## iction-using-ann-neural-network-1

January 22, 2024

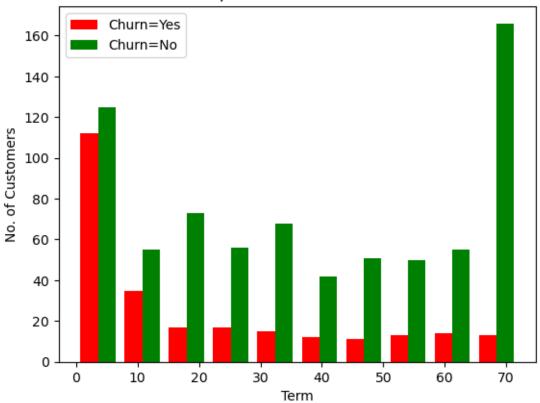
## 1 #IMPORTING IMPORTANT LIBRARIES

```
[50]: #THIS CHURN PREDICTION IS MOSTLY DONE BY PLAIN PYTHON NOT USED MOST LIBRARIES,
       →TO LABEL ENCODE AND OTHER STUFF.
      #CODE IS ALSO VERY EASY TO UNDERSTAND
 [1]: import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import warnings
      warnings.filterwarnings('ignore')
 [2]: data=pd.read_csv('churn.csv')
      data.head()
 [2]:
            Sex Marital_Status    Term Phone_service International_plan
        Female
                       Married
                                                Yes
      1
           Male
                       Married
                                   70
                                                Yes
                                                                     Nο
      2 Female
                       Married
                                   36
                                                Yes
                                                                     No
      3 Female
                       Married
                                                Yes
                                   72
                                                                     No
      4 Female
                       Married
                                   40
                                                Yes
                                                                    Yes
        Voice_mail_plan Multiple_line Internet_service Technical_support \
      0
                    Yes
                                    No
                                                  Cable
                                                                       Yes
                    Yes
                                                  Cable
                                                                       Yes
      1
                                    No
      2
                    Yes
                                    No
                                                  Cable
                                                                       Yes
      3
                     No
                                   Yes
                                                  Cable
                                                                       Yes
                                   Yes
                                                  Cable
                                                                        No
                     No
        Streaming_Videos
                           Agreement_period Monthly_Charges
                                                                Total_Charges Churn
      0
                           Monthly contract
                                                        98.05
                                                                      1410.25
                     Yes One year contract
                                                        75.25
                                                                      5023.00
      1
                                                                                 No
                           Monthly contract
      2
                     Yes
                                                        73.35
                                                                      2379.10
                                                                                 Nο
      3
                     Yes One year contract
                                                       112.60
                                                                      7882.25
                                                                                 No
                     Yes
                           Monthly contract
                                                        95.05
                                                                      3646.80
                                                                                 No
     data.shape
```

```
[3]: (1000, 14)
[4]: for column in data:
         if data[column].dtype=='object':
             print(f'{column} : {data[column].unique()}')
    Sex : ['Female' 'Male']
    Marital_Status : ['Married' 'Single']
    Phone_service : ['Yes' 'No']
    International_plan : ['Yes' 'No' 'yes']
    Voice_mail_plan : ['Yes' 'No']
    Multiple_line : ['No' 'Yes' 'No phone ']
    Internet_service : ['Cable' 'No Internet' 'DSL' 'Fiber optic']
    Technical_support : ['Yes' 'No' 'No internet ']
    Streaming Videos : ['No' 'Yes' 'No internet ']
    Agreement_period : ['Monthly contract' 'One year contract' 'Two year contract']
    Churn : ['Yes' 'No']
[5]: data.Churn.value_counts()
[5]: No
            741
            259
     Yes
     Name: Churn, dtype: int64
[6]: leaving=data[data.Churn=='Yes'].Term
     not_leaving=data[data.Churn=='No'].Term
[7]: plt.hist([leaving, not_leaving], color=['red', 'green'],
      ⇔label=['Churn=Yes','Churn=No'])
     plt.xlabel('Term')
     plt.ylabel('No. of Customers')
     plt.title('Churn prediction based on TERM')
     plt.legend()
```

