Style Guide
CHIRP project

Introduction

This is "CHIRP": Style guide

Where simplicity and connectivity come together.

Welcome to "Chirp" – your go-to spot for sharing moments, thoughts, and creativity! We're all about embracing the real, unfiltered essence of human connections and the spirit of our shared experiences.

In this ever-changing digital world, "Chirp" is your reliable guide, exploring the diverse stories that make up our interconnected lives. From everyday adventures to creative endeavors, we're on a journey through the heart and soul of a digital movement that knows no bounds.
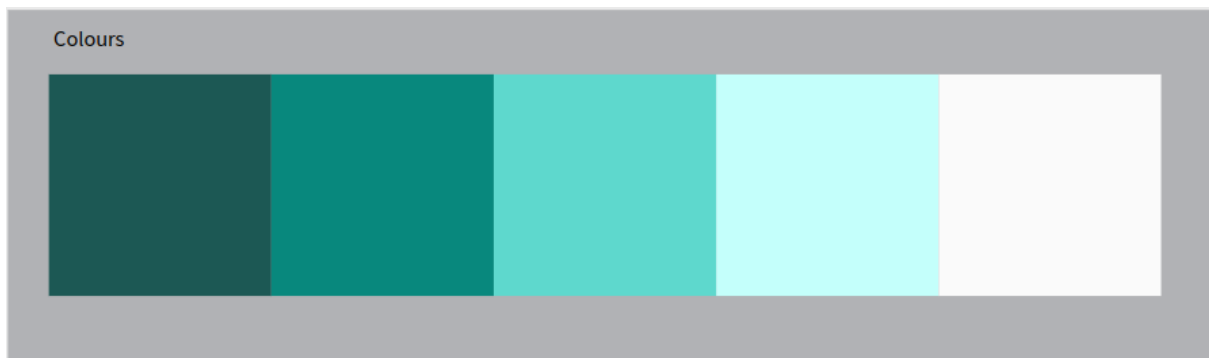
Our motto, "Unveiling the Stories of Connections. Embracing the Diversity of Moments. Forever Connected.," sums up our mission. This style guide is your roadmap, ensuring our online presence reflects the authenticity, energy, and passion that define "Chirp."

Join us in capturing the essence of human connections, embracing diverse moments, and celebrating the timeless truth that our stories are forever connected.

Welcome aboard! Unveil. Embrace. Celebrate. We are forever connected.

Colour palettes

Main Colour Palette

Colours

Since the webpage is going to be a site where to read peoples posts and messages, we wanted it to be as simple and legible as possible, and that's why our main color palette is a teal / blue scale over light background. This will create a smooth feel when looking at the page, and give the brand a characteristic color scheme

This will be used basically on content, banners and menus.

Typography

Syne	Titles and headings	Syne 500
Source	Menu Items	Source Sans Pro regular
Syne	Texts and paragraphs	Syne regular
Source	Footer	Source Sans Pro

Syne 500: Will be used in main titles or headers. Styling font, do not aply on long texts or phrases, just short titles

Source Sans Pro: Used in menus such as sidebars, nav, etc.

Syne regular: Used in texts and paragraphs in general, like posts, user information, statistics, etc.

Source: Used in the footer or smaller text boxes. Same font as the menu but it must be applied in smaller size and weight.

