



COFFEE SHOP SALES

Sales Report

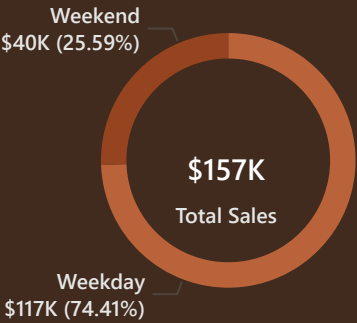
Month **May 2023** ▼

May 2023

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

| | |
|----------------------------|-------------------------|
| Hell's Kitchen \$52.60K | ▲ +30.5% +12.3K vs LM |
| Astoria \$52.43K | ▲ +32.8% +13.1K vs LM |
| Lower Manhattan \$51.70K | ▲ +32.0% +12.5K vs LM |

Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



Total Orders

33527

▲ +32.3% | +8.2K vs LM



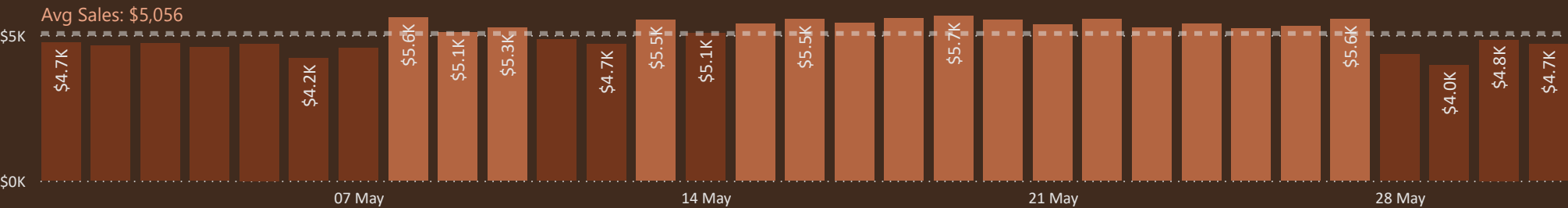
Total Quantity Sold

48233

▲ +32.3% | +11.8K vs LM



Sales Trend Over The Period



Sales by Product Category

| | |
|-------------------------------|-------------|
| Coffee \$60.36K | ▲ +31.3% 3% |
| Tea \$44.54K | ▲ +33.5% % |
| Bakery \$18.57K | ▲ +32.4% |
| Drinking Chocolate \$16.32K | ▲ +33. |
| Coffee beans \$8.77K | |
| Branded \$2.89K | |
| Loose Tea \$2.40K | |
| Flavours \$1.91K | |
| Packaged Chocolate \$0.98K | |

Sales by Product Type

| | |
|----------------------------------|----------|
| Barista Espresso \$20.42K | ▲ +31.3% |
| Brewed Chai tea \$17.43K | ▲ +31.1% |
| Hot chocolate \$16.32K | ▲ +33.0% |
| Gourmet brewed coffee \$15.56K | ▲ +31.6% |
| Brewed herbal tea \$10.93K | ▲ +35.8% |
| Brewed Black tea \$10.78K | ▲ +34.3% |
| Premium brewed coffee \$8.74K | ▲ +33.1% |
| Organic brewed coffee \$8.35K | ▲ +26.3% |
| Scone \$8.31K | ▲ +29.2% |
| Drip coffee \$7.29K | ▲ +34.6% |

Sales by Days | Hour

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|------|-----|-----|-----|-----|-----|-----|-----|-------|
| Hour | | | | | | | | |
| 6 | | | | | | | | \$5K |
| 7 | | | | | | | | \$14K |
| 8 | | | | | | | | \$19K |
| 9 | | | | | | | | \$19K |
| 10 | | | | | | | | \$20K |
| 11 | | | | | | | | \$10K |
| 12 | | | | | | | | \$9K |
| 13 | | | | | | | | \$9K |
| 14 | | | | | | | | \$9K |
| 15 | | | | | | | | \$10K |
| 16 | | | | | | | | \$9K |
| 17 | | | | | | | | \$9K |
| 18 | | | | | | | | \$8K |
| 19 | | | | | | | | \$6K |