

1 INTRODUCTION

1.1 Overview

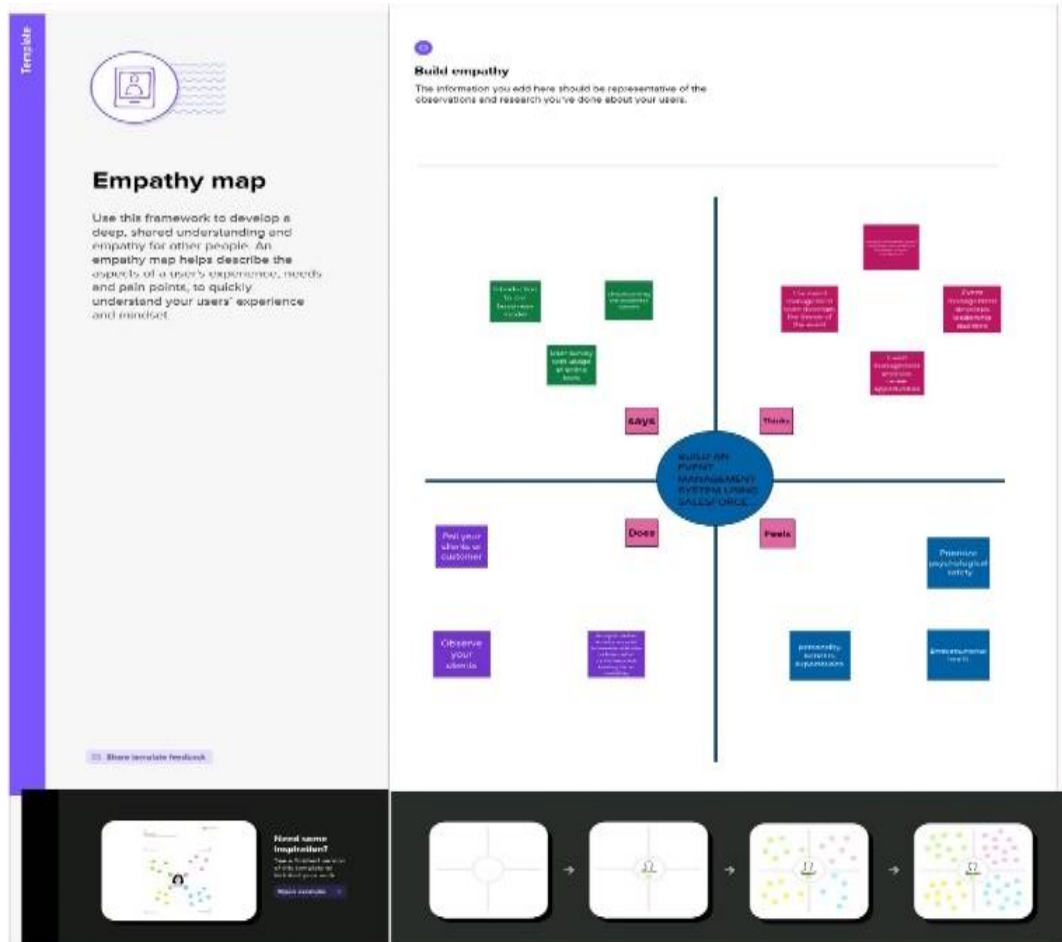
This Project helps in managing the on-going and upcoming events in an organization. This project will also help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well.

