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# Import required libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
from sklearn.preprocessing import StandardScaler
from sklearn.decomposition import PCA
from sklearn.metrics import silhouette_score
# Load dataset
df = pd.read_csv('Mall_Customers.csv')
# View dataset info
print(df.head())
# Select relevant features
X = df[['Age', 'Annual Income (k$)', 'Spending Score (1-100)']]
# Standardize the data
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)
# (Optional) Reduce dimensions to 2D using PCA
pca = PCA(2)
X_pca = pca.fit_transform(X_scaled)
# Find optimal number of clusters using Elbow Method
inertia = []
K = range(1, 11)
for k in K:
    kmeans = KMeans(n_clusters=k, random_state=42)
    kmeans.fit(X_scaled)
    inertia.append(kmeans.inertia_)
# Plot the Elbow graph
plt.figure(figsize=(8, 5))
plt.plot(K, inertia, 'bo-')
plt.xlabel('Number of Clusters (K)')
plt.ylabel('Inertia')
plt.title('Elbow Method for Optimal K')
plt.show()
# Assume optimal K is 5
optimal_k = 5
# Fit KMeans with optimal K
kmeans = KMeans(n_clusters=optimal_k, random_state=42)
cluster_labels = kmeans.fit_predict(X_scaled)
# Add cluster labels to dataframe
df['Cluster'] = cluster_labels
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# Visualize clusters (PCA 2D data)
plt.figure(figsize=(8, 5))
sns.scatterplot(x=X_pca[:, 0], y=X_pca[:, 1], hue=cluster_labels, palette='Set1')
plt.title('Customer Segments (K-Means Clustering)')
plt.xlabel('PCA Component 1')
plt.ylabel('PCA Component 2')
plt.legend(title='Cluster')
plt.legend(title='Cluster')
plt.show()

# Evaluate clustering using Silhouette Score
sil_score = silhouette_score(X_scaled, cluster_labels)
print(f'Silhouette Score for K={optimal_k}: {sil_score:.3f}')
```