Quadratic & Exponential Functions

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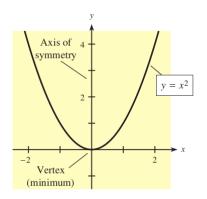
When graphed, quadratic functions take the shape of a parabola. Note that unlike the quadratic equation (which = 0), we equate the function to y.

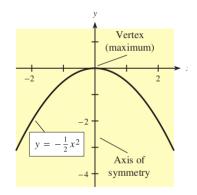
 $ax^2 + bx + c = 0$ for $a \neq 0$ is the general form of the quadratic equation.

 $ax^2 + bx + c = y$ for $a \neq 0$ is the general form of the quadratic function. The more common form is $y = ax^2 + bx + c$

- Quadratic functions take a U or n shape with symmetry along the x = a.
- ► The maximum or minimum (depending on the shape is the vertex).
- U-shaped quadratic functions have a minimum, while the n-shaped ones have a maximum.
- ▶ The value of a in $y = ax^2 + bx + c$, determines the shape of the graph of the quadratic function.

- If a > 0, then we have a U-shaped graph, otherwise, we have an n-shaped graph.
- ► The shape of the graph of a quadratic function is parabolic. See below.
- ▶ In the examples below, the symmetry is along x = 0, the y-axis.





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In other cases, the line of symmetry can be different, but always a vertical line x = a for some constant a. See below.

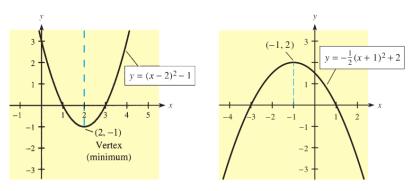


Figure 2: Shape of Quadratic Functions

The Shape of Quadratic functions: Maxima or Minima

- We can find the x-coordinate of the vertex of the graph of y 5 ax 2 1 bx 1 c by using the fact that the axis of symmetry of a parabola passes through the vertex.
- Regardless of the location of the vertex of $y = ax^2 + bx + c$ or the direction it opens, the y-intercept of the graph of $y = ax^2 + bx + c$ is (0, c) and there is another point on the graph with y-coordinate c.
- In other words, the y-intercept of any quadratic function is the c in $y = ax^2 + bx + c$
- ► Hence, to get the vertex, we can substitute y with c and solve the equation.

The Shape of Quadratic functions: Maxima or Minima

$$y = ax^2 + bx + c$$

$$c = ax^2 + bx + c$$

$$0 = ax^2 + bx$$

$$0 = x(ax + b)$$

$$\rightarrow x = 0 \text{ or } x = \frac{-b}{a}$$

▶ Remember the vertex represents the maximum or minimum.