

# UGANDA MARTYRS UNIVERSITY

## FACULTY OF AGRICULTURE

Bsc. General and Organic Agriculture Year One

Final Examinations July 2015

### AG/OA 19 Communication Skills and Advocacy

#### Instructions

- Attempt any Four (4) questions
- Do not write on the question paper
- Time Allowed 3 hours

#### Question One                      25 marks

- a. Imagine you applied for a job in your field of specialization at your sub-county. Write the letter you could have written stating all the necessary details. (15 marks)
- b. Accompany your letter with Curriculum Vitae (10 marks)

#### Question Two                      25 marks

- a. Discuss in detail the nature of the communication process (15 marks)
- b. Explain in detail why communication is incomplete without feedback (10 marks)

#### Question Three                      25 marks

Describe the process of communication for employment

#### Question Four                      25 marks

The Agricultural performance of any nation is always greatly attributed to the role played by the media. Discuss the validity of this statement with close reference to trends in agriculture in Uganda

#### Question Five                      25 marks

Discuss how you would as a student of agriculture foster development in agriculture in your home area that rural development is essential today

#### Question Six                      25 marks

Imagine you have been elected as a NAADS Coordinator for your area. As part of the inauguration ceremony, you are supposed to give a speech

- a. Explain the factors you would consider as you plan your speech (15 marks)
- b. Write out your speech outlining what you would like to achieve as the area NAADS Coordinator for that period of time

**Question Seven      25 marks**

Write brief notes on the following types of minutes of a meeting giving clear examples closely related to your field of specialization

- Discursive minutes
- Action Minutes
- Verbatim minutes