# **Amazon Fine Food Review - Decision Tree**

# 1. Objective

To find a review whether positive or negative

### In [1]:

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import os
import warnings
import sqlite3
warnings.filterwarnings("ignore")
```

# 2. Data Cleaning

### In [2]:

```
#connecting database
con=sqlite3.connect("database.sqlite")
# Read data from database
raw_data=pd.read_sql_query("""SELECT * FROM Reviews WHERE Score !=3""",con)
# Removal of Duplicates
pre_data=raw_data.drop_duplicates(['UserId','ProfileName','Time','Text'],keep="first")
# Removal of Unconditioning data (denominator>numerator)
pre_data=pre_data[pre_data.HelpfulnessNumerator<=pre_data.HelpfulnessDenominator]</pre>
# Finding NaN values in dataframe
# Reference
# https://pandas.pydata.org/pandas-docs/stable/reference/api/pandas.isnull.html
# Findind NaN values
if pre_data.isnull().values.any() == False:
    print("There is No NaN values in the DataFrame")
else:
    print(" There is NaN values present in the DataFrame")
```

There is No NaN values in the DataFrame

```
In [3]:
```

```
# sort data based on Time
filter_data=pre_data.sort_values(by=["Time"],axis=0)
# Class Label changing
# positive class label = 1
# negative class label = 0
a=[]
for i in filter_data["Score"]:
    if i > 3:
        a.append(1)
    else:
        a.append(0)
filter_data["Score"]=a
```

```
In [4]:
```

```
filter_data.shape
Out[4]:
(364171, 10)
In [5]:
filter_data["Score"].value_counts()
Out[5]:
     307061
1
      57110
Name: Score, dtype: int64
```

# 3. Text Preprocessing

We took the Text column for the further review idendification task, because text is the most important feature compared to other features.

### In [6]:

```
# References
# https://medium.com/@jorlugaqui/how-to-strip-html-tags-from-a-string-in-python-7cb81a2bbf4
# https://stackoverflow.com/a/40823105/4084039
# https://stackoverflow.com/questions/19790188/expanding-english-language-contractions-in-p
# https://stackoverflow.com/questions/18082130/python-regex-to-remove-all-words-which-conta
# https://stackoverflow.com/questions/5843518/remove-all-special-characters-punctuation-and
# https://www.geeksforgeeks.org/removing-stop-words-nltk-python/
# https://gist.github.com/sebleier/554280
# stemming tutorial: https://www.geeksforgeeks.org/python-stemming-words-with-nltk/
# Lemmatisation tutorial: https://www.geeksforgeeks.org/python-lemmatization-with-nltk/
# NLTK Stemming package list: https://www.nltk.org/api/nltk.stem.html
from nltk.stem.snowball import EnglishStemmer
import re
from tqdm import tqdm
stemmer=EnglishStemmer()
```

### In [7]:

```
raw_text_data=filter_data["Text"].values
```

### In [8]:

```
# Stopwords
stopwords= set(['since','br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourse
                                         "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he', 'him', 'his
                                          'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', 'they'
                                         'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'l 'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'l 'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'c 'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'then', 'ance', 'bene', 'then', 'when', 'when', 'when', 'how', 'all', 'anv', 'then', 'anv', 'then', 'anv', 'all', 'anv', 'then', 'anv', 'all', 'anv', 'then', 'anv', 'all', 'anv', 'all', 'anv', 'then', 'all', 'anv', 'all', 'all
                                         'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'any', 'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'too', 'v's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'now', 've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'dc "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mightn', "shouldn't", 'shouldn't", 'wasn'
                                         "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", 'wasn'
                                          'won', "won't", 'wouldn', "wouldn't"])
# expanding contractions
def decontracted(phrase):
              # specific
              phrase = re.sub(r"won't", "will not", phrase)
              phrase = re.sub(r"can\'t", "can not", phrase)
              # general
              phrase = re.sub(r"n\'t", " not", phrase)
             phrase = re.sub(r"\'re", " are", phrase)
nhrase = re.sub(r"\'s", " is", phrase)
              phrase = re.sub(r"\'s", " is", phrase)
phrase = re.sub(r"\'d", " would", phrase)
              phrase = re.sub(r"\'ll", " will", phrase)
              phrase = re.sub(r"\'t", " not", phrase)
              phrase = re.sub(r"\'ve", " have", phrase)
              phrase = re.sub(r"\'m", " am", phrase)
              return phrase
```

```
In [9]:
```

```
preprocessed_text_data=[]
for i in tqdm(raw_text_data):
# removing of HTML tags
    a=re.sub("<.*?>"," ",i)
# removing url
    b=re.sub(r"http\S+"," ",a)
# expanding contractions
    c=decontracted(b)
# removing alpha_numeric
    d=re.sub("\S*\d\S*", " ",c)
# removing Special characters
    e=re.sub('[^A-Za-z0-9]+', ' ',d)
# removing stopwords
    k=[]
    for w in e.split():
        if w.lower() not in stopwords:
            s=(stemmer.stem(w.lower())).encode('utf8')
            k.append(s)
    preprocessed_text_data.append(b' '.join(k).decode())
100%
364171/364171 [10:32<00:00, 576.03it/s]
In [10]:
filter_data["Text"]=preprocessed_text_data
In [11]:
filter_data.shape
Out[11]:
(364171, 10)
In [12]:
filter_data.shape
Out[12]:
(364171, 10)
In [13]:
# we took the sample data size as 100k
final_data=filter_data[:100000]
final data.shape
Out[13]:
(100000, 10)
```

# 4. Data Splitting

```
In [14]:
```

```
# References
# https://scikit-learn.org/stable/modules/generated/sklearn.model_selection.train_test_spli
from sklearn.model_selection import train_test_split
```

### In [15]:

```
X=final_data.Text
Y=final_data.Score
```

### In [16]:

```
x_1,x_test,y_1,y_test=train_test_split(X,Y,test_size=0.2,random_state=40)
x_train,x_cv,y_train,y_cv=train_test_split(x_1,y_1,test_size=0.25,random_state=40)
print(" Train data Size")
print(x_train.shape,y_train.shape)

print("cv data size")
print(x_cv.shape,y_cv.shape)
print("Test data size")
print(x_test.shape,y_test.shape)
```

```
Train data Size
(60000,) (60000,)
cv data size
(20000,) (20000,)
Test data size
(20000,) (20000,)
```

## 5. Featurization

### 5.1 Bag of Words (BOW)

### In [17]:

```
# Reference
# https://scikit-learn.org/stable/modules/generated/sklearn.feature_extraction.text.CountVe
from sklearn.feature_extraction.text import CountVectorizer
```

#### In [18]:

```
bow_model=CountVectorizer(ngram_range=(1,2),min_df=5,max_features=500)

# BOW on Train data

bow_train_vec1=bow_model.fit_transform(x_train)

# BOW on cv data

bow_cv_vec1=bow_model.transform(x_cv)

# BOW on Test data

bow_test_vec1=bow_model.transform(x_test)
```

```
In [19]:
```

```
# the number of words in BOW or Vector size
print("The size of BOW vectorizer")
print(bow_train_vec1.get_shape()[1])
```

The size of BOW vectorizer 500

#### 5.2 TFIDF

```
In [20]:
```

```
# References
# https://scikit-learn.org/stable/modules/generated/sklearn.feature_extraction.text.TfidfVe
from sklearn.feature_extraction.text import TfidfVectorizer
```

## In [21]:

```
tfidf_model=TfidfVectorizer(ngram_range=(1,2),min_df=5,max_features=500)
# TFIDF on Train data
tfidf_train_vec1=tfidf_model.fit_transform(x_train)
# TFIDF on cv data
tfidf_cv_vec1=tfidf_model.transform(x_cv)
# TFIDF on Test data
tfidf_test_vec1=tfidf_model.transform(x_test)
```

### In [22]:

