


Dr.N.KESAVAN, Associate Professor of Commerce Head (i/c), Department of Commerce (Computer Application), Sethupathy Government Arts College, Atchunthanvayal, Ramanathapuram – 623 502 Mobile: 9486877664, 8610981070 Email: kes7brinda@gmail.com	
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ACADEMIC PROFILE

Qualification : M.Com., M.B.A., Ph.D., PGDCA., SLET (2000)

Degree	Subject	Institution	Year
Ph.D.	Commerce (Human Resource Management)	Annamalai University	2009
PG	M.Com (Banking)	Annamalai University	1999
	M.B.A (Finance)	Annamalai University	2001
UG	B.Com	A.V.C. College, Mayiladuthurai Affiliated to Bharathidasan University	1995

Discipline/Area of specialization: Commerce- Banking and Financial Management, HRM

Date of Appointment : 01.07.2002

Teaching Experience/Employment history : 19 years, 7 Month/ Annamalai University
(01.07.2002 to 15.05.2017); (16.5.2017 to Still
Deputed to Govt. College)

Orientation / Refresher Programme Attended

Programme	Institution	Duration
Orientation course	UGC-Academic Staff College Pondicherry University	17.10.2003to 13.11.2003
Refresher Course	Department of Economics Annamalai University	3.12.2003 to 23.12.2003
Refresher Course	UGC-Academic Staff College Bharathiar University	3.12.2009 to 23.12.2009
Refresher Course	UGC-Academic Staff College Pondicherry University	25.09.2014 to 15.10.2014
Short term Course	Department of Commerce Annamalai University	04.12.2018 to 10.12.2018

Academic Performance during 2017-2022

Number of Online-Quiz Programme Attended: 17

Sl. No	Title of the Quiz	Conducted by	Date
1.	Consumer Rights	PG & Research Department of Commerce, Aringnar Anna GAC, Villupuram	26.06.2020
2.	Skill Development	Department of Commerce, VELS, Chennai	01.06.2020
3.	Management Accounting	PSPT MGR Govt. Arts & Sc. College, Sirkali	16.06.2020
4.	Financial Markets and Services	PG & Research Department of Commerce, GAC, Karur	20.06.2020
5.	Cost and Management Accounting	PG & Research Department of Commerce, SSM College of Arts and Science, Komarapalayam	17.06.2020
6.	Banking Practices	PG & Research Department of Commerce, Govt. Arts College for Women, Salem	03.06.2020
7.	Business Economics	PG & Research Department of Commerce, M.R. Govt. Arts College, Mannarkudi	22.06.2020
8.	Banking Law and Practice	PG & Research Department of Commerce, M.R. Govt. Arts College, Mannarkudi	03.06.2020
9.	Corporate Accounting	PG & Research Department of Commerce, ThiruKolanjiappar Govt. Arts College, Vriddhachalam	13.06.2020
10.	Business Management	PG & Research Department of Commerce, ThiruKolanjiappar Govt. Arts College, Vriddhachalam	01.07.2020
11.	Principles of Management	PG & Research Department of Commerce, Aringnar Anna GAC, Attur	08.06.2020
12.	Human Resource Management	Department of Commerce (CA), Don Bosco College, Yelagiri	10.06.2020
13.	Research Methodology	Department of Commerce, GAC, Chidambaram	21.06.2020
14.	Principles and Practice of Accountancy	PG Department of Commerce, Queen Mary's College, Chennai	26.06.2020

15.	Banking Law and Practice	Department of Commerce, Govt. Arts and Science College, Manalmedu	18.06.2020
16.	Entrepreneurial Development	PG Department of Commerce, Jamal Mohamed College, Tiruchirappalli	27.05.2020
17.	Commerce	Department of Commerce, ThiruGovindasamy GAC, Tindivanam	26.05.2020

