

Uganda Martyrs University

Faculty of SASS

BAFT III

Business Ethics

Final Assessment

15/12/2022

3 Hours

INSTRUCTIONS:

- i) Read the questions carefully and understand them.
- ii) Answer only **ONE (1)** question from **Each Section**.
- iii) Do **NOT** write more than **4 PAGES** per question for your answer.

Section A (40%)

1. Business is being emphasized as solving problems. How would you go about making priorities in your business of fashion and design in order to be relevant to the public and thus successful for the market demand?

Section B (30%)

2. Why and how would you consider utilitarianism as a perfect tool in fashion and design in your country?
3. Accountability in design and fashion is very important in catering for the different types of people in society. Discuss with examples from your country.
4. If you were to be given a contract of decorating the next Uganda Martyrs University Family Day, how would go about it and why?

Section C (30%)

5. Business depends on trust. Discuss this assertion using latest examples from your country.
6. Care in business facilitates teamwork. How does this notion apply in the fashion industry?
7. How can you realistically support recycling in the fashion industry of your country?

Good Luck & Merry Christmas