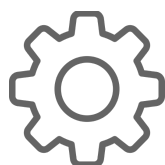




# SALES DASHBOARD



Sub Category

All



Product Category

All



Customer City

All



Month

All



Year

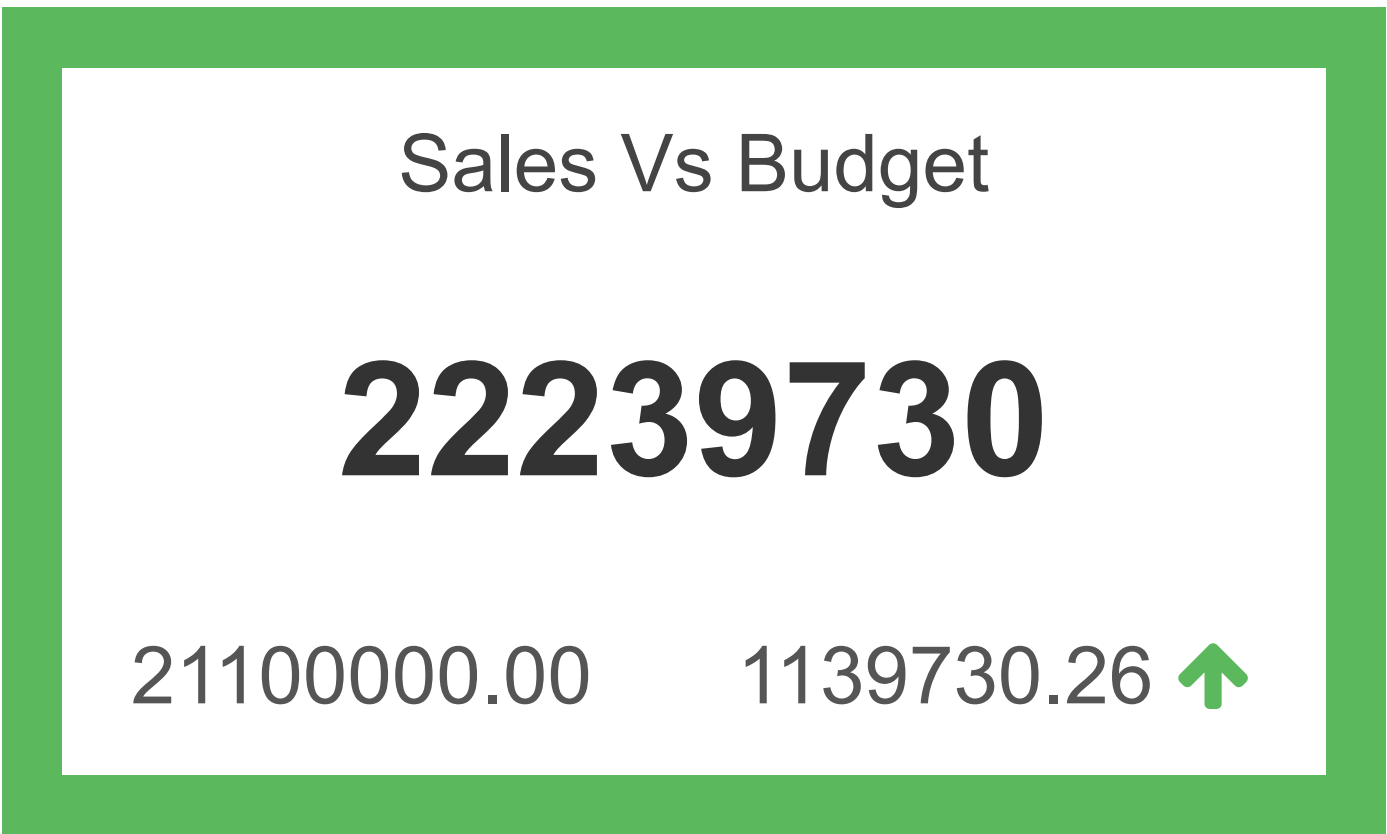
All



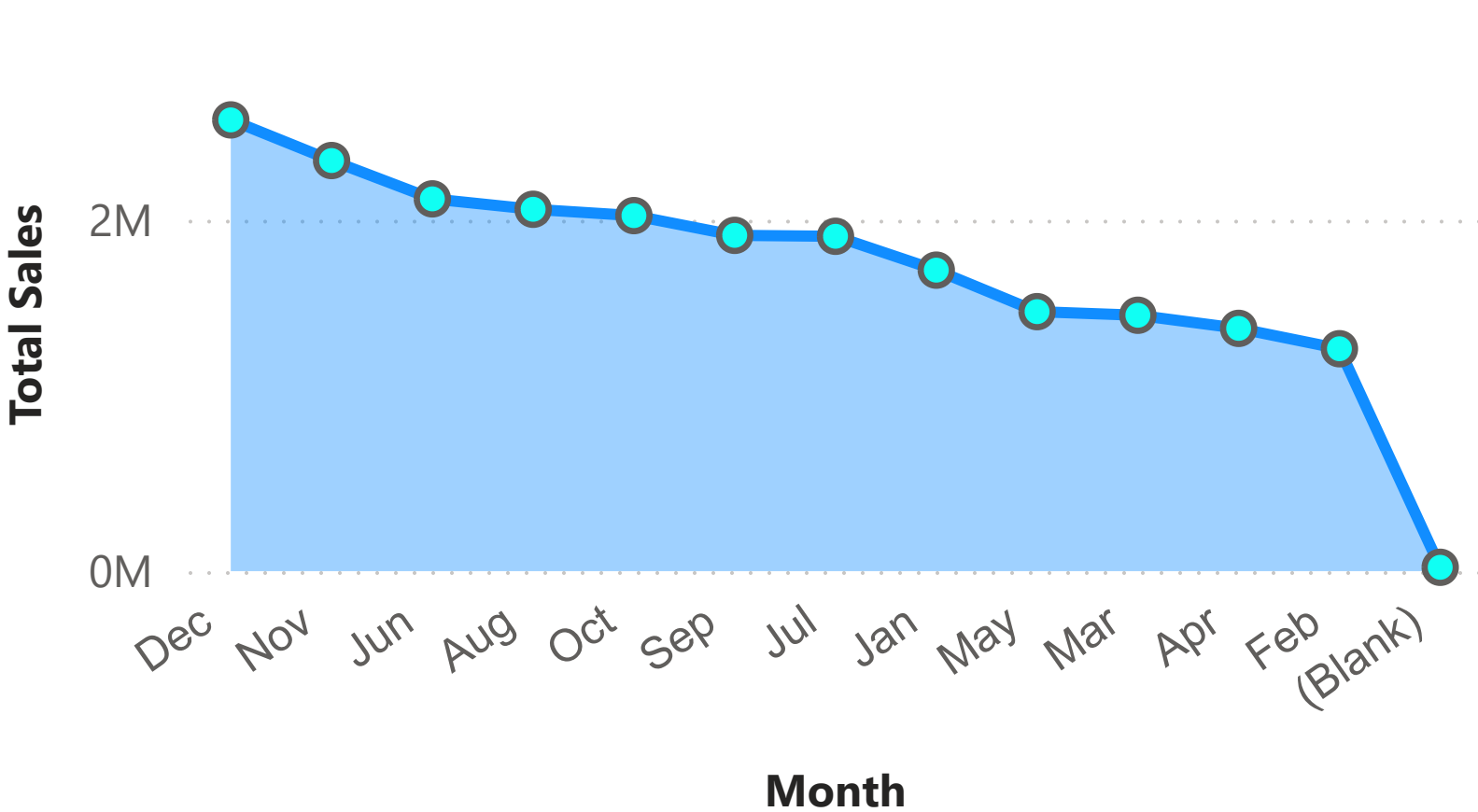
## Total Sales by Customer City



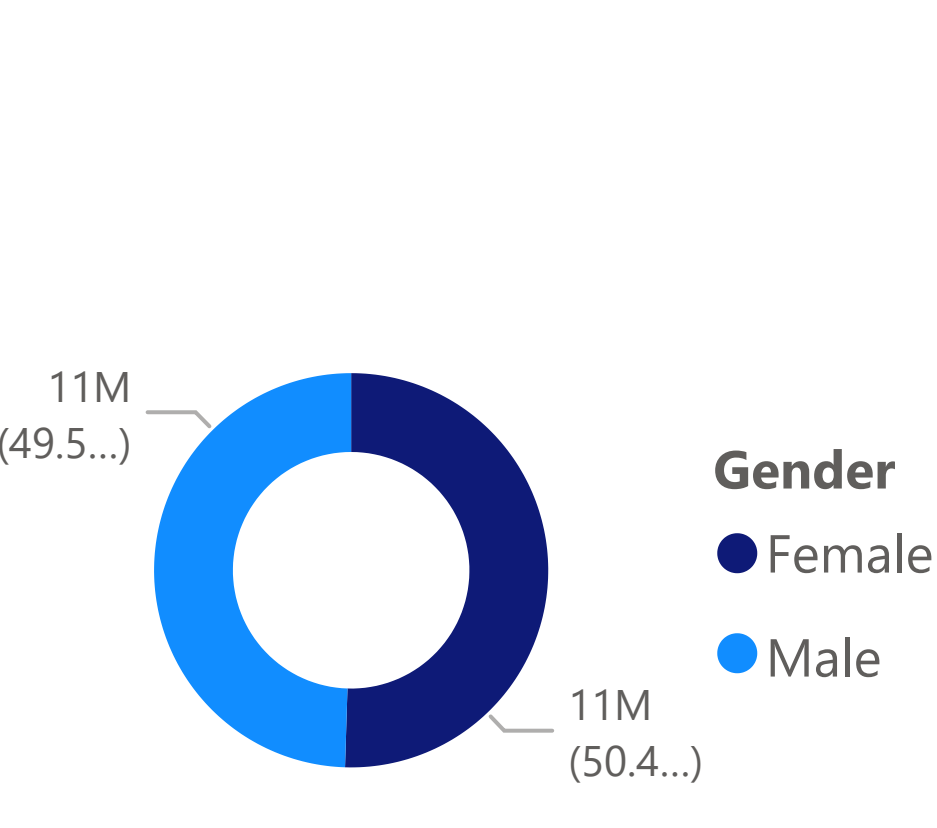