Acted As Resource Person

Sl. No	Title of the Conference/Workshop	Conducted by	Date
1.	Research methodology and Art of Report Writing	Department of Business Administration, Jawahar Science College, Neyveli	27.02.2020
2.	Challenges and opportunities in Commerce and Management Education in India	JayagovindHarigopal Agarwal Agarsen College, Chennai	19.03.2021

National Seminar/Webinar Attended/Participated/Paper Presented

Sl. No	Title of the Conference	Conducted by	Date
1.	Emerging Issues on the road map for a 5 Trillion Economy in India	Department of Commerce, VELS, Chennai	17.10.2019
2.	Financial Inclusion: Creating Value for Banks and Boosting Economic Growth	School of Commerce, Bharathiar University, Coimbatore	06.01.2020 to 08.01.2020
3.	Digitalization of business – Opportunities and Challenges	PSPT MGR Govt. Arts & Sc. College, Sirkali	26.02.2020
4.	Emerging Paradigms in Management	Govt. Arts College, Paramakudi	14.03.2020
5.	Basic Author Workshop Research Article Writing and Reference Management Using Mendeley	Faculty of Science, Annamalai University and ELSEVIER	22.06.2020

International Seminar/Webinar Attended/Participated/Paper Presented

Sl. No	Title of the Conference	Conducted by	Date
1.	Emerging Challenges of global business and road map for innovative solutions	Department of Commerce, Govt. Arts College, Dharmapuri	16.12.2019 & 17.12.2019
2.	How Do You Write a High Impact Factor Paper?	PG & Research Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram, Kerala	07.06.2020

Faculty Development Programme

Sl. No	Title of the Conference/Workshop	Conducted by	Date
1.	Recent Trends in Research Methods	Department of Commerce Annamalai University	04.12.2018 to 10.12.2018
2.	Research methodology and Citation Matrics	Alagappa Institute of Management, Alagappa University and Shanlax International Journals	10.01.2020 and 11.01.2020
3.	Skill Development	Department of Commerce, VELS, Chennai	31.05.2020 to 01.06.2020

Chapter Book Publication

Sl. No	Title of the Book and Chapter	Published and Edited by	Month and Year
1.	Recent Trends in Management: A Study on Labour Welfare Measures in Food Corporation of India with special reference to Cuddalore	ESN Publications; Dr.L.Sathees Kumar	January 2020
2.	Recent Trends in Marketing: Digital marketing of E-Commerce in India – A Review on Recent Trends	ESN Publications; Dr.S.Madasamy	February 2020

Award/Appreciation

Sl. No	Title of the Award/Appreciation	Given by	Date
1.	Best Paper Certificate	IMPACT: International Journal of Research in Humanities, Arts and Literature	13.03.2020
2.	Outstanding Faculty Teaching Award	Amaravathi Research Academy, Hyderabad	13.09.2020

Teaching E-Content in Social Media

Teaching E-Content Videos Uploaded on YouTube and the MS-Office PowerPoint Presentation Uploaded in ResearchGate During Covid-19

