

5 - Reasons of Investments

Reason_Mutual

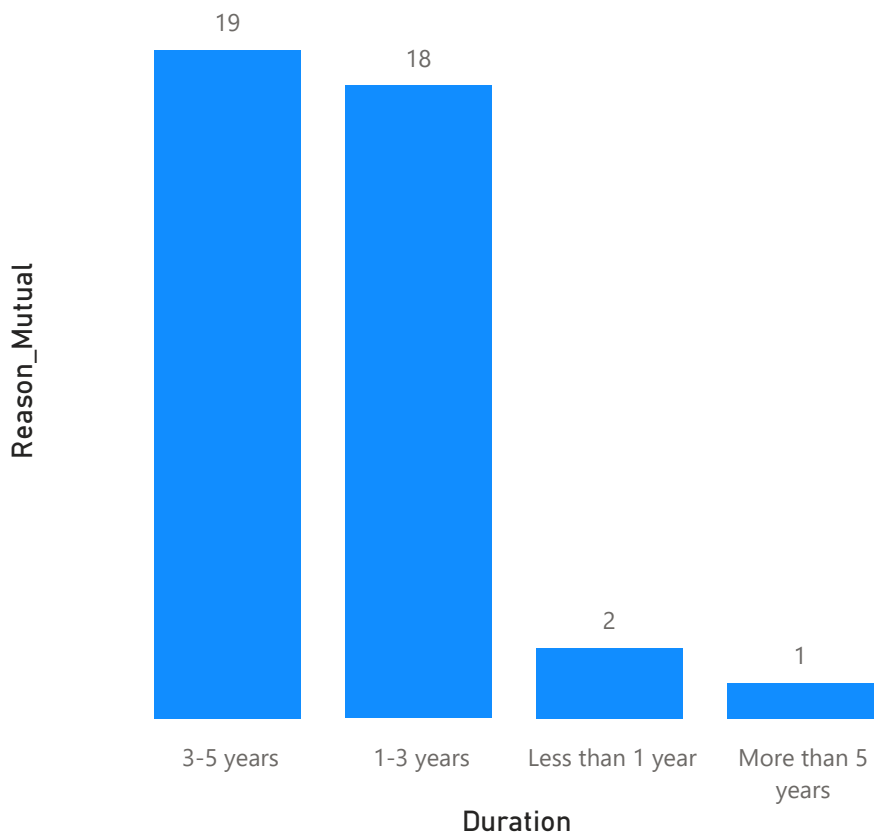


Better Returns

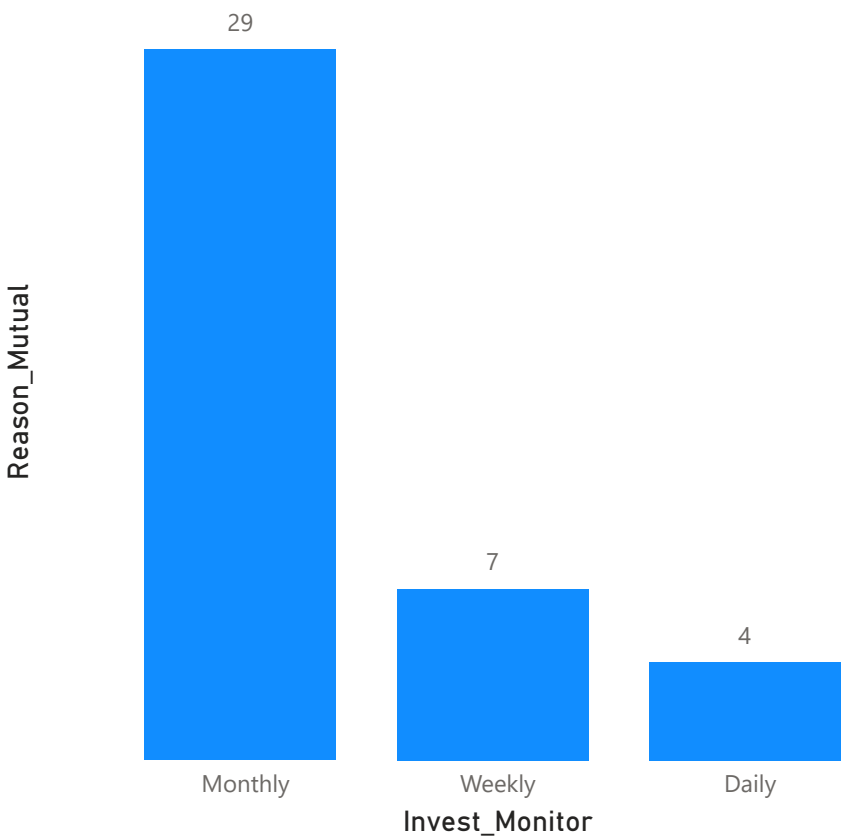
Fund Diversification

Tax Benefits

Reason_Mutual by Duration



Reason_Mutual by Invest_Monitor



24

Better Returns

13

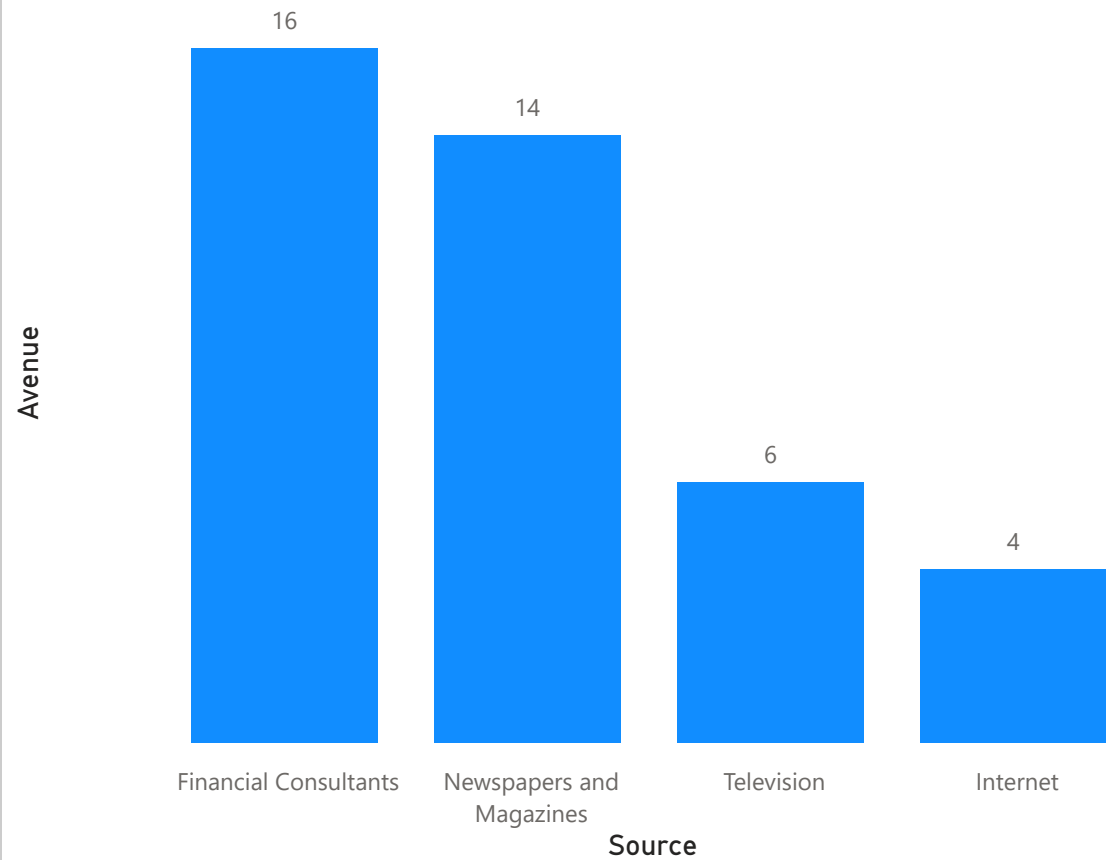
