

1 - Data Exploration and Summary

27.80

Avg age

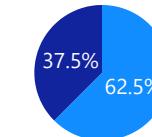
37

Investment Avenue

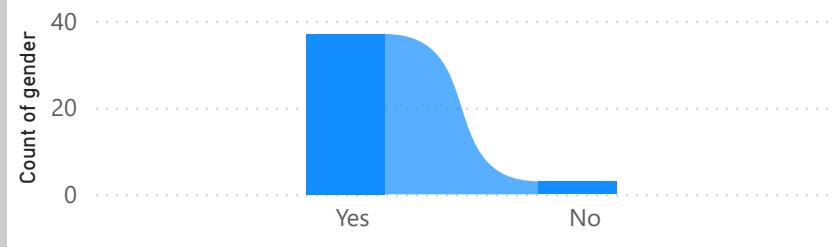
3

No Investment Avenue

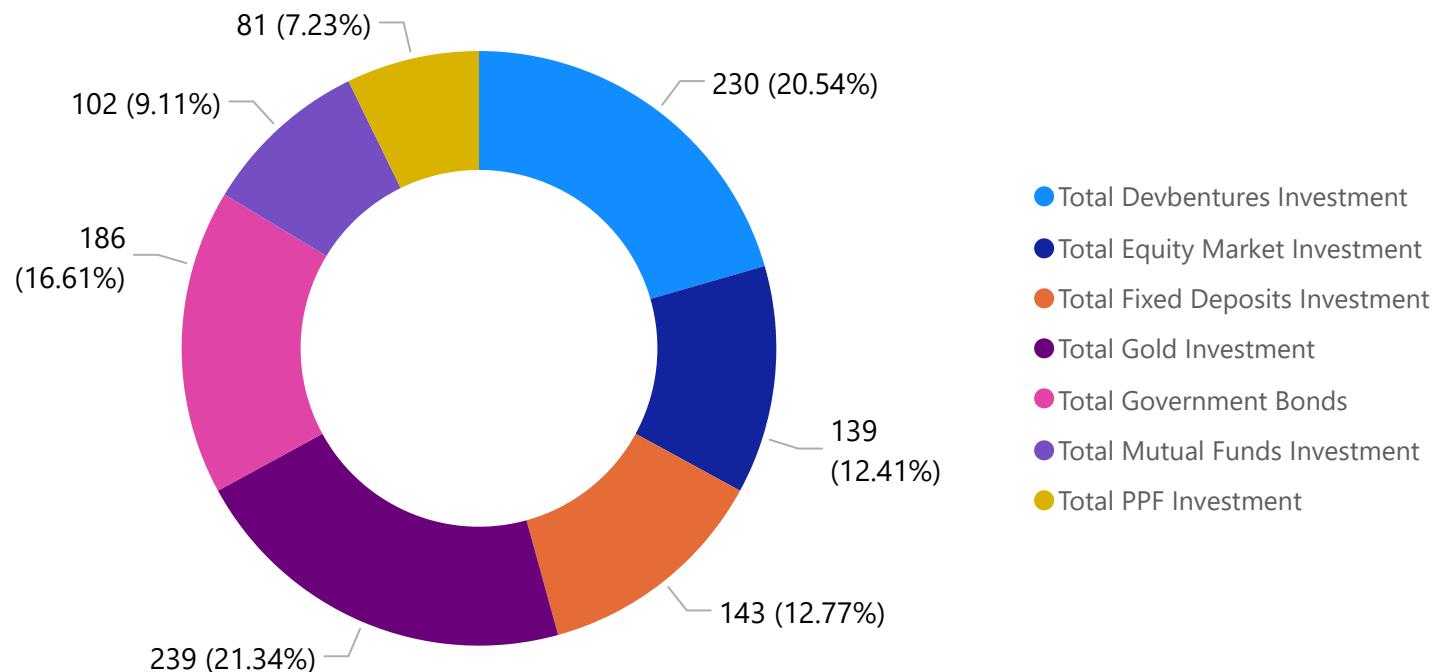
Male and Female



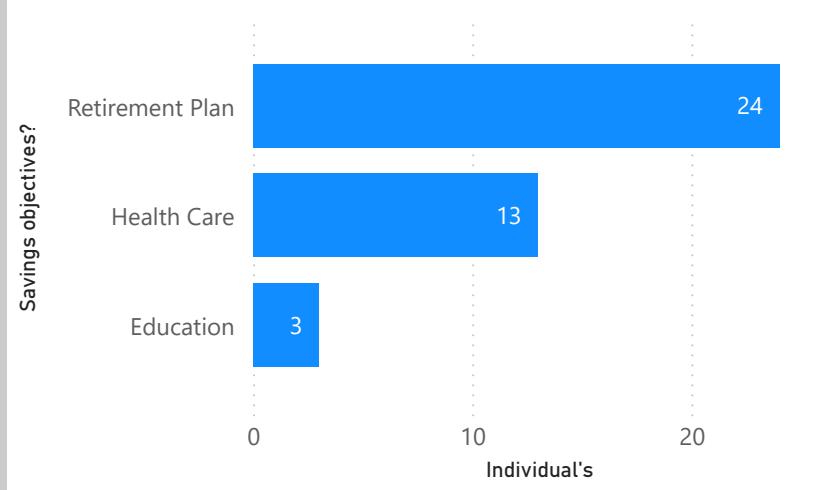
Count of gender by Investment_Avenues



Total Devbentures Investment, Total Equity Market Investment, Total Fixed Deposits Investment, Total Gold Investment, Total Government Bonds, Total Mutual Funds Investment and Total PPF Investment