1.2 Purpose

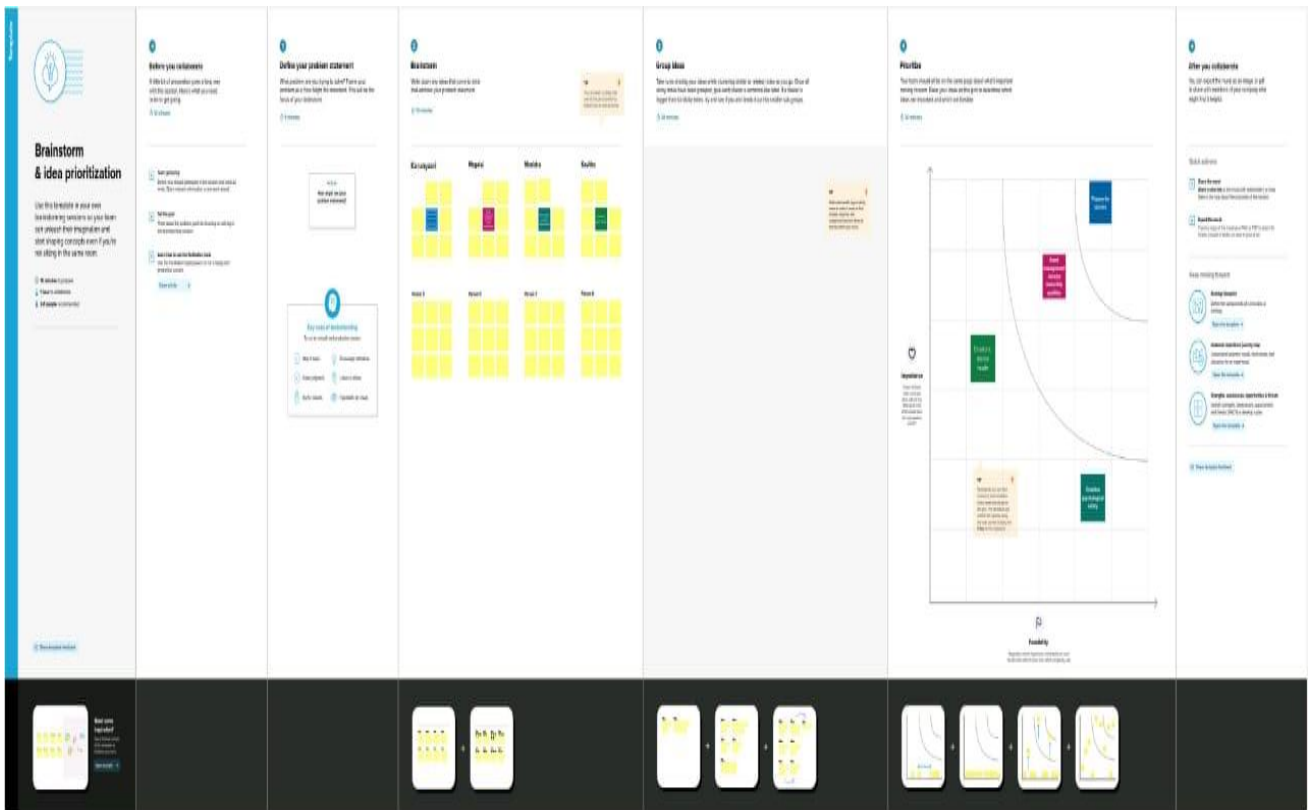
- Real Time Salesforce Project
- Object & Relationship in Salesforce
- Create Salesforce Org:

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT

3.1 Data Model:

| Object name | Fields in the Object | |
|-------------|----------------------|-----------|
| Event | Field label | Data type |
| | City | Text |
| | Start Date | Date/Time |
| Speaker | Field label | Data type |
| | e-mail | Email |
| | Bio | TextArea |

3.2 Activity & Screenshot

Lightning Experience

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/setup/SetupOneHome/home

Setup Home

Quick Find

Setup Home

- Service Setup Assistant
- Multi-Factor Authentication Assistant
- Release Updates
- Lightning Experience Transition Assistant
- Salesforce Mobile App
- Lightning Usage
- Optimizer

ADMINISTRATION

- > Users
- > Data
- > Email

Most Recently Used

SETUP Home

Create

Get Started with Einstein Bots

Launch an AI-powered bot to automate your digital connections.

Get Started

Mobile Publisher

Use the Mobile Publisher to create your own branded mobile app.

Learn More

Real-time Collaborative Docs

Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.