Fund Diversification

3

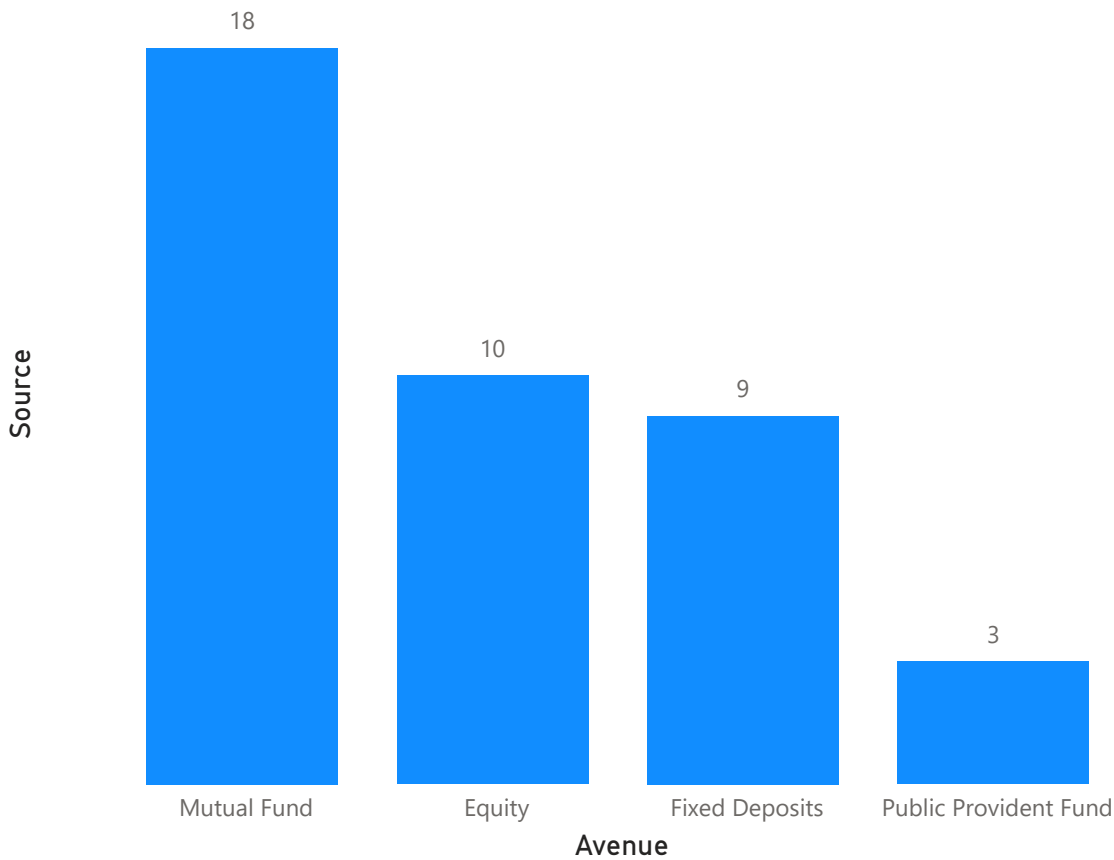
Tax Benefits

6 - Source of Information

Avenue by Source



Source by Avenue



Source

Financial Consultants

Internet

Newspapers and Magazines

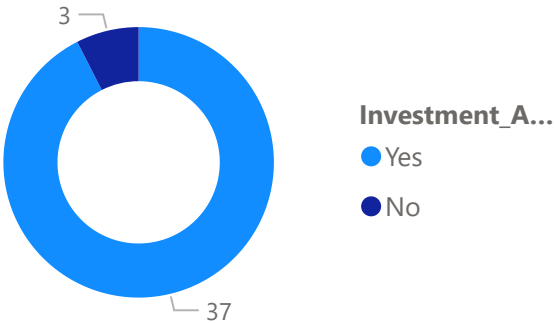
Television

6 - Dashboard

