Salesforce Flow: A Brief Overview

Salesforce Flow is an automation tool in Salesforce that allows you to build complex business processes with a declarative, low-code approach. It enables users to collect, update, and process data across Salesforce objects using a visual interface.

Types of Flows in Salesforce

- 1. Screen Flow Requires user interaction with a UI.
- 2. **Schedule-Triggered Flow** Runs at a scheduled time.
- 3. **Record-Triggered Flow** Runs automatically when a record is created, updated, or deleted.
- 4. **Autolaunched Flow** Runs automatically via Apex, Process Builder, or other automation tools.
- 5. Platform Event-Triggered Flow Executes when a platform event occurs.

Key Components of a Flow

- Elements: Actions, Assignments, Decisions, Screens, Loops, and Subflows.
- Resources: Variables, Constants, Formulas, and Collections.
- **Connectors:** Control the path between elements.

Why Use Flows?

- Automate repetitive tasks
- Reduce the need for Apex triggers
- Provide guided UI for users
- Ensure data consistency and validation

Steps to Use Salesforce Flow

- 1. Navigate to Flow Builder:
 - o Go to **Setup** \rightarrow Search for **Flows** \rightarrow Click **New Flow**.
- 2. **Select the Flow Type** (Based on Requirement, See Below).
- 3. Add Elements:
 - o Use elements like **Screen**, **Assignment**, **Decision**, **Loops**, **Actions**, etc.
- 4. Configure Logic & Resources:
 - o Define variables, formulas, collections, and conditions to process data.
- 5. Test the Flow:
 - Use **Debug Mode** or test in a **Sandbox** before activation.
- 6. Activate the Flow:
 - o Once verified, **Activate** the flow to make it live.

Screen Flow

Definition: A flow that provides a **guided user interface** (UI) to collect input and execute actions based on user responses.

♦ User Interaction? ✓ Yes

- **♦ Trigger Point:** Launched manually by users via **Lightning pages**, **buttons**, **actions**, **or community pages**.
- **♦** Use Case:
 - Lead or Case creation wizard
 - Multi-step forms with conditional logic
 - Guided troubleshooting steps

Record-Triggered Flow

- **♦ Definition:** A flow that runs **automatically when a record is created, updated, or deleted.**
- **♦ User Interaction?** X No
- **Trigger Point:** Triggered when a record meets specific conditions.
- **♦** Use Case:
 - Automatically update a field when an Opportunity reaches a certain stage
 - Send email notifications when a Case status changes
 - Assign a newly created Lead to a specific user

Schedule-Triggered Flow

Definition: A flow that runs at a **specific time and frequency** (daily, weekly, or a custom schedule).

- **♦ User Interaction? X** No
- **Trigger Point:** Scheduled to run at a defined interval.
- **♦** Use Case:
 - Send weekly reminders to inactive users
 - Delete outdated records every month
 - Assign follow-up tasks to sales reps at the start of each month

Auto-Launched Flow

Definition: A background process flow that runs **without user interaction** and is triggered via Apex, Process Builder, or another automation.

- **♦ User Interaction? X** No
- **♦ Trigger Point:** Called from Apex, Process Builder, or another automation tool.
- **♦** Use Case:
 - Automatically create related records after a new record is inserted
 - Update multiple related records when a field value changes

• Integrate with external systems using APIs

Platform Event-Triggered Flow

Definition: A flow that **listens to platform events** and performs actions when a specific event occurs.

- **♦ User Interaction? X** No
- **♦ Trigger Point:** Triggered when a **Platform Event message** is received.
- **♦** Use Case:
 - Sync customer order details from an external system into Salesforce
 - Notify users when a system integration fails
 - Trigger automated actions based on IoT (Internet of Things) data

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How to Choose the Right Flow?

Flow Type	Use Case	User Interaction?
Screen Flow	Guided UI for users	√ Yes
Record-Triggered Flow	Automate on record changes	X No
Schedule-Triggered Flow	Run at a specific time	X No
Auto-Launched Flow	Background processing	X No
Platform Event-Triggered Flow	Respond to external events	X No

1. What is Salesforce Flow, and why is it used?

Answer:

Salesforce Flow is an automation tool that allows users to build business processes without writing code. It is used for **automating tasks**, **updating records**, **sending emails**, **and executing business logic** without Apex triggers or batch jobs.

2. What are the different types of Flows in Salesforce?

Answer:

- Screen Flow User-interactive, used for data collection.
- Record-Triggered Flow Runs automatically on record creation, update, or deletion.
- **Schedule-Triggered Flow** Runs at specific time intervals.
- Auto-Launched Flow Background process triggered by Apex, Process Builder, or another
- Platform Event-Triggered Flow Runs in response to a platform event.

