

PROJECT FINAL REPORT

TITLE- Creating a sponsored post for Instagram

TEAM ID- NM2023TMID09551

Team Leader	Karthikeyan M	CDCA315ED7C1522B9E04B2D91AF2D66E
Team Member 1	Vinoth Kumar R	DECB2606B8562CCB32D4936B885E98BA
Team Member 2	Ashish Vishal R	F4BC1F2F3722FF999A84719A8896E1AB
Team Member 3	Harish T	308D44A22CAC83B86D44BF7D20311AAC

POST TITLE – Vigon watches

CATEGORY – Electronics

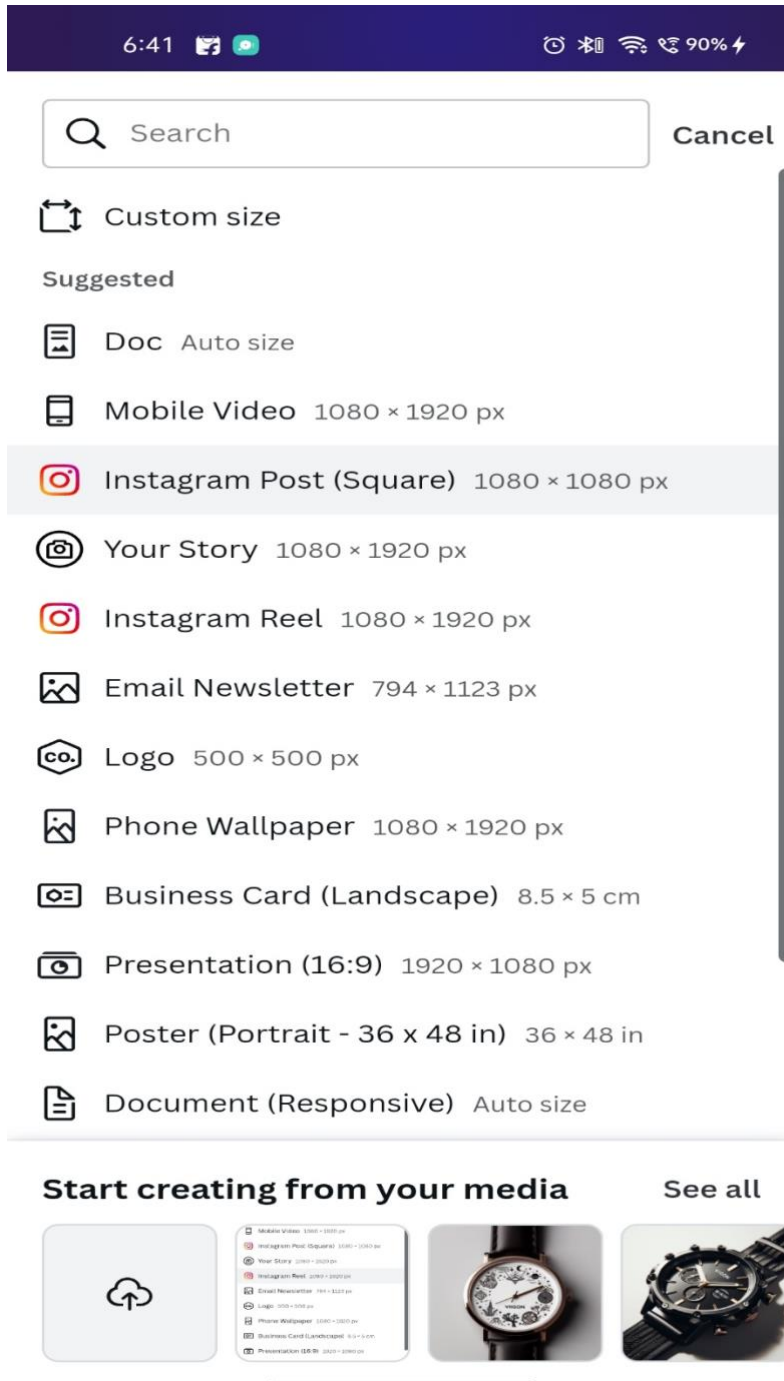
GITHUB LINK- <https://github.com/Karthikn2611/Karthikn2611>

PROJECT RECORDING –

https://drive.google.com/file/d/1XQPTNH_qFh4IR_SPCIV2ZSR4k1u8poc/view?usp=drivesdk

