

Karthikeya Varanasi

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RCI Road Balapur, Pincode:-500005.

Professional Summary:

- Creative and efficient design professional with over **Four plus years** of experience in corporate design and branding.
- Enhanced and developed corporate website to promote company product lines, customer support and company visibility in competitive Telecom, Banking, Financial and Insurance sectors.
- Maintained company website and developed industrial standard technology. Optimized the smooth user-friendly navigation flow with related operations.
- Promoted and designed company product write-ups, advertising visuals, Signage, company literature.
- Passionate about building world class web applications. Company **Knowledgebase customer support subdomain** website received 2020 and 2023 customers for Best Navigation and Structure.
- Hard-working web developer with a flair for creating elegant solutions in the least amount of time. Developed an ecommerce website, customer web portal, documentary launch website, and donations website for a local charity.
- Passionate about software architecture and cloud computing. Regular attendee of web developer meetups and hackathons.

Areas of Expertise:

Multimedia Designing Tools:

- Photoshop
- Illustrator
- Dreamweaver
- Visual Studio
- Figma
- Sublime Text

Web design Languages:

- HTML, HTML5
- JavaScript, JQuery
- Responsive coding (Device compatible)
- Cross browser compatible coding
- CSS

Dynamic Languages:

- Asp, Aspx
- React Js
- PHP

Databases:

- MySQL, SQL
- Oracle

Search Engine:

- Optimizing keywords in google search.
- Optimizing Blog posts, press releases, product write-ups.

Communication on Social channels:

- LinkedIn
- Facebook
- Twitter
- YouTube

Professional Experience:

DINJIT

Web Designer and Developer
Mar 2023 – Till Date

- Designed an Ecommerce website for the sales using html, css, javascript, php Mysql.
- Integrated the Rayzore pay gate to the ecommerce website.
- Designed UI/UX for the clients in figma and converted them to the dynamic website.

SnapTics

Web Designer and Developer
July 2023 – Feb 2024

- Designed company & Clients website industrial standard technology optimized smooth user-friendly navigation.
- Designed different sector clients websites and portals and maintaining them .
- Converting Webpages with div tags and SEO compatible code and Responsive design.
- Designed a basic admin panel for the company employee to check in check out logins complete attendance system using php & Mysql.
- Basic understanding of IT concepts, Creating and deploying projects in different servers.
- Designed of static website in react js deployed in the live server digital ocean.
- Facilitated many design problems facing out put of the product for live clients, with 99% client satisfaction scores.

Virtual Networkx INC

Web Designer and Developer
June 2022 – July 2023

- Designed company website industrial standard technology optimized smooth user-friendly navigation.
- Updated .NET, C, C##, PHP website from Azure Cloud.
- Designing Website in Photoshop.
- Converting Webpages with div tags and SEO compatible code.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.
- Created internal Brochures, Pamphlets and Flyers design. and word document formatting utilizing illustrator, Photoshop, Microsoft word.
- Basic awareness on Networking Worked with (Manager, Network Administrator, Bench Sales).
- Making Of Duplicate Copies.
- Designed an Ecommerce site with Multiple Login System and Worked on Employee attendance System.
- Converted Website Using HTML/ CSS / JavaScript to React js.
- Designed and animated company products marketing product generic video utilizing Kin master and Photoshop.
- Worked on Different websites as the Requirement and in house Support Team.
- Designed Static Single Page website for the construction Company.

White Lemon Creatives (Ad sutra Ad Agency)

Web Designer and Developer
November 2021 – May 2022

- Designed company website smooth user-friendly navigation.

- Designing Website in Photoshop.
- Converting Webpages with div tags and SEO compatible code.
- Editing WordPress website.
- Digital Marketing on Facebook, Instagram, LinkedIn.
- Facilitated many design problems facing output of the product for live clients, with 99% client satisfaction scores.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.

Hi Reach Broadband powered by Mithril Telecommunications Pvt. Ltd.

Web Designer and Developer
December 2020 – August 2021

- Basic understanding of Cloud computing, IT concepts, Creating and deploying projects.
- Complete Monitoring strategy that has links to Performance, Operations and Security.
- Taking challenge in effective Design, Development, Validation and Support activities.
- Aware of design principles and fundamentals of architecture.
- Understands performance of engineering.
- Designed websites by using WordPress framework. Created blogs for websites and maintained them.
- Created internal Brochures, Pamphlets and Flyers design. and word document formatting utilizing illustrator, Photoshop, Microsoft word.
- Designed and animated company products marketing product generic video utilizing Kin master and Photoshop.
- Facilitated many design problems facing output of the product for live clients, with 99% client satisfaction scores.
- Designed and Developed user-friendly Onboarding Broadband customer product demo Brochures, Standees for Event conducted in Hitex at Hyderabad utilizing Photoshop.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.
- Designed and implemented in OneView for Broadband customer product demo in responsive version for Login Pages utilizing HTML, CSS, and Photoshop.
- Designed company product technical architecture for Ariel Telecom customers to APAC region utilizing Photoshop.

- Converted 100+ legacy product Telecom bill design to responsive design. Raised UX scores by 35%.

Academic Qualification:

- Osmania University Hyderabad
- Pursuing
- Bachelor of Electronics

- Pragathi Mahavidyalaya Hyderabad
- 2019
- Board of Intermediate

- Bhashyam High School Hyderabad
- 2017
- Board of Secondary Education

Achievements:

- Awarded as the Most Regular Employee in **HiReach Broadband** for the year 2020.
- Awarded and certified as the Best performer Employee in **HiReach Broadband** for the years 2021.
- Appreciated by the Management of the Biogenex (U.S.A) as a worthful Multimedia Designer.

Personal profile:

Father's Name : Chenchu Ramaiah
Nationality : Indian
Marital status : Single
Languages known : Telugu, English and Hindi

(KARTHIKEYA VARANASI)