[7]: <matplotlib.legend.Legend at 0x205613f9e10>

## Churn prediction based on TERM



```
[8]: def unique_columns(column):
          for column in data:
              if data[column].dtype=='object':
                  print(f'{column} : {data[column].unique()}')
 [9]: data.replace('No phone ','No',inplace=True)
      data.replace('No internet ','No',inplace=True)
      data.replace('yes','Yes',inplace=True)
[10]: unique_columns(column)
     Sex : ['Female' 'Male']
     Marital_Status : ['Married' 'Single']
     Phone_service : ['Yes' 'No']
     International_plan : ['Yes' 'No']
     Voice_mail_plan : ['Yes' 'No']
     Multiple_line : ['No' 'Yes']
     Internet_service : ['Cable' 'No Internet' 'DSL' 'Fiber optic']
     Technical_support : ['Yes' 'No']
     Streaming_Videos : ['No' 'Yes']
```

```
Agreement_period : ['Monthly contract' 'One year contract' 'Two year contract']
     Churn : ['Yes' 'No']
[11]: yes_no_cols=['Phone_service','International_plan','Voice_mail_plan','Multiple_line','Technical
[12]: for col in yes_no_cols:
          data[col].replace({'Yes':1,'No':0},inplace=True)
[13]: unique_columns(column)
     Sex : ['Female' 'Male']
     Marital_Status : ['Married' 'Single']
     Internet_service : ['Cable' 'No Internet' 'DSL' 'Fiber optic']
     Agreement_period : ['Monthly contract' 'One year contract' 'Two year contract']
[14]: data['Sex'].replace({'Female':0,'Male':1},inplace=True)
      data['Marital_Status'].replace({'Married':1,'Single':0},inplace=True)
[15]: unique_columns(column)
     Internet_service : ['Cable' 'No Internet' 'DSL' 'Fiber optic']
     Agreement_period : ['Monthly contract' 'One year contract' 'Two year contract']
[16]: data=pd.get_dummies(data=data,columns=['Internet_service','Agreement_period'])
[17]: data.head()
         Sex Marital_Status Term Phone_service International_plan \
[17]:
           0
                                 16
      0
                                                 1
      1
           1
                           1
                                70
                                                 1
                                                                     0
      2
           0
                                36
                                                                     0
                           1
                                                 1
      3
           0
                           1
                                72
                                                 1
                                                                      0
           0
                                40
                                                 1
                           1
         Voice_mail_plan Multiple_line Technical_support Streaming_Videos \
      0
                       1
                                       0
                                                          1
                                       0
      1
                       1
                                                          1
                                                                             1
      2
                       1
                                       0
                                                          1
                                                                             1
      3
                       0
                                       1
                                                          1
                                                                             1
      4
                       0
                                       1
                                                          0
                                                                             1
         Monthly_Charges Total_Charges Churn Internet_service_Cable \
      0
                   98.05
                                1410.25
                                              1
                   75.25
      1
                                5023.00
                                              0
                                                                       1
                   73.35
      2
                                2379.10
                                              0
                                                                       1
      3
                  112.60
                                7882.25
                                              0
                                                                       1
                   95.05
                                3646.80
                                              0
                                                                       1
```

```
Internet_service_DSL
                               Internet_service_Fiber optic
      0
                             0
                                                            0
      1
      2
                             0
                                                            0
      3
                             0
                                                            0
                             0
                                                            0
         Internet_service_No Internet
                                       Agreement_period_Monthly contract \
      0
      1
                                     0
                                                                         0
      2
                                     0
                                                                         1
      3
                                     0
                                                                         0
                                     0
         Agreement period One year contract Agreement period Two year contract
      0
                                                                                0
      1
                                           1
                                                                                0
      2
                                           0
      3
                                                                                 0
                                           1
      4
                                           0
                                                                                 0
[18]: data.shape
[18]: (1000, 19)
[19]: unique_columns(column)
[20]: data.columns
[20]: Index(['Sex', 'Marital_Status', 'Term', 'Phone_service', 'International_plan',
             'Voice_mail_plan', 'Multiple_line', 'Technical_support',
             'Streaming_Videos', 'Monthly_Charges', 'Total_Charges', 'Churn',
             'Internet_service_Cable', 'Internet_service_DSL',
             'Internet_service_Fiber optic', 'Internet_service_No Internet',
             'Agreement_period_Monthly contract',
             'Agreement_period_One year contract',
             'Agreement_period_Two year contract'],
            dtype='object')
[21]: data.dtypes
                                               int64
[21]: Sex
      Marital_Status
                                               int64
      Term
                                               int64
                                               int64
      Phone_service
      International_plan
                                               int64
      Voice_mail_plan
                                               int64
```

```
int64
      Technical_support
      Streaming_Videos
                                                int64
                                              float64
      Monthly_Charges
      Total_Charges
                                              float64
      Churn
                                                int64
      Internet_service_Cable
                                                uint8
      Internet_service_DSL
                                                uint8
      Internet_service_Fiber optic
                                                uint8
      Internet_service_No Internet
                                                uint8
      Agreement_period_Monthly contract
                                                uint8
      Agreement_period_One year contract
                                                uint8
      Agreement_period_Two year contract
                                                uint8
      dtype: object
[22]: data.head()
         Sex
             Marital_Status Term Phone_service International_plan \
           0
      0
                                 16
      1
           1
                                 70
                                                  1
                                                                       0
      2
           0
                            1
                                 36
                                                  1
                                                                       0
      3
           0
                            1
                                 72
                                                  1
                                                                       0
           0
                            1
                                 40
                                                  1
                                                                       1
         Voice_mail_plan Multiple_line
                                          Technical_support Streaming_Videos
      0
                        1
                                       0
                                                                              0
                                       0
                                                                              1
      1
                        1
                                                           1
      2
                        1
                                        0
                                                           1
                                                                              1
      3
                        0
                                        1
                                                           1
                                                                              1
      4
                        0
                                        1
                                                           0
                                                                              1
                                                 Internet_service_Cable
         Monthly_Charges
                          Total_Charges
                                          Churn
      0
                   98.05
                                 1410.25
                                               1
                   75.25
                                 5023.00
                                               0
                                                                        1
      1
      2
                   73.35
                                 2379.10
                                               0
                                                                        1
      3
                   112.60
                                 7882.25
                                               0
                   95.05
                                 3646.80
                                                                        1
                               Internet_service_Fiber optic
         Internet_service_DSL
      0
                             0
                                                             0
                                                             0
      1
                             0
      2
                             0
                                                             0
      3
                             0
                                                             0
      4
                             0
                                                             0
         Internet_service_No Internet Agreement_period_Monthly contract \
```