## Sales Vs Budget



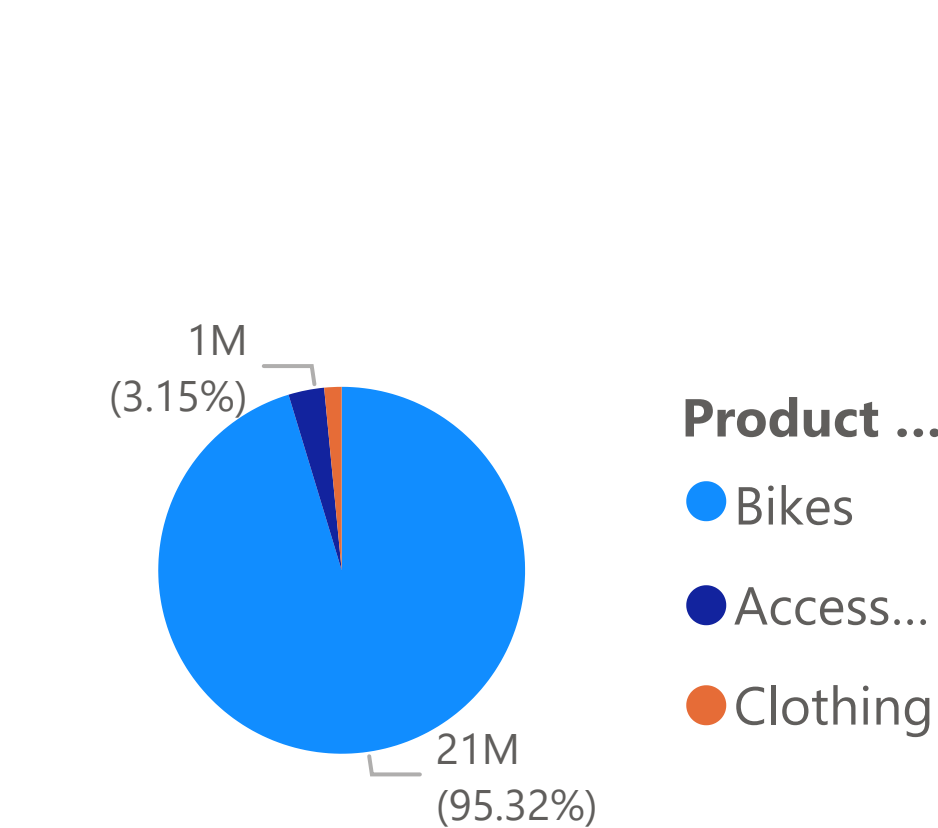
## Sales by Month



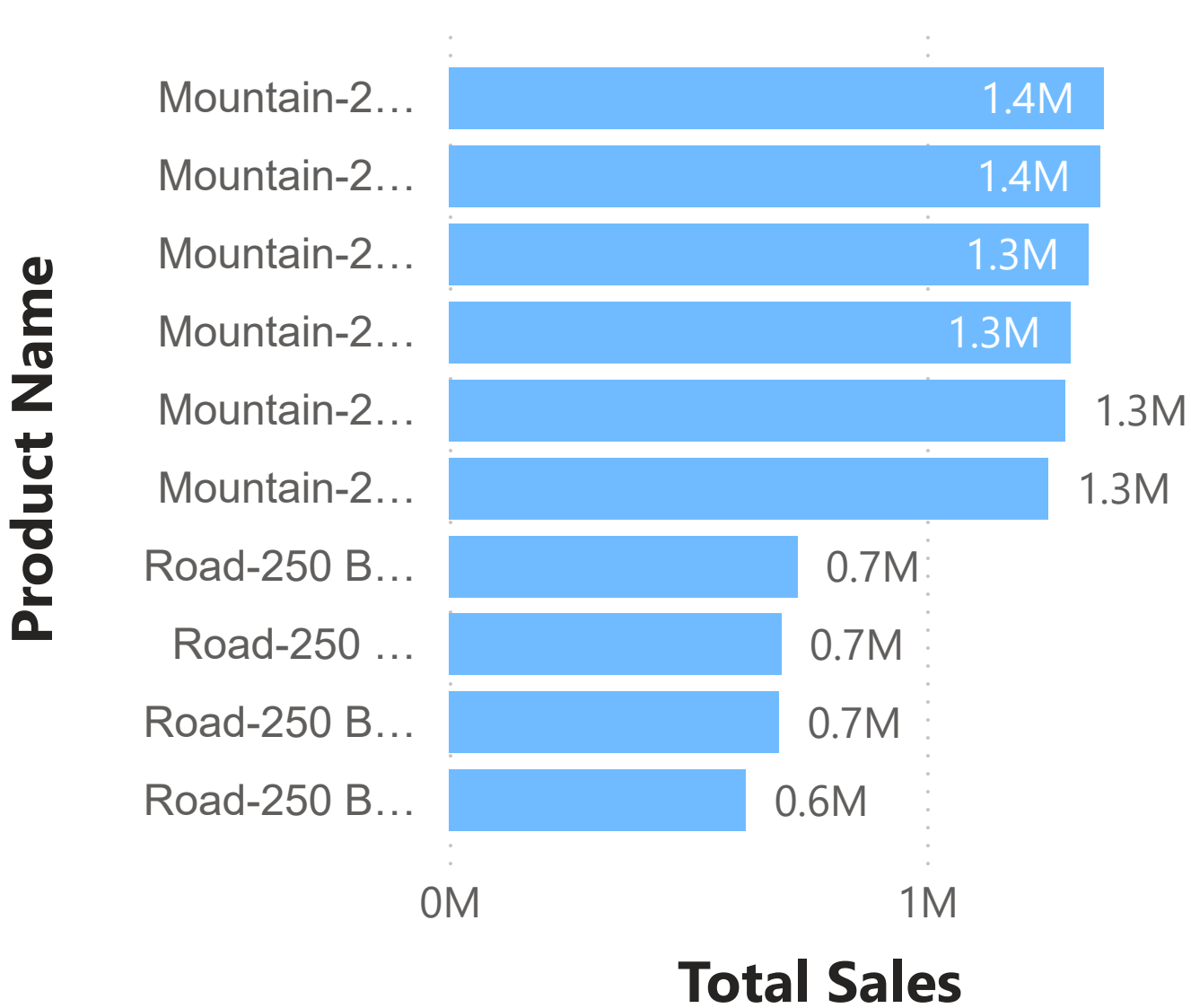
## Sales by Gender



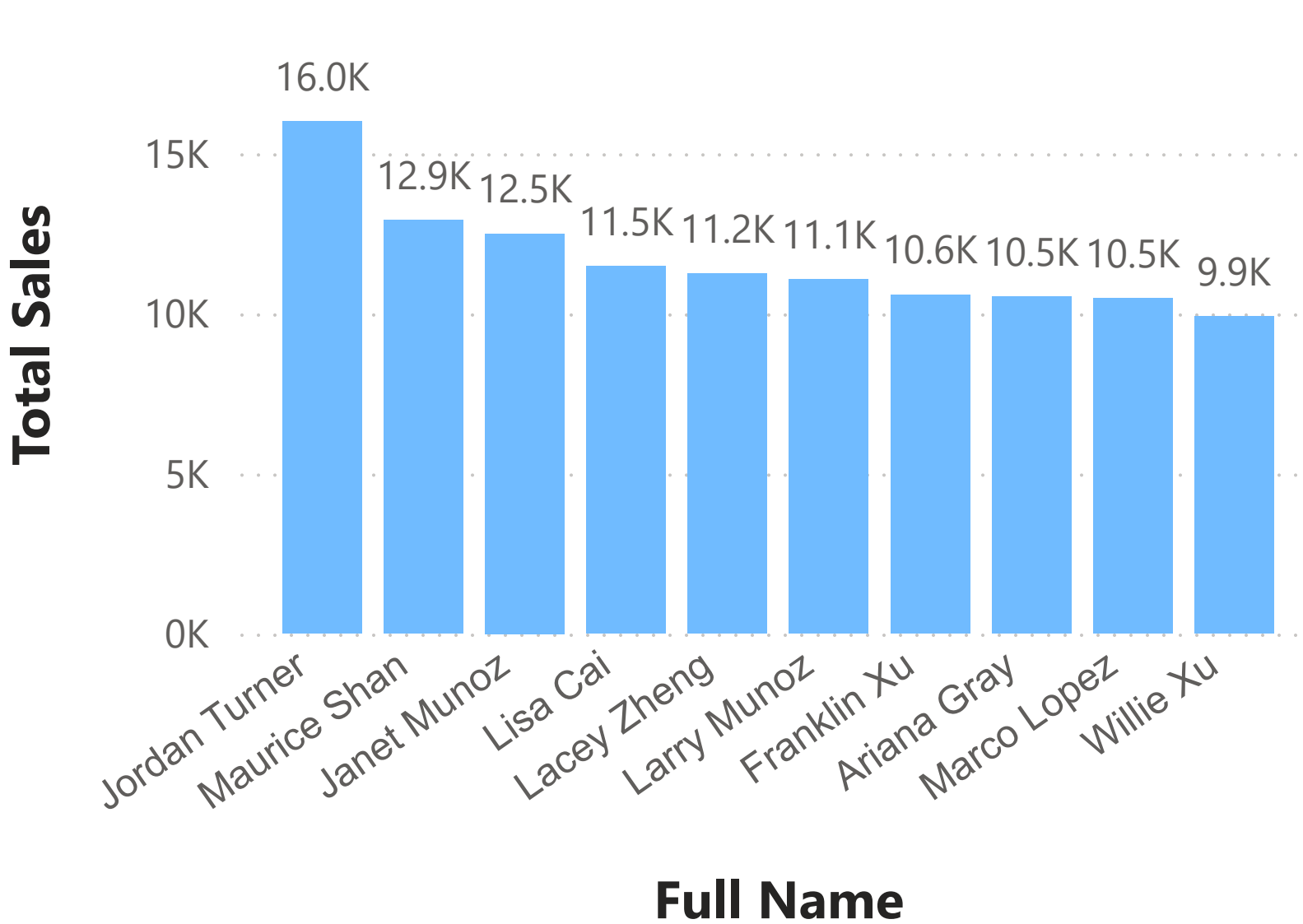
## Sales by Product\_Category



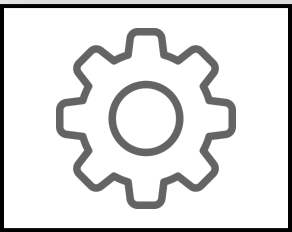
## Sales by Top 10 Products



## Sales by Top10 Customers



# PRODUCT DASHBOARD



**Sub Category**

All

**Product Category**

All

**Customer City**

All

Month

All

**Year**

All

**Total Sales**

**22M**

| Total Budget |  |
|--------------|--|
| 21M          |  |

**Total Budget**

**21M**

---

### Sales by Top 5 Products

| Product Name        | Total Sales |
|---------------------|-------------|
| Mountain-200 Black  | 1.37M       |
| Mountain-200 Black  | 1.36M       |
| Mountain-200 Silver | 1.34M       |
| Mountain-200 Silver | 1.30M       |
| Mountain-200 Black  | 1.29M       |