Sl. No.	Title of the Presentation (Link)	Month & Year
1.	Special Accounting Bank Accounts Part 1 Introduction (https://www.youtube.com/watch?v=4oW-0vXpGrl)	11 May 2020
2.	Special Accounting Bank Accounts Part 2 - Rebate on bills discount (https://www.youtube.com/watch?v=W2Jp1hDr5Fo)	15 May 2020
3.	Special Accounting - Bank Accounts Part - 3 - Preparation of Profit and Loss Accounts (https://www.youtube.com/watch?v=-KGKyF1BW68)	17 May 2020
4.	Special Accounting - Bank Accounts - Part 4 - Preparation of Balance sheet (https://www.youtube.com/watch?v=5tAU1x4BD9c)	25 May 2020
5.	Special Accounting - Insurance Company Accounts - Part 1 – Introduction (https://www.youtube.com/watch?v=zc74dvqvROg)	29 May 2020
6.	Special Accounting - Life Insurance Company Accounts - Part 2 - Revenue Account (https://www.youtube.com/watch?v=4bD02EWM_KM)	1 Jun 2020
7.	Special Accounting - Insurance Part 3 - Revenue, P&L A/c and B/Sheet (https://www.youtube.com/watch?v=oAYBSb070jQ)	11 Jun 2020
8.	Special Accounting - General Insurance Company Account - Part 4 – Introduction(Explanation in Tamil) (https://www.youtube.com/watch?v=s5rS6274XeQ)	12 Jun 2020
9.	Special Accounting - General Insurance Company Account - Part-5 (https://www.youtube.com/watch?v=ZLHSi7UCWw8)	23 Jun 2020
10.	Special Accounting - Double Account System (தமிழில் விளக்கம்) Part -1 Introduction (https://www.youtube.com/watch?v=znNKz_NofWI)	29 Jun 2020
11.	Special Accounting - Double Account System - Disposal of Surplus (https://www.youtube.com/watch?v=i96AZKD4EII)	30 Jul 2020

Ph.D. Awarded

Name of the PhD scholar	Name of the Department	Title of the thesis	Year of registration of the Scholar	Year of award of PhD
R.Agila	Commerce, Annamalai University			April 2014
M. RAJASEKAR Roll No. 1205060007	Commerce, Annamalai University	Marketing of sewing threads with special focus on brand preferences of tailors in Cuddalore district	08.10.2012	24.01.2017
R.SANGEETHA Reg. No. Ph.D- CB-JUL2012- 0345	Commerce, Bharathiar University	A study on women entrepreneurs traits in Vellore district	03.05.2013	22.08.2019
R. Nithiyagowri	Commerce, Bharathiar University			Aug. 2023

Ph.D. (On-going)

Name of the PhD scholar	Name of the Department	Title of the Research	Year of registration of the Scholar
Namburajan.N	Commerce, Annamalai University	-	2019
Nalleswari. M	Commerce, Annamalai University	-	2019

Dr. N. Kesavan

Publication of Articles in National/International Journals

Sl. No.	Title of the Paper/Book (Published Research Papers)	Name of the Publisher	Year of Publication
1.	WOMEN ENTREPRENEURS TRAITS AN EMPIRICAL ANALYSIS	Asia Pacific Journal of Research	Vol: I. Issue IV, August 2017 ISSN (Print): 2320-5504
2.	Performance of Indian Agricultural Export-An Analysis	Indian Journal of Public Health Research & Development (Scopus Indexed Journal)	March 2019, Vol.10, No. 3 ISSN (Print): 0976-0245
3.	A REVIEW ON CHALLENGES AND OPPORTUNITIES OF MOBILE PHONE SERVICE PROVIDERS IN INDIA	International Journal of Research in Humanities, Arts and Literature	ISSN (P): 2347-4564; Vol. 7, Issue 6, April 2019, 104-109
4.	PROBLEMS OF WOMEN ENTREPRENEURS AND THE ROLE DISTRICT INDUSTRIES CENTRE IN VELLORE DISTRICT- A STUDY	International Journal of Research in Humanities, Arts and Literature	ISSN (P): 2347-4564; Vol. 7, Issue 6, June 2019, 37-50
	WATER SCARCITY IN RAMANTHAPURAM AND DRINKING AND EDIBLE WATER SALES – A REVIEW	International journal of Exclusive Management Research	Vol: 9. Special Issue August 2019 ISSN(p) 2249-8672, Aug. 2019, Special Issue
5.	Present Scenario of Financial Inclusion in India and its prospective trend analysis	Adalya Journal; Impact Factor 5.3; ISSN: 1306-2746 (UGC Care List –A)	Vol. 8, Issue 10, Oct. 2019, pp 476-485
6.	A Review On Medical Tourism In India	Indian Journal of Public Health Research & Development (Scopus Indexed Journal)	Article Accepted; it will be published in Volume 12, No 7, July 2021 issue.