```
# the number of words in BOW or Vector size
print("The size of TFIDF vectorizer")
print(tfidf_train_vec1.get_shape()[1])
```

The size of TFIDF vectorizer 500

#### 5.3 W2V

#### In [23]:

```
# References
# https://radimrehurek.com/gensim/models/word2vec.html
# https://machinelearningmastery.com/develop-word-embeddings-python-gensim/
# http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17SRFAzZPY

from gensim.models import Word2Vec
```

```
In [24]:
list sentences train=[]
for i in tqdm(list(x_train)):
    list_sentences_train.append(i.split())
100%
60000/60000 [00:00<00:00, 123588.04it/s]
In [25]:
word2vec_model=Word2Vec(list_sentences_train,min_count=5,size=50,workers=4)
In [26]:
word2vec_words_train=list(word2vec_model.wv.vocab)
print(" Number of words")
print("
print(" ")
print(len(word2vec_words_train))
print("="*125)
print(" sample words")
print("
print(" ")
print(word2vec_words_train[100:150])
 Number of words
10407
______
 sample words
['told', 'carri', 'lot', 'use', 'product', 'mani', 'dish', 'marinad', 'flavo
r', 'beat', 'pungent', 'yet', 'smooth', 'bring', 'meat', 'imagin', 'prefer',
'cold', 'press', 'great', 'way', 'nice', 'abl', 'pour', 'spray', 'bottom',
'line', 'lover', 'beefeat', 'went', 'profit', 'health', 'pet', 'sad', 'pro',
'treat', 'still', 'made', 'usa', 'bottl', 'help', 'tremend', 'adjust', 'dayc
ar', 'pump', 'mother', 'end', 'day', 'babi', 'hungri']
In [27]:
# list of sentences cv data
list_sentences_cv=[]
for i in tqdm(list(x_cv)):
    list_sentences_cv.append(i.split())
# list of sentences test data
list_sentences_test=[]
for i in tqdm(list(x_test)):
    list_sentences_test.append(i.split())
100%
| 20000/20000 [00:00<00:00, 34076.41it/s]
100%
```

| 20000/20000 [00:00<00:00, 89549.74it/s]

### **5.4 Avg W2V**

```
In [28]:
```

```
# Reference
# formula of Avg word2vec = sum of all (wi)[i=0 to n]/n
# avg word2vec on training data
avg_word2vec_train=[]
for i in tqdm(list_sentences_train):
    vector=np.zeros(50)
    no_of_words=0
    for k in i:
        try:
            w2v data=word2vec model.wv[k]
            vector=vector+w2v_data
            no_of_words=no_of_words+1
        except:
            pass
    if no of words != 0:
        vector=vector/no_of_words
    avg_word2vec_train.append(vector)
avg_w2v_train=np.asmatrix(avg_word2vec_train)
print("shape of Avg Word2vec train")
print(avg_w2v_train.shape)
100%
60000/60000 [00:18<00:00, 3180.65it/s]
shape of Avg Word2vec train
(60000, 50)
In [29]:
# avg word2vec on cv data
avg_word2vec_cv=[]
for i in tqdm(list_sentences_cv):
    vector=np.zeros(50)
    no_of_words=0
    for k in i:
        try:
            w2v data=word2vec model.wv[k]
            vector=vector+w2v data
            no_of_words=no_of_words+1
        except:
            pass
    if no of words != 0:
        vector=vector/no_of_words
    avg_word2vec_cv.append(vector)
avg_w2v_cv=np.asmatrix(avg_word2vec_cv)
print("shape of Avg Word2vec cv")
print(avg_w2v_cv.shape)
   || 20000/20000 [00:05<00:00, 3782.17it/s]
shape of Avg Word2vec cv
(20000, 50)
```

### In [30]:

```
# avg word2vec on test data
avg_word2vec_test=[]
for i in tqdm(list_sentences_test):
    vector=np.zeros(50)
    no_of_words=0
    for k in i:
        try:
            w2v_data=word2vec_model.wv[k]
            vector=vector+w2v data
            no_of_words=no_of_words+1
        except:
            pass
    if no_of_words != 0:
        vector=vector/no_of_words
    avg_word2vec_test.append(vector)
avg_w2v_test=np.asmatrix(avg_word2vec_test)
print("shape of Avg Word2vec test")
print(avg_w2v_test.shape)
```

100%

20000/20000 [00:04<00:00, 4560.29it/s]

shape of Avg Word2vec test (20000, 50)

### **5.5 TFIDF W2V**

### In [31]:

```
# References
# https://stackoverflow.com/questions/21553327
# https://github.com/devBOX03
# tfidf word2vec on training data
model=TfidfVectorizer()
tfidf_w2v_model=model.fit_transform(x_train)
tfidf w2v=model.get feature names()
tfidf_word2vec_train=[]
row=0
for i in tqdm(list_sentences_train):
    vec=np.zeros(50)
    weight_sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model.wv[w]
            tfidf_freq=tfidf_w2v_model[row,tfidf_w2v.index(w)]
            vec=vec+(w2v_freq*tfidf_freq)
            weight_sum=weight_sum+tfidf_freq
        except:
            pass
    vec=vec/weight_sum
    tfidf_word2vec_train.append(vec)
    row=row+1
tfidf_w2v_train=np.asmatrix(tfidf_word2vec_train)
print("Shape of TFIDF word2vec train")
print(tfidf_w2v_train.shape)
```

#### 100%

| 60000/60000 [30:03<00:00, 33.26it/s]

Shape of TFIDF word2vec train (60000, 50)

```
In [32]:
```

```
# tfidf word2vec on cv data
tfidf_w2v_model=model.transform(x_cv)
tfidf_word2vec_cv=[]
row=0
for i in tqdm(list_sentences_cv):
    vec=np.zeros(50)
    weight_sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model.wv[w]
            tfidf_freq=tfidf_w2v_model[row,tfidf_w2v.index(w)]
            vec=vec+(w2v_freq*tfidf_freq)
            weight_sum=weight_sum+tfidf_freq
        except:
            pass
    vec=vec/weight_sum
    tfidf_word2vec_cv.append(vec)
    row=row+1
tfidf_w2v_cv=np.asmatrix(tfidf_word2vec_cv)
print("Shape of TFIDF word2vec cv")
print(tfidf_w2v_cv.shape)
    | 20000/20000 [10:08<00:00, 32.87it/s]
```

Shape of TFIDF word2vec cv (20000, 50)

## In [33]:

```
# tfidf word2vec on test data
tfidf_w2v_model=model.transform(x_test)
tfidf_word2vec_test=[]
row=0
for i in tqdm(list_sentences_test):
    vec=np.zeros(50)
    weight sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model.wv[w]
            tfidf freq=tfidf w2v model[row,tfidf w2v.index(w)]
            vec=vec+(w2v freq*tfidf freq)
            weight sum=weight sum+tfidf freq
        except:
            pass
    vec=vec/weight_sum
    tfidf word2vec test.append(vec)
    row=row+1
tfidf w2v test=np.asmatrix(tfidf word2vec test)
print("Shape of TFIDF word2vec test")
print(tfidf_w2v_test.shape)
```

```
100%
```

| 20000/20000 [10:00<00:00, 33.29it/s]

Shape of TFIDF word2vec test (20000, 50)

### 6. Decision Tree Model

### 6.1 Creating function for Decision Tree

In [34]:

```
# References
# https://scikit-learn.org/stable/modules/generated/sklearn.tree.DecisionTreeClassifier.htm
# ROC_CURVE:https://scikit-learn.org/stable/modules/generated/sklearn.metrics.roc_curve.htm
# ROC_AUC_CURVE: https://scikit-learn.org/stable/modules/generated/sklearn.metrics.roc_auc_
# AUC_CURVE:https://scikit-learn.org/stable/modules/generated/sklearn.metrics.auc.html#skle
# CONFUSION_MATRIX:https://scikit-learn.org/stable/modules/generated/sklearn.metrics.confus

from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import confusion_matrix,roc_auc_score,roc_curve
import math
```

## In [139]:

```
# References for Python Functions:
# https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/function-argument
# https://www.geeksforgeeks.org/functions-in-python/
# https://www.geeksforgeeks.org/g-fact-41-multiple-return-values-in-python/
# Fuction for Hyper parameter Tuning
def Decision_Tree(**para):
    auc_train=[]
    auc_cv=[]
    for i,j in tqdm(zip(para["depth"],para["split_sample"])):
        model=DecisionTreeClassifier(max_depth=i,min_samples_split=j,class_weight='balanced
        model.fit(para["train_vector"],para['train_label'])
    # Prediction of training data
        train proba=model.predict proba(para["train vector"])
        train=roc_auc_score(para["train_label"],train_proba[:,1])
        auc train.append(train)
    # Prediction of cv data
        cv proba=model.predict proba(para["cv vector"])
        cv=roc auc score(para["cv label"],cv proba[:,1])
        auc cv.append(cv)
    return auc_train,auc_cv
```

### In [140]:

```
def best_DT (**para):
    # Model training

model=DecisionTreeClassifier(max_depth=para["best_depth"],min_samples_split=para["best_model.fit(para["train_vector"],para['train_label'])

# training data

DT_train_proba=model.predict_proba(para["train_vector"])
    train_proba=DT_train_proba
    fpr_train,tpr_train,thres_train=roc_curve(para["train_label"],DT_train_proba[:,1])
    auc_train=roc_auc_score(para["train_label"],DT_train_proba[:,1])

# test data

DT_test_proba=model.predict_proba(para["test_vector"])
    test_proba=DT_test_proba
    fpr_test,tpr_test,thres_test=roc_curve(para["test_label"],DT_test_proba[:,1])
    auc_test=roc_auc_score(para["test_label"],DT_test_proba[:,1])
    return train_proba,test_proba,fpr_train,tpr_train,fpr_test,tpr_test,auc_train,auc_test
```

## In [141]:

```
# References
# https://pythonprogramming.net/matplotlib-3d-scatterplot-tutorial/
from mpl_toolkits.mplot3d import Axes3D
```

#### In [142]:

```
# References
# https://stackoverflow.com/questions/6282058/writing-numerical-values-on-the-plot-with-mat
#https://matplotlib.org/api/_as_gen/matplotlib.pyplot.annotate.html
# https://pythonprogramming.net/matplotlib-3d-scatterplot-tutorial/
# Fuction for plotting AUC values
def auc_score(**para):
    plt.close()
    fig = plt.figure(figsize=(10,10))
    ax = fig.add subplot(111, projection='3d')
    ax.plot(para["depth"],para["sample"],para["auc_train"], c='b', marker='o',label="AUC of
    ax.plot(para["depth"],para["sample"],para["auc_cv"],c="r",marker='o',label="AUC of cv d
    ax.set_xlabel('Depth')
    ax.set_ylabel('Sample')
    ax.set_zlabel('Auc_ score')
    plt.title("Hyperparameter Tuning")
    plt.legend()
    plt.show()
```

### In [143]:

```
# Fuction for plotting ROC curve

def roc_model(**para):
    plt.close()
    plt.plot(para["fpr_train"],para["tpr_train"],"green",label="ROC curve of Train data,auc
    plt.plot(para["fpr_test"],para["tpr_test"],"red",label="ROC curve of Test data,auc="+pa
    plt.plot([0, 1], [0, 1], color='blue',linestyle='--',label="Center of ROC Curve")
    plt.xlabel("False Positive Rate")
    plt.ylabel("True Positive Rate")
    plt.grid()
    plt.title("ROC curve")
    plt.legend()
    plt.show()
```

### In [144]:

```
# References
# confusion matrix of Train and Test data
# https://stackoverflow.com/questions/47264597/confusion-matrix-from-probabilities?rq=1
# plotting confusion matrix: https://seaborn.pydata.org/generated/seaborn.heatmap.html
# Function for confusion matrix
def cm_plot(**para):
    # confusion matrix of training data
    train pred cm=np.argmax(para["train proba"],axis=1)
    train_confusion_matrix=confusion_matrix(para["train_label"],train_pred_cm,labels=[0,1])
    train_cm=pd.DataFrame(train_confusion_matrix,index=["Negative","Positive"],columns=["Ne
    # confusion matrix of test data
    test_pred_cm=np.argmax(para["test_proba"],axis=1)
    test_confusion_matrix=confusion_matrix(para["test_label"],test_pred_cm,labels=[0,1])
    test_cm=pd.DataFrame(test_confusion_matrix,index=["Negative","Positive"],columns=["Negative","Positive"]
    plt.close()
    plt.figure(1,figsize=(10,10))
    plt.subplot(211)
    sns.heatmap(train cm,annot=True,fmt='d')
    plt.title("Confusion matrix of Train Data")
    plt.subplot(212)
    sns.heatmap(test_cm,annot=True,fmt='d')
    plt.title("Confusion matrix of Test Data")
    plt.show()
```

### 6.2 Decision Tree using BOW

