

Uganda Martyrs University

Faculty of Agriculture

B. Agriculture I, Semester II Final Assessment: 2015/2016

Course Unit: CEM 1201 Communication and Extension Methods

Time: 09:30 am – 12:30 pm

Date: Thursday 05th May 2016

Instructions:

- i. Answer any Four questions
 - ii. Do not write anything on a question paper
 - iii. Time: Three hours
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1. Explain the different partners in agriculture information and the different tools they use in disseminating information
2. Describe the use of the different library resources in obtaining information materials in agricultural information institutions
3. Explain the following terms
 - i. Citation
 - ii. Plagiarism
 - iii. Intellectual Property
 - iv. Public domain
 - v. Fair use
 - vi. Copyright
 - vii. Trade name
 - viii. Trade secrete
 - ix. Trade log
 - x. Trade mark
4. Describe the different agricultural information institutions
5. Discuss the obstacles of applying ICT in agricultural extension
6. Explain the factors to consider in the production of printed materials for agricultural information dissemination
7. Discuss the different partners and agents involved in agriculture extension
8. Explain the online sources of agricultural information? How do they differ from traditional sources of agricultural information?
9. Explain the components in agricultural information network and the different elements in them.