

UGANDA MARTYRS UNIVERSITY

Faulty Of Business Administration and Management

MBA Procurement Management Test 2023

Time: 1 Hour

Instructions

- ✓ Attempt only one question
- ✓ Be precise and concise in your answers

Question one

- a) Procurement and purchasing are related terms, but they refer to different aspects of the supply chain management process. Discuss [15mks]
- b) Considering the strategic nature of procurement and the tactical aspects of purchasing, how can an organization effectively balance both functions to optimize its supply chain management and contribute to overall business success? [15mks]

Question two

- a) In recent years, there has been a significant surge in interest surrounding procurement as a critical component of strategic business management. Analyze the key factors driving this increased interest and discuss the potential impact on organizational performance. [15mks]
- b) Provide recommendations on how businesses can leverage this heightened interest in procurement to enhance their overall strategic position. Support your analysis with relevant examples from contemporary business practices. [15mks]

END