```
In [170]:
```

```
depth=[1,5,10,50,100,500,1000]
sample=[10,50,100,500,1000,1500,2000]
```

## In [171]:

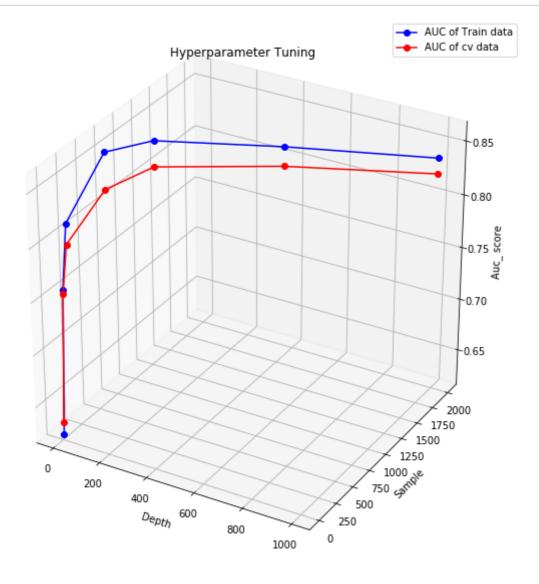
## # Hyperparameter tuning

7it [00:12, 1.92s/it]

### In [172]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.80

### In [173]:

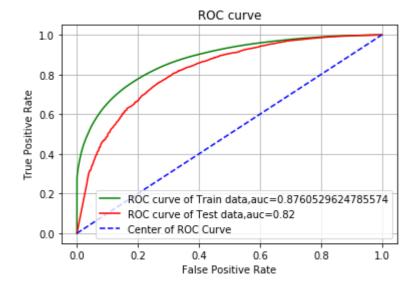
### # Apply best hyperparameter

## In [174]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

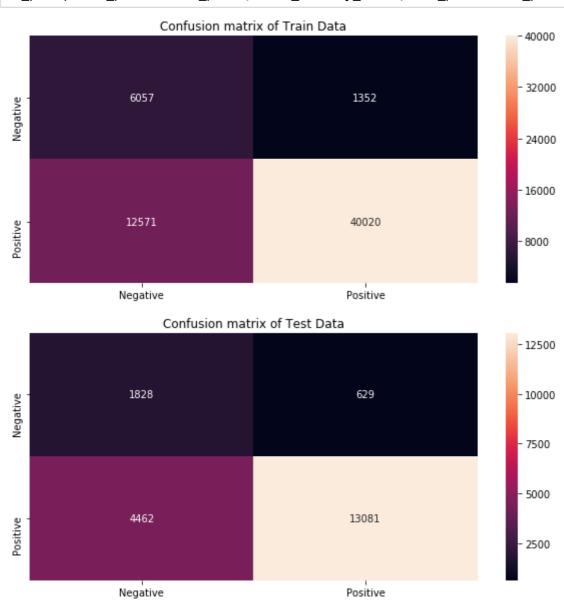
## # plotting ROC graph



# In [175]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



## Observation:

• When we applying best hyperparameter (depth = 50, min\_samples\_split=100) on model, we get auc score of future unseen data is 0.82

# 6.3 Decision Tree using TFIDF

## In [176]:

depth=[1,5,10,50,100,500,1000] sample=[2,5,10,50,100,500,1000]

## In [177]:

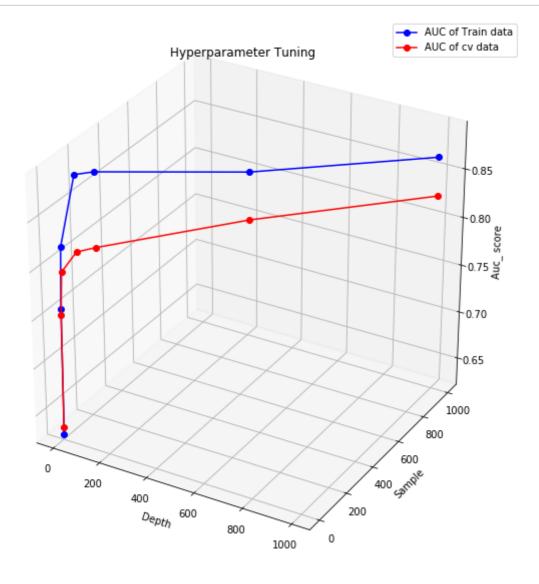
## # Hyperparameter tuning

7it [00:37, 5.96s/it]

## In [178]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.78

### In [179]:

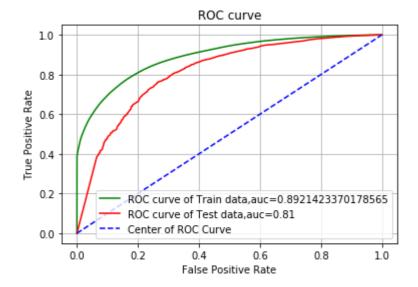
### # Apply best hyperparameter

## In [180]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

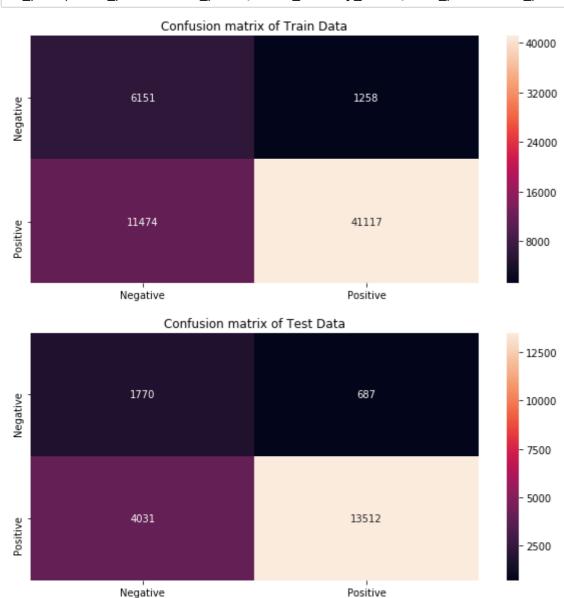
## # plotting ROC graph



## In [181]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



## Observation:

• When we applying best hyperparameter (depth = 50 , min\_samples\_split=100) on model, we get auc score of future unseen data is 0.81

## 6.4 Decision Tree using Avg W2V

## In [182]:

depth=[1,5,10,50,100,500,1000] sample=[2,5,10,50,100,500,1000]

## In [183]:

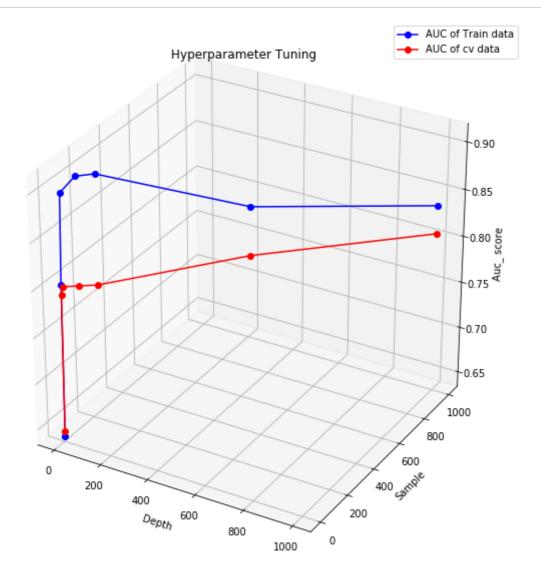
```
# Hyperparameter tuning
```

7it [00:35, 4.92s/it]

## In [184]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.78

## In [185]:

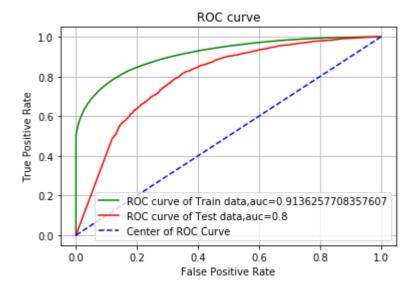
## # Apply best hyperparameter

## In [186]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

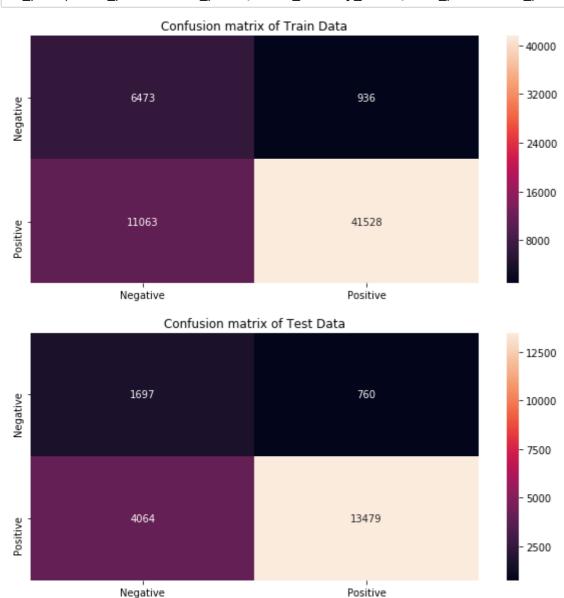
## # plotting ROC graph



## In [187]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



## Observation:

• When we applying best hyperparameter (depth = 50 , min\_samples\_split=100) on model, we get auc score of future unseen data is 0.80

# 6.5 Decision Tree using TFIDF W2V

## In [188]:

depth=[1,5,10,50,100,500,1000] sample=[2,5,10,50,100,500,1000]

## In [189]:

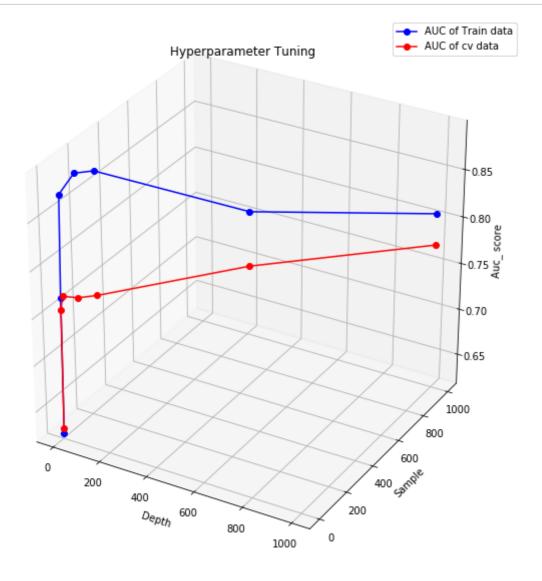
## # Hyperparameter tuning

7it [00:30, 4.63s/it]

### In [190]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.75

### In [191]:

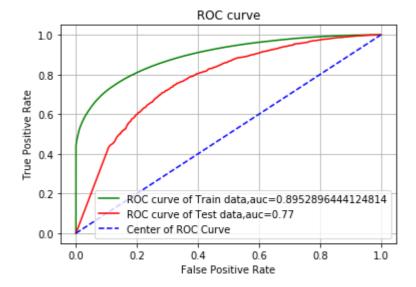
## # Apply best hyperparameter

## In [192]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

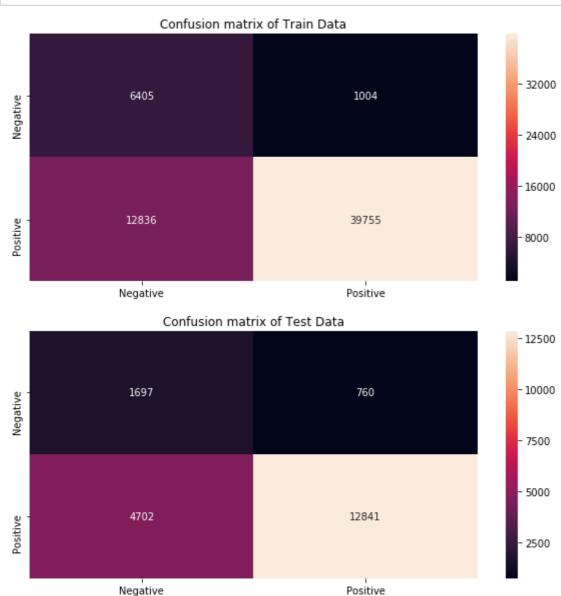
## # plotting ROC graph



## In [193]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



## Observation:

• When we applying best hyperparameter (depth = 50 , min\_samples\_split=100) on model, we get auc score of future unseen data is 0.77

### 6.6 Model Observations

## In [194]:

```
# References
```

# http://zetcode.com/python/prettytable/

from prettytable import PrettyTable

### In [195]:

```
x = PrettyTable()
x.field_names = ["Vectorizer","Model", "Max_Depth", "Min_samples_split", "AUC"]
x.add_row(["BOW","Decision Tree",50,100,0.82])
x.add_row(["TFIDF","Decision Tree",50,100,0.81])
x.add_row(["Avg W2V","Decision Tree",50,100,0.80])
x.add_row(["TFIDF W2V","Decision Tree",50,100,0.77])
print(x)
```

Vectorizer			Min_samples_split	
BOW TFIDF Avg W2V TFIDF W2V	Decision Tree Decision Tree Decision Tree Decision Tree	50   50   50   50	100 100 100 100	0.82     0.81     0.8     0.77

 Decision Tree using BoW gives Better result compared to other Vectorizers of the Decision Tree Model.

# 7. Visualizing Decision Tree

### 7.1 Visualization of Decision Tree BOW Model

```
In [196]:
```

```
# Refernces
# https://scikit-learn.org/stable/modules/generated/sklearn.tree.export_graphviz.html#sklea
# https://stackoverflow.com/questions/27817994/visualizing-decision-tree-in-scikit-learn
```

#### Getting Tree

```
In [207]:
```

```
from sklearn import tree
```

### In [208]:

```
model=DecisionTreeClassifier(max_depth=50,min_samples_split=100,min_samples_leaf=50,class_w
model.fit(bow_train_vec1,y_train)
```

### Out[208]:

## In [209]:

feature=bow\_model.get\_feature\_names()

## In [210]:

tree.export\_graphviz(model,max\_depth=2,out\_file="BoW\_tree.dot",class\_names=['0','1'],featur

### **Decision Tree Image**

## In [211]:

## # References

# https://stackoverflow.com/questions/11854847/how-can-i-display-an-image-from-a-file-in-ju

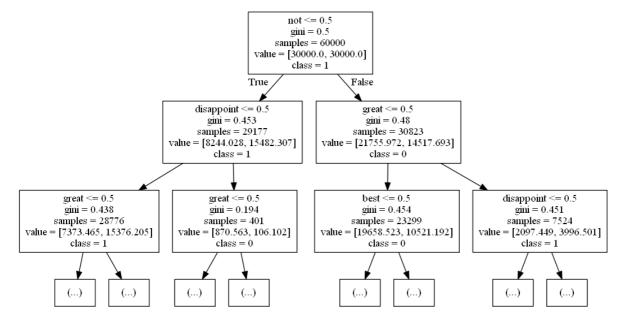
### In [212]:

from IPython.display import Image

# In [217]:

Image(filename="BoW\_tree.png")

## Out[217]:



## 7.2 Visualization of Decision Tree TFIDF Model

### **Getting Tree**

### In [213]:

```
model=DecisionTreeClassifier(max_depth=50,min_samples_split=100,min_samples_leaf=50,class_windel.fit(tfidf_train_vec1,y_train)
```

### Out[213]:

## In [214]:

```
feature1=tfidf_model.get_feature_names()
```

## In [215]:

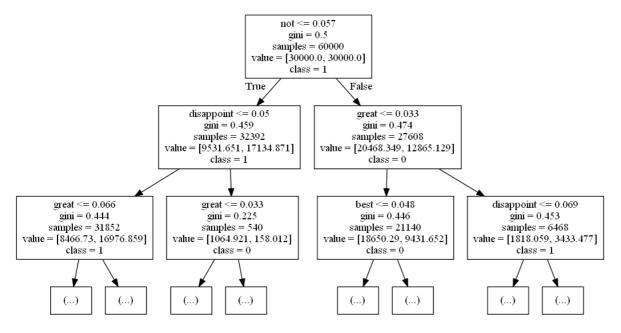
```
tree.export_graphviz(model,max_depth=2,out_file="Tfidf_tree.dot",class_names=['0','1'],feat
```

### **Decision Tree Image**

## In [216]:

```
Image(filename="Tfidf_tree.png")
```

### Out[216]:



# 8. Feature Importance

### 8.1 Feature Importance on BOW

```
In [218]:
```

```
model=DecisionTreeClassifier(max_depth=50,min_samples_split=100,min_samples_leaf=50,class_w
model.fit(bow_train_vec1,y_train)
```

### Out[218]:

## In [219]:

```
fi=model.feature_importances_
```

## In [220]:

```
fi=np.argsort(fi)[::-1]
```

## In [223]:

```
important_features=np.take(bow_model.get_feature_names(),fi[0:20])
```

### In [224]:

```
print("Top 20 Important Features of Decision Tree (BOW)")
print("="*125)
print(important_features)
```

```
Top 20 Important Features of Decision Tree (BOW)
```

-----

### 8.2 Feature Importance on TFIDF

#### In [225]:

```
model=DecisionTreeClassifier(max_depth=50,min_samples_split=100,min_samples_leaf=50,class_w
model.fit(tfidf_train_vec1,y_train)
```

### Out[225]:

### In [226]:

```
fi=model.feature importances
```

```
In [227]:
```

```
fi=np.argsort(fi)[::-1]
```

### In [228]:

