John Karuitha

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Dear Hiring Manager:

RE: HYBRID FIELD COORDINATOR & RESEARCH ASSISTANT

I write to apply for Hybrid Field Coordinator & Research Assistant at The World Bank. I have submitted my PhD thesis in Financial Economics at the University of the Witwatersrand, Johannesburg in South Africa, expecting to graduate in June 2022. Furthermore, I have over 15 years of experience in education, finance, research, data analysis and related roles that call for continuous learning. I aspire for a career involving the analysis of quantitative and qualitative data. Hence, the Hybrid Field Coordinator & Research Assistant provides aligns with my career goals. In the next section, I describe my work experience that correlates highly with Hybrid Field Coordinator & Research Assistant requirements.

I have worked extensively with data in my research work in all these roles. For instance, as a Graduate Research Assistant (GRA) at Wits University for five years, I worked extensively with data from the World Bank, IMF, and other UN bodies. I also analysed data from the Microfinance Information Exchange (MIX), Bloomberg and Bank Scope. I have also previously worked as a research assistant with the Kenya Institute of Public Policy Research and Analysis (KIPPRA), collecting and analysing qualitative and quantitative survey data. I am also comfortable leading focus group discussions (FGDs).

I have advanced skills in R programming and Ms Excel, with sound working knowledge of SQL, Stata and Eviews. I am also well versed in R Markdown and version control using Git and GitHub and familiar with Big Data analytics ecosystems like Hadoop, MapReduce, and Spark. Further, I have skills in Financial Statements Analysis, Valuation, Capital Budgeting, and Economic Analysis.

I can explain the results of data analysis to a non-technical audience, given my background in education as a teacher and tutorial fellow. My seven articles in several newspapers attest to this capability, as do data projects on Rpubs (www.rpubs.com/Karuitha). I have also written three research articles and am currently working on three research papers from my PhD thesis.

I am currently in academia. However, I have previously held professional positions. At Twana Twitu Cares, an NGO, I was in charge of finance, writing financial reports for the management and donors (USAID and AMREF). I was the project manager at NECLI, a

livelihoods improvement and environmental conservation community-based organisation, at the time, funded by the EU and DANIDA. In the latter role, I liaised with community members to implement interventions that mitigate unsustainable exploitation of the environment, such as illegal logging and poaching of Sandalwood.

I am excited at the prospect of bringing my talents to The World Bank Office. At your earliest convenience, I look forward to hearing from you to discuss how my experience and qualifications will prove valuable in the Hybrid Field Coordinator & Research Assistant role.

This statement of interest highlights how well my education and experience fits the Hybrid Field Coordinator & Research Assistant role. I am sharing with you my resume for more details. My LinkedIn profile also expounds on my skills and work experience.

Best regards,

John Karuitha.