

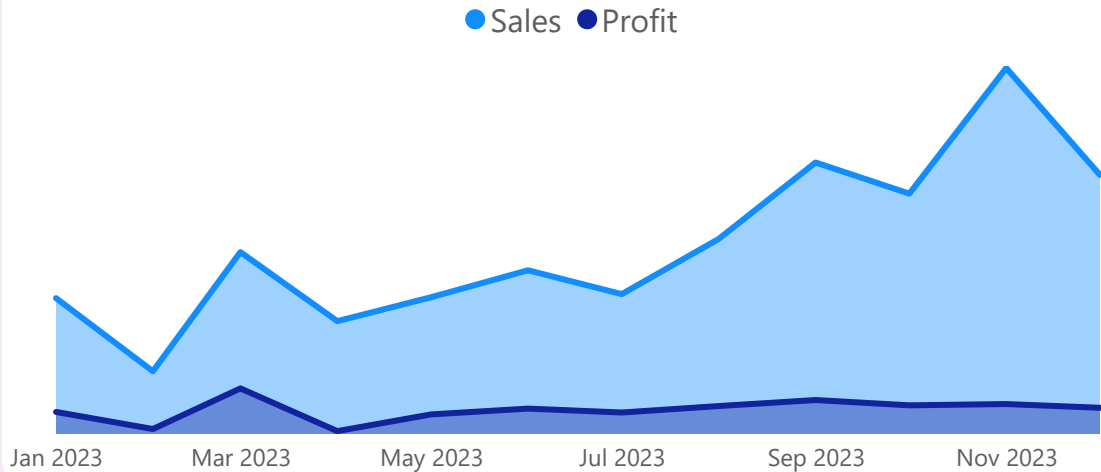


# Sales Dashboard

Sales - 1

Sales - 2

Sales and Profit Comparison by Month



Total Sales  
**\$733K**

Total Profit  
**\$93K**

Total Quantity  
**12K**

Sales diff vs PY  
**20.4%**

Profit diff vs PY  
**14.2%**

Qty diff vs PY  
**27%**

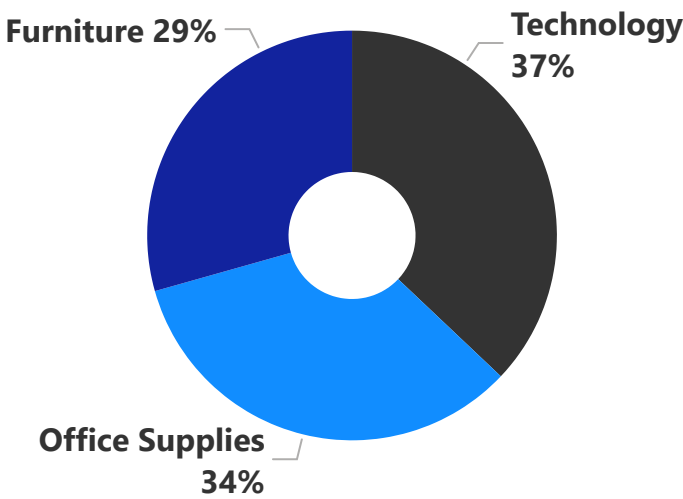
2020

2021

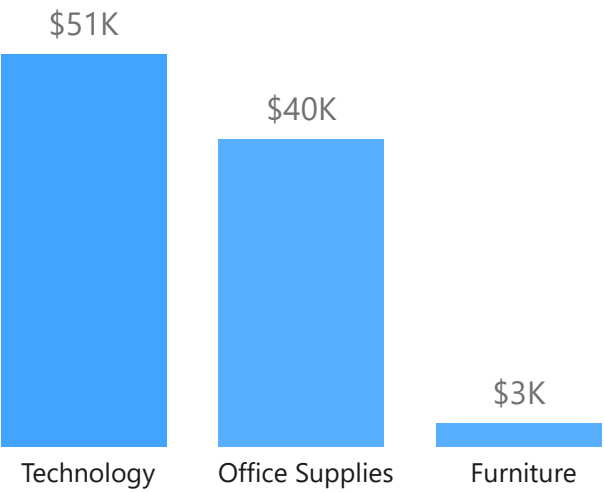
2022

2023

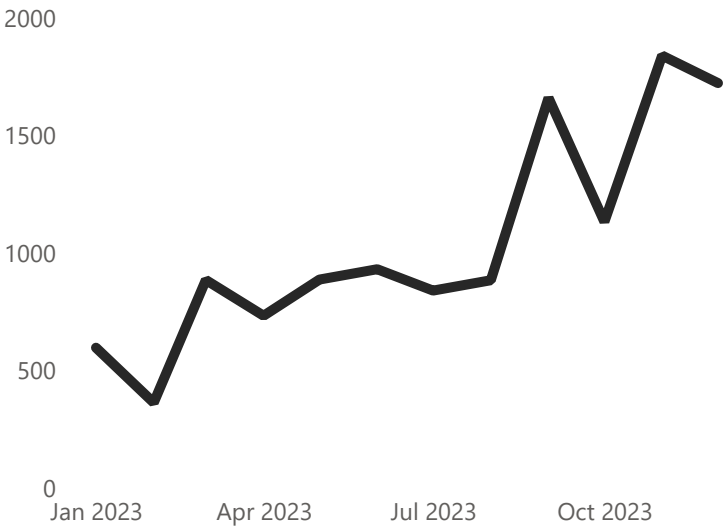
Sales by Category



Profit by Category



Total Quantity by Month





# Sales Dashboard

Sales - 1

Sales - 2

2020

2021

2022

2023

## Top 10 Customers

Customers Name	Sum of Sales	Sum of Profit	Total Orders
Raymond Buch	\$14,203	\$6,781	3
Hunter Lopez	\$10,523	\$5,046	2
Tom Ashbrook	\$13,723	\$4,599	2
Andy Reiter	\$5,821	\$2,608	2
Jane Waco	\$5,385	\$1,953	4
Helen Wasserman	\$8,166	\$1,947	5
Brian Moss	\$5,683	\$1,938	5
Alan Dominguez	\$5,434	\$1,867	4
Jim Epp	\$4,074	\$1,704	4
Steven Roelle	\$3,506	\$1,676	1

Total Customers

693

Total Orders

1687

Sales per Customer

\$1,058

## Sales Over Subcategory

Profit Sales