int64

Multiple\_line

[22]:

```
0
                                                                           0
      1
      2
                                      0
                                                                           1
      3
                                      0
                                                                           0
      4
                                      0
         Agreement_period_One year contract
                                              Agreement_period_Two year contract
      0
      1
                                            1
                                                                                  0
      2
                                            0
                                                                                  0
      3
                                            1
                                                                                  0
      4
                                            0
                                                                                  0
     col_to_scale=['Term','Monthly_Charges','Total_Charges']
[24]: from sklearn.preprocessing import MinMaxScaler
[25]:
     scaler=MinMaxScaler()
[26]:
      data[col_to_scale]=scaler.fit_transform(data[col_to_scale])
[27]:
     data.head()
              Marital_Status
[27]:
         Sex
                                   Term Phone_service International_plan
           0
                               0.222222
      1
           1
                            1 0.972222
                                                                            0
      2
           0
                            1 0.500000
                                                       1
                                                                            0
                              1.000000
      3
           0
                            1
                                                       1
                                                                            0
      4
           0
                            1 0.555556
                                                       1
                                                                            1
         Voice_mail_plan Multiple_line
                                           Technical_support
                                                               Streaming_Videos
      0
                                                                               0
                                        0
                        1
                                                            1
                                                                               1
      1
      2
                        1
                                        0
                                                            1
                                                                               1
      3
                        0
                                        1
                                                            1
                                                                               1
                                                  Internet_service_Cable
         Monthly_Charges
                           Total_Charges
                                           Churn
                0.812950
                                0.165880
      0
                                               1
      1
                 0.578623
                                0.592339
                                               0
                                                                         1
                0.559096
                                               0
      2
                                0.280246
                                                                         1
      3
                0.962487
                                0.929853
                                               0
                                                                         1
      4
                0.782117
                                0.429888
                                               0
                                                                         1
                               Internet_service_Fiber optic \
         Internet_service_DSL
      0
                             0
                                                             0
                             0
                                                             0
      1
      2
                             0
                                                             0
```

```
3
                            0
                                                           0
      4
                            0
                                                           0
                                       Agreement_period_Monthly contract
         Internet_service_No Internet
      0
                                                                         0
      1
                                     0
      2
                                     0
                                                                         1
      3
                                     0
                                                                         0
      4
                                     0
                                                                         1
         Agreement_period_One year contract Agreement_period_Two year contract
      0
      1
                                           1
                                                                                0
                                                                                0
      2
                                           0
      3
                                                                                0
                                           1
      4
                                                                                0
                                           0
[28]: x=data.drop(['Churn'],axis=1)
      y=data[['Churn']]
[29]: x.shape
[29]: (1000, 18)
[30]: y.shape
[30]: (1000, 1)
[31]: from sklearn.model_selection import train_test_split
[32]: x_train, x_test, y_train, y_test = train_test_split(x,y,test_size=0.
       →2,random_state=42)
[33]: ##By using the KERAS AND TENSORFLOW Model
      import tensorflow as tf
      from tensorflow import keras
     WARNING:tensorflow:From C:\Users\karti\anaconda3\Lib\site-
     packages\keras\src\losses.py:2976: The name
     tf.losses.sparse_softmax_cross_entropy is deprecated. Please use
     tf.compat.v1.losses.sparse_softmax_cross_entropy instead.
[34]: model=keras.Sequential([
          keras.layers.Dense(26,input_shape=(18,),activation='relu'),
          keras.layers.
       Dense(1,activation='sigmoid',bias_initializer='zeros',kernel_initializer='ones')
```