Get Started

Event | Salesforce

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w00...

event

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Details

Description

API Name

Event__c

Custom

Singular Label

Event

Plural Label

Events

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Edit Delete

Home | Salesforce

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/setup/CustomTabs/home

Setup Home

Quick Find

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SETUP Tabs

Custom Tabs

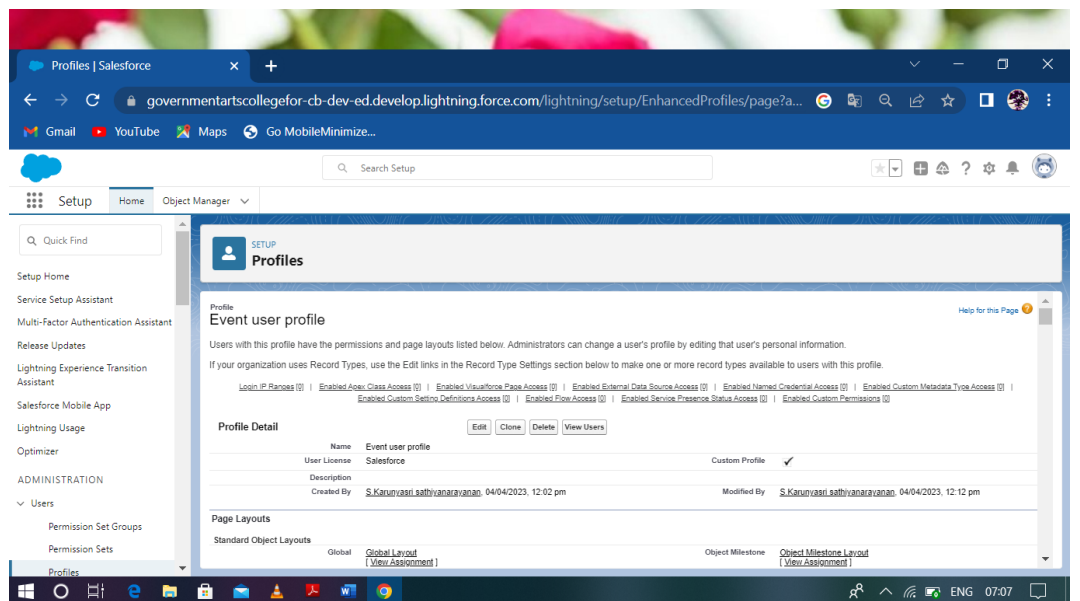
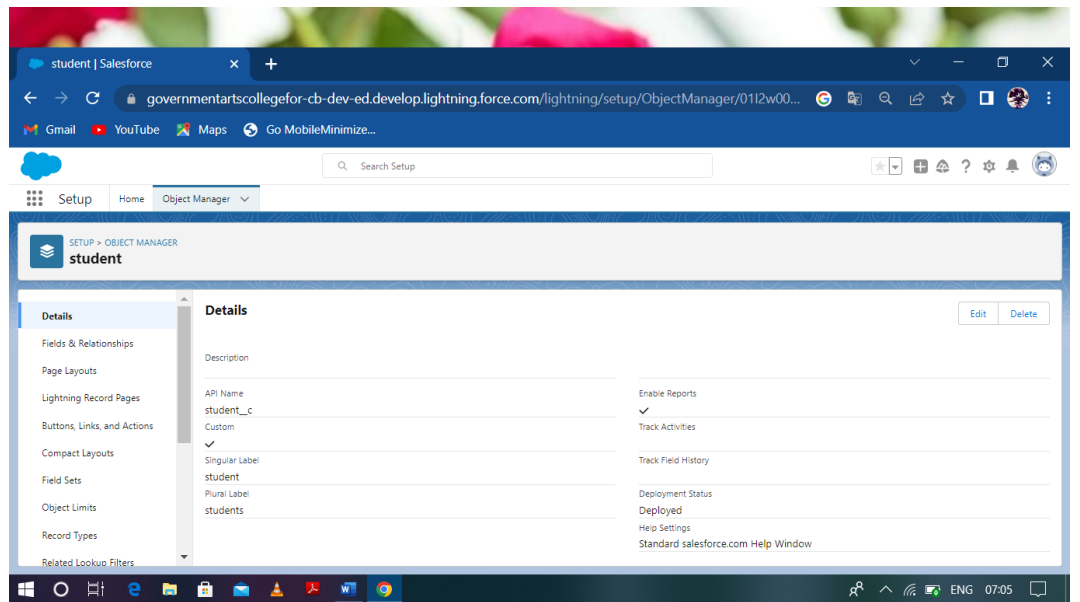
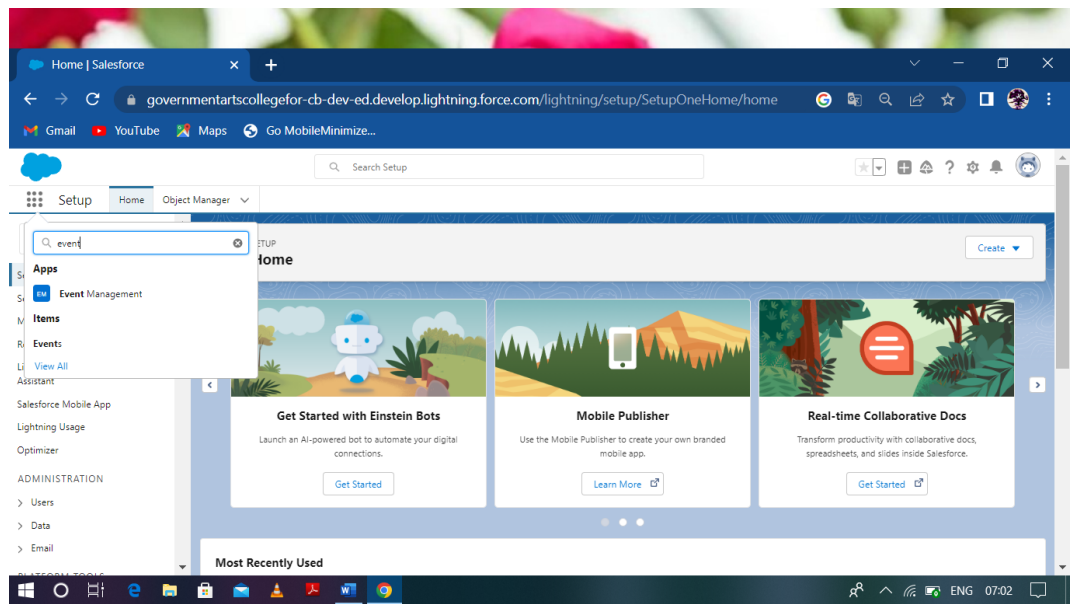
You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