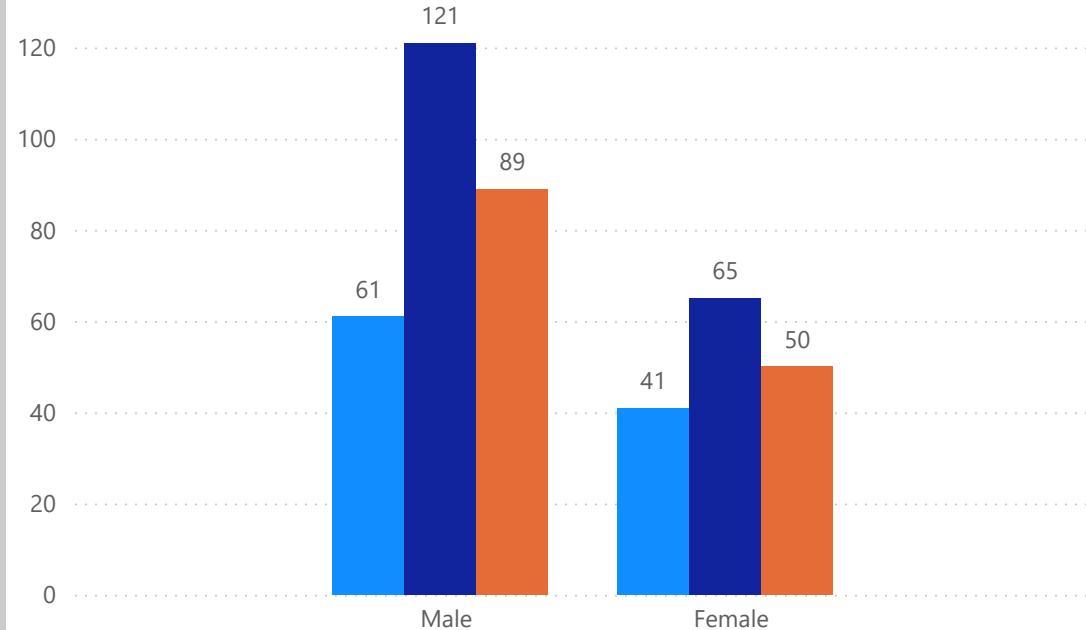
Individual's by Savings objectives?



2 - Gender Based Analysis

Sum of Mutual_Funds, Government_Bonds and Equity_Market by gender

● Sum of Mutual_Funds ● Government_Bonds ● Equity_Market



25

Male

15

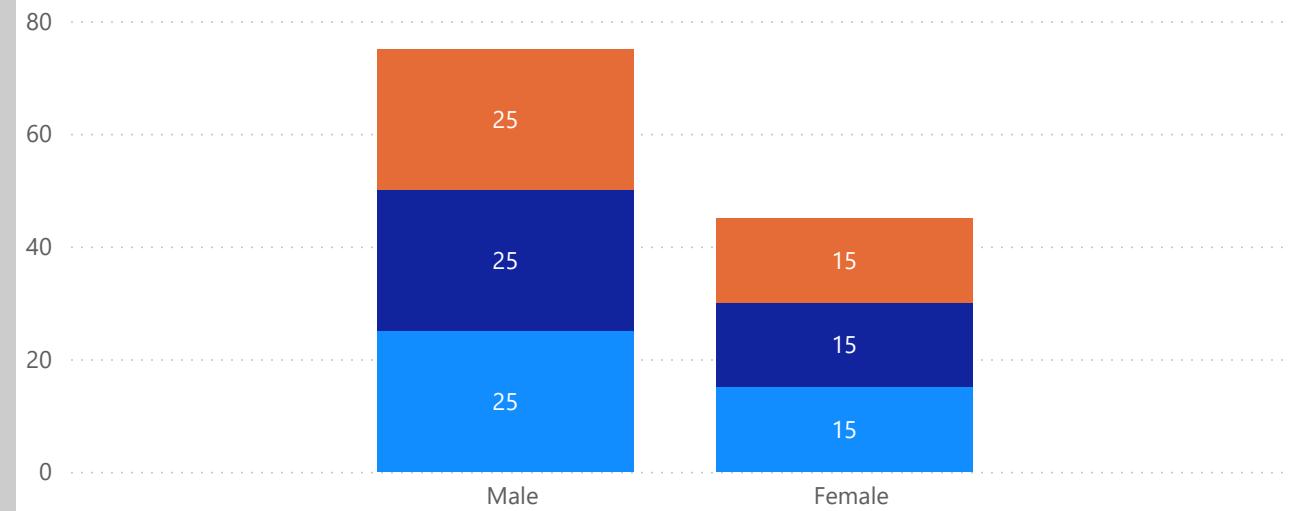
Female

key Insights:

1. In the Mutual Fund, Equity Market, and Government Bonds there are 25 male and 15 female investors.
2. In the case of Female investors, the sum of investment amount of Mutual funds is 41, Government Bonds is 65, and Equity Market is 50.
3. In the case of Male investors, the sum of investment amount of Mutual Funds is 61, Government Bonds is 121, and Equity Market is 89.

Count of Mutual_Funds, Government_Bonds and Equity_Market by gender

● Count of Mutual_Funds ● Government_Bonds ● Equity_Market



3 - Objective Analysis

- 1.0038

Pearson Correlation

