

Credit Card Transaction Report

Total Revenue

57M

Tital interest

8M

Transaction Amount

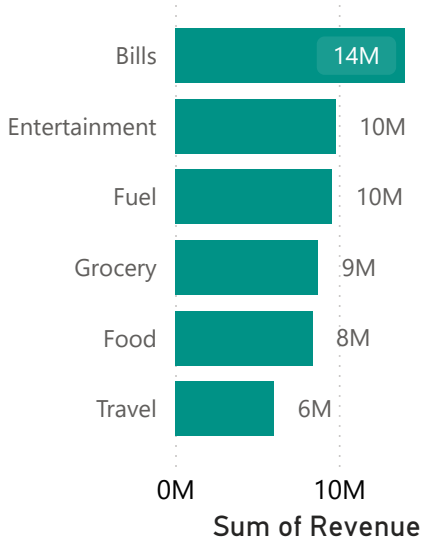
46M

Transaction
Count

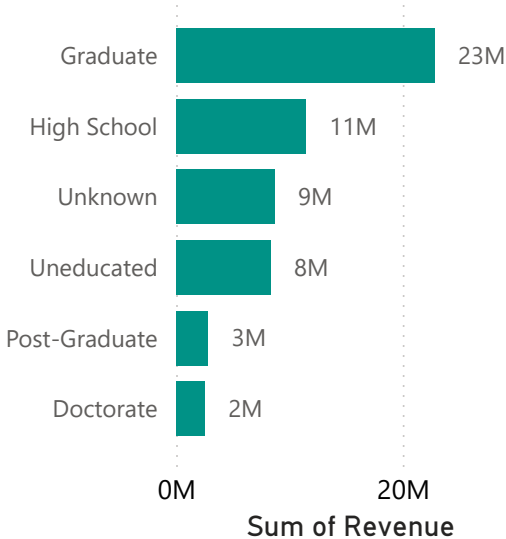
667K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,71,88,612	66,14,173	2733690
Gold	25,33,682	3,84,755	57565
Platinum	11,35,608	1,61,629	20665
Silver	56,59,109	8,21,923	189590
Total	5,65,17,011	79,82,480	3001510