New What Is This?

| Action | Label | Tab Style | Description |
|------------|-----------|-----------|-------------|
| Edit Del | Attendees | Moon | |
| Edit Del | Events | Apples | |
| Edit Del | Speakers | Star | |
| Edit Del | Vendors | Sun | |



Permission Sets | Salesforce

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/page?address=...

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Quick Find

Permission Sets

Event Permits

Find Settings...

Clone Edit Properties Manage Assignments

Permission Set Overview

Description

License

API Name

Event_Permits

Namespace Prefix

Session Activation Required

Created By

S.Karunyasri sathyanarayanan 08/04/2023, 2:44 pm

Last Modified By

S.Karunyasri sathyanarayanan 08/04/2023, 2:44 pm

Apps

Assigned Apps

Settings that specify which apps are visible in the app menu

Assigned Connected Apps

Settings that specify which connected apps are visible in the app menu

Object Settings

Users | Salesforce

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/page?addr=...

Setup Home

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ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Quick Find

Users

User Sanjay Gupta

Permission Set Assignments | Permission Set Assignments Activation Required | Permission Set Group Assignments | Permission Set License Assignments | Personal Groups | Public Group Membership | Queue Membership | Teams | Managers in the Role Hierarchy | Out-of-Context Apps | Third-Party Account Links | Installed Mobile Apps | Authentication Settings for External Systems | User Provisioning Accounts

User Detail

Edit Sharing Reset Password Freeze

Name

Sanjay Gupta

Role

Salesforce

Alias

Sanj

User License

Profile

Email

karunyasri.s1202@gmail.com

Active

Username

karunyasri.s1202@gmail.com

Marketing User

Nickname

Sanju

Offline User

Title

Company

Knowledge User

Department

Flow User

Division

Service Cloud User

Address

Site.com Contributor User

Reports | Salesforce

governmentartscollegefor-cb-dev-ed.develop.lightning.force.com/lightning/o/Report/home?queryScope=m...

