KARUNYA NAVANEETHAKRISHNAN

Web Developer

CONTACT

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Bangalore

EDUCATION

UNIVERSITY OF MADRAS

MCA   20017-2020

SKILLS

Programming languages	HTML, CSS, Bootstrap, Php
CMS	Wordpress,Woocommerce Elementor & Gutenberg
Design	Canva, Figma
Others	SEO, Page Speed

INTEREST

- UI/UX
- Wireframes
- Flyer Desing
- Poster Design
- Brochure Design

PROFILE

Experienced web / Full-Stack developer proficient in front-end and back-end technologies, with 4 years of hands-on experience creating responsive and user-friendly websites and web applications. Skilled in HTML, CSS, JavaScript, PHP MySQL, Wordpress, Woocommerce, and Figma

WORK EXPERIENCE

2023-Present
Freelancer

Web / Full-Stack Devloper
Freelance web developer specializing in creating landing pages, developing websites, social media posters. Proficient in delivering high-quality, visually appealing digital solutions to enhance online presence

2021-2023
Centaurdigital

Web Devloper
At Centaur Digital, I served as a Full-Stack developer, adeptly blending creativity and technical skills to build intuitive websites. My responsibilities included coding, testing, and implementing web solutions.

2020- 2021
adsyzygy

Web Developer
At AdsZygy, I thrived as a web developer, spearheading the creation of visually stunning and functional websites. Leveraging my coding prowess, I optimized user interfaces and enhanced site performance,

EXPREINCE

Tapasu Website (https://tapasucon2024.com/)
Web Developer / Designer

- Utilized HTML and JavaScript to design and develop captivating websites for Tapasu, seamlessly blending coding and design expertise Collaborated closely with Client and team members to deliver innovative Digital Conference project website solutions tailored to client needs.

Chennai Urology & Robotics Institute Hospital (CURI) (https://chennaiurologyandroboticsinstitute.com/)
Web Developer

- Developed and maintained the official website for Chennai Urology & Robotics Institute Hospital (CURI) using HTML, JavaScript, and other relevant technologies.
- Implemented a Customer Relationship Management (CRM) system to efficiently collect and manage leads, streamlining the lead generation process.

Shomli Interiors(https://shomliinteriors.com/)
Web Developer

- Designed and developed the official website for Shomli Interiors using WordPress, incorporating the latest design trends and ensuring a visually appealing and user-friendly interface.
- Customized WordPress themes and plugins to meet the specific requirements and branding guidelines of Shomli Interiors.
- Conducted regular maintenance and updates to ensure optimal performance, security, and functionality of the website.

Skills Academy(https://skillsacademy.iitm.ac.in/)
Web Developer

- Led the development of the SkillsAcademy learning platform, a website designed to facilitate learning for IIT aspirants, utilizing PHP as the primary programming language.
- Developed a user-friendly interface for students and instructors, incorporating features course management
- Conducted thorough testing and debugging to identify and resolve any issues or bugs in the platform.

Adszygy(https://www.adsyzygy.in/)
Web Developer

- Developed a comprehensive content-based website for Adsyzygy, a digital marketing company, using HTML, CSS, and Bootstrap.
- Collaborated closely with the marketing team to understand branding guidelines and translate them into visually appealing website layouts and designs.
- Implemented CSS for styling and layout customization, maintaining consistency with Adsyzygy's brand identity and design standards.

EXPREINCE

Insync(https://learninsync.in/)
Web Developer

- Revamped the InSync website to provide enhanced user experience and functionality for IELTS and OET exam preparation using WordPress and Elementor.
- Collaborated closely with the marketing and content teams to understand project requirements and ensure alignment with organizational objectives.
- Conducted thorough testing and quality assurance to ensure cross-browser compatibility, responsiveness, and overall performance of the revamped website.

Centaurinteractive(https://centaurinteractive.com/)
Web Developer

- Led the end-to-end development of the CentaurInteractive website, employing PHP, MySQL, HTML, CSS, JavaScript, and Bootstrap to create a robust and responsive web platform.
- Designed and implemented a custom CRM system utilizing PHP and MySQL to efficiently store and manage leads generated through the website.
- Conducted regular testing and debugging to maintain high standards of performance, security, and usability for both the website and CRM system.

GPS Esports(http://gpsesports.com/)
Full Stack Developer

- Developed the GPSesports gaming website using PHP, MySQL, HTML, CSS, and JavaScript to create a dynamic and interactive platform for gaming enthusiasts.
- Designed and implemented a custom CRM system to manage tournaments, leveraging PHP and MySQL to store tournament details, registrations, and participant data.
- Integrated HTML, CSS, and JavaScript to create a seamless user experience and ensure the website's responsiveness across devices.
- Utilized MySQL for database management, ensuring efficient storage and retrieval of tournament-related information.
- Implemented user authentication and authorization systems to ensure secure access to tournament registration and management features.
- Conducted regular testing, debugging, and optimization to maintain high standards of performance, security, and usability for both the website and CRM system.

Adszygy(https://www.adsyzygy.in/)
Web Developer

- Developed a comprehensive content-based website for Adsyzygy, a digital marketing company, using HTML, CSS, and Bootstrap..
- Implemented CSS for styling and layout customization, maintaining consistency with Adsyzygy's brand identity and design standards.

Wordpress Websites

- Developed and maintained the **WordPress Website,** leveraging its content management system to create a dynamic and user-friendly platform for **Google ADS, Business Website**
- Collaborated closely with the client to understand project requirements and translate them into functional design.
- Conducted regular updates and maintenance to ensure the security, stability, and performance of the website
- Implemented responsive design principles to optimize the website's performance across various devices and screen sizes.

  - South Zone Realty: https://southzonerealty.com/
  - Luminous Spa & Wellness Centre: https://luminousspawellnesscentre.com/
  - GSTC: https://gstc.co.in/
  - C2 Network Solution: https://c2networksolution.com/
  - Learn In Sync: https://learninsync.in/
  - Adithya Lamps: https://ad.adithyalamps.com/
  - Vermmillion Chennai: https://vermmillionchennai.com/
  - Clear View Cleaning Solutions: https://clearviewcleaningsolutions.com.au/
  - Ilumna Dental: https://ilumnadental.com/
  - Shay Construction: https://shayconstruction.30quotes.com
  - Smitha Dental Derma: https://ad.smithadentalderma.com/
  - Sapna Dental Care: https://sapnadentalcare.com/
  - 24/7 Locksmith Melbourne: https://247locksmithmelbourne.com.au/
  - Garden City Smiles: https://gardencitysmiles.in/
  - Gem Insulation: https://geminsulation.com.au/

Experienced in creating over 30+ dynamic landing pages, showcasing expertise in web design and user experience. Proficient in HTML, CSS,Javascript, Wordpress,Woocommerce and responsive design principles.

INTERNSHIP

- Company Name : AAUM Research and Analytics, Tharamani
- Duration: 2 months
- Role : Software Testing

Declaration

I, Karunya Navaneethakrishnan, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

Yours sincerely

Karunya Navaneethakrishnan