PROJECT PLANNING PHASE

Project Planning Template

Date	28 June 2025
Team ID	LTVIP2025TMID47490
Project Name	iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	4 Marks

▦ Timeline Overview: All Phases Completed Within Internship Period

Phase	Tasks	Owner	Start Date	End Date	Status
Ideation	Brainstorming, empathy map, problem statement	All Members	May 16	May 18	✅ Completed
Requirement Analysis	Customer Journey, DFD, Requirements, Tech Stack	Member 1& 2	May 19	May 21	✅ Completed
Project Design	KPIs, Visual Goals, Architecture, Solution Planning	Member 2&3	May 22	May 24	✅ Completed
Data Collection & Cleaning	Gather iPhone dataset, clean, preprocess	Member 1	May 25	May 27	✅ Completed
Dashboard Creation	Build KPIs, charts, interactivity, final visuals	Member 2&3	May 28	June 10	✅ Completed

Testing & QA	Functional testing, visual layout testing, filter checks	Member 3	June 11	June 13	✓ Completed
Final Documentation	Project report, screenshots, Tableau Public link, presentation write-up	Member 1&4	June 14	June 22	✓ Completed
Video Demo Creation	Record walkthrough of dashboard, upload to YouTube/Tableau Public	Member 4	June 23	June 25	✓ Completed
Submission	Upload final report, demo link, dashboard, assignments	All Members	June 26	June 28	✓ Completed

Team Roles:

Member	Role	Responsibilities
1. M. Mani Geethika	Data Analyst	Collected and cleaned data, created basic KPIs and model table
2. Golla Venkata Karthik Naidu	Tableau Developer	Developed visualizations, managed filters and interactivity
3. B Hemasree	Tester & Reviewer	Verified all visuals, tested responsiveness, ensured dashboard quality
4. Menda Sowmya	Documentation Lead	Wrote final report, created presentation, recorded and edited video demo