])

WARNING:tensorflow:From C:\Users\karti\anaconda3\Lib\sitepackages\keras\src\backend.py:873: The name tf.get\_default\_graph is deprecated. Please use tf.compat.v1.get\_default\_graph instead.

WARNING:tensorflow:From C:\Users\karti\anaconda3\Lib\site-packages\keras\src\optimizers\\_\_init\_\_.py:309: The name tf.train.Optimizer is deprecated. Please use tf.compat.v1.train.Optimizer instead.

[36]: model.fit(x\_train,y\_train,epochs=500)

Epoch 1/500

WARNING:tensorflow:From C:\Users\karti\anaconda3\Lib\site-packages\keras\src\utils\tf\_utils.py:492: The name tf.ragged.RaggedTensorValue is deprecated. Please use tf.compat.v1.ragged.RaggedTensorValue instead.

WARNING:tensorflow:From C:\Users\karti\anaconda3\Lib\site-packages\keras\src\engine\base\_layer\_utils.py:384: The name tf.executing\_eagerly\_outside\_functions is deprecated. Please use tf.compat.v1.executing\_eagerly\_outside\_functions instead.

0.2600 Epoch 2/500 0.2600 Epoch 3/500 25/25 [====== ========] - Os 2ms/step - loss: 1.2672 - accuracy: 0.2600 Epoch 4/500 ========] - Os 2ms/step - loss: 1.0106 - accuracy: 25/25 [===== 0.2700 Epoch 5/500 0.2775 Epoch 6/500 0.3325 Epoch 7/500 0.3900

```
Epoch 8/500
0.4350
Epoch 9/500
0.4863
Epoch 10/500
0.5562
Epoch 11/500
0.6137
Epoch 12/500
0.6300
Epoch 13/500
0.6513
Epoch 14/500
0.6750
Epoch 15/500
0.7000
Epoch 16/500
0.7113
Epoch 17/500
0.7200
Epoch 18/500
0.7225
Epoch 19/500
0.7262
Epoch 20/500
0.7287
Epoch 21/500
0.7350
Epoch 22/500
0.7437
Epoch 23/500
0.7462
```

```
Epoch 24/500
0.7462
Epoch 25/500
0.7500
Epoch 26/500
0.7550
Epoch 27/500
0.7600
Epoch 28/500
0.7650
Epoch 29/500
0.7675
Epoch 30/500
0.7700
Epoch 31/500
0.7713
Epoch 32/500
0.7750
Epoch 33/500
0.7775
Epoch 34/500
0.7725
Epoch 35/500
0.7700
Epoch 36/500
0.7750
Epoch 37/500
0.7812
Epoch 38/500
0.7825
Epoch 39/500
0.7825
```

```
Epoch 40/500
0.7825
Epoch 41/500
0.7850
Epoch 42/500
0.7775
Epoch 43/500
0.7775
Epoch 44/500
0.7775
Epoch 45/500
0.7788
Epoch 46/500
0.7775
Epoch 47/500
0.7788
Epoch 48/500
0.7788
Epoch 49/500
0.7788
Epoch 50/500
0.7750
Epoch 51/500
0.7763
Epoch 52/500
0.7788
Epoch 53/500
0.7725
Epoch 54/500
0.7775
Epoch 55/500
0.7750
```