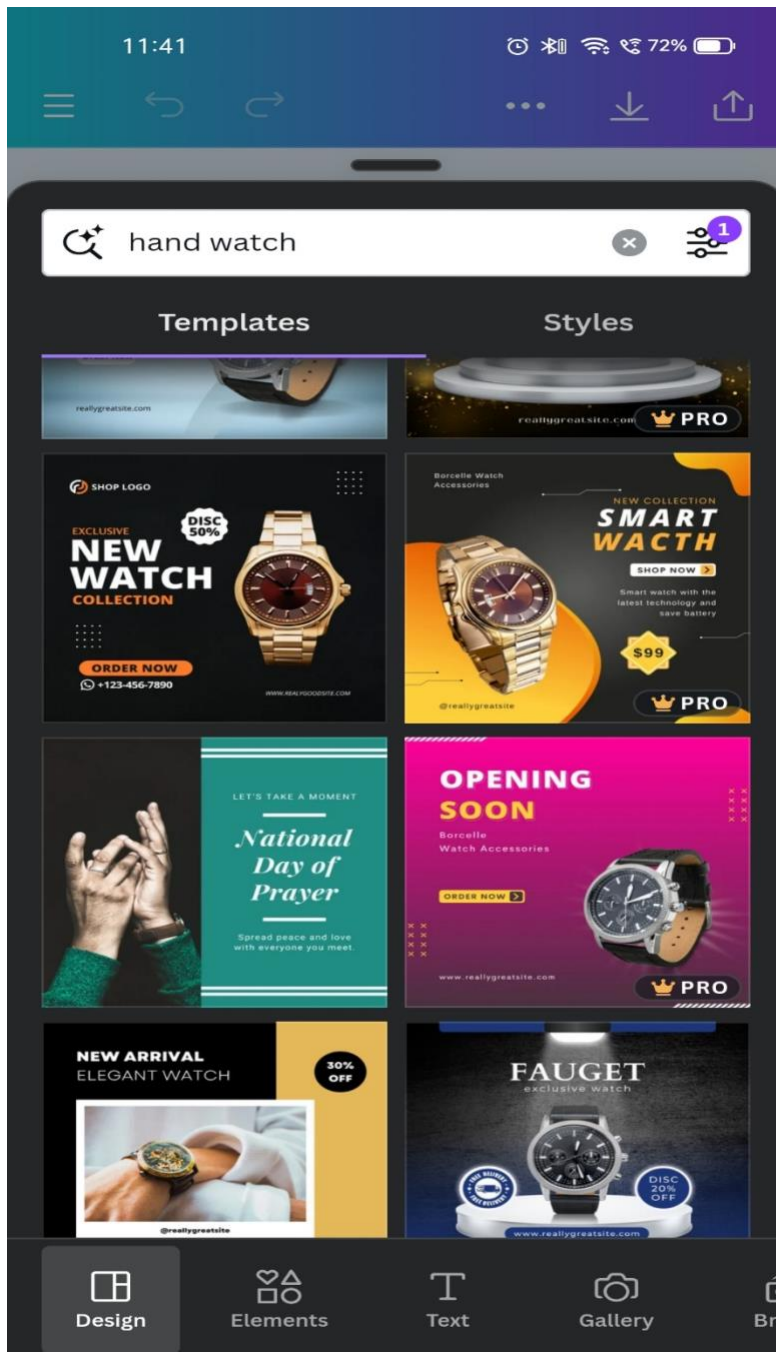
STEP 1:

- Open canva application in your mobile or PC
- Select create new file and select Instagram post option



