

## Business KPIs

Total Revenue

2.06B

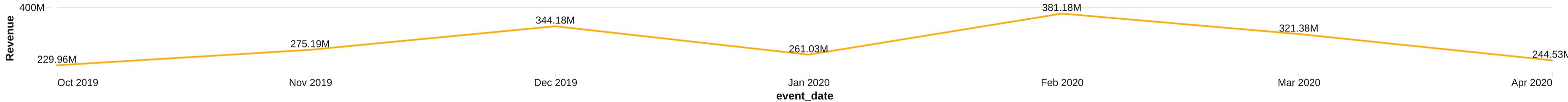
Total purchase

6.85M

Total purchase

15.64M

## Daily Revenue Trend



## Total Events by User

#	user_id	purchase_count	total_spent_k
1	553431815	888	790.12
2	549109608	1383	750.15
3	569333570	488	689.27
4	513230794	1373	647.80
5	595104624	458	605.79

## Top 10 Products by Total Revenue

