



Enterprise Metrics Dashboard

Sept 2016 - Oct 2018

Total Revenue
₹ 1.5Cr

Total quantity
1.1L

Total products
32327

Total cities
3809

**Total Payment
Methods** 4

**Customer retention
rate** 13%

**Total Product
Categories** 71

Total sellers
3095





Revenue Trends

Sept 2016 - Oct 2018

Year



2016

2017

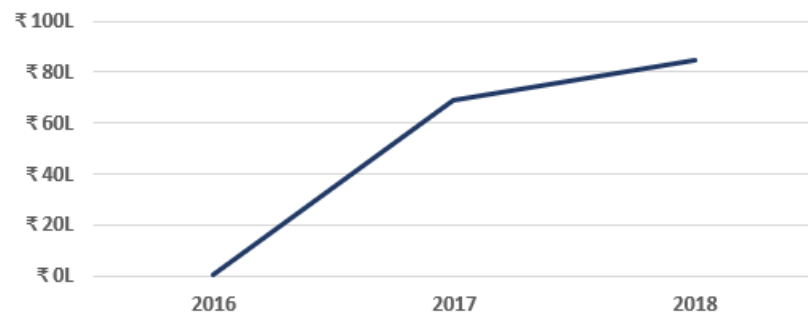
Month



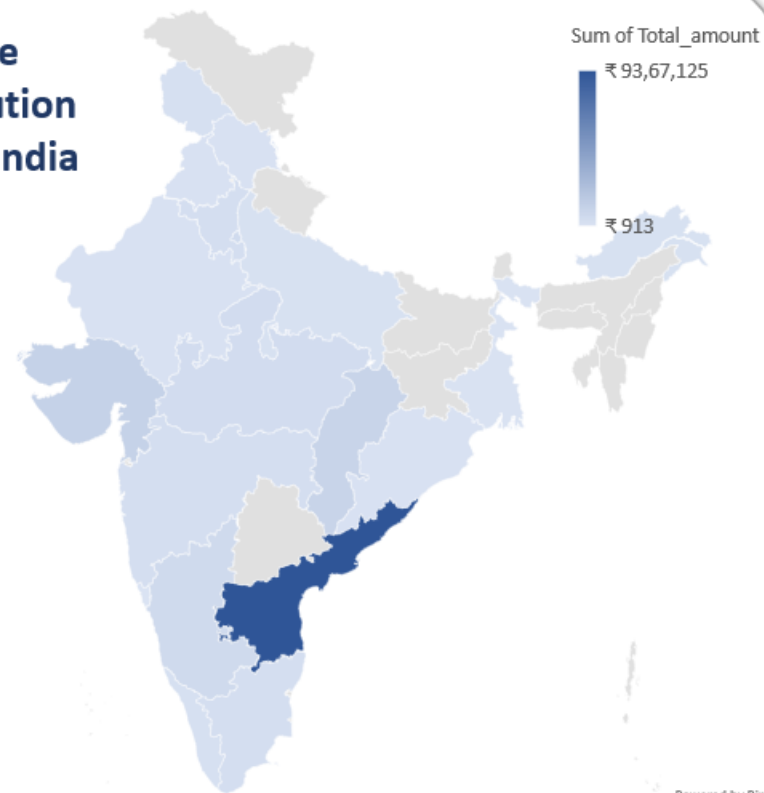
Jan

Feb

Revenue Trends Over Time



Revenue Distribution Across India



Top 5 Revenue Generated by Product Categories

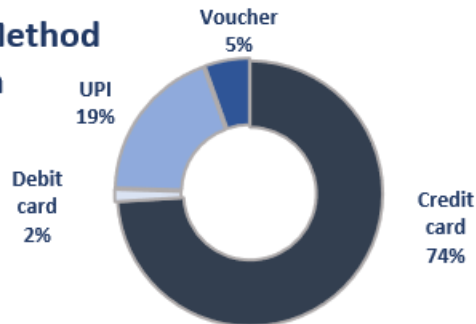




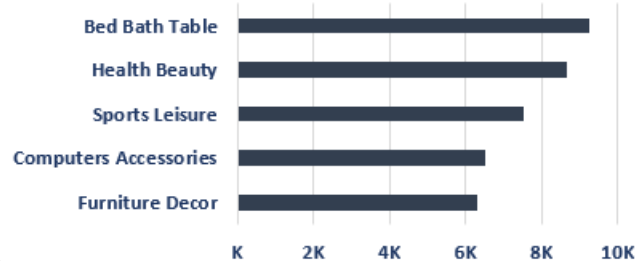
Product Category & Payment method Insights

Sept 2016 - Oct 2018

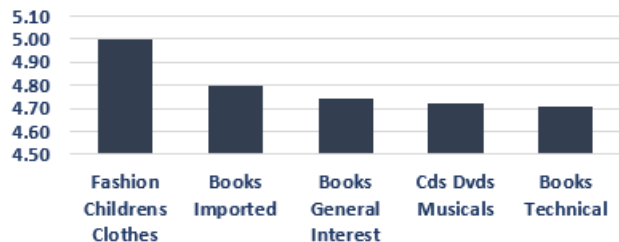
Payment Method Breakdown



Top Product Category Purchases



Top-Rated Product Categories



Statewise Top Avg. Review

