

UGANDA MARTYRS UNIVERSITY NKOZI
FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT
RESEACH METHODS-FINAL ASSESSMNET

BAM II

DATE 13th December, 2012

TIME: 3 HRS

INSTRUCTIONS

1. Answer a total of FOUR questions
2. Question One is compulsory and carries 40 marks
3. The other three questions carry 20 marks each
4. Write clearly and legibly
5. Do not write anything on a question paper.
6. Foreign materials are strictly forbidden
7. Indicate questions answered on the answer sheet in the column of questions
8. Relevant examples will attract additional marks

Question One

Case Study

You have just concluded a course unit of Research Methods where you have been taken through the procedures of research methods. You have already developed a research proposal in your study area of interest which will lead you to write a dissertation as part of the requirements for the award of a Degree of Bachelor of Business Administration. The Faculty of Business Administration is interested in conducting a study on the "*Factors affecting completion Rates for Degree Programmes at Uganda Martyrs University*". Preliminary investigation by the Faculty indicates that the factors affecting completion rates include; (1) *students related factors*, (2) *University Related factors* and (3) *Supervisor Related factors*.

You are required to use the above information and knowledge acquired in Research Methods course unit to answer the following questions:

Tasks

Application:

- (i) From the topic, identify the key independent and dependent variables (2 Marks)
- (ii) Illustrate the relationship of the variable on a conceptual framework (5 Marks)
- (iii) Develop three objectives that would guide your study (5 Marks)
- (iv) Formulate possible research questions for the study (4 Marks)
- (v) Suggest three hypotheses that would guide such a study (4 Marks)
- (vi) Using the above case study develop a suitable Statement of the Problem for the above topic (5 Marks)

Theoretical

- (vii) A research problem is said to be the justification for conducting any research activity. State at least 5 qualities of a good research problem (5 Marks)
- (viii) Differentiate between research problem and business problem (2 Mark)
- (ix) Explain at least 2 methods of developing the background of the study (5 Marks)
- (x) State four key points that would be considered while developing the study scope (3 marks)

Question Two.

- (a) Define research and explain why research is said to be a scientific process (5 Marks)
- (b) Explain the reasons why many organizations are increasingly investing in Research today than ever before. (5 Marks)
- (c) Using examples, briefly describe the research process according to Kothari(2004) (5 Marks)
- (d) Differentiate between qualitative and quantitative approaches of research (5 Marks)

Question Three:

- (a) Describe at least three data collection methods and explain their advantages and disadvantages. (15 Marks)
- (b) State their corresponding data collection instruments/tools (5 Marks)

Question Four: Ensuring ethics in research is one of the key issues modern researchers need to embrace. Explain 10 ways in which a researcher can ensure issues of ethics and why researchers should be concerned with issues of ethics in research (20 Marks)

Question Five:

- (a) With relevant examples differentiate between primary and secondary sources of literature review (4 Marks)
- (b) Explain why it is important for social scientists to review literature (8 Marks)
- (c) *Literature review is not about summarizing others people's works but critical analyses of what other authors have written about the subject under study.*
Briefly explain the meaning of this statement (3 Marks)
- (d) Briefly explain the different types of literature (5 Marks)

Question SIX:

- (a) Differentiate between the population and sample size (2 Marks)
- (b) Assume you have population of 2000 respondents, show the approaches you would use to determine the sample size (2 Marks)
- (c) Using relevant examples, differentiate between probability and non-probability sampling (5 Marks)
- (d) Using examples, briefly discuss the statistical techniques that you would use to analyze quantitative data obtained from a study. (11 Marks)

END

MERRY XMAS AND HAPPY NEW YEAR