Image sizing

We will not have images in belonging of the page. However, the users can post their own images so the sizing will depend on the image itself.
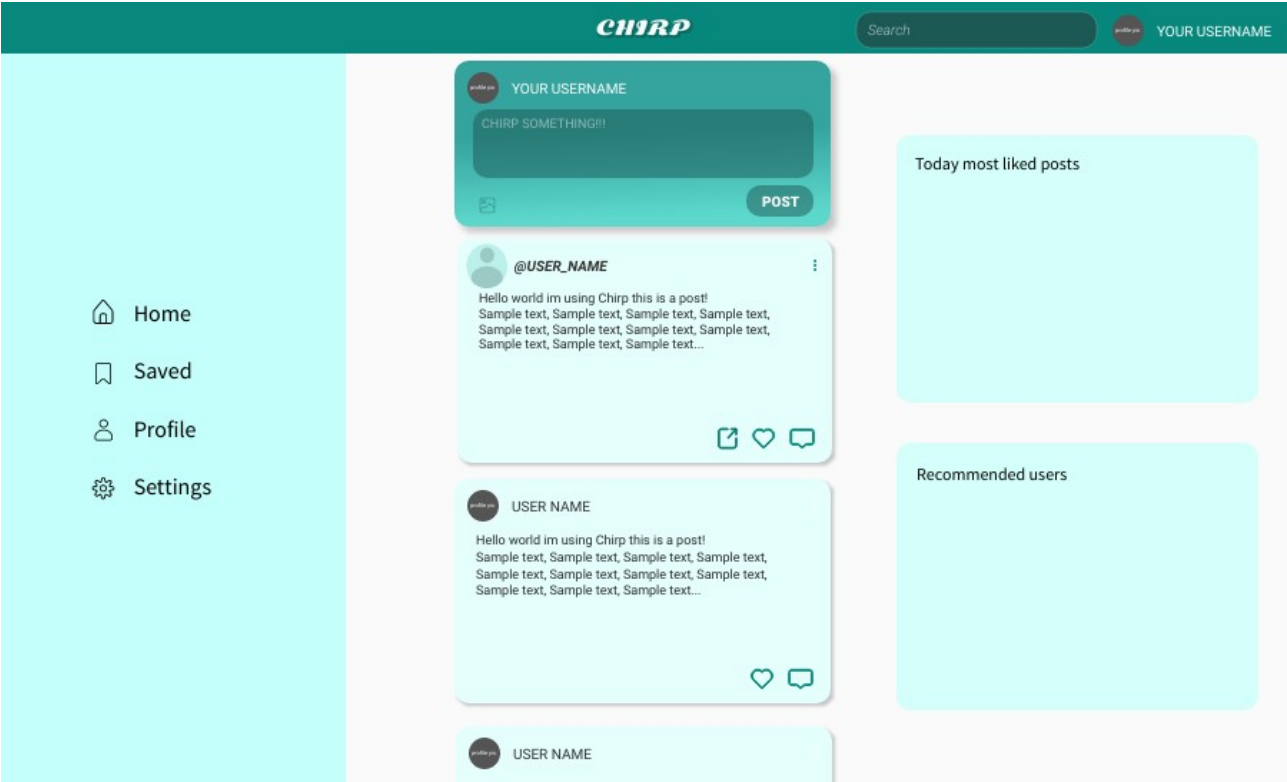
Icons

The use of icons in the page is crucial, since it helps to keep the simplicity and gives a minimalistic way to represent different elements on the platform.

The size of the icons may vary depending on what screen size you are working on. Feel free to experiment with it

Mockups

Those are web examples, the first one would be the feed page, and the second one a user's page.

Here are the same examples for smartphone:

CHIRP — Search

YOUR USERNAME

CHIRP SOMETHING!!!

POST

@USER_NAME

Hello world im using Chirp this is a post!
Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text, Sample text...

USER NAME

Hello world im using Chirp this is a post!
Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text, Sample text...

USER NAME

CHIRP

Nombre de usuario   + seguir

Chirps   Seguidores   Siguiendo
15   340   124

Esta es mi biografía :)

Chirps destacados

@USER_NAME

Hello world im using Chirp this is a post!
Sample text, Sample text, Sample text, Sample text, Sample
text, Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text...

@USER_NAME

Hello world im using Chirp this is a post!
Sample text, Sample text, Sample text, Sample text, Sample
text, Sample text, Sample text, Sample text, Sample text,
Sample text, Sample text...

@USER_NAME

Hello world im using Chirp this is a post!
Sample text, Sample text, Sample text, Sample text, Sample