

UGANDA MARTYRS UNIVERSITY

FACULTY OF AGRICULTURE

Bsc. General and Organic Agriculture Year One

Special and Supplementary Examinations September 2015

AG/OA 19 Communication Skills and Advocacy

Instructions

- Attempt any Four (4) questions
- Do not write on the question paper
- Time Allowed 3 hours

Question One 25 marks

- a. Imagine you applied for a job in your field of specialization at your sub-county. Write the letter you could have written stating all the necessary details. (15 marks)
- b. Accompany your letter with Curriculum Vitae (10 marks)

Question Two 25 marks

- a. Discuss in detail the nature of the communication process (15 marks)
- b. Explain in detail why communication is incomplete without feedback (10 marks)

Question Three 25 marks

Describe the process of communication for employment

Question Four 25 marks

The Agricultural performance of any nation is always greatly attributed to the role played by the media. Discuss the validity of this statement with close reference to trends in agriculture in Uganda

Question Five 25 marks

Discuss how you would as a student of agriculture foster development in agriculture in your home area that rural development is essential today

Question Six 25 marks

Imagine you have been elected as a NAADS Coordinator for your area. As part of the inauguration ceremony, you are supposed to give a speech

- a. Explain the factors you would consider as you plan your speech (15 marks)
- b. Write out your speech outlining what you would like to achieve as the area NAADS Coordinator for that period of time

Question Seven 25 marks

Write brief notes on the following types of minutes of a meeting giving clear examples closely related to your field of specialization

- Discursive minutes
- Action Minutes
- Verbatim minutes