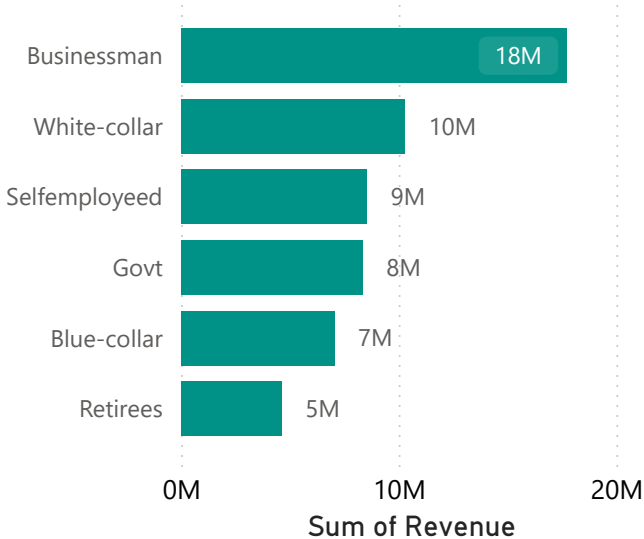
Revenue by Expenditure type



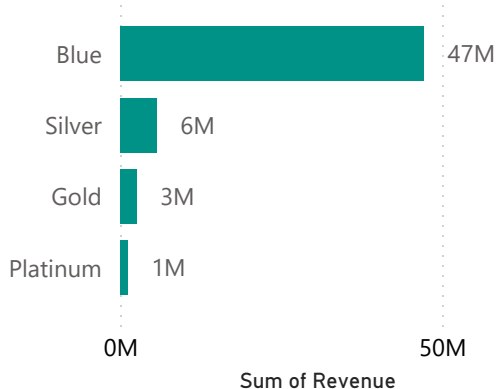
Revenue by Education level



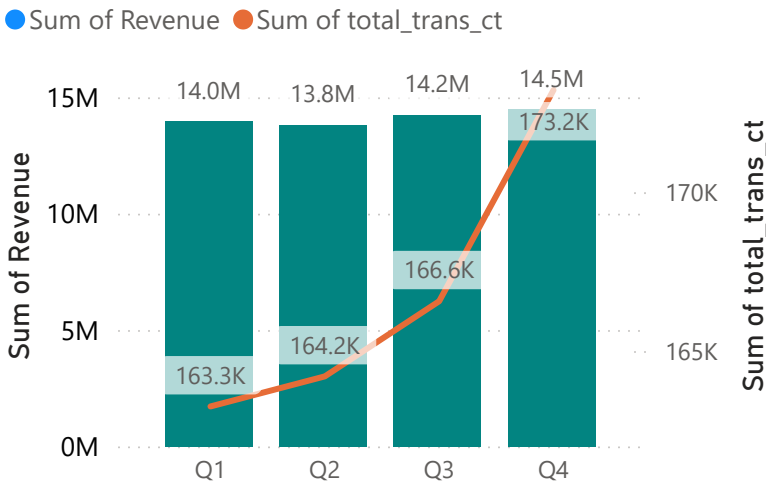
Revenue by Customer job



Customer Acq Cost



QTR Revenue and total trans count



week_start_date

All

F

M

Low

MED

HIGH

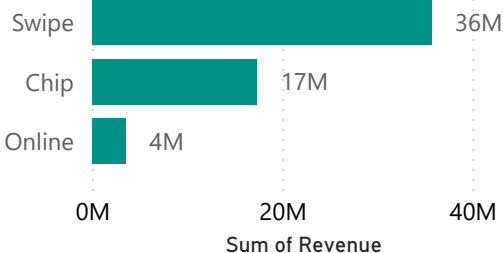
Gold

Silver

Blue

Platinum

Revenue by Use chip



Credit Card Customer Report

Revenue

57M

Total interest

8M

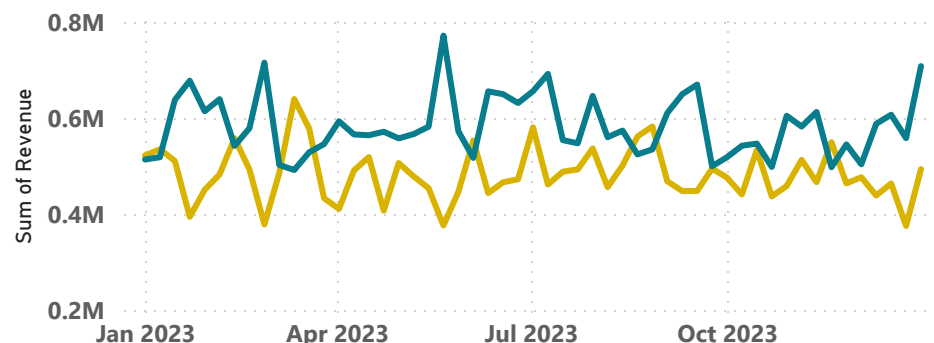
Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

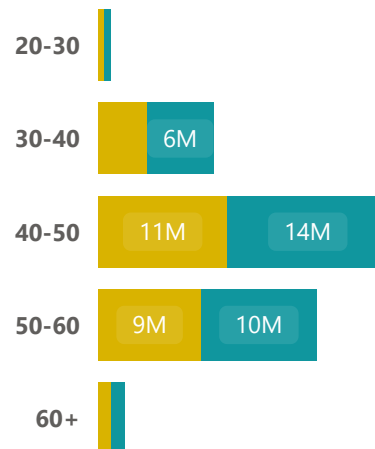
Platinum

Swipe

Online

Chip

Revenue by AgeGroup



M

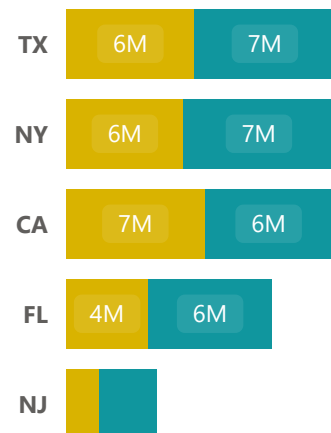
31M

F

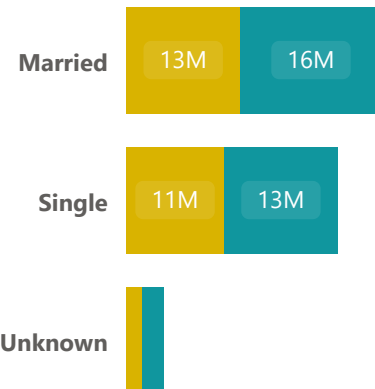
26M

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	70,40,606	9,67,751.42	73516911
Businessman	1,76,97,472	25,84,604.01	190350431
Govt	83,35,534	11,82,230.84	90834727
Retirees	46,17,448	6,41,692.22	49619308
Selfemployed	85,42,826	11,41,510.40	77659931
Total	5,65,17,011	79,82,479.81	587599783

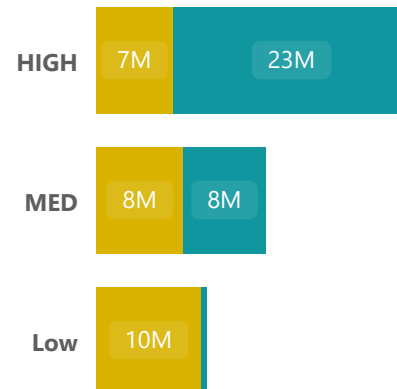
Top 5 State



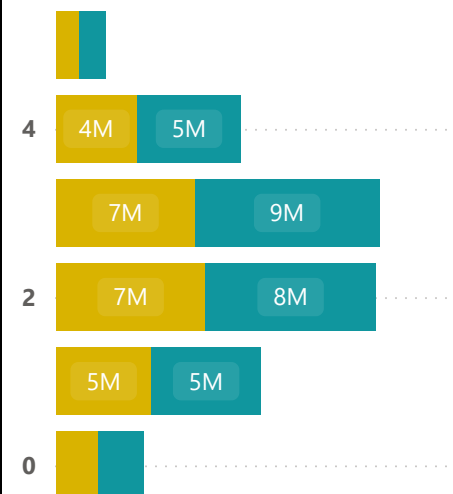
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