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Epoch 56/500
0.7713
Epoch 57/500
0.7738
Epoch 58/500
0.7700
Epoch 59/500
0.7713
Epoch 60/500
0.7688
Epoch 61/500
0.7663
Epoch 62/500
0.7725
Epoch 63/500
0.7713
Epoch 64/500
0.7713
Epoch 65/500
0.7725
Epoch 66/500
0.7738
Epoch 67/500
0.7750
Epoch 68/500
0.7750
Epoch 69/500
0.7788
Epoch 70/500
0.7738
Epoch 71/500
0.7763
```

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Epoch 72/500
0.7812
Epoch 73/500
0.7763
Epoch 74/500
0.7738
Epoch 75/500
0.7837
Epoch 76/500
0.7800
Epoch 77/500
0.7862
Epoch 78/500
0.7900
Epoch 79/500
0.7900
Epoch 80/500
0.7925
Epoch 81/500
0.7900
Epoch 82/500
0.7950
Epoch 83/500
0.7925
Epoch 84/500
0.7962
Epoch 85/500
0.7937
Epoch 86/500
0.7950
Epoch 87/500
0.7937
```

```
Epoch 88/500
0.7975
Epoch 89/500
0.7962
Epoch 90/500
0.7937
Epoch 91/500
0.7987
Epoch 92/500
0.8000
Epoch 93/500
0.7987
Epoch 94/500
0.7925
Epoch 95/500
0.7962
Epoch 96/500
0.7975
Epoch 97/500
0.7975
Epoch 98/500
0.7987
Epoch 99/500
0.7962
Epoch 100/500
0.7987
Epoch 101/500
0.7962
Epoch 102/500
0.7987
Epoch 103/500
0.8000
```

```
Epoch 104/500
0.8012
Epoch 105/500
0.7987
Epoch 106/500
0.8025
Epoch 107/500
0.8000
Epoch 108/500
0.7987
Epoch 109/500
0.7950
Epoch 110/500
0.8000
Epoch 111/500
0.8037
Epoch 112/500
0.8000
Epoch 113/500
0.8037
Epoch 114/500
0.8037
Epoch 115/500
0.8012
Epoch 116/500
0.8050
Epoch 117/500
0.8012
Epoch 118/500
0.8025
Epoch 119/500
0.8025
```

```
Epoch 120/500
0.8075
Epoch 121/500
0.8037
Epoch 122/500
0.8062
Epoch 123/500
0.8050
Epoch 124/500
0.8050
Epoch 125/500
0.8075
Epoch 126/500
0.8087
Epoch 127/500
0.8025
Epoch 128/500
0.8050
Epoch 129/500
0.8050
Epoch 130/500
0.8012
Epoch 131/500
0.8100
Epoch 132/500
0.8037
Epoch 133/500
0.8062
Epoch 134/500
0.8062
Epoch 135/500
0.8075
```

```
Epoch 136/500
0.8012
Epoch 137/500
0.8062
Epoch 138/500
0.8087
Epoch 139/500
0.8000
Epoch 140/500
0.8012
Epoch 141/500
0.8050
Epoch 142/500
0.8050
Epoch 143/500
0.8100
Epoch 144/500
0.8037
Epoch 145/500
0.8012
Epoch 146/500
0.8050
Epoch 147/500
0.8062
Epoch 148/500
0.8100
Epoch 149/500
0.8050
Epoch 150/500
0.8062
Epoch 151/500
0.8037
```

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Epoch 152/500
0.8050
Epoch 153/500
0.8087
Epoch 154/500
0.8087
Epoch 155/500
0.8087
Epoch 156/500
0.8125
Epoch 157/500
0.8062
Epoch 158/500
0.8125
Epoch 159/500
0.8125
Epoch 160/500
0.8150
Epoch 161/500
0.8188
Epoch 162/500
0.8138
Epoch 163/500
0.8125
Epoch 164/500
0.8100
Epoch 165/500
0.8125
Epoch 166/500
0.8125
Epoch 167/500
0.8125
```

```
Epoch 168/500
0.8163
Epoch 169/500
0.8188
Epoch 170/500
0.8163
Epoch 171/500
0.8175
Epoch 172/500
0.8125
Epoch 173/500
0.8163
Epoch 174/500
0.8125
Epoch 175/500
0.8175
Epoch 176/500
0.8163
Epoch 177/500
0.8200
Epoch 178/500
0.8163
Epoch 179/500
25/25 [============== ] - 0s 2ms/step - loss: 0.3990 - accuracy:
0.8175
Epoch 180/500
0.8200
Epoch 181/500
0.8175
Epoch 182/500
0.8163
Epoch 183/500
0.8200
```

