

**Uganda Martyrs University**  
**Faculty of Agriculture**

B. Agriculture I Semester II Final Assessment: 2017/2018

**Course Unit: Agricultural Communication & Extension**

Time: 09:30 am – 12:30 pm

Date: Thursday 3<sup>rd</sup> May, 2018

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**Instructions:**

- i. Attempt FOUR Questions
  - ii. Each question is 25 marks
  - iii. Do not write anything on a question paper
  - iv. Time: Three hours
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1. a) Teaching farmers does not guarantee the adoption of an implementation of what is taught to them, explain the stages in the adoption process. (15 marks)  
b) Explain the factors that influence the adoption of new techniques by farmers. (10 marks)
2. Discuss the different group extension methods employed by extensionists during advisory service delivery. (25 marks)
3. As an extension professional employed in Mpigi district to implement a programme on poverty eradication, practically explain the steps in extension programme planning you would follow to execute your successfully. (25 marks)
4. In your view, explain how technology development and ICT have improved the Agricultural sector of Uganda. (25 marks)
5. a) With reference from the ethical code of conduct for Agricultural extension service providers, Show how integrity, accountability and transparency as ethical values observed by extension workers have contributed to Agricultural development in your area. (15 marks)  
b) How have extension service providers abused those values as highlighted in the ethical code of conduct? (10 marks)

6. NAADS failed because of a number of weaknesses. Streamline their weaknesses in recommendation to NGOs and government organizations involved in extension to enable them do their work effectively. (25 marks)
7. Principles of extension aid extension workers to execute their duties. Giving relevant examples explain the different principles indicating how they simplify and make their job relevant. (25 marks)
8. Women and youth are very important aspects of gender though they have been ignored always in extension, explain how these gender groups can be helped to access extension advisory services in your district. (25 marks)

END.