

Design Competition

Album Cover Design

Ingenium 3.0 — IIT Indore

Event Information

- **Event Duration:** 3 hours
- **Theme:** The theme will be released on the day of the competition

Team Rules

- Maximum team size: 2 members
- Each team must choose:
 - Team Name
 - Team ID (any 1–3 digit number)

Deliverables

Participants must submit a ZIP file named:

TEAMNAME_ID.zip

The ZIP file must contain:

- **Final Album Cover**
 - Format: PNG only
 - JPEG format is not allowed
- **Written Explanation** describing:
 - Final concept
 - External assets used and where they are applied (with asset links)
- **Raw Working Files**
 - PSD / AI or other relevant software files
 - File links may be included if required
- **Progress Screenshots**
 - Three full-screen screenshots showing major stages of work
 - Screenshots must show visible system time

Instructions

- Aspect Ratio: 1:1
- Resolution: 1080×1080 pixels

External Assets:

- Allowed, but must be clearly credited
- Uncredited assets will not be considered

Software:

- Any design software is allowed
- Examples include Photoshop, Illustrator, Affinity

Generative AI:

- Use of Generative AI in any form will result in immediate disqualification

Screenshot Submission Rules

- One screenshot must be taken every 30 minutes
- Screenshots must be full-screen with system time visible
- A 5-minute buffer time is allowed
- Screenshots must be uploaded via the provided Google Form

Penalty for Missing Screenshots

- Missing 1–3 screenshots: –5 points
- Missing 3 or more screenshots: –10 points

Judging Criteria

- Design techniques and creative execution
- Originality and creativity
- Theme interpretation and storytelling
- Overall aesthetics and color harmony

Submission Forms

- Google Form 1: Screenshot submission
- Google Form 2: Final submission (will be provided after 2.5 hours)