

ASSIGNMENT – 03

Create and design a social media advertisement poster using Canva.

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The advertisement poster is designed for 'Stikes Shoe' and is divided into several sections. At the top left, there is a circular logo with the text 'STIKES SHOE' at the top and 'CASUAL FOOTWEAR' at the bottom, surrounding a central image of a black and white sneaker. To the right of the logo, a green background contains the text 'WELCOME !' in large, bold letters, followed by a paragraph: 'Shoes come in various styles and designs. Choose a style wthat suits your personal taste and complements your wardrobe'. Below this text is a 'Shop now' button. The middle section, titled 'NEW COLLECTION', features four shoe images in a row: brown leather loafers, black and white sneakers, brown leather dress shoes, and blue sneakers. Each image has a 'Shop now' button underneath it. A 'LOW STOCK' badge is placed over the blue sneakers. The bottom section has a green background with a paragraph of text on the left and a photo of a person running on a trail on the right. The text reads: 'SHOE CUSHION OUR BODY WEIGHT, PROTECT OUR FEET, AND ALLOW US TO SAFELY PLAY SPORTS.YOU SHOULD ALWAYS MAKE SURE THAT THE SHOES YOU WEAR FIT YOU PROPERLY IN ORDER TO AVOID INJURIES AND DEFORMITIES SUCH AS: BUNIONS, CORNS, CALLUSES, HAMMERTOES, PLANTAR FASCIITIS, STRESS FRACTURES, AND MORE.' The footer includes an email icon, the website 'www.stikeshoes.com', and a camera icon.

STIKES SHOE
CASUAL FOOTWEAR

WELCOME !

Shoes come in various styles and designs. Choose a style wthat suits your personal taste and complements your wardrobe

Shop now

NEW COLLECTION

Shop now

Shop now

Shop now

Shop now

LOW STOCK

SHOE CUSHION OUR BODY WEIGHT, PROTECT OUR FEET, AND ALLOW US TO SAFELY PLAY SPORTS.YOU SHOULD ALWAYS MAKE SURE THAT THE SHOES YOU WEAR FIT YOU PROPERLY IN ORDER TO AVOID INJURIES AND DEFORMITIES SUCH AS: BUNIONS, CORNS, CALLUSES, HAMMERTOES, PLANTAR FASCIITIS, STRESS FRACTURES, AND MORE.

www.stikeshoes.com