Dark Pattern	Text/Visual Patterns	Sample Examples							
NAGGING									
RAGGING	Pattern1: Popup for Rating Visual: Star, Like, Dislike icons Textual: - keywords: Rate, Rating, Star, Like, Upvote etc.	https://drive.google. comfile/d/1Nu_FWng4TkjGjoObG_i3rRY_i5SFL5cv/view? usp=sharing							
	Pattern2: Advertisement that blocks user's usual flow Visual: Ad icons such a trianglelicitic with an i in it Visual: small: button, loader icon Textual: - kerwords: AdCholices. Install	https://drive.google. com/file/dr/2/RFAsGksCyvcWOabeWlKjhfuyXiHmh0r/view? usp=sharing							
	- keywords: AdChoices, Install - sentence pattern: 'watch Ad/session to'								
GAMIFICATION	Pattern1: Requires users to recruit other users to use the service	https://darkpatterns.uxp2.com/pattern/farmville-friend-spam/							
	Textual: - keywords/sentence pattern: 'ask/invite/refer friendsto' - tunlock/earn'get/collect credits/rewards/points/tokensforsignup' - signup for credits/rewards/points/tokens'								
	Pattern2: a service can only be "earned" through repeated (and perhaps undesired) use of	https://drive.google. com/file/d/1Vubn50m7H_ktD8wedKfiWk6Ebgy6jk7n/view?							
	aspects of the service.  Visual:  - Ad ions such a triangle/circle with an i in it - small X button, loader icon Textual:  - watch Adisponsored session to unlock/get/access/ x seconds remaining - tame for edisponsored assisting - time for edisponsored assisting - time for edisponsored assisting	comfiled*/ VsbnfsOm7H_kD8wedfkfWk6Ebqy6k7n/vlew2 use=sharing							
DEFAULT CHOICE									
DEFAULT CHOICE	Pattern1: precendence of one option over another Visual:  - Unintended action ( highlighted button/color button/bigger buttion) - Intended action: Smaller text, dimmed button Textual:  - keywords (bigger text): start, turn, add, yes_next, sign in/up, ok, continue, unlock subscribe, confirm setup etc.  - keywords (smaller text): no, no now, later, cancel, skip, exit etc.	hltas://drive.google.com/file/dd/tvMHTVk- st5se03byy4.m2wEwTdCz4w_bXI/view?uspesharing							
	Pattern2: Checkbox auto/default selected.	https://drive.google.com/file/d/1LuEDuVu6tZ2g1TK1jtydaRGcY							
	Textual: - keywords/sentence pattern: 1 agree/consent to, "I give permission to" - by giving us permission/consent by clicking/persionagree/consent to by subscribingagree/consent to	QvVV9V/view?usp=sharing							
	Pattern3:	https://drive.google.com/file/d/1m3wMHmFK_ZTKnbP1en-							
	Visual: - toggole switch is ON Textual: - keywords: notify/notification	omNT3vaGnt/Sit/iew?usp≖sharing							
ATTENTION DISTRACTION	Pattern1: precendence of one option over another	https://drive.google.com/file/d/1lyV68HR4S7SdokViKgklcAPh.IOO-							
	Y aliam's precisionate do the option over anomaly  L Unifinated action (highlighted button/color button/bigger buttion)  Intended action: Smaller text, dimmed button  Fault  Regular (Smaller text, dimmed button  Fault  Regular (Smaller text, dimmed button  Fault  Regular (Smaller text) extra media (smaller text)  Regular (Smalle	https://drive.acogle.com/files/f1s/Y88HB4SZSdok/YiKqklsAPh.IQQ- pQL.k/viter/Ause=8hertrg							
	Pattern2: Visual: Opt out related text is smaller in size Textual: Keywords/sentence pattern: 'I decline/don't want/opt out/refuseto'	https://www.darkpatterns.org/types-of-dark-pattern/roach-molel							
DISGUISED ADS	Pattern A is placed as a list contentition Visual: As is placed as a list contentition Visual: And lorns such as i, triangle/circle with an i in it Visual: small X button Textual: - keywords: Ad/Choless, ad	https://www.darkpattems.org/types-of-dark-pattem/disquised-ads							
COUNTDOWN TIMER	Pattern1: Textual: Textual: Keywordsbentence pattern: 'sale ends, shop now, time remaining, deal ends, sale countdown, clearance, order within' etc number in the counter - disphoruminishes	https://drive.google.com/file/dcf/MSR8-E-43Vp88- 7YfmBatWkgCARbalb/Cu/view?usp=sharing							
LIMITED TIME MESSAGE	Pattern1:	https://drive.google.com/file/d/1kOnAbUHCAZxs6RRdI7ynomEiE-							
	Textual:  Keywords/sentence pattern: 'sale ends soon, hurry, apply/order by, valid/open/available for X days/hours, ends in X days/hours, limited time only	olinCQ/view?usp=sharing							
LOW STOCK MESSAGE	Pattern1: Textual: Keywords/sentence pattern: 'out of stock, only X in stock, X available, X left'	https://drive.google.com/file/d/1CcJC0/CdrOUYLAO- GwUk96g8IZPvDYNX/view?usp=sharing							
HIGH DEMAND MESSAGE	Pattern1:	https://drive.com/e							
DEBAND MEDDAUE	Pattern1: Textual: Keywords/sentence pattern: 'reserved for X days/hours' etc	https://drive.google. comfile/d/1g/BlsCvQJ/fgeBNwPbldlolmLqRARAzvI/view? usp=sharing							
ACTIVITY MESSAGE	Pattern1: Textual: Keywords/sentence pattern: 'X people ordered/purchased/subscribed', 'X items sold in Y time'	https://drive.google.com/file/d/1Fkk3Rcze6_sOLJrDamF- MLmmyAoN4myLview?usp=sharing							













