Month



Total Profit By Month



No.of Orders By Month

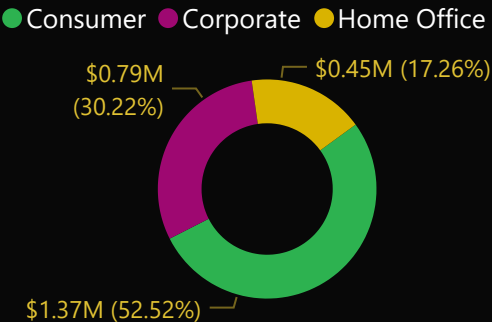


- ☐ Furniture
- ☐ Office S...
- ☐ Technol...

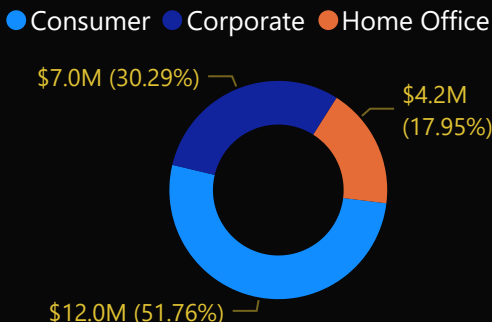
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- ☐ September
- ☐ October
- ☐ November
- ☐ December

- ☐ 2021
- ☐ 2022

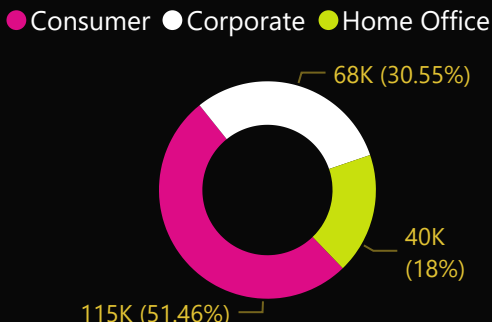
Total Profit by customer_segment



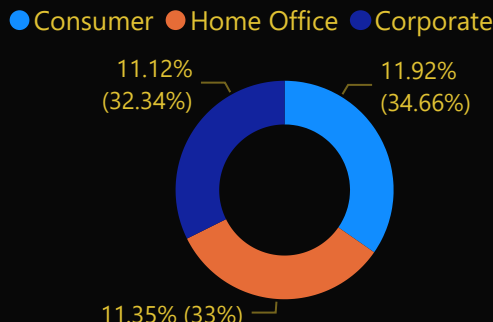
Total sales by customer_segment



Total Order by customer_segment

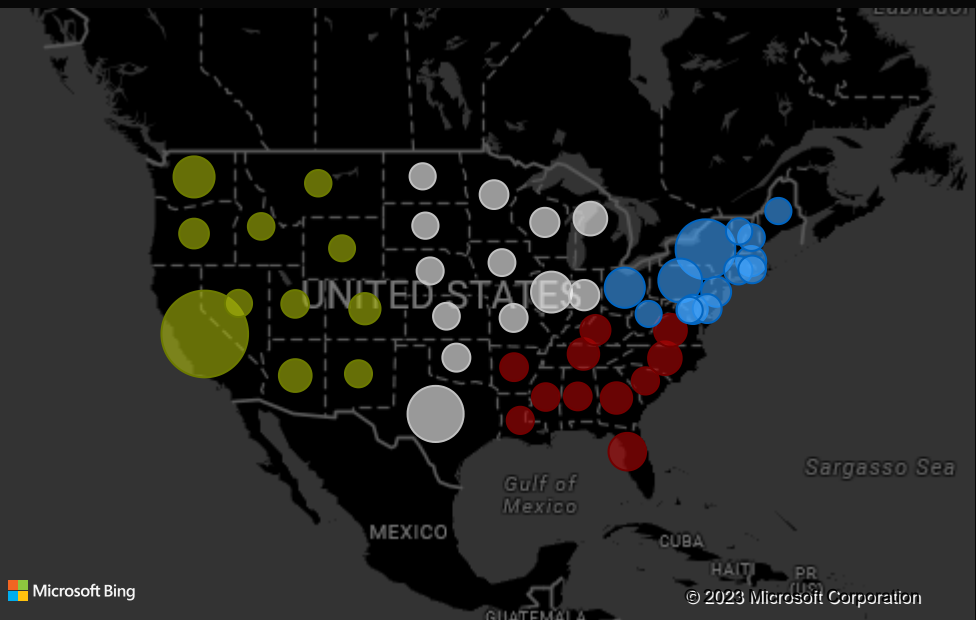


Profit Margin by customer_segment



Year to Date Sales By Customer Region

● Central ● East ● South ● West



customer_city	Total Cost	Total Order	Total sales	Total Profit	YOY Profit
New York City	\$1,851,519.566091171	20098	\$2,086,708.5	\$235,188.90	14.43%
Los Angeles	\$1,544,100.96389444	16551	\$1,752,318.2	\$208,217.21	8.98%
Philadelphia	\$1,105,534.564904374	12114	\$1,253,118.6	\$147,583.99	22.11%
San Francisco	\$1,054,877.198199795	11744	\$1,188,361.8	\$133,484.65	-10.07%
Seattle	\$860,970.803709907	9548	\$978,944.7	\$117,973.85	17.65%
Houston	\$777,929.5259678763	8459	\$869,296.8	\$91,367.23	42.07%
Chicago	\$653,350.8250161312	7046	\$728,017.1	\$74,666.31	12.46%
Columbus	\$457,740.3452116137	5148	\$516,983.9	\$59,243.60	7.00%
San Diego	\$349,819.0046116113	3797	\$394,009.7	\$44,190.69	-3.69%
Dallas	\$324,235.074674311	3532	\$366,381.9	\$42,146.84	-11.79%
Total	\$20,550,593.67203866	222866	\$23,163,662.6	\$2,613,068.89	4.50%