Event Management

Events

Attendees

Speakers

Vendors

Reports

Dashboards

Search...

Recent

4 Items

Search recent reports...

New Report

New Folder

REPORTS

Recent

Created by Me

Private Reports

Public Reports

All Reports

FOLDERS

All Folders

Created by Me

Shared with Me

FAVORITES

Report Name

Description

Folder

Created By

Created On

Subscribed

New Vendors Report

Private Reports

S.Karunyasri sathyanarayanan

8/4/2023, 3:14 pm

New Speakers Report

Private Reports

S.Karunyasri sathyanarayanan

8/4/2023, 3:14 pm

New Attendees Report

Private Reports

S.Karunyasri sathyanarayanan

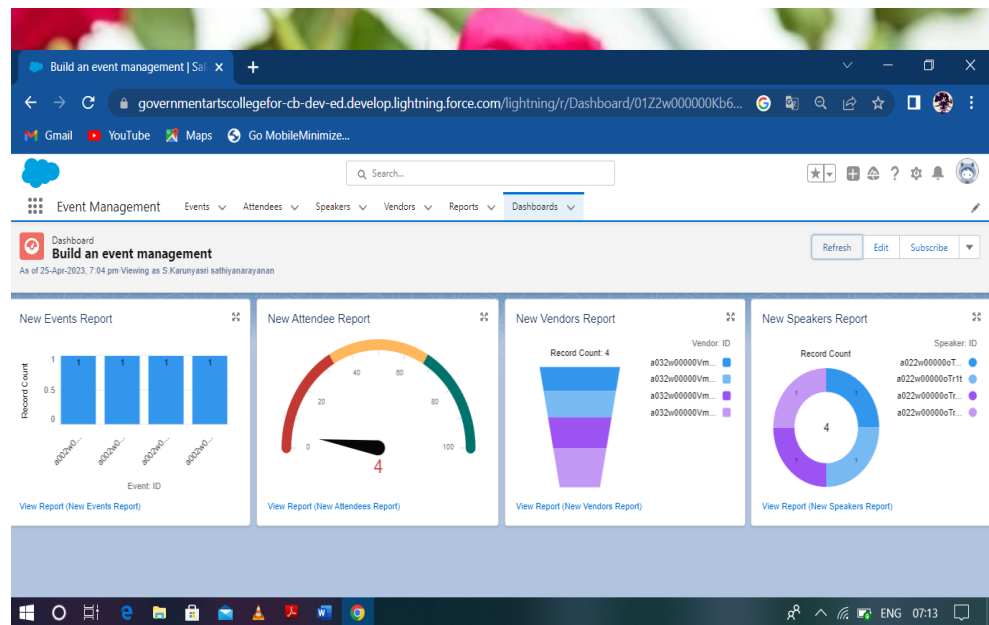
8/4/2023, 2:55 pm

New Events Report

Private Reports

S.Karunyasri sathyanarayanan

8/4/2023, 3:13 pm



4 Trailhead Profile Public URL

Team Lead -<https://trailblazer.me/id/ssathiyarayanan2>

Team Member 1 - <https://trailblazer.me/id/megalai>

Team Member 2 - <https://trailblazer.me/id/cmonisha>

Team Member 3 – <https://trailblazer.me/id/kkavitha25>

5 ADVANTAGES & DISADVANTAGE

ADVANTAGES:

- ✓ Event experts
- ✓ Save time and money
- ✓ creativity
- ✓ Skilled teams
- ✓ Measurability

DISADVANTAGE:

- ❖ Long Hours
- ❖ Travel Requirements

- ❖ Client Demands
- ❖ High stress for last minute needs

6 APPLICATIONS

Event management is the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions.

7 CONCLUSION

Event Management System is user friendly and cost-effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. Solution Dot always keep your objectives and goals on top priority while developing any plan of work.

8 FUTURE SCOPE

The scope of event management as a career in India is immense. This career provides a unique opportunity to rephrase our social beliefs. Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.