# Uganda Marcyrs University

## FACULTY OF BUSINESS ADMINISTRATION AND **MANAGEMENT**

## UNIVERSITY EXAMINATIONS YEAR I SEMESTER TWO, 2015/2016

Final Examination

# BACHELOR OF BUSINESS ADMINISTRATION AND MANAGEMENT

#### AND

Bsc. ACCOUNTING AND FINANCE

CODE 1207: INTRODUCTION TO INFORMATION SYSTEMS

DATE: Wednesday 4th May 2016

TIME: 2:00pm to 5:00pm

#### HOURS: 3

## **INSTRUCTIONS:**

- Please read through the instructions and questions carefully and understand them before answering any question.
- Attempt Any four (4) questions 2.
- DO NOT WRITE ANYTHING ON THE QUESTION PAPER.
- Answers for each question MUST start on a FRESH PAGE, clearly label the questions you have attempted on the cover page of the answer booklet, and please write legibly

#### **Ouestion One**

a) What is an information system?

(3 Marks)

b) Explain any five components of an information system.

(10 Marks)

c) Explain the various types or classifications of information systems used in (12 Marks) business organization.

#### **Ouestion Two**

a) Distinguish between data and information

(5 marks)

- b) Explain with clear examples the various business information sources. (8 marks)
- c) Explain any six characteristics of good or quality information

(12 marks)

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#### **Ouestion Three**

- a) With examples differentiate between Hardware and software (5 marks)
- b) Explain any five factors that may hinder the effective use and deployment of information systems in a business organisation. (10 Marks)
- c) Explain any five factors that may lead to a successful implementation and use of information systems in an organization. (10 Marks)

#### **Question Four**

- a) Distinguish between transaction processing systems and Decision support (5 Marks) systems
- b) Explain the advantages associated with the use of information systems in a (10 Marks) business organization
- c) Which factors affect the use and deployment of information systems in (10 Marks) Uganda?

#### **Ouestion Five**

- a) What is communication? (3 Marks)
- b) Explain any five communication channels which could be used to support the various business functions in an organization. (10 Marks)
- c) Explain any six barriers to good communication which may exist in business organizations. (12 Marks)

### **Question Six**

- a. Discuss the way Information systems have affected the society both positively and negatively. (10 marks)
- b. What are the advantages and risks of using information systems in a business organization (10 marks)
- c. In order to produce information, a computer must perform certain operations, explain the operations involved in the production of information. (5 marks)