

UGANDA MARTYRS UNIVERSITY

FORT-PORTAL CAMPUS

FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT

END OF SEMESTER I YEAR I ACADEMIC YEAR 2023/24 EXAMINATIONS DECEMBER  
2023

PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION AND MANAGEMENT

COURSE NAME: **PRINCIPLES OF MANAGEMENT**

COURSE CODE: **BBAM , DBAM 1104**

DATE: 8<sup>TH</sup> DECEMBER, 2023

TIME: 2:00PM-5:00PM

**INSTRUCTIONS:**

- Answer any **FOUR** questions
- All questions carry equal marks
- mobile phones are not allowed in examination rooms
- other electronic gadgets are strictly prohibited except where specified

**QUESTION ONE:**

Management is a distinct process consisting of planning, organizing, actuating and controlling performance to determine and accomplish the objectives by the use of people and resources

- a) As a manager explain to year one students of Uganda Martyrs University Fort Portal Campus the different objectives of management? **(10 Marks)**
- b) With an aid of diagram clarify in details the content and nature of the different levels of management in any organization of your choice? **(15 Marks)**

**QUESTION TWO:**

Planning is the primary function of management; it precedes other management functions!

- a) What are the different types of planning you know as manager? **(10 Marks)**
- b) Explain in details the different steps involved in planning for any organization? **(15 Marks)**

**QUESTION THREE:**

Management is defined as a continuous social process involving the coordination of human and material resources in order to accomplish desired objectives. It involves both the determination and the accomplishment of organizational goals.

- a) As a consultant explain to the management team of Uganda Martyrs University Fort Portal Campus the concept of management as group? **(10 Marks)**
- b) What is the nature and characteristics of management? **(15 Marks)**

#### **QUESTION FOUR:**

Control is checking performance against predetermined standards contained in the plans with a view to ensuring adequate progress and satisfactory performance.

- a) As a manager explain to the management team of Uganda Martyrs University Fort Portal Campus the different requirements of a control system? **(15 Marks)**
- b) Secondly, some of the draw backs of any control systems? **(10 Marks)**

#### **QUESTION FIVE:**

Decision making is a process of identifying and choosing alternative course of action in a manner appropriate to the demand of the situation.

- a) Explain some of the conditions that influence decision making in an organization as a manager **(10 Marks)**
- b) What could be some of the possible challenges you could face as a manager in making decisions? **(15 Marks)**

#### **QUESTION SIX:**

Change is a fact of life! If you don't change, change will change you

What are the internal and external factors that necessitate change?

Explain the features about the nature of change

**(15 Marks)**

**(10 Marks)**

**END**