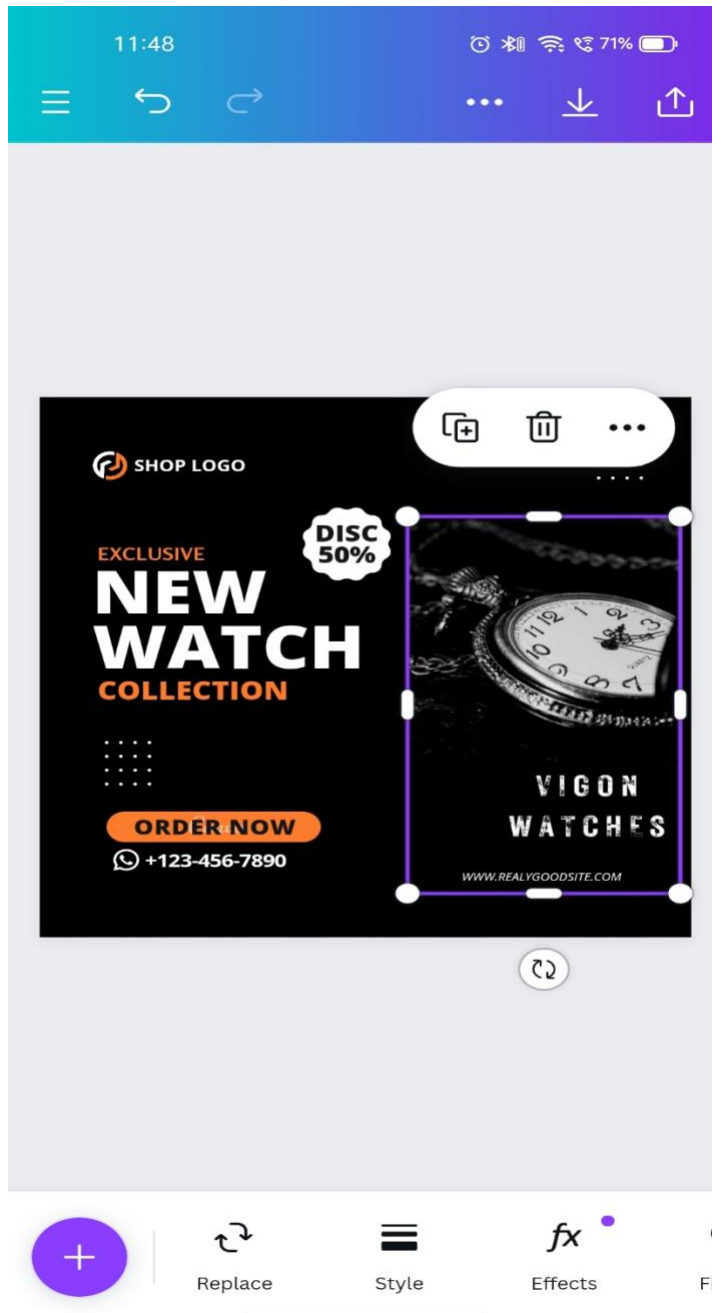
STEP 2:

- Search a template by using specific keywords of your interest
- Choose a template that matches your company
- Edit the background color to your preferences



