**“I am participating in FP20 Analytics Challenge 5” Please see screenshots of my report pages in PDF format if possible.**

This is the Phone analysis Dashboard, created with Power BI. Here am sharing few of my insights from the dashboard

Insights from screen 1:

* The country Columbia ($6.95M) and Ireland ($6.69M) getting high sales from 2018 – 2021
* Overall Apple is the bestselling brand and Samsung and Motorola hold best place in 2020 and 2021
* The distributor Oeschle and Tottus gained highest sale from 2018 – 2021
* Columbia had best sales and gained high net profit %
* The country Venezuela gaining noticeable net profit% with less inventory

Insights from screen 2:

* The country Canada earned highest net profit% (4$8.83%) in Quarter 4 (2018-2021)
* In the year 2023, Company may get $26M as net sale as per the predictive sale analysis
* The country Argentina($1.6M) and Jamaica($1.4M) are gaining lowest net profit

Technical Tools Used:

Excel – Data Cleaning

Power BI – Data Transformation, Data visualization

Power Point – Design Template

**#FP20Analytics and #FP20AnalyticsMobileSales** and tag **@Federico Pastor.**