

REQUIREMENT ANALYSIS

Solution Requirements

Date	28 June 2025
Team ID	LTVIP2025TMID47490
Project Name	iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	4 Marks

☐ Functional Requirements:

- Import sales and demographic data into Tableau
- Create interactive dashboards for:
 - Sales trends over time and regions
 - User demographics (age, income, region)
 - Sentiment analysis from social media (external processing)
- Filter dashboards by time, region, and user segment

☐ Non-Functional Requirements:

- Fast loading dashboards
- Mobile-friendly access via Tableau Public
- Regular update support if new data is added
- Clear, visually engaging, and intuitive UI