```
important_features=np.take(tfidf_model.get_feature_names(),fi[0:20])
```

### In [229]:

```
print("Top 20 Important Features of Decision Tree (TFIDF)")
print("="*125)
print(important_features)
```

```
Top 20 Important Features of Decision Tree (TFIDF)
```

\_\_\_\_\_\_\_

# 9. Feature Engineering

 We do feature engineering on Decision Tree using TFIDF-W2V. Because this gives slightly less performance result compared to others.

### 9.1 Adding Summary Text as a Feature with Review Text

We consider summary text as a feature, we do preprocessing and featurization on the summary text
and then we horizontally stack the summary text to the review text. so finally we get the extra word
vector to improve our model.

#### 9.1.1 Summary Text Preprocessing

### In [230]:

```
raw_summary_text_data=filter_data.Summary.values
```

```
In [231]:
```

```
# Preprocessing
preprocessed_summary_text_data=[]
for i in tqdm(raw_summary_text_data):
# removing of HTML tags
    a=re.sub("<.*?>"," ",i)
# removing url
    b=re.sub(r"http\S+"," ",a)
# expanding contractions
    c=decontracted(b)
# removing alphA_numeric
    d=re.sub("\S*\d\S*", " ",c)
# removing Special characters
    e=re.sub('[^A-Za-z0-9]+', ' ',d)
# removing stopwords
    k=[]
    for w in e.split():
        if w.lower() not in stopwords:
            s=(stemmer.stem(w.lower())).encode('utf8')
            k.append(s)
    preprocessed_summary_text_data.append(b' '.join(k).decode())
100%
| 364171/364171 [00:54<00:00, 6707.30it/s]
In [232]:
filter_data["Summary"]=preprocessed_summary_text_data
In [233]:
filter_data.shape
Out[233]:
(364171, 10)
In [234]:
# we took the sample data size as 100k
final_data=filter_data[:100000]
final data.shape
Out[234]:
(100000, 10)
9.1.2. Data Splitting
```

```
In [235]:
```

```
# References
# https://scikit-learn.org/stable/modules/generated/sklearn.model_selection.train_test_spli
from sklearn.model_selection import train_test_split
```

```
In [236]:
```

```
X=final_data.Summary
Y=final_data.Score
```

## In [237]:

```
x_1,x_test_2,y_1,y_test_2=train_test_split(X,Y,test_size=0.2,random_state=40)
x_train_2,x_cv_2,y_train_2,y_cv_2=train_test_split(x_1,y_1,test_size=0.25,random_state=40)
print(" Train data Size")
print(x_train_2.shape,y_train_2.shape)

print("cv data size")
print(x_cv_2.shape,y_cv_2.shape)
print("Test data size")
print(x_test_2.shape,y_test_2.shape)
```

```
Train data Size
(60000,) (60000,)
cv data size
(20000,) (20000,)
Test data size
(20000,) (20000,)
```

#### 9.1.3. Featurization

## In [238]:

```
list_sentences_train_2=[]
for i in tqdm(list(x_train_2)):
    list_sentences_train_2.append(i.split())
```

#### 100%

60000/60000 [00:01<00:00, 54178.11it/s]

## In [239]:

```
word2vec_model_fe=Word2Vec(list_sentences_train_2,min_count=5,size=50,workers=4)
```

```
In [240]:
```

```
word2vec_words_train_2=list(word2vec_model_fe.wv.vocab)
print(" Number of words")
print("_____")
print(len(word2vec_words_train_2))
print("="*125)
print(" sample words")
print("____")
print("_")
print(" ")
print(word2vec_words_train_2[100:150])
Number of words
```

2757

\_\_\_\_\_\_

sample words

['strong', 'yummmmmm', 'nectar', 'nice', 'select', 'confus', 'keurig', 'orga n', 'black', 'cherri', 'concentr', 'must', 'work', 'food', 'make', 'go', 'ye ah', 'move', 'rice', 'krispi', 'treat', 'barbequ', 'chip', 'green', 'bowl', 'edibl', 'pet', 'health', 'risk', 'get', 'unexpect', 'guest', 'super', 'dea l', 'anyon', 'need', 'gluten', 'favorit', 'no', 'raspberri', 'celesti', 'sea son', 'garden', 'refresh', 'tasti', 'light', 'kiwi', 'low', 'caffein', 'han d']

### In [241]:

```
# list of sentences cv data

list_sentences_cv_2=[]
for i in tqdm(list(x_cv_2)):
    list_sentences_cv_2.append(i.split())

# list of sentences test data

list_sentences_test_2=[]
for i in tqdm(list(x_test_2)):
    list_sentences_test_2.append(i.split())
```

100%|

20000/20000 [00:00<00:00, 465214.48it/s]

100% l

| 20000/20000 [00:00<00:00, 425573.55it/s]

### In [242]:

```
# References
# https://stackoverflow.com/questions/21553327
# https://github.com/devBOX03
# tfidf word2vec on training data
model_2=TfidfVectorizer()
tfidf_w2v_model_2=model_2.fit_transform(x_train_2)
tfidf w2v 2=model 2.get feature names()
tfidf_word2vec_train_2=[]
row=0
for i in tqdm(list_sentences_train_2):
    vec=np.zeros(50)
   weight_sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model_fe.wv[w]
            tfidf_freq=tfidf_w2v_model_2[row,tfidf_w2v_2.index(w)]
            vec=vec+(w2v_freq*tfidf_freq)
            weight_sum=weight_sum+tfidf_freq
        except:
            pass
    vec=vec/weight_sum
    tfidf_word2vec_train_2.append(vec)
    row=row+1
tfidf_w2v_train_2=np.asmatrix(tfidf_word2vec_train_2)
print("Shape of TFIDF word2vec train")
print(tfidf_w2v_train_2.shape)
```

#### 100%

60000/60000 [00:56<00:00, 1055.54it/s]

Shape of TFIDF word2vec train (60000, 50)

```
In [243]:
```

```
# tfidf word2vec on cv data
tfidf_w2v_model_2=model_2.transform(x_cv_2)
tfidf_word2vec_cv_2=[]
row=0
for i in tqdm(list_sentences_cv_2):
    vec=np.zeros(50)
    weight_sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model_fe.wv[w]
            tfidf_freq=tfidf_w2v_model_2[row,tfidf_w2v_2.index(w)]
            vec=vec+(w2v_freq*tfidf_freq)
            weight_sum=weight_sum+tfidf_freq
        except:
            pass
    vec=vec/weight_sum
    tfidf_word2vec_cv_2.append(vec)
    row=row+1
tfidf_w2v_cv_2=np.asmatrix(tfidf_word2vec_cv_2)
print("Shape of TFIDF word2vec cv")
print(tfidf_w2v_cv_2.shape)
```

20000/20000 [00:12<00:00, 1548.83it/s]

Shape of TFIDF word2vec cv (20000, 50)

### In [244]:

```
# tfidf word2vec on test data
tfidf_w2v_model_2=model_2.transform(x_test_2)
tfidf_word2vec_test_2=[]
row=0
for i in tqdm(list_sentences_test_2):
    vec=np.zeros(50)
    weight sum=0
    for w in i:
        try:
            w2v_freq=word2vec_model_fe.wv[w]
            tfidf freq=tfidf w2v model 2[row,tfidf w2v 2.index(w)]
            vec=vec+(w2v freq*tfidf freq)
            weight sum=weight sum+tfidf freq
        except:
            pass
    vec=vec/weight_sum
    tfidf word2vec test 2.append(vec)
    row=row+1
tfidf w2v test 2=np.asmatrix(tfidf word2vec test 2)
print("Shape of TFIDF word2vec test")
print(tfidf_w2v_test_2.shape)
```