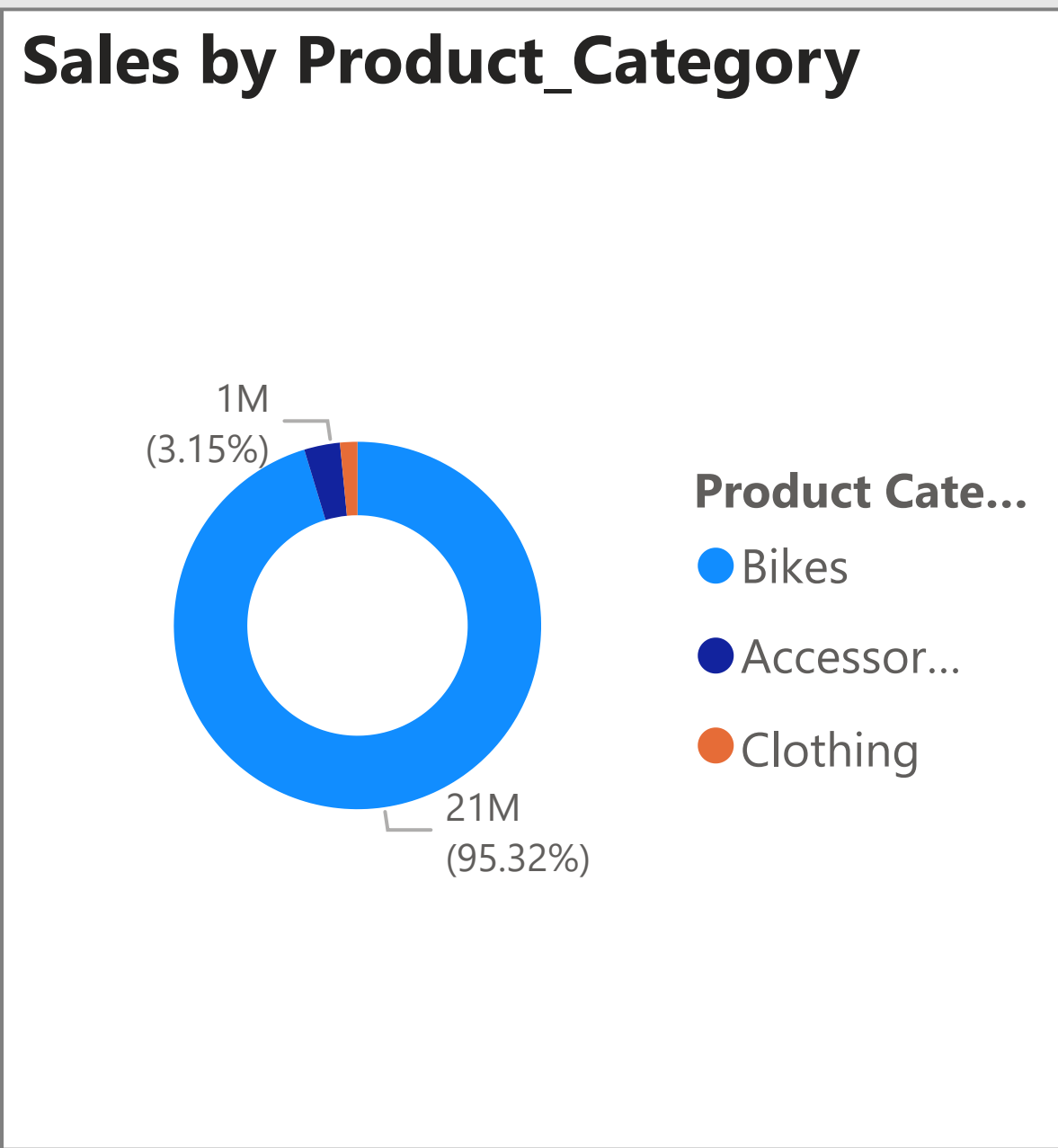
### Sales by Month

| Month   | Total Sales (M) |
|---------|-----------------|
| Dec     | 2.5             |
| Nov     | 2.3             |
| Jun     | 2.1             |
| Aug     | 2.05            |
| Oct     | 2.0             |
| Sep     | 1.95            |
| Jul     | 1.9             |
| Jan     | 1.7             |
| May     | 1.5             |
| Mar     | 1.45            |
| Apr     | 1.4             |
| Feb     | 1.3             |
| (Blank) | 0.0             |

## Sales by Product\_Category

A donut chart titled 'Sales by Product\_Category' showing the distribution of sales across three categories. The chart is divided into three segments: a large blue segment for 'Bikes' (95.32%, 21M), a small dark blue segment for 'Accessories' (3.15%, 1M), and a very small orange segment for 'Clothing'. A legend on the right identifies the colors: blue for Bikes, dark blue for Accessories, and orange for Clothing.

| Product Category | Sales (M) | Percentage |
|------------------|-----------|------------|
| Bikes            | 21        | 95.32%     |
| Accessories      | 1         | 3.15%      |
| Clothing         | -         | -          |



## Product Cate...

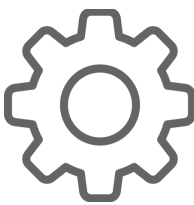
● Bikes

- Accessor...

● Clothing

| Product Category   | Product Name            | Apr  | Aug  | Dec  | Feb  | Jan  | Jul  | Jun  | Mar  | May  | Nov  | Oct  | Sep |    |
|--------------------|-------------------------|------|------|------|------|------|------|------|------|------|------|------|-----|----|
| 📦 Accessories      | All-Purpose Bike Stand  | 3657 | 3975 | 2703 | 3657 | 2067 | 2067 | 3816 | 3180 | 3975 | 4293 | 3339 | 286 |    |
