

UGANDA MARTYRS UNIVERSITY NKOZI, LUBAGA, MASAKA AND  
MBALE CAMPUSES

END OF SEMESTER FINAL ASSESSMENT

SEMESTER I, 2022

YEAR I EXAMINATION FOR MBA PT I

MODULE: PROJECT PLANNING AND MANAGEMENT

CODE: MBA1210

DATE: 23<sup>RD</sup> JULY, 2022

TIME: 9:00 AM – 12:00 PM



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**Instructions:**

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*Carefully read through ALL the questions before attempting*

*Answer FOUR questions*

*Question ONE of Section A is compulsory and carries 40 marks*

*Answer any other THREE Questions from Section B. Each question carries 20 marks.*

*Write clearly and legibly*

*Your responses should be supported by clear examples*

*Use of examples unique to your organization or community will attract extra marks*

*Do not write anything on the question paper.*

*Do not take Mobile Phones into the examination room*

*9. Follow the instructions of the examination supervisor*

*10. Indicate questions answered on the Answer Sheet in the column of Questions*

## **SECTION A: COMPULSORY (40 MARKS)**

### **QUESTION ONE**

- a) Identify a problem from your organization or community and analyze it using a problem tree. Your answer should include the root causes and effects of the problem (15 Marks)
- b) Using the same problem tree, convert it into an objective tree (10 Marks)
- c) In reference to the objective tree (in sub-question b) draw a logical framework matrix illustrating the link between the objective tree and logical framework matrix. (15 Marks)

## **SECTION B:**

### **ANSWER ANY THREE QUESTIONS FROM THIS SECTION**

#### **QUESTION TWO**

"It is convenient to think of project work as comprising several distinct stages, commonly referred to collectively as the project cycle."

With clear illustrations, explain the above statement. (20 Marks)

#### **QUESTION THREE**

During project appraisal, hard questions are asked before approval of any project. As a chairman of the projects appraisal committee, explain the key areas you would be interested in during this process. (20 Marks)

#### **QUESTION FOUR**

Holgan International has invited you for an interview for the position of a Sustainability Specialist. The task you have is to demonstrate to the interview panel your knowledge on the subject of sustainability. In a concise manner demonstrate how the different dimensions of sustainability apply in project work (20 Marks)

### **QUESTION FIVE**

It has been said, "A successful public relations campaign depends on your ability to create opportunities to talk about the project". As a Project Manager, describe how you would use the following public relations channels to keep the stakeholders excited about the project's goals and benefits **(20 Marks)**

- a) Project Charter Presentations
- b) Toll gate meetings
- c) Project change control Board meetings
- d) Social media
- e) Victory corners

### **QUESTION SIX**

The World Bank funds various organizations to support project activities in a number of sectors. The World Bank is desirous of hiring a specialist who could advise them on issues of project termination. Appearing before the Panel, demonstrate your knowledge of the four ways of project termination according to Meredith, 2000:540, but also explain under what circumstances should each be used **(20 Marks)**.