![MAVEN MARKET logo]

	Current Month Transactions	Current Month Profit	Current Month Returns
	18,325⌄	**$71.68K**⌄	**496**!
	Goal: 17339 (+5.69%)	Goal: 67.87K (+5.61%)	Goal: 482 (-2.9%)

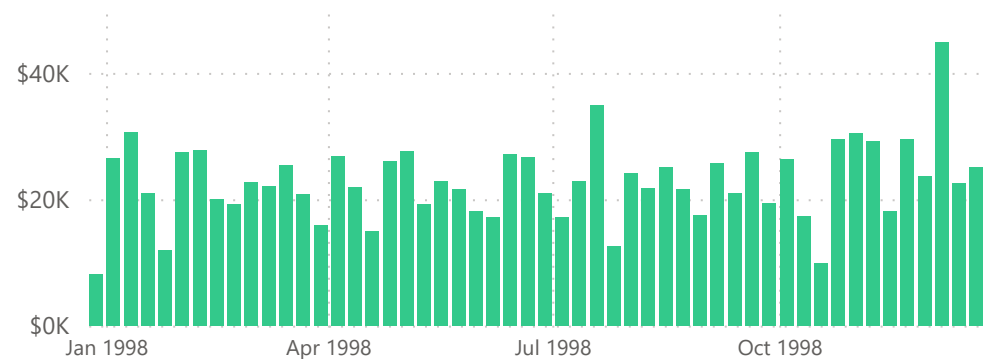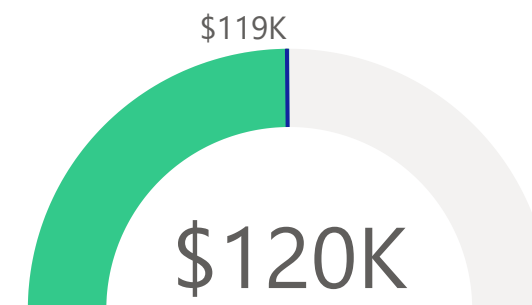| Brand	Transactions	Profit	Profit Margin	Return Rate
Hermanos	5,342	$21,753.14	58.64%	0.95%
Ebony	5,238	$20,353.79	59.81%	0.96%
Tell Tale	5,112	$19,982.03	58.05%	0.99%
Tri-State	5,099	$19,979.82	58.91%	1.10%
High Top	4,940	$19,810.42	60.42%	1.01%
Nationeel	4,408	$18,616.82	60.44%	1.18%
Best Choice	4,218	$18,354.53	60.64%	0.81%
Horatio	4,195	$17,736.81	58.42%	1.26%
Fort West	4,108	$15,834.21	59.80%	0.97%
Fast	4,097	$16,468.76	61.03%	1.07%
Sunset	3,953	$14,018.03	60.45%	1.03%
Carrington	3,891	$14,882.97	59.52%	0.78%
Red Wing	3,870	$15,869.53	59.36%	1.06%
Big Time	3,816	$15,560.09	60.20%	1.05%
Cormorant	3,744	$15,749.36	61.60%	0.87%
Imagine	3,634	$15,102.46	61.40%	1.06%
Super	3,618	$13,868.07	60.59%	0.96%
Denny	3,584	$16,015.19	58.02%	0.99%
High Quality	3,577	$16,138.93	59.98%	1.13%
Golden	3,550	$13,255.62	58.72%	0.88%
BBB Best	3,514	$12,991.34	62.12%	0.80%
PigTail	3,467	$11,617.25	60.68%	1.04%
Plato	3,352	$12,748.37	63.55%	1.06%
Landslide	3,270	$10,646.93	58.65%	0.98%
CDR	3,078	$12,062.13	58.98%	1.11%
Better	2,823	$9,179.32	61.15%	1.07%
Carlson	2,564	$10,533.97	61.20%	0.97%
Pleasant	2,564	$10,186.88	60.18%	0.92%
Just Right	2,558	$9,283.25	59.54%	0.83%
Bravo	2,484	$11,026.63	59.15%	0.82%
Total	**113,668**	**$449,626.65**	**59.94%**	**1.00%**

Select all

Canada

Mexico

USA

NORTH AMERICA

Atlantic Ocean

SOUTH AMERICA

Microsoft Bing

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USA

Mexico

Canada

Weekly Revenue Trending

$40K

$20K

$0K

Jan 1998   Apr 1998   Jul 1998   Oct 1998

Revenue vs Target

$119K

$120K

Performance Analysis Notes

🔖 _**Portland** reached **1,000 sales** in December to close out the year_

🔖 _**High Top** product returns doubled in Mexico (from 4 to 8), at a return rate of 1.2%_

🔖 _**Plato** products drove the strongest overall profit margin (**63.55%**) in 1998_