|                    | Bike Wash - Dissolver   | 549  | 644  | 747  | 517  | 580  | 700  | 660  | 557  | 525  | 716  | 501  | 52  |    |
|                    | Fender Set - Mountain   | 3275 | 4154 | 5011 | 3165 | 3495 | 4066 | 4352 | 3429 | 3693 | 4638 | 3890 | 345 |    |
|                    | Hitch Rack - 4-Bike     | 2400 | 2280 | 4080 | 2880 | 3120 | 3120 | 3120 | 4200 | 2520 | 5280 | 2400 | 396 |    |
|                    | HL Mountain Tire        | 2940 | 4480 | 4585 | 3045 | 4130 | 4340 | 4130 | 4130 | 4200 | 5215 | 4165 | 350 |    |
|                    | HL Road Tire            | 2543 | 2249 | 1891 | 2315 | 2804 | 2478 | 2282 | 2380 | 2282 | 2054 | 2445 | 224 |    |
|                    | Hydration Pack - 70 oz. | 3519 | 3794 | 4729 | 2804 | 2420 | 3244 | 2914 | 3189 | 3024 | 4179 | 2475 | 401 |    |
|                    | LL Mountain Tire        | 1924 | 1874 | 1674 | 1699 | 1549 | 1749 | 2074 | 1624 | 1499 | 1724 | 2249 | 189 |    |
|                    | LL Road Tire            | 1762 | 2149 | 1934 | 1698 | 1805 | 1698 | 1891 | 1762 | 1827 | 2063 | 2149 | 169 |    |
|                    | ML Mountain Tire        | 3149 | 2879 | 2849 | 2609 | 2639 | 3239 | 3509 | 2819 | 2459 | 2549 | 3359 | 275 |    |
|                    | ML Road Tire            | 1574 | 2324 | 2449 | 1399 | 1899 | 1874 | 2124 | 1949 | 1824 | 2124 | 1824 | 177 |    |
|                    | Mountain Bottle Cage    | 1439 | 1958 | 1938 | 1349 | 1588 | 1818 | 1908 | 1389 | 1349 | 2018 | 1768 | 170 |    |
| Mountain Tire Tube | 1272                    | 1302 | 1457 | 1123 | 1133 | 1377 | 1332 | 1282 | 1228 | 1332 | 1452 | 115  |     |    |
| Trail Mix 12-Pack  |                         | 584  | 688  | 585  | 554  | 577  | 644  | 678  | 584  | 568  | 568  | 784  | 688 | 56 |

