

Shashank Thakkar

21070122174

ESF C

## SWOT Analysis

### → Strengths

- Reputation:- SIT benefits from the strong reputation of SIU which attracts top talent and resource.
- Quality Education:- Renowned for its rigorous academic progress, SIT maintains high standards of education.
- Industry Partnership:- Collaboration with leading companies, practical knowledge & internship

### → Weakness :-

- Limited Specialization.
- Resource constraints.
- Geographic Location:- SIT's location may pose challenge in attracting students from international.
- Perception Gap



## → Opportunities

- Expansion of programs.
- Research Collaboration: Strengthening research partnership with industries & other institutes.
- Global Outreach: Expanding International collaboration & student exchange programs can diversify the student body & enrich cultural experiences.
- Online Education.
- Skills development. Initiation.

## → Threats.

- Competition: Intense competition from other engineering institutes, both domestic and internationally.
- Regulatory challenges.
- Economic factors.
- Brain drain: The risk of losing talented faculty or students to better opportunities abroad.