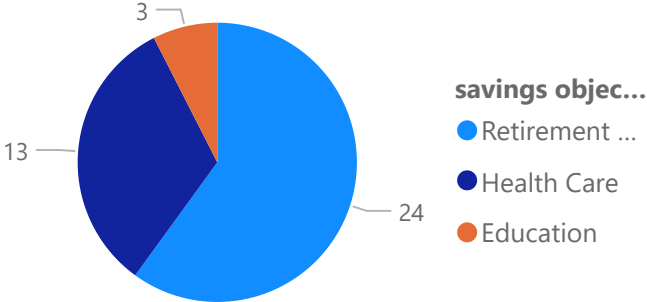
Avenue



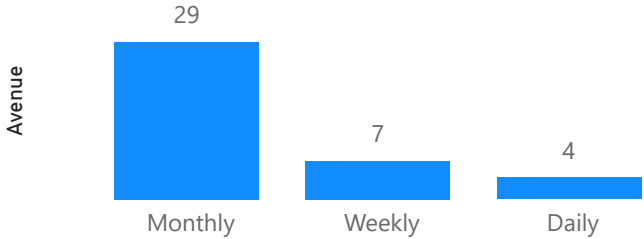
gender by Investment_Avenues



Individuals by savings objectives?



Avenue by Invest_Monitor



27.80

Avg Age

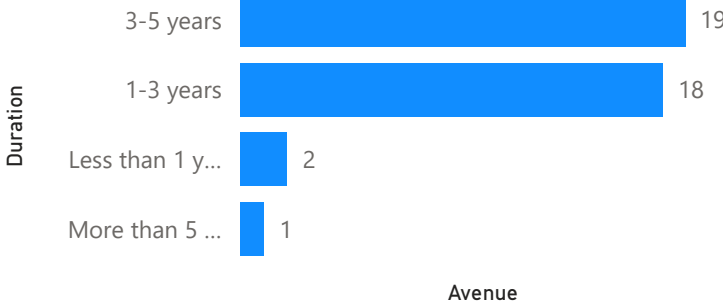
25

Male

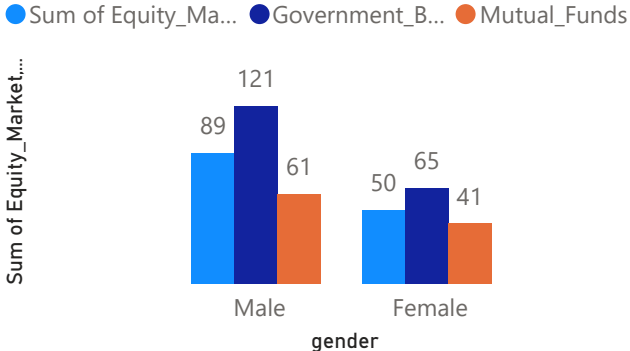
