## **UGANDA MARTYRS UNIVERSITY**

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FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT END OF SEMESTER I, 2023/24 EXAMINATION

PROGRAMS: BAM, BPSCM, BSC ACC & FIN

YEAR OF STUDY: 1

COURSE UNIT: INTRODUCTION TO INFORMATION SYSTEMS

**COURSE CODE: CSC1206** 

DATE: TIME: 3 HRS

## **EXAMINATION INSTRUCTIONS:**

i. Answer all questions in section A

ii. Answer only three questions in section B

#### SECTION A

#### Answer all questions in this section

#### Question one

| a) | Differentiate between data and information                  | (4 marks)    |
|----|---|--------------|
| b) | Give two examples of data                                   | (2 marks)    |
| c) | Explain three sources of primary data                       | (6 marks)    |
| d) | Outline three activities performed in system implementation | stage of the |
|    | system development life cycle                               | (3 marks)    |
| e) | Explain five characteristics of valuable information        | (10 marks)   |



# SECTION B Answer only three questions in this section

## Question two

- a) Describe the concept of Management Information System (MIS) and explain why Organizations should use MIS (5 Marks)
- b) Explain five (5) major benefits of using Computerized Information Systems over File Based Systems (10 Marks)
- c) What are the challenges that arise in the adoption of Information Systems as an enabling technology in organizations (10 Marks)

## Question three

- a) The major aim of a database system is to provide users with an abstract view of data, hiding certain details of how data is stored and manipulated and a database is now such an integral part of our day-to-day life.

  Differentiate between Workgroup and single-user databases (4 marks)
- b) Explain one important feature of a database (2 mark)
- c) Describe three limitations of Computerized file-based systems (6 marks)
- d) Explain what is meant by the term DBMS (2 marks)
- e) List two users in the Database Environment. (2 marks)
- f) Identify three advantages of database management systems (3 marks)
- g) Write a short note on each of the following data management evolution terms. (6 marks)
  - i. Manual filing systems
  - ii. Computerized file-based systems
  - iii. Database

## Question four

- a) Information systems have made many businesses successful today. Some companies would not exist without information technology. Describe five components of a computer-based information system.(10 marks)
- b) Elaborate on the levels of management in the organizations today and the corresponding information systems that support the activities performed at each level (6 marks)
- c) Identify four information systems that support the major functional areas of the business (4 marks)
- d) Define the term transaction processing system (1 mark)
- e) Differentiate between batch and on-line processing (4 marks)

#### Question Five

- a) Discuss the concept of Feasibility Analysis and explain why should organizations carry out a feasibility study? (10 Marks)
- b) Uganda Martyrs University is planning to acquire a Students Attendance Management Information System, you have been identified to undertake a feasibility analysis to evaluate the available alternatives and choose the most optimal project. Discuss the steps you would take and cite examples of feasibility studies you would consider. (15 Marks)

#### Question Six

- a) What do you understand by a Transaction Processing System as used in information systems (2 marks)
- b) Describe 4 examples of Transaction processing Systems as applied by different businesses for different organizations (8 marks)
- c) Clearly explain how information systems enable companies to achieve a competitive advantage (10 marks)
- d) Describe any 5 different types of information storage. Give examples for each storage type. (5 marks)