```
100%|
```

20000/20000 [00:12<00:00, 1579.56it/s]

Shape of TFIDF word2vec test (20000, 50)

## 9.1.4 Horizontally stacking

```
In [245]:
```

```
# References
# https://docs.scipy.org/doc/numpy/reference/generated/numpy.hstack.html
```

### In [246]:

```
# For training data

tfidf_w2v_train_fe=np.hstack((tfidf_w2v_train,tfidf_w2v_train_2))

# For cv data

tfidf_w2v_cv_fe=np.hstack((tfidf_w2v_cv,tfidf_w2v_cv_2))

# For test data

tfidf_w2v_test_fe=np.hstack((tfidf_w2v_test,tfidf_w2v_test_2))
```

### In [247]:

```
print(tfidf_w2v_train_fe.shape)
print(tfidf_w2v_cv_fe.shape)
print(tfidf_w2v_test_fe.shape)

(60000, 100)
```

(20000, 100)

(20000, 100)

### 9.1.5 Feature Engineering on Decision Tree (TFIDF-W2V)

# 9.1.5.1 Finding best Depth Hyperparameter

```
In [250]:
```

```
depth=[1,5,10,50,100,500,1000]
sample=[2,5,10,50,100,500,1000]
```

#### In [251]:

```
# To eliminate NaN values produced in the TFIDF W2V vectorizer
# https://scikit-learn.org/stable/modules/generated/sklearn.impute.SimpleImputer.html
# https://stackoverflow.com/questions/44727793/imputer-mean-strategy-removes-nan-instead-of
from sklearn.impute import SimpleImputer
```

### In [252]:

```
imp=SimpleImputer(missing_values=np.nan,strategy='mean')
tfidf_w2v_train_fe_im=imp.fit_transform(tfidf_w2v_train_fe)
tfidf_w2v_cv_fe_im=imp.fit_transform(tfidf_w2v_cv_fe)
tfidf_w2v_test_fe_im=imp.fit_transform(tfidf_w2v_test_fe)
```

# In [253]:

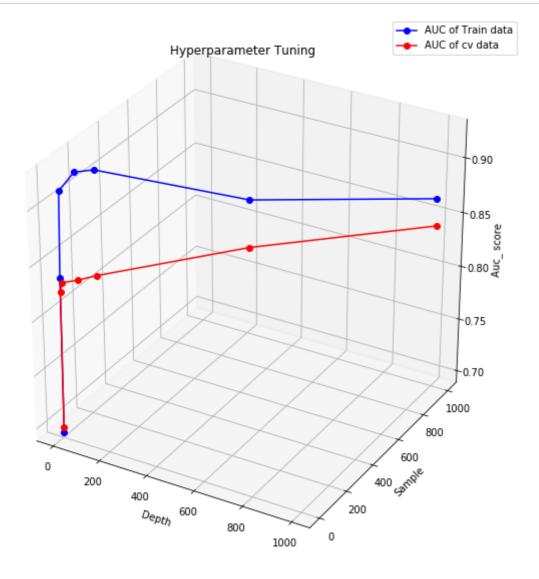
# # Hyperparameter tuning

7it [01:09, 10.03s/it]

# In [254]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.82

### In [255]:

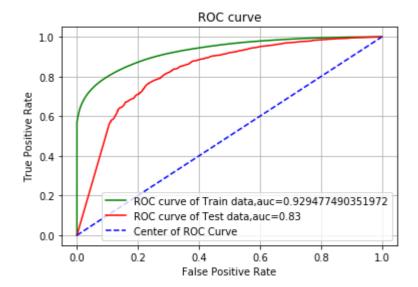
### # Apply best hyperparameter

# In [256]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

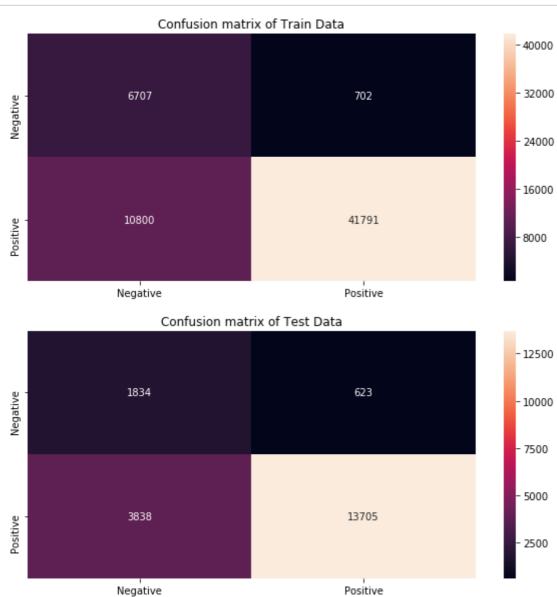
# # plotting ROC graph



# In [257]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



# Observation:

• When we applying best hyperparameter (depth = 50 , min\_samples\_split=100) on model, we get auc score of future unseen data is 0.83

### **Model Observations**

```
In [258]:
```

```
y = PrettyTable()
y.field_names = ["Vectorizer","Model", "Max_Depth", "Min_samples_split", "AUC"]
y.add_row(["TFIDF W2V","Decision Tree",50,100,0.83])
print(y)
```

## 9.2 Adding Review Text length as a feature with Review and Summary Text vector

```
In [259]:
```

```
# Lengh of the Words in Each Review document

a=[]
for i in preprocessed_text_data:
    a.append(len(i.split()))
```

## In [260]:

```
# Adding Length as a new Feature in DataFrame
filter_data["Length"]=a
```

### 9.2.1 Column Standardization using Standardization Formula:

• (Xi - mean)/std

# In [261]:

```
mean1=filter_data.Length.mean()
std1=filter_data.Length.std()
```

## In [262]:

```
b=a
c=[]
for i in b:
    stand=(i-mean1)/std1
    c.append(abs(stand))
```

```
In [263]:
```

```
filter_data.Length=c
```

### 9.2.2. Data Splitting

```
In [264]:
```

```
# we took the sample data size as 100k
final_data=filter_data[:100000]
final_data.shape

Out[264]:
(100000, 11)

In [265]:

X=final_data.Length
Y=final_data.Score
```

## In [266]:

```
x_1,x_test_3,y_1,y_test_3=train_test_split(X,Y,test_size=0.2,random_state=40)
x_train_3,x_cv_3,y_train_3,y_cv_3=train_test_split(x_1,y_1,test_size=0.25,random_state=40)
print(" Train data Size")
print(x_train_3.shape,y_train_3.shape)

print("cv data size")
print(x_cv_3.shape,y_cv_3.shape)
print("Test data size")
print(x_test_3.shape,y_test_3.shape)
```

```
Train data Size
(60000,) (60000,)
cv data size
(20000,) (20000,)
Test data size
(20000,) (20000,)
```

#### 9.2.3 Horizontally stacking

### Feature Engineering on TFIDF-W2V

```
In [267]:
```

```
# hstack takes list of list values. so we convert list to list of list
# For BOW
a train=[]
for i in x_train_3.values:
    b=[]
    b.append(i)
    a_train.append(b)
a cv=[]
for i in x_cv_3.values:
    b=[]
    b.append(i)
    a_cv.append(b)
a_test=[]
for i in x_test_3.values:
    b=[]
    b.append(i)
    a_test.append(b)
```

# In [268]:

```
# For Training Data
tfidf_w2v_train_fe_im1=np.hstack((tfidf_w2v_train_fe_im,a_train))

# For cv Data
tfidf_w2v_cv_fe_im1=np.hstack((tfidf_w2v_cv_fe_im,a_cv))

# For test Data
tfidf_w2v_test_fe_im1=np.hstack((tfidf_w2v_test_fe_im,a_test))
```

```
In [269]:
```

```
tfidf_w2v_train_fe_im1.shape
Out[269]:
(60000, 101)
```

9.2.4 Feature engineering on Decision Tree (TFIDF W2V)

