

Uganda Martyrs University

BAM, BSc Gen & Econ

Business Ethics

Final Assessment

25/05/2023

9:30am - 12:30pm

INSTRUCTIONS:

- i) Read the questions carefully and understand them.
- ii) Answer only **Three (3) Questions: ONE (1) question from Each Section.**
- iii) Do **NOT** write more than **4 PAGES** per question for your answer.

Section A (40%)

- ✓ 1. a. What is the relevance of emphasising the definition of *Business* as Solving Problems? **20 Marks**
b. There is an emphasis on defining *Business Ethics* as the 'Study and Evaluation of a Decision-Making Process, by business people, according to well established moral concepts and judgment'. How could you use such an emphasis to contribute to the reduction of youth unemployment in your country? **20 Marks**

Section B (30%)

2. Why is Utilitarianism the most practical and popular business decision making theory in commercial business? Discuss with typical latest local examples.
3. Deontology is a duty and rights business decision making theory based on relationship between persons. How effectively is it applied at Uganda Martyrs University?
- ✓ 4. a. What is Corporate Social Responsibility (CSR)? **10 Marks**
b. How are corporations contributing to social justice issues through CSR in your country? **20 Marks**

Section C (30%)

5. a. What is corporate governance? **10 Marks**
b. How could a board of directors ensure corporate success? Use typical local examples in your argument. **20 Marks**
- ✓ 6. Corruption is undermining infrastructure development in many developing countries. Basing on the current debate on Kampala Potholes, give some practical suggestions on how to fight this device.
7. How would you use a simple phone to help boost small rural retail shops in your country?

Good Luck