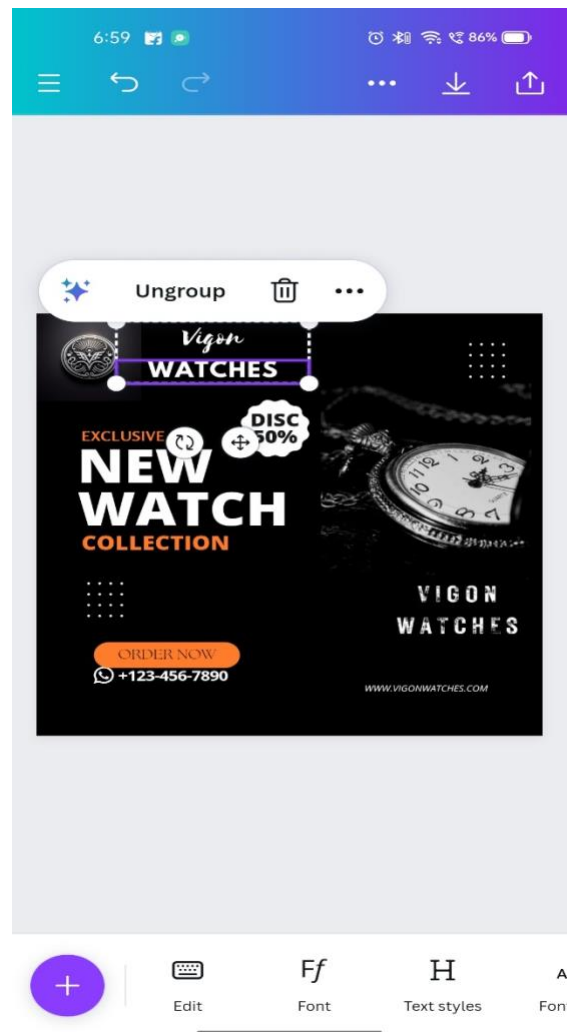
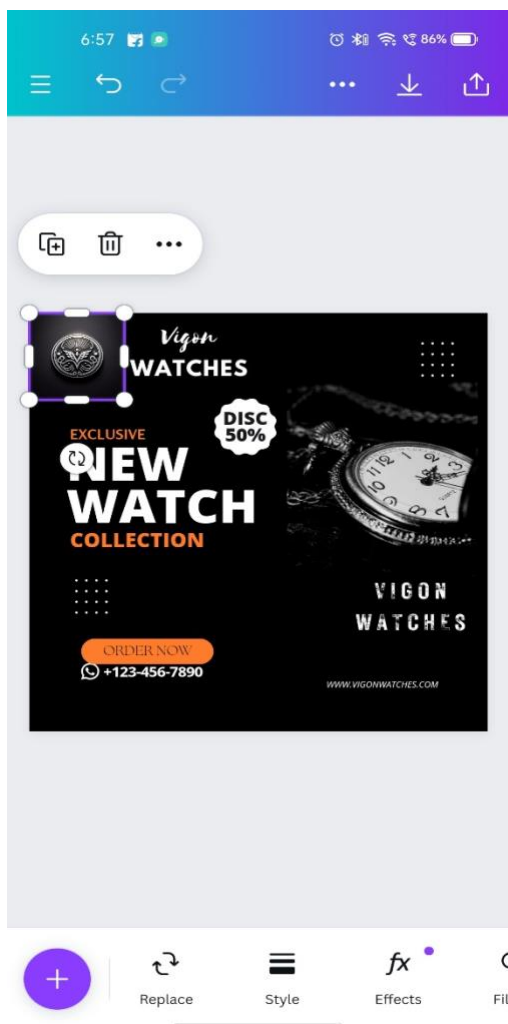
STEP 3:

- Change the products in the template with your product
- Adjust and resize the uploaded picture



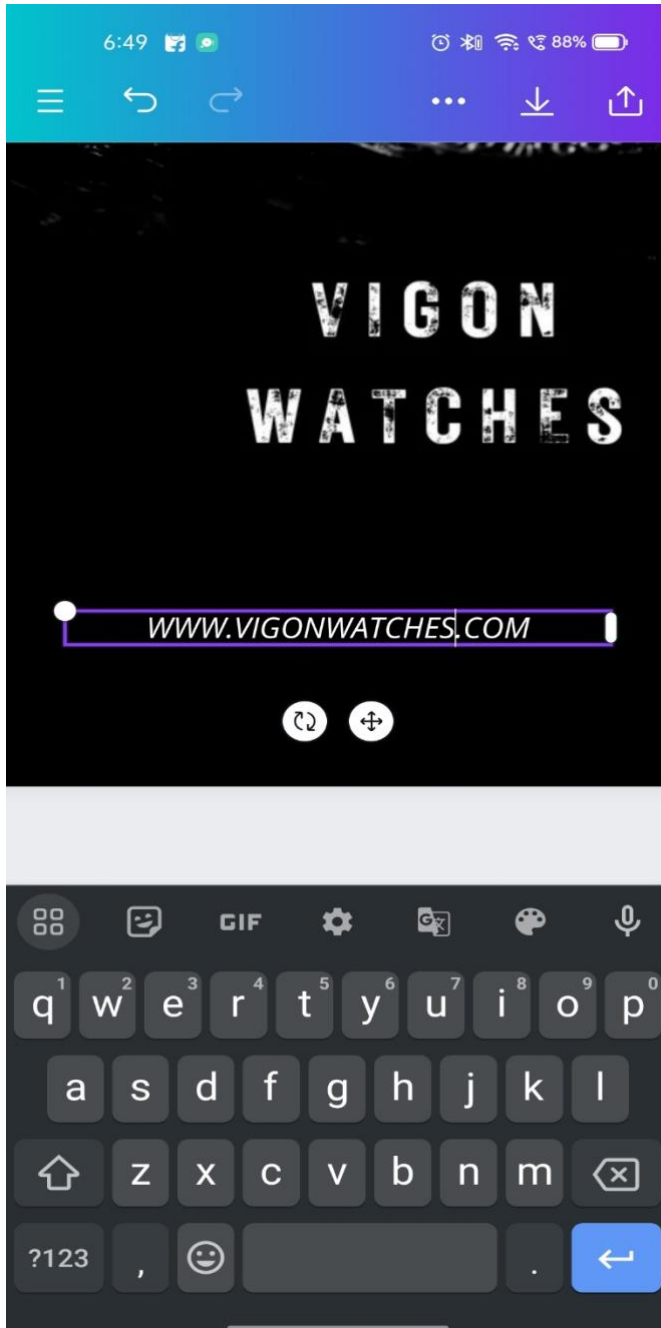
STEP4:

