



PIZZA SALES REPORT

Jan 2015 - Dec 2015

Pizza Category



All

01/01/2015

31/12/2015



KPI Dash



Best/Worst Products

BUSIEST DAYS/MONTHS

DAYS

Orders trend upwards during weekends and **highest** orders occur during **Fridays** and **Saturdays**.

MONTHS

Orders trend upwards during the summer, with the **maximum** orders occurring during **July**.

SALES & PERFORMANCE

CATEGORY

The **Classic** Pizza contributes to the **Highest Percentage of Sales**.

SIZE

The **Highest Percentage of Sales** comes through **Large** pizzas.



817.86K

Total_Revenue



38.31

Avg_Order_Value



49574

Total_Pizzas_Sold



21350

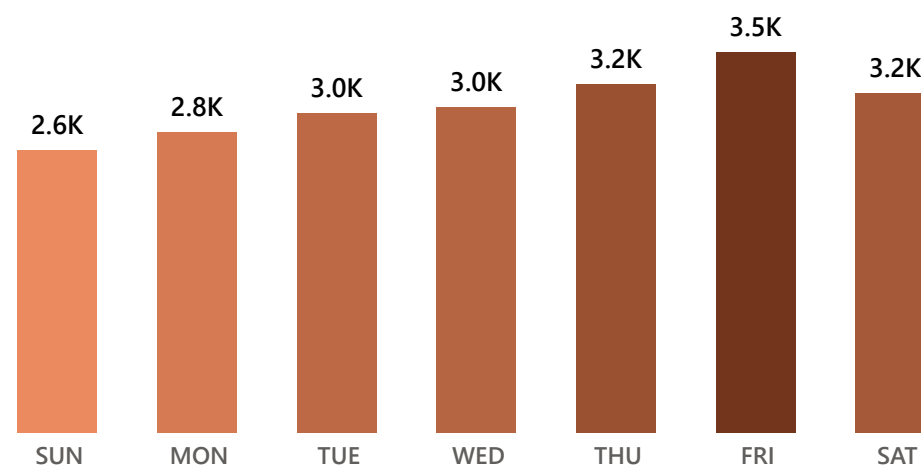
Total_Orders



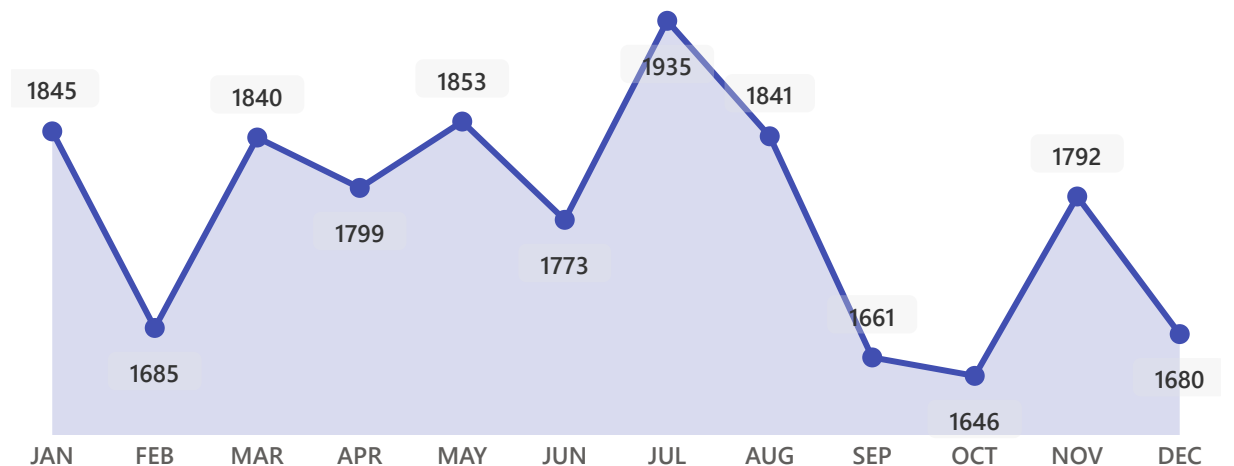
2.32

Avg_Pizzas_Per_Order

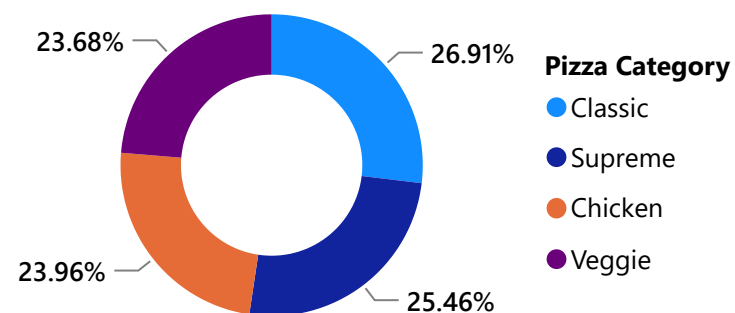
Total Orders by Day



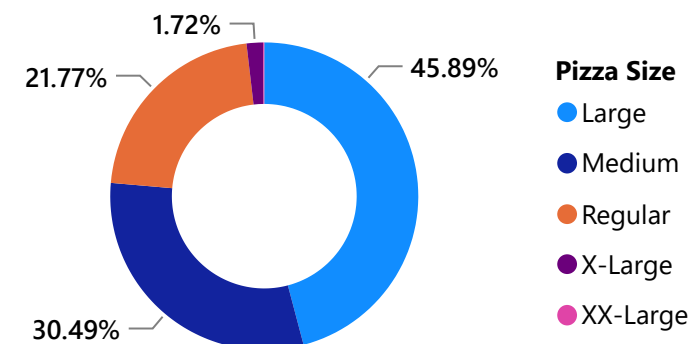
Monthly Trend for Total Orders



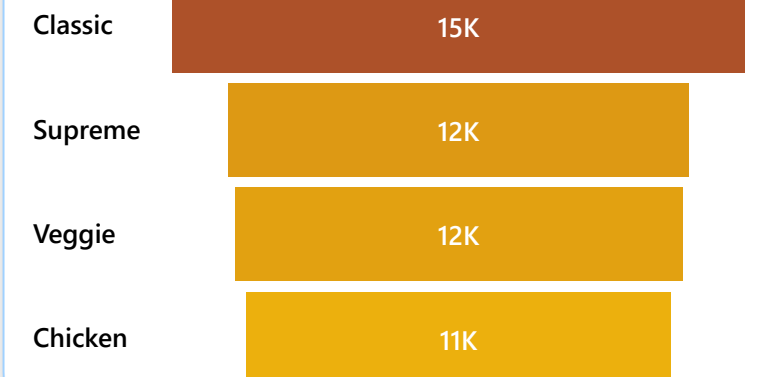
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Products



BEST PRODUCTS

REVENUE

The **Thai Chicken Pizza** brings in the **highest revenue**.

QUANTITY

The **largest quantity** of pizza sold is **The Classic Deluxe Pizza**.

TOTAL ORDERS

The **Classic Deluxe Pizza** brings in the **highest orders**.

WORST PRODUCTS

REVENUE

The **Brie Carree Pizza** brings in the **lowest revenue**.

QUANTITY

The **lowest quantity** of pizza sold is **The Brie Carree Pizza**.

TOTAL ORDERS

The **Brie Carree Pizza** brings in the **least number of orders**.



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21350

Total_Orders



2.32

Avg_Pizzas_Per_Order

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken Pizza	43K
The California Chicken Pizza	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 Pizzas by Quantity

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken ...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Top 5 Pizzas by Orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken ...	2.3K
The Thai Chicken Pizza	2.2K

Bottom 5 Pizzas by Revenue

The Brie Carre Pizza	12K
The Green Garden Pizza	14K
The Spinach Supreme Pizza	15K
The Mediterranean Pizza	15K
The Spinach Pesto Pizza	16K

Bottom 5 Pizzas by Quantity

The Brie Carre Pizza	490
The Mediterranean Pi...	934
The Calabrese Pizza	937
The Spinach Supreme...	950
The Soppresata Pizza	961

Bottom 5 Pizzas by Orders

The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Calabrese Pizza	918
The Spinach Supreme ...	918
The Chicken Pesto Pizza	938