# CUSTOMER DASHBOARD



Sub Category

All



Name

All



Customer City

All



Month

All



Year

All



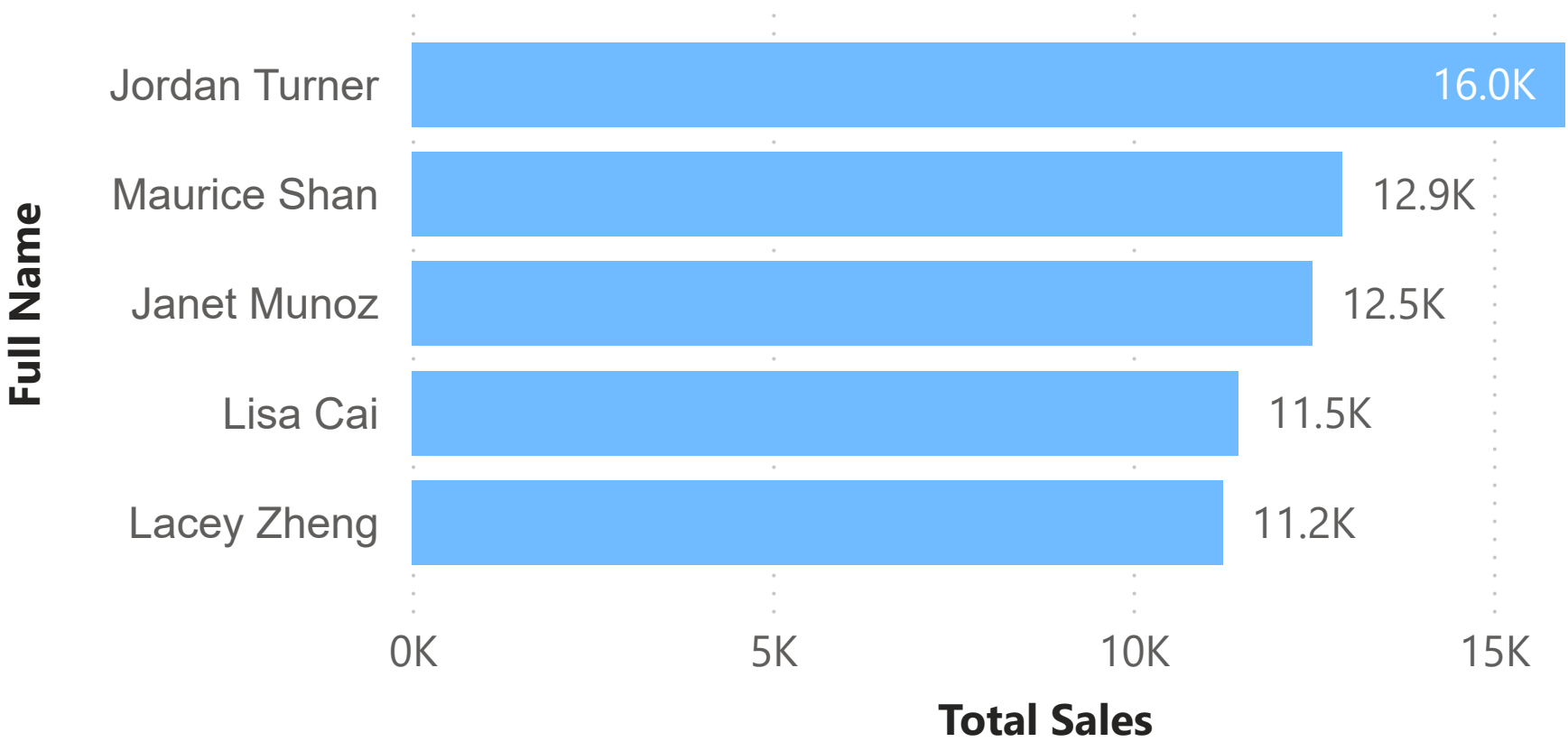
Total Sales

22M

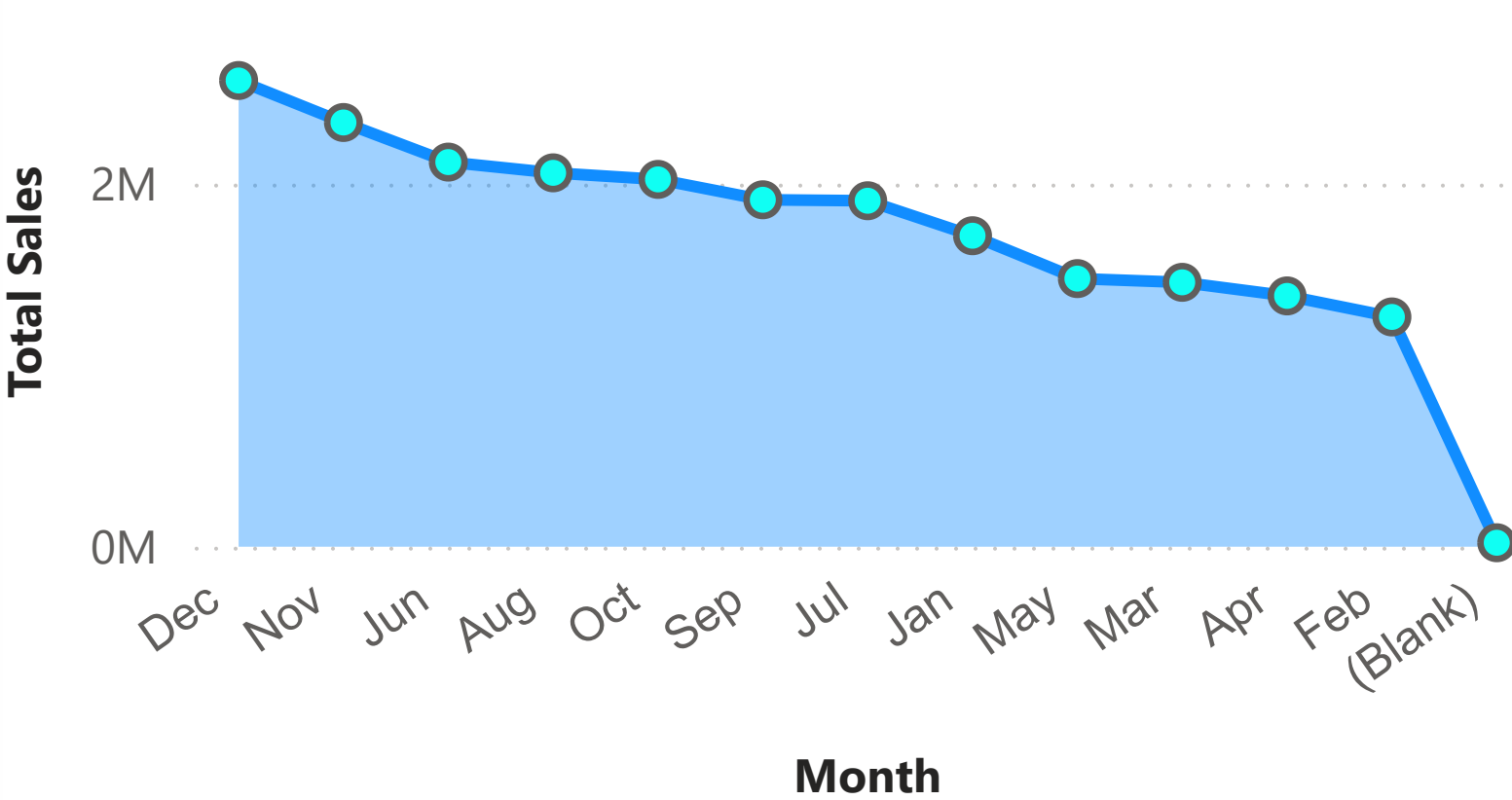
Total Budget

21M

Sales by Top 5 Customers



Sales by Month



Total Sales by Customer City



| First Name | Apr  | Aug  | Dec   | Feb  | Jan  | Jul   | Jun   | Mar  | May  | Nov   | Oct   | Sep  | Total |
|------------|------|------|-------|------|------|-------|-------|------|------|-------|-------|------|-------|
| Aaron      | 5041 | 5004 | 5649  | 2445 | 2480 | 15147 | 5162  | 4863 | 1119 | 6883  | 3246  | 5983 | 63022 |
| Abby       | 2990 | 35   | 4641  | 2440 | 5105 | 3096  | 4602  | 55   |      | 3219  | 2074  | 2385 | 30643 |
| Abhijit    |      |      |       |      |      |       | 27    |      |      |       |       |      | 27    |
| Abigail    | 824  | 5309 | 12002 | 1847 | 4493 | 2388  | 10061 | 8128 | 3653 | 13978 | 13849 | 9746 | 86276 |
| Adam       | 786  | 2916 | 7851  | 5588 | 7442 | 4361  | 3165  | 7912 | 680  | 6392  | 2467  | 5914 | 55473 |