```
In [271]:
```

```
depth=[1,5,10,50,100,500,1000]
sample=[2,5,10,50,100,500,1000]
```

# In [272]:

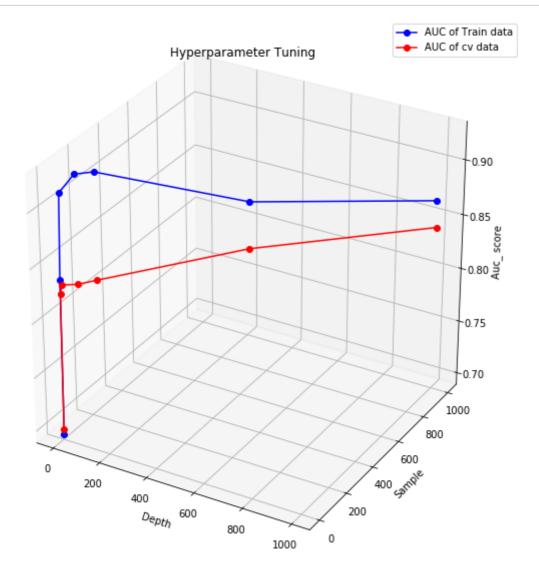
# # Hyperparameter tuning

7it [01:14, 10.77s/it]

### In [273]:

# auc\_score plotting

auc\_score(depth=depth,sample=sample,auc\_train=auc\_train,auc\_cv=auc\_cv)



## Observation:

• To avoid overfitting and underfitting, choose (depth=50, sample=100), we get auc score=0.82

### In [276]:

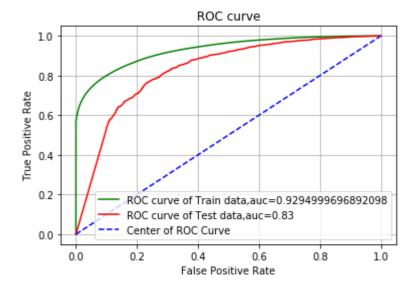
## # Apply best hyperparameter

# In [277]:

### # References

# https://stackoverflow.com/questions/455612/limiting-floats-to-two-decimal-points

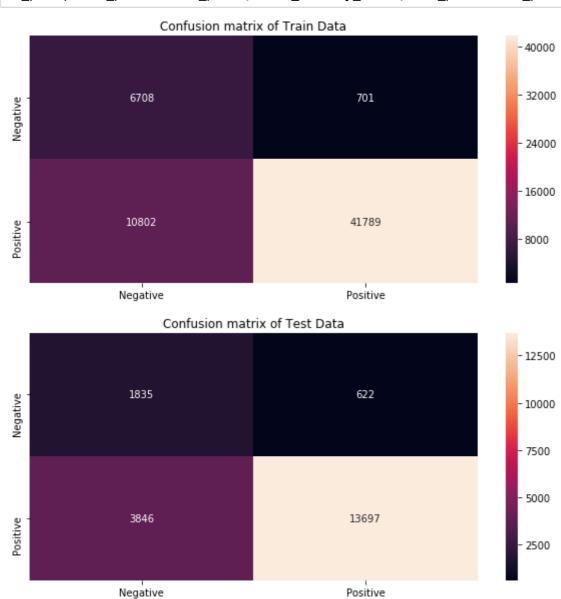
### # plotting ROC graph



# In [278]:

# confusion matrix

cm\_plot(train\_proba=train\_proba,train\_label=y\_train,test\_proba=test\_proba,test\_label=y\_test



# Observation:

• When we applying best hyperparameter (depth = 50 , min\_samples\_split=100) on model, we get auc score of future unseen data is 0.83

### **Model Observations**

### In [279]:

```
z = PrettyTable()
z.field_names = ["Vectorizer","Model", "Max_Depth", "Min_samples_split", "AUC"]
z.add_row(["TFIDF W2V","Decision Tree",50,100,0.83])
print(y)
```

Vectorizer	Model	Max_Depth	Min_samples_split	AUC
TFIDF W2V	Decision Tree	50	100	0.83

### 9.3 Model Observations

### In [280]:

```
print ("After Applying Feature Engineering on Model")
print(' ')
print("Feature Engineering( Review Text + Summary)")
print(' ')
print(y)
print(' ')
print("Feature Engineering (Review Text + Summary + Length)")
print(' ')
print(' ')
```

After Applying Feature Engineering on Model

Feature Engineering( Review Text + Summary)

Vectorizer	Model	Max_Depth	Min_samples_split	AUC
TFIDF W2V	Decision Tree	50		0.83

Feature Engineering (Review Text + Summary + Length)

Vectorizer	Model	Max_Depth	Min_samples_split	AUC	
TFIDF W2V	Decision Tree	50		0.83	

 After applying Feature Engineering on the Decision Tree (TFIDF W2V), The Summary Text is used to improve the model performance. But the length does not make any impact on the model. So we just ignore the length feature. Therefore we will use Summary Text as a feature for further model performance improvement.

# 10. Conclusion

### In [281]:

```
print ("1. Before Applying Feature Engineering on Model(Review Text)")
print(' ')
print(x)
print(' ')
print ("2. After Applying Feature Engineering on Model")
print(' ')
print(' ')
print("Feature Engineering( Review Text + Summary)")
print(' ')
print(y)
print(y)
print("Feature Engineering (Review Text + Summary + Length)")
print(' ')
print(c)
```

Before Applying Feature Engineering on Model(Review Text)

+    Vectorizer	:	:	+   Min_samples_split	: :
BOW TFIDF Avg W2V TFIDF W2V	Decision Tree	50	100	0.82
	Decision Tree	50	100	0.81
	Decision Tree	50	100	0.8
	Decision Tree	50	100	0.77

2. After Applying Feature Engineering on Model

Feature Engineering( Review Text + Summary)

+	L	<b></b>		L	_
Vectorizer	Model	Max_Depth	Min_samples_split	AUC	
TFIDF W2V	Decision Tree	50	100	0.83	ĺ
++ Feature Engineering (Review Text + Summary + Length) ++					
Vectorizer	Model	Max_Depth	Min_samples_split	AUC	
	Decision Tree			0.83	:

### Data Cleaning ,Preprocessing and splitting:

- In the Data Cleaning process, we clean the duplicate datapoints and unconditioning data points. After the data cleaning process we get 364171 data points and sort based on timestamp.
- Then select the Review Text Feature as a important feature, then do data preprocessing on all the data points.
- Then select top 100k sample data points for further process. and then split the 100k data points using simple cross validation technique. Train= 60000, CV=20000, Test=20000.

#### Featurization:

Then apply the data points on BOW,TFIDF,Avg W2V and TFIDF W2V for converting text to vector.

#### Decision Tree Model:

- Then apply these featurization vector on Decision Tree model . There are two hyperparameter one is depth and another one is minimum samples for splitting the tree.
- Decision tree model (BoW) gives better result compared to other vectorizers.

### Graph visualization:

• The BoW and Tfidf models decision trees were visualized by using graphviz tool.

# Feature Importance:

• Then took the top 20 important features both BOW and TFIDF.

### Feature Engineering:

- we took TFIDF- W2V for feature engineering, because its result is less compared to other vectors.
- We will apply feature engineering for improve the Decision Tree Model performance. For consider Summary and Review Text Length as a feature.
- After applying Feature Engineering on the Decision Tree Model, The Summary Text feature is improve model performance. But the length does not make any impact on the model. So we just ignore the length feature for future improvement.
- We consider the Summary Text feature for further Model performance improvement.