

UGANDA MARTYRS UNIVERSITY

FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT

END OF QUARTER FINAL ASSESSMENT

QUARTER III, 2017/18

EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION AND
MANAGEMENT

Advanced Information Systems and E-Commerce

CSC 3204

DATE:

TIME: EVENING

DURATION: 3HRS

Instructions:

1. Carefully read through ALL the questions before attempting
 2. Attempt **ANY** Four questions
 3. All Questions carry equal marks
 4. No **names** should be written anywhere on the examination book.
 5. Ensure that your **Reg number** is indicated on all pages of the examination answer booklet.
 6. Ensure your work is **clear** and **readable**. Untidy work shall be penalized
 7. Any type of examination Malpractice will lead to automatic disqualification
 8. Do not write anything on the questions paper.
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Question 1

- a) With an organisation of your choice, explain ways in which different business functions carry out online business. (15 marks)
- b) Explain challenges faced by these business functions in carrying out an online system? (10 marks)

Question 2

- a) Networks are meant for resource sharing among stakeholders. Explain ways in which a business can foster resource sharing using networks (10 marks)
- b) Banks in Uganda today have adopted the use of Internet to transact business. Explain the impact the above has caused to these banks today . (15 marks)

Question 3

- a) Explain the terms
 - i) Strategic Information System
 - ii) E- business (5 marks)
- iii) Explain with examples from a given organisation how a given organisation can be able to gain competitive advantage over the competitive forces in business. (20 marks)

Question 4

- a) Explain the impact of business to business E- business transactions in Uganda today. (12 marks)
- b) In order for a company to carry out online business, an information system must be recommended for such companies. Explain 10 elements for successful Information system. (13 marks)

Question 5

- a) Explain any E-payment methods in Uganda today (10 marks)
- b) Explain the challenges faced by E-Payments Methods in Uganda today. (15 marks)

Question 6

- a) Differentiate between the following giving examples
 - i. Partial and Pure E commerce.

ii. E-business and E-commerce

iii. Network and Internet

(@ 4 marks)

b) Explain 7 security measures put in place to safe guard these E-payment methods.

(13 marks)