```
Epoch 184/500
0.8175
Epoch 185/500
25/25 [============== ] - 0s 2ms/step - loss: 0.3970 - accuracy:
0.8188
Epoch 186/500
0.8150
Epoch 187/500
0.8200
Epoch 188/500
0.8163
Epoch 189/500
0.8213
Epoch 190/500
0.8213
Epoch 191/500
0.8188
Epoch 192/500
0.8213
Epoch 193/500
0.8188
Epoch 194/500
0.8200
Epoch 195/500
0.8175
Epoch 196/500
0.8200
Epoch 197/500
0.8188
Epoch 198/500
0.8213
Epoch 199/500
0.8213
```

```
Epoch 200/500
0.8213
Epoch 201/500
0.8200
Epoch 202/500
0.8238
Epoch 203/500
0.8225
Epoch 204/500
Epoch 205/500
0.8213
Epoch 206/500
0.8200
Epoch 207/500
0.8175
Epoch 208/500
0.8200
Epoch 209/500
0.8188
Epoch 210/500
0.8188
Epoch 211/500
0.8188
Epoch 212/500
0.8213
Epoch 213/500
0.8200
Epoch 214/500
0.8225
Epoch 215/500
0.8225
```

```
Epoch 216/500
0.8150
Epoch 217/500
0.8225
Epoch 218/500
0.8163
Epoch 219/500
0.8200
Epoch 220/500
Epoch 221/500
0.8250
Epoch 222/500
0.8250
Epoch 223/500
0.8138
Epoch 224/500
0.8213
Epoch 225/500
0.8213
Epoch 226/500
0.8238
Epoch 227/500
0.8213
Epoch 228/500
0.8225
Epoch 229/500
0.8200
Epoch 230/500
0.8225
Epoch 231/500
0.8250
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Epoch 232/500
0.8213
Epoch 233/500
0.8200
Epoch 234/500
0.8238
Epoch 235/500
0.8238
Epoch 236/500
Epoch 237/500
0.8275
Epoch 238/500
0.8250
Epoch 239/500
0.8200
Epoch 240/500
0.8225
Epoch 241/500
0.8238
Epoch 242/500
0.8225
Epoch 243/500
0.8263
Epoch 244/500
0.8263
Epoch 245/500
0.8225
Epoch 246/500
0.8188
Epoch 247/500
0.8263
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Epoch 248/500
0.8213
Epoch 249/500
0.8213
Epoch 250/500
0.8263
Epoch 251/500
0.8225
Epoch 252/500
Epoch 253/500
0.8150
Epoch 254/500
0.8250
Epoch 255/500
0.8200
Epoch 256/500
0.8288
Epoch 257/500
0.8263
Epoch 258/500
0.8263
Epoch 259/500
0.8275
Epoch 260/500
0.8238
Epoch 261/500
0.8213
Epoch 262/500
0.8275
Epoch 263/500
0.8250
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Epoch 264/500
0.8275
Epoch 265/500
0.8225
Epoch 266/500
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Epoch 267/500
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Epoch 268/500
Epoch 269/500
0.8263
Epoch 270/500
0.8275
Epoch 271/500
0.8188
Epoch 272/500
0.8263
Epoch 273/500
0.8313
Epoch 274/500
0.8275
Epoch 275/500
0.8263
Epoch 276/500
0.8263
Epoch 277/500
0.8225
Epoch 278/500
0.8263
Epoch 279/500
0.8213
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Epoch 280/500
0.8275
Epoch 281/500
0.8275
Epoch 282/500
0.8288
Epoch 283/500
0.8325
Epoch 284/500
Epoch 285/500
0.8300
Epoch 286/500
0.8325
Epoch 287/500
0.8313
Epoch 288/500
0.8338
Epoch 289/500
0.8325
Epoch 290/500
0.8250
Epoch 291/500
0.8325
Epoch 292/500
0.8300
Epoch 293/500
0.8325
Epoch 294/500
0.8350
Epoch 295/500
0.8325
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Epoch 296/500
0.8313
Epoch 297/500
0.8363
Epoch 298/500
0.8313
Epoch 299/500
0.8300
Epoch 300/500
0.8313
Epoch 301/500
0.8338
Epoch 302/500
0.8350
Epoch 303/500
0.8350
Epoch 304/500
0.8263
Epoch 305/500
0.8288
Epoch 306/500
0.8338
Epoch 307/500
0.8350
Epoch 308/500
0.8350
Epoch 309/500
0.8350
Epoch 310/500
0.8363
Epoch 311/500
0.8388
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Epoch 312/500
0.8350
Epoch 313/500
0.8363
Epoch 314/500
0.8363
Epoch 315/500
0.8375
Epoch 316/500
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Epoch 317/500
0.8363
Epoch 318/500
0.8363
Epoch 319/500
0.8350
Epoch 320/500
0.8363
Epoch 321/500
0.8325
Epoch 322/500
0.8375
Epoch 323/500
0.8363
Epoch 324/500
0.8375
Epoch 325/500
0.8363
Epoch 326/500
0.8388
Epoch 327/500
0.8363
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Epoch 328/500
0.8363
Epoch 329/500
0.8363
Epoch 330/500
0.8400
Epoch 331/500
0.8363
Epoch 332/500
0.8388
Epoch 333/500
0.8388
Epoch 334/500
0.8375
Epoch 335/500
0.8350
Epoch 336/500
0.8363
Epoch 337/500
0.8363
Epoch 338/500
0.8338
Epoch 339/500
0.8375
Epoch 340/500
0.8375
Epoch 341/500
0.8413
Epoch 342/500
0.8425
Epoch 343/500
0.8363
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Epoch 344/500
0.8363
Epoch 345/500
0.8375
Epoch 346/500
0.8363
Epoch 347/500
0.8350
Epoch 348/500
0.8375
Epoch 349/500
0.8400
Epoch 350/500
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Epoch 351/500
0.8388
Epoch 352/500
0.8363
Epoch 353/500
0.8400
Epoch 354/500
0.8400
Epoch 355/500
0.8388
Epoch 356/500
0.8413
Epoch 357/500
0.8425
Epoch 358/500
0.8400
Epoch 359/500
0.8400
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Epoch 360/500
0.8400
Epoch 361/500
0.8388
Epoch 362/500
0.8388
Epoch 363/500
0.8388
Epoch 364/500
Epoch 365/500
0.8425
Epoch 366/500
0.8413
Epoch 367/500
0.8400
Epoch 368/500
0.8487
Epoch 369/500
0.8425
Epoch 370/500
0.8462
Epoch 371/500
0.8450
Epoch 372/500
0.8413
Epoch 373/500
0.8450
Epoch 374/500
0.8425
Epoch 375/500
0.8425
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Epoch 376/500
0.8438
Epoch 377/500
0.8475
Epoch 378/500
0.8450
Epoch 379/500
0.8400
Epoch 380/500
Epoch 381/500
0.8425
Epoch 382/500
0.8475
Epoch 383/500
0.8450
Epoch 384/500
0.8450
Epoch 385/500
0.8413
Epoch 386/500
0.8475
Epoch 387/500
0.8425
Epoch 388/500
0.8438
Epoch 389/500
0.8462
Epoch 390/500
0.8512
Epoch 391/500
0.8450
```