| Adrian     | 186  | 174  | 4247  | 1218 | 47   | 129   | 27    | 4540 |      | 2236  | 3230  | 108  | 16142 |
| Adriana    | 2443 | 2466 | 4783  | 5541 | 5844 | 1914  | 4558  | 821  | 4148 | 2349  | 2587  | 600  | 38055 |
| Adrienne   | 69   | 4149 | 2433  | 2182 | 1877 | 65    | 2402  | 4940 | 2182 |       | 2427  | 7790 | 30516 |
| Aidan      | 3385 | 4102 | 5030  | 1730 | 153  | 2407  | 200   | 661  | 1823 | 633   | 2603  | 30   | 22758 |
| Aimee      |      | 50   | 3356  | 2367 | 2361 | 861   | 5379  | 783  | 92   | 1134  | 1937  | 3336 | 21656 |
| Ajay       |      |      |       |      |      |       |       |      | 144  |       |       |      | 144   |
| Alan       | 9577 | 6404 | 3028  | 2633 | 116  | 2147  | 3132  | 2965 | 35   | 8440  | 614   | 3724 | 42817 |
| Albert     | 2310 | 4679 | 791   | 2483 | 4758 | 2479  | 10057 |      | 581  | 344   | 5     | 2504 | 30992 |
| Alberto    | 4551 | 8217 | 7890  | 121  | 35   | 70    |       | 104  | 2441 | 2086  | 2461  | 32   | 28007 |