- Add your company logo in the poster and resize it accordingly
- And also add the company name with the desired Text type
- Add effect to you text for more desirable appearance



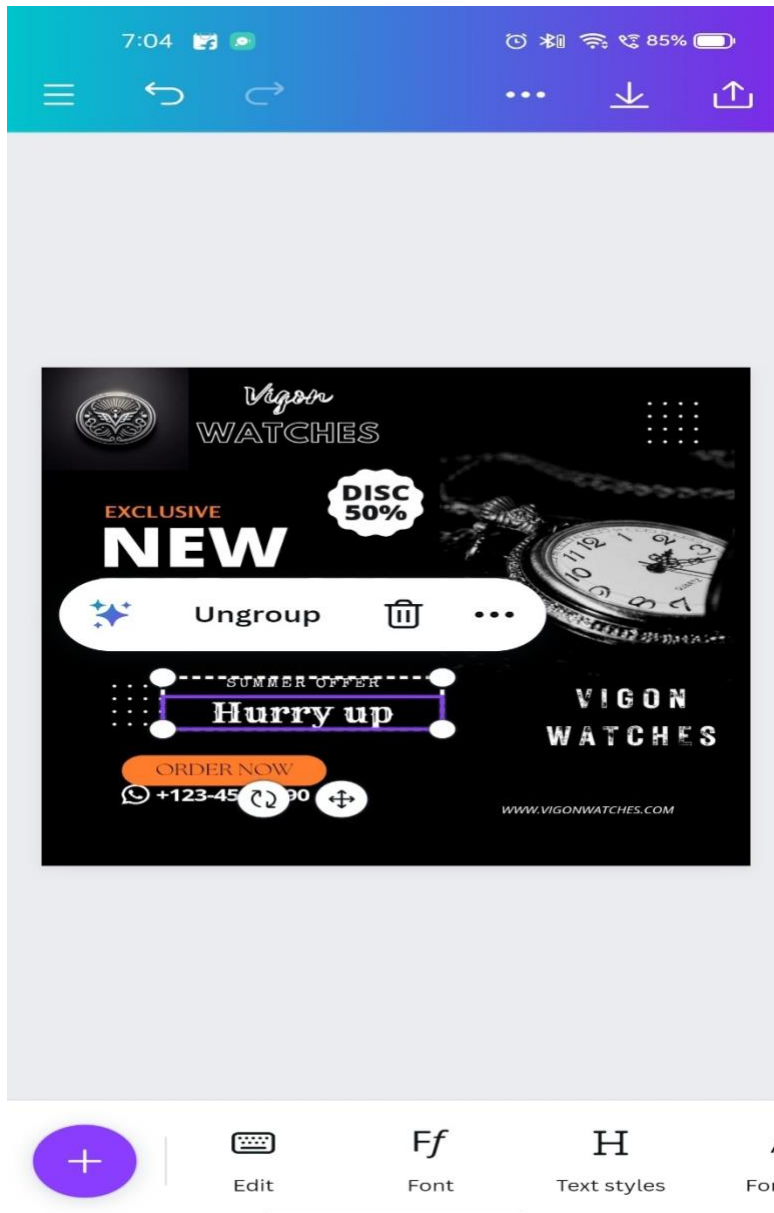
STEP 5:

- Add your company website and phone number in the poster
- Make sure the contents are visible



STEP 6:

- Add exclusive content that attracts the audience.
- Select suitable text format and exit the contents.
- You can change the font type , font color and also adjust the line spacing.



STEP 7:

- Once you got your desired poster for your sponsored post save the poster in the form of image
- You can then upload this poster in your Instagram ID



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1 x premium image



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