Formatting and Analysis.

Scenarios:

- 1. Find the profit and sales for each subcategory of every type of product.
- 2. Which subcategory has highest profit in the year 2019.
- 3. In case 1, change the color of the view from the Marks card.
- 4. In the view, in the Sub-Category filter card, clear all of the checkboxes except Bookcases, Machines, and Tables to have closer look on each value.
- 5. Find out the key insights about in which year bookcases and machines were profitable and unprofitable.
- 6. Show the sales region wise for every subcategory and category and every year.
- 7. Duplicate your worksheet and check sales region vise for Machine type subcategory.
- 8. In which region you are reporting a higher negative profit overall than in your other regions.
- 9. Show your view for Sales in the South for all subcategory.
- 10. Which subcategory has highest overall negative sales in the south region.
- 11. Take some decisions to improve sales in the south.
- 12. Rename your worksheet.
- 13. Save your workbook.

Different data types in Tableau:

- 1) For text data type tableau uses ABC
- 2) Date value -it use calendar icon..
- 3) For date & time value it use calendar with clock icon.
- 4) For Numerical value , it uses # icon.
- 5) For Boolean it use the icon -T/F(True/false)
- 6) For geographical value it uses icon of globe

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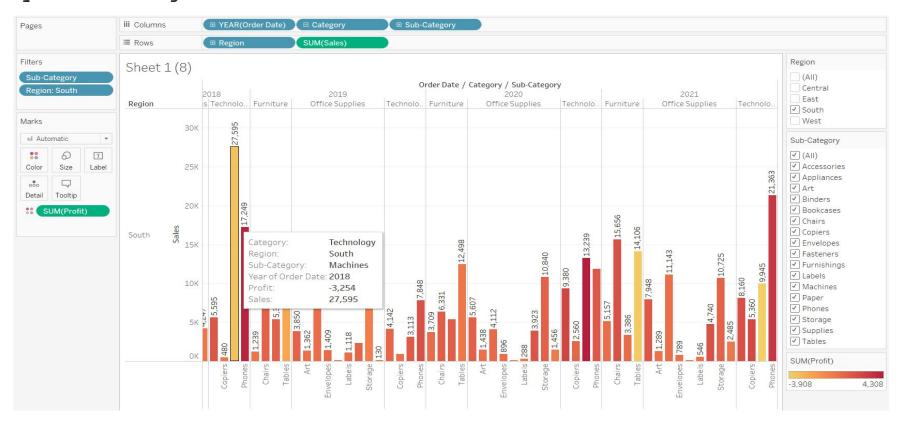
6. Show the sales region wise for every subcategory and category and every year.



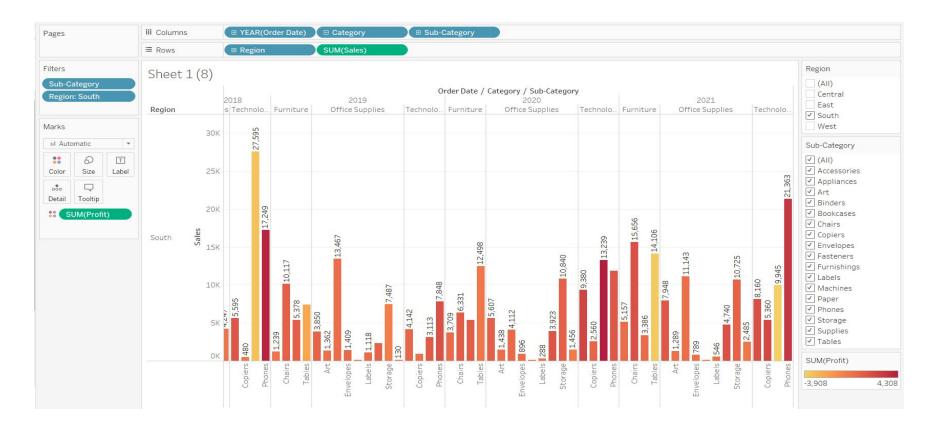
7. Duplicate your worksheet and check sales region vise for Machine type subcategory.



8. In which region you are reporting a higher negative profit overall than in your other regions.



9. Show your view for Sales in the South for all subcategory.



10. Which subcategory has highest overall negative sales in the south region.	
As per the Analysis "Machines" has highest overall negative sales in the south region.	

11. Take some decisions to improve sales in the south.

--> On Analysing the sales of the south region, the major non profits products are Machines in Technology and Tables in Furniture in the year 2021. To improve the sales of this products the company should put a lot of efforts by improving the product quality, prices, etc..