

- **Customer Behavior Analysis:**
  - Identify the top 5 cities with the highest number of unique customers.
  - Calculate the average number of orders per customer in each city.
- **Order Analysis:**
  - Determine the percentage of orders delivered on time (i.e., delivered on or before the estimated delivery date).
  - Identify the month with the highest sales and provide the total sales amount for that month.
- **Payment Analysis:**
  - Find the most popular payment method and calculate its total sales value.
  - Analyze the relationship between payment type and the number of payment installments.
- **Product Analysis:**
  - List the top 10 most sold products by quantity.
  - Calculate the average product price in each product category.
- **Seller Analysis:**
  - Top 5 sellers based on total sales value.
  - Identify Determine the average rating for each seller based on the reviews of the products they sold.
- **Geographical Analysis:**
  - Map the distribution of orders across different geolocation states.
  - Calculate the average delivery time for each state.
- **Review Analysis:**
  - Identify the products with the highest number of reviews and calculate their average review score. .
- **Category Analysis:**
  - Compare the total sales for each product category.