

Business Model Canvas

Human sentiment analysis using Machine learning and Image Processing

Key Partners <ol style="list-style-type: none"> 1. Social Media companies 2. Shop owners 3. E-Commerce companies 	Key Activities <ol style="list-style-type: none"> 1. Platform Develop & Maintenance 2. Data Analytics 3. Marketing & Ads Key Resources <ol style="list-style-type: none"> 1. Tech Platform 2. Mobile Phones and Android devices. 	Value Proposition <ol style="list-style-type: none"> 1. Platform to extract the expressions of consumer. 2. Help sellers / vendors to observe the sentiment of consumer. 3. Offers sentiment analysis through digital technique 	Customer Relationship <ol style="list-style-type: none"> 1. Social Networks 2. Rating & feedback System Channels <ol style="list-style-type: none"> 1. Mobile Application 2. Personal PC / Laptops. 3. Web Application 	Customer Segments <ol style="list-style-type: none"> 1. E-commerce consumers' 2. Social media companies 3. E-commerce companies.
Cost Structure <ol style="list-style-type: none"> 1. Platform Development & Distribution Cost 2. Marketing & Advertisement Cost 3. Cloud services & Static IP Plans 		Revenue Streams <ol style="list-style-type: none"> 1. Revenue from E-commerce & social media companies by using this application or Algorithm. 2. Displaying on website with ads proving revenue through click-through functionality. 		