



COFFEE SHOP SALES

Sales Report

Month

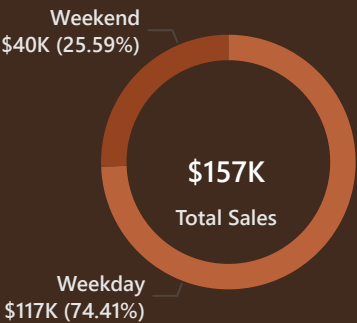
May 2023

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$52.60K	▲ +30.5% +12.3K vs LM
Astoria \$52.43K	▲ +32.8% +13.1K vs LM
Lower Manhattan \$51.70K	▲ +32.0% +12.5K vs LM

Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



Total Orders

33527

▲ +32.3% | +8.2K vs LM



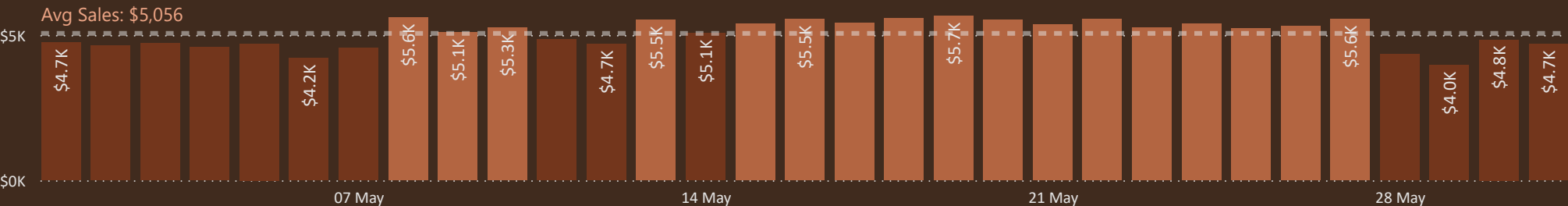
Total Quantity Sold

48233

▲ +32.3% | +11.8K vs LM



Sales Trend Over The Period



Sales by Product Category

Coffee \$60.36K	▲ +31.3% 3%
Tea \$44.54K	▲ +33.5% %
Bakery \$18.57K	▲ +32.4%
Drinking Chocolate \$16.32K	▲ +33.
Coffee beans \$8.77K	
Branded \$2.89K	
Loose Tea \$2.40K	
Flavours \$1.91K	
Packaged Chocolate \$0.98K	

Sales by Product Type

Barista Espresso \$20.42K	▲ +31.3%
Brewed Chai tea \$17.43K	▲ +31.1%
Hot chocolate \$16.32K	▲ +33.0%
Gourmet brewed coffee \$15.56K	▲ +31.6%
Brewed herbal tea \$10.93K	▲ +35.8%
Brewed Black tea \$10.78K	▲ +34.3%
Premium brewed coffee \$8.74K	▲ +33.1%
Organic brewed coffee \$8.35K	▲ +26.3%
Scone \$8.31K	▲ +29.2%
Drip coffee \$7.29K	▲ +34.6%

Sales by Days | Hour

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Hour								
6								\$5K
7								\$14K
8								\$19K
9								\$19K
10								\$20K
11								\$10K
12								\$9K
13								\$9K
14								\$9K
15								\$10K
16								\$9K
17								\$9K
18								\$8K
19								\$6K

Total Sales

01 January 2023

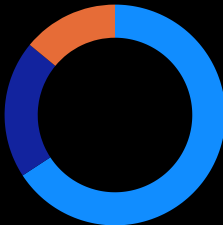
\$6,98,812

Total Orders

149116

Total Quantity Sold

214470



● Sales

● Qty

● Orders

▼ vs LM

Total Sales

Fri **Hour No: 12**

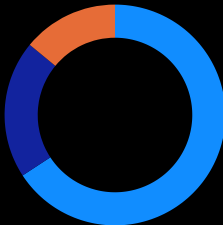
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Total Orders

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Total Quantity Sold

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● Sales

● Qty

● Orders

▼ **vs LM**