```
Epoch 392/500
0.8462
Epoch 393/500
25/25 [============== ] - 0s 2ms/step - loss: 0.3424 - accuracy:
0.8500
Epoch 394/500
0.8450
Epoch 395/500
0.8487
Epoch 396/500
Epoch 397/500
0.8475
Epoch 398/500
0.8450
Epoch 399/500
0.8512
Epoch 400/500
0.8500
Epoch 401/500
0.8462
Epoch 402/500
0.8512
Epoch 403/500
0.8500
Epoch 404/500
0.8512
Epoch 405/500
0.8500
Epoch 406/500
0.8475
Epoch 407/500
0.8462
```

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Epoch 408/500
0.8462
Epoch 409/500
25/25 [=============== ] - 0s 2ms/step - loss: 0.3399 - accuracy:
0.8525
Epoch 410/500
0.8500
Epoch 411/500
0.8512
Epoch 412/500
0.8537
Epoch 413/500
0.8450
Epoch 414/500
0.8487
Epoch 415/500
0.8512
Epoch 416/500
0.8500
Epoch 417/500
0.8525
Epoch 418/500
0.8462
Epoch 419/500
0.8512
Epoch 420/500
0.8550
Epoch 421/500
0.8475
Epoch 422/500
0.8487
Epoch 423/500
0.8487
```

```
Epoch 424/500
0.8525
Epoch 425/500
25/25 [============== ] - 0s 2ms/step - loss: 0.3388 - accuracy:
0.8512
Epoch 426/500
0.8525
Epoch 427/500
0.8525
Epoch 428/500
0.8525
Epoch 429/500
0.8512
Epoch 430/500
0.8537
Epoch 431/500
0.8487
Epoch 432/500
0.8537
Epoch 433/500
0.8525
Epoch 434/500
0.8525
Epoch 435/500
0.8487
Epoch 436/500
0.8525
Epoch 437/500
0.8550
Epoch 438/500
0.8500
Epoch 439/500
0.8525
```

```
Epoch 440/500
0.8487
Epoch 441/500
0.8487
Epoch 442/500
0.8550
Epoch 443/500
0.8537
Epoch 444/500
0.8512
Epoch 445/500
0.8500
Epoch 446/500
0.8512
Epoch 447/500
0.8512
Epoch 448/500
0.8512
Epoch 449/500
0.8537
Epoch 450/500
0.8512
Epoch 451/500
0.8512
Epoch 452/500
0.8525
Epoch 453/500
0.8500
Epoch 454/500
0.8525
Epoch 455/500
0.8512
```

```
Epoch 456/500
0.8500
Epoch 457/500
25/25 [============== ] - 0s 2ms/step - loss: 0.3324 - accuracy:
0.8487
Epoch 458/500
0.8512
Epoch 459/500
0.8537
Epoch 460/500
0.8537
Epoch 461/500
0.8525
Epoch 462/500
0.8537
Epoch 463/500
0.8525
Epoch 464/500
0.8537
Epoch 465/500
0.8525
Epoch 466/500
0.8537
Epoch 467/500
0.8550
Epoch 468/500
0.8550
Epoch 469/500
0.8575
Epoch 470/500
0.8512
Epoch 471/500
0.8562
```

