## UGANDA MARTYRS UNIVERSITY

# FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT

## DEPARTMENT OF MANAGEMENT SCIENCE

PRINCIPLES OF MANAGEMENT: MGT 1101

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Date 28th/02/2022

Duration: Three (3) hours

9:00 AM-12:00 PM

#### Instructions

- Question One (compulsory)
- Answer 4 questions ONLY
- · Don't write on this question paper
- Use of examples earn you marks
- Telephones and other electronic materials are not allowed in the exam room

## Question one (COMPULSORY)

- (a) Identify a multinational company of your choice and develop its;
  - (i) Vision,
  - (ii) Mission
  - (iii) Objectives

(10 marks)

- (b) Using the same Organisation, to draw the company's organizational structure (10 marks)
- (c) Use examples to explain why organisations need to have organisational structures. (5 marks)

## Question two

- (a) Explain the contributions of the following to the management of orgnisations today,
  - (i) Adman Smith (ii) Frederick Taylor and (iii) Henri Fayol (15 marks