3. What is the difference between Record-Triggered Flow and Process Builder?

Answer:

- Record-Triggered Flow is more efficient, faster, and supports before-save updates (reducing SOQL and DML operations).
- **Process Builder** is **deprecated** in favor of Flow and lacks before-save efficiency.

4. What is the difference between Before-Save and After-Save Record-Triggered Flows?

Answer:

- Before-Save Flow → Runs before the record is saved. Used for field updates (more efficient than Process Builder or Apex Triggers).
- After-Save Flow → Runs after the record is saved. Used for actions like sending emails, creating related records, or complex automation.

5. How does Before-Save Flow improve performance over Apex Triggers?

Answer:

Before-Save Flows **execute field updates without DML operations**, reducing database transactions and improving efficiency compared to **Apex Triggers**, **Process Builder**, **or Workflow Rules**.

6. Can we create multiple Record-Triggered Flows on the same object?

Answer:

Yes, but it's best practice to **combine logic into a single Flow** for better performance and maintainability.

7. How do you handle recursion in Record-Triggered Flows?

Answer:

- Use Flow Trigger Order (Execution Order) to control the sequence of Flows.
- Use **custom fields or variables** to prevent multiple executions.

8. What are Flow Trigger Order numbers?

Answer:

Salesforce allows **Record-Triggered Flows to have execution order numbers** (1-2000). Lower numbers run first, helping **control execution priority**.

9. What are the best practices for building Screen Flows?

Answer:

- Use **Decision elements** to guide users dynamically.
- Keep UI clean and simple using Dynamic Forms for Flow.
- Minimize API calls to reduce performance issues.

10. How do you prepopulate fields in a Screen Flow?

Answer:

- Use **Get Records** to fetch existing values.
- Use **Record variables and assignments** to set default values in screen components.

11. How can you use Screen Flow inside a Lightning Page?

Answer:

- Add a Flow component to the Lightning Record Page.
- Pass **recordid** as an input variable to fetch record details dynamically.

12. How does a Schedule-Triggered Flow work?

Answer:

It runs at a specific time (daily, weekly, etc.) to execute logic on multiple records, replacing batch Apex for scheduled jobs.

13. Can we use Schedule-Triggered Flow for bulk record processing?

Answer:

Yes, but **limit the number of records** using **Get Records with filters** to avoid hitting **governor limits**.

14. How do you prevent a Schedule-Triggered Flow from processing the same records multiple times?

Answer:

- Use a custom checkbox field (e.g., "Processed") and update it after execution.
- Use a Last Run Date field to track when records were processed.

15. How can an Auto-Launched Flow be triggered?

Answer:

- Apex (Flow.Interview class)
- Process Builder (now replaced by Flow)
- Another Flow (using a Subflow)

16. Can an Auto-Launched Flow have Screen elements?

Answer:

No, Auto-Launched Flows run in the background and do not support Screen components.

17. What is a Platform Event-Triggered Flow?

Answer:

A Flow that listens for **Platform Events** and performs actions in real-time when the event occurs.

18. How does a Platform Event-Triggered Flow differ from a Record-Triggered Flow?

Answer:

- **Record-Triggered Flow** → Runs when a record is created/updated.
- Platform Event Flow → Runs when an external system sends an event to Salesforce.

19. How can you debug a Flow in Salesforce?

Answer:

- Use **Debug Mode** in Flow Builder.
- Use Fault Paths to handle errors gracefully.
- Check Flow Interview logs in the Setup → Paused & Failed Flow Interviews.

20. What is a Subflow, and when should you use it?

Answer:

A **Subflow** is a Flow that can be called from another Flow.

Use Cases:

- Reusability: Common logic used in multiple Flows.
- Modularity: Break down complex processes into smaller Flows.

21. How do you handle bulkification in Flows?

Answer:

Use Get Records with filters to limit query size.

• Use **Loop with Collection Variables** instead of multiple DML operations.

22. How can you call an Apex method from a Flow?

Answer:

Use Apex-Defined Invocable Methods with the @InvocableMethod annotation.

23. How do you handle errors in Flow?

Answer:

- Use Fault Paths to send error notifications.
- Use Try-Catch Logic in Apex-Invoked Flows.

24. What are some common Flow governor limits?

Answer:

- Max 2,000 elements per Flow interview.
- Max 50,000 records processed per transaction.
- Max 100 SOQL queries in a Flow.

25. How do you optimize a Flow for performance?

Answer:

- Use Before-Save Flows instead of triggers for field updates.
- Limit Loop Iterations by filtering records early.
- Use Subflows for common logic.

26. How would you create a Flow to assign Leads based on region?

Answer:

Use a **Record-Triggered Flow with Decision Elements** to check Lead's location and assign it accordingly.

27. How would you automate case escalation using Flows?

Answer:

Use an After-Save Record-Triggered Flow to check case status, priority, and last update time and escalate accordingly.