

UGANDA MARTYRS UNIVERSITY, NKOZI CAMPUS

FACULTY OF BUSINESS ADMINISTRATION AND  
MANAGEMENT

DEPARTMENT OF MANAGEMENT SCIENCE

MBA PT II

2022/2023

MODULE: BUSINESS EXCELLENCE & INTEGRITY

CODE: MBA7115

DATE: 22<sup>ND</sup> JULY, 2023

TIME: 3 HOURS

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*Instructions:*

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- Carefully read through ALL the questions before attempting
- ***Do not write anything on this question paper***
  - Write your Registration Number properly
  - Write clearly
  - SECTION A **QUESTION ONE IS COMPULSORY**
  - SECTION B: ATTEMPT **ONLY THREE (3)** QUESTIONS
  - ALL QUESTIONS CARRY SAME MARKS

## **SECTION A**

### **QUESTION 1: COMPULSORY**

#### **Case A: The Chief Nursing Officer**

Betty, the chief nursing officer, had to make a decision about buying 120 new hospital beds for patient rooms. After she interviewed nurse managers at the units where the beds were going to be placed, Betty compiled her findings and decided to contact a well-known equipment company to obtain prices and contracts. The equipment company's executive sales person, Jim, discussed options at length with her and invited her and her significant other to an upcoming all-expense-paid lavish retreat at a five-star hotel in Hawaii to see demonstrations of the beds and to hear a comprehensive sales pitch. Betty thought to herself, "We badly need some relaxation and stress relief. Hawaii would be so much fun. Would it be wrong for us to go!"

#### **Questions for the case.**

1. If you were Betty, what should you do? Give your rationale. Justify your answer with an ethical framework – a theory, approach, or a principle (5 Marks)
2. What ethical principles are at stake? What breaches? (5 Marks)
3. Do you consider this situation a conflict of interest? Why or why not? Give your rationale (5 Marks)
4. How would Betty handle this case if she believed she needed to seek advice from someone in a higher authority? With whom would she discuss this issue? (5 Marks)
5. What policies should be in place regarding a scenario such as this one? (5 Marks)

## **SECTION B:**

### **ATTEMPT ONLY THREE (3) QUESTIONS**

#### **QUESTION TWO:**

- i. Define corporate social responsibility **(5 Marks)**
- ii. Ethics theory casts doubt on the ethical desirability of certain practices, structures, and conventions that are common in contemporary business. Using the theories that you have studied, identify some ethically undesirable features of contemporary business and suggest some alternative ways of doing things that are more appealing from an ethical perspective **(20 Marks)**

#### **QUESTION THREE**

- i. Differentiate between teleological and deontological theories of morality in business practice **.(10 marks)**
- ii. Compare and contrast the respective merits of shareholder theory and normative stakeholder theory as accounts of the responsibilities of business executives. ( 15 marks)

#### **QUESTION FOUR:**

- i. Explain Kant's duty-based approach **( 5 Marks)**
- ii. Milton Friedman has proposed that business executives' only responsibility is to make as much money as possible for their shareholders. Critically, illustrate whether Friedman's statement offers an adequate account of business executives' ethical responsibilities. **(15 Marks)**

### **QUESTION FIVE**

- i. Explain, what is justice theory in business practice? **(5 Marks)**
- ii. Using examples to illustrate your answer, describe steps you would take to develop and implement ethical culture and accountability Workplace. **(10 marks)**
- iii. Using examples to illustrate your answer, describe some insights offered to business ethics by care ethics and explain how these might challenge perspectives that are more commonly found in business environments **(10 Marks)**

### **QUESTION SIX**

- i. Using examples to illustrate your answer, describe the relevance of the existentialist notions of bad faith and authenticity to business ethics. **(10 Marks)**
- ii. Using examples to illustrate your answer, describe steps that an organizational management may use to achieve business sustainability **(15 marks)**.

### **QUESTION SEVEN**

- i. Describe the advantages and disadvantages of using discourse ethics as a basis for making ethical decisions in business. **(10 marks)**
- ii. Workplace democracy is often advocated in contemporary management theory. However, workplace democracy can take various forms. How might a company ensure that the democratic processes implemented in its workplace conform to the expectations of discourse ethics theory? **(15 marks)**

**SUCCESS!**