KARTIK SINGH

Content Writer & Digital Storyteller

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PORTFOLIO OVERVIEW

As a content writer with a technical background in Computer Science and Engineering, I specialize in creating engaging, informative, and SEO-optimized content. My expertise spans technology writing, blog posts, website copy, and technical documentation. I combine my technical knowledge with strong writing skills to produce content that resonates with both technical and non-technical audiences.

WRITING SAMPLES

TECH BLOG: "The Electric Revolution: How EVs Are Transforming India's Roads"

This blog post was created as part of the PahiyaWala project to educate readers about the growing electric vehicle market in India.

India stands at the cusp of an automotive revolution, with electric vehicles rapidly gaining traction across the country. From bustling metropolitan cities to quiet rural townships, the distinctive hum of electric motors is gradually replacing the familiar rumble of combustion engines.

But what's driving this shift? Beyond the obvious environmental benefits, the Indian government's ambitious FAME II (Faster Adoption and Manufacturing of Electric Vehicles) scheme has significantly reduced the cost barrier for potential EV owners. Additionally, with fuel prices reaching record highs, the economic advantages of electric mobility have never been more apparent.

For the average Indian consumer, making the switch isn't just about being environmentally conscious—it's increasingly becoming a practical financial decision. With savings on fuel and maintenance estimated at 40-60% compared to traditional vehicles, the initial higher purchase price is offset within a few years of ownership.

The growing infrastructure network is another positive sign. From just a handful of charging stations in 2018, India now boasts over 2,000 public charging points across major highways and urban centers, with plans to add 10,000 more by next year.

As we witness this electric revolution unfold, one thing is clear: the future of transportation in India is electric, and that future is arriving faster than many anticipated.

PRODUCT DESCRIPTION: "Eco Commuter - Urban Electric Bicycle"

This product description was developed for AARKS-SOLUTION's bicycle rental platform to highlight one of their premium electric bicycle options.

ECO COMMUTER - REDEFINE YOUR URBAN JOURNEY

Navigate the city on your terms with the Eco Commuter, our premium electric bicycle designed for the modern urban professional. With its sleek aluminum frame and hidden battery compartment, this e-bike combines style with practicality for your daily commute.

KEY FEATURES:

- 40km range on a single charge - enough for a week of typical commutes
- Intuitive 3-level pedal assist system that adapts to your riding style
- Regenerative braking technology that extends battery life
- Lightweight design (just 14kg) makes it easy to carry up stairs
- Integrated LED lighting system for enhanced visibility
- Smart connectivity with our mobile app for journey tracking and theft protection

Whether you're dodging traffic on weekday mornings or exploring hidden city corners on weekends, the Eco Commuter transforms every journey into an experience. Rent by the hour, day, or week and discover why urban mobility never felt so effortless.

TECHNICAL GUIDE: "Getting Started with Cloud Computing"

This technical guide was created based on my NPTEL Cloud Computing certification to help beginners understand cloud concepts.

Introduction to Cloud Computing

Cloud computing has revolutionized how businesses and individuals approach computing resources. Instead of maintaining physical servers and infrastructure, cloud computing allows you to access computing power, storage, and applications over the internet on a pay-as-you-go basis.

SOCIAL MEDIA CONTENT: "Celebrating Hindi Diwas"

This series of social media posts was created for VIT Bhopal's Hindi Club to celebrate Hindi Diwas.

Post 1: Hindi Diwas Announcement

Today, we celebrate Hindi Diwas! Join the Hindi Club at VIT Bhopal for a day of cultural celebration honoring our nation's official language. From poetry recitals to linguistic workshops, we've planned a day that showcases the beauty and depth of Hindi.

Location: Central Auditorium Time: 10 AM

Post 2: Workshop Highlight

Did you know Hindi is the fourth most spoken language in the world? Today at 1 PM, join Professor Sharma for our workshop "Hindi in the Digital Age" to explore how this ancient language is evolving in modern technology and social media.

Don't miss this opportunity to understand how Hindi is adapting to our digital world while maintaining its rich heritage!

#HindiWorkshop #DigitalHindi #VITBhopal

Post 3: Competition Announcement

Put your Hindi literary skills to the test! Our "Shabdon Ka Khel" competition starts in 30 minutes at the Central Auditorium.

Categories:

- Flash Fiction (250 words)
- Poetry (Traditional & Modern)
- Slogan Writing

Exciting prizes await the winners! Registration desk is open until 2:30 PM.

#HindiCompetition #LiteraryTalent #VITBhopal

EDUCATION

Vellore Institute of Technology, Bhopal, India

Bachelor of Technology in Computer Science and Engineering

CGPA: 7.62

September 2021 onwards

CERTIFICATIONS

- Cloud Computing (NPTEL)
- SQL (HackerRank and Kaggle)
- Java (5-Star on HackerRank)

PROFESSIONAL SKILLS

- **Content Creation:** Blog writing, technical documentation, product descriptions, social media content
- **Technical Writing:** User guides, technical documentation, how-to articles
- **SEO Optimization:** Keyword research, content optimization, readability enhancement
- **Technical Skills:** Java, HTML/CSS, SQL, UI/UX
- **Tools:** WordPress, Google Docs, Grammarly, Hemingway Editor, Canva

LANGUAGES

- English (Professional proficiency)
- Hindi (Native proficiency)

References available upon request