15

Female

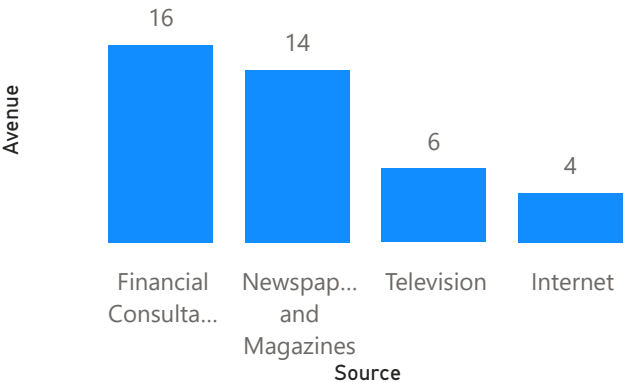
Avenue by Duration



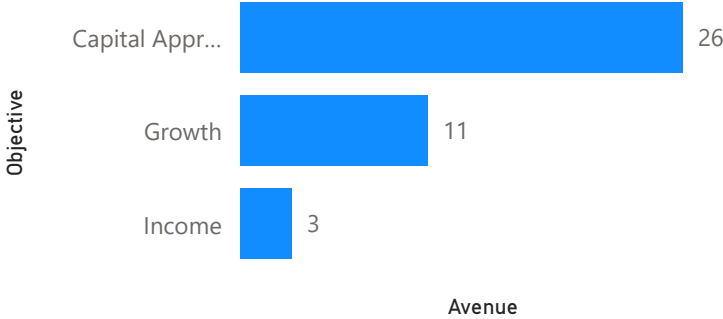
Sum of Equity_Market, Government_Bonds and Mutual_Funds by gender



Avenue by Source



Avenue by Objective



Reason_Mutual

Better Returns

Fund Diversificat...

Tax Benefits