

Project Report

**(Submitted for the Degree of B.Com. Honours in Accounting & Finance under the
University of Calcutta)**

Title of the Project

E-Commerce

Submitted by

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Supervisor's Certificate

This is to certify that Mr. RISHAV SHAW a student of B.Com. Honours in Accounting & Finance of SURENDRANATH EVENING COLLEGE under the University of Calcutta has worked under my supervision and guidance for his Project Work and prepared a Project Report with the title E-Commerce which he is submitting, is his genuine and original work to the best of my knowledge.

Place:

Date:

Signature

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Designation:

Name of the college:

Student's Declaration

I hereby declare that the Project Work with the title E-Commerce submitted by me for the partial fulfillment of the degree of B.Com. Honours in Accounting & Finance under the University of Calcutta is my original work and has not been submitted earlier to any other University /Institution for the fulfillment of the requirement for any course of study.

I also declare that no chapter of this manuscript in whole or in part has been incorporated in this report from any earlier work done by others or by me. However, extracts of any literature which has been used for this report has been duly acknowledged providing details of such literature in the references.

Place:

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TABLE OF CONTENT

1. Introduction.....	
2. Objective.....	
3. Definition of E-Commerce.....	
4. Types of E-Commerce Model.....	
5. Benefits of E-Commerce.....	
6. Challenges of E-Commerce.....	
7. E-Commerce Business Planning.....	
8. E-Commerce Platform and Technologies.....	
9. Digital Marketing and Strategies.....	
10. Case Studies.....	
11. Future trend in E-Commerce.....	
12. Conclusion.....	
13. References.....	

INTRODUCTION

In the past few years, the internet has transformed the way businesses function, resulting in the development of online commerce, sometimes known as e-commerce. E-commerce comprises a wide range of activities, such as purchasing and selling products and services, completing financial transactions, and engaging in marketing and communication—all of which are carried out electronically via the internet. This transformational move from traditional physical shops to digital marketplaces has changed the global economy, creating new possibilities for both entrepreneurs and consumers.