

UGANDA MARTYRS UNIVERSITY  
INSTITUTE OF ETHICS  
THIRD YEAR BACHELOR OF BUSINESS ADMINISTRATION & MANAGEMENT  
SEMESTER II BUSINESS ETHICS  
FINAL ASSESSMENT EXAMINATION 2021/2022  
BUSINESS ETHICS

LUBAGA, MASAKA, MBALE, NGETTA CAMPUSES

**JULY 25<sup>TH</sup>, 2022**

**Lecturer: Fr. Dr. George William Byarugaba**

**DATE: 22<sup>nd</sup> JULY 2022**

**TIME: 2:00PM-5:00PM**

**DURATION: 3HRS**

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***Instructions:***

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- a. *Carefully read through ALL the questions before attempting*
  - b. *Choose Only Three Questions*
  - c. *Choose only Two questions from Section A*
  - d. *Sections B is Compulsory*
  - e. *No names should be written anywhere on the examination book.*
  - f. *Ensure that your Reg number is indicated on all pages of the examination answer booklet.*
  - g. *Ensure your work is clear and readable. Untidy work shall be penalized*
  - h. *Any type of examination Malpractice will lead to automatic disqualification*
  - i. *Do not write anything on the questions paper.*
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### SECTION A (30 Marks Each)

1. Discuss this claim. "Advertising should be banned because it diminishes a consumer's freedom of choice."
2. You are a mid-level executive in a fairly, fast-growing organization. You value your job and know that you would have a difficult time finding another like it in the same place with the same salary level—which is important, given your considerable school loans and other monthly bills. One unpleasant aspect of your job is that your supervisor seems less talented than his staff and is prone to violent outbursts with some of the lower-ranking employees in the department. Just recently he berated his administrative assistant in public for not having a report completed on time, even though he had given her the necessary data at the last minute. It was obvious to everyone in the department that he was attempting to blame someone else for his poor work habits. You would like to do something about his behaviour, perhaps report him to one of his superiors. However, he has gained the favour of the president over the years. Nevertheless, you consider it your moral obligation to go forward and leak the matter to the general public.
  - a. In business world what term would you use for leaking the information to the public?
  - b. Defend the ethics of leaking information.
  - c. Explain the necessary conditions you need to consider before you leak the information.
3. What responsibilities, if any, do we have towards future generations? Explain how these responsibilities ought to change the contemporary approach of many Ugandans concerning businesses.
4. According to Aristotle "Money is merely useful and for the sake of something else". Basing your arguments on Uganda argue in support of Aristotelian view and specify the "Something else" that money is useful for.

### SECTION B (40 Marks)

5. Walmart group of companies from USA opened up a grocery store in your town five years ago. It mainly sells processed foodstuffs and houseware products imported from Europe and America and most of its top management members are expatriates. Since its inception, the business has recorded minimal progress and recently there have been problems of internal theft and outside robbery. In their last meeting the top managers had resolved to close up the shop and leave the town until one of them suggested to give it a last chance. Knowing that you have completed your Bachelor's Degree in Business Administration and Management this member proposed that you be appointed as the top manager of the branch.
  - a. Based on your knowledge of Business ethics what do you consider to be the reasons behind the failure of the Walmart businesses to gain popularity in your town?
  - b. Give an account of what you will do to turn the wheels of the Walmart business to the right direction.

**Good Luck**