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Epoch 472/500
0.8537
Epoch 473/500
0.8575
Epoch 474/500
25/25 [================== ] - Os 2ms/step - loss: 0.3311 - accuracy:
0.8525
Epoch 475/500
0.8512
Epoch 476/500
0.8550
Epoch 477/500
0.8587
Epoch 478/500
0.8587
Epoch 479/500
0.8575
Epoch 480/500
0.8550
Epoch 481/500
0.8600
Epoch 482/500
0.8587
Epoch 483/500
0.8587
Epoch 484/500
0.8575
Epoch 485/500
0.8575
Epoch 486/500
0.8575
Epoch 487/500
0.8562
```

```
0.8600
 Epoch 489/500
 0.8587
 Epoch 490/500
 0.8562
 Epoch 491/500
 0.8550
 Epoch 492/500
 0.8600
 Epoch 493/500
 0.8600
 Epoch 494/500
 0.8587
 Epoch 495/500
 0.8637
 Epoch 496/500
 25/25 [============== ] - 0s 2ms/step - loss: 0.3283 - accuracy:
 0.8587
 Epoch 497/500
 0.8587
 Epoch 498/500
 0.8612
 Epoch 499/500
 25/25 [============== ] - 0s 2ms/step - loss: 0.3294 - accuracy:
 0.8562
 Epoch 500/500
 0.8575
[36]: <keras.src.callbacks.History at 0x2055e893990>
[37]: model.evaluate(x_test,y_test)
 0.7950
[37]: [0.4418371915817261, 0.7950000166893005]
```

Epoch 488/500

```
[38]: y_test.tail(10)
[38]:
          Churn
     948
              1
     829
              0
     656
              0
     199
              1
     213
     408
              0
     332
              1
     208
              0
     613
              1
     78
              1
[39]: y_pred=model.predict(x_test)
     7/7 [=======] - 0s 2ms/step
[40]: y_pred[:5]
[40]: array([[0.05995844],
            [0.03129396],
            [0.96678823],
            [0.03129396],
            [0.44097596]], dtype=float32)
[41]: y_prediction = []
     for element in y_pred:
         if element > 0.5:
             y_prediction.append(1)
         else:
             y_prediction.append(0)
[42]: model.predict([[0,1,0.222222,1,1,1,0,1,0,0.812950,0.165880,1,0,0,0,1,0,0]])
     1/1 [=======] - 0s 69ms/step
[42]: array([[0.53606355]], dtype=float32)
[45]: #compare y_test and y_pred value to see whether the values is correct or not
     y_prediction[:10]
[45]: [0, 0, 1, 0, 0, 0, 0, 0, 0, 0]
[46]: y_test[:10]
```

```
[46]:
          Churn
     521
               0
     737
               0
     740
               1
      660
               0
      411
               0
      678
      626
      513
               0
      859
               0
      136
               0
[48]: residuals=y_pred-y_test
[49]: residuals
[49]:
             Churn
     521 0.059958
     737 0.031294
     740 -0.033212
      660 0.031294
      411 0.440976
      408 0.043860
     332 -0.652077
     208 0.127946
      613 -0.185992
     78 -0.045756
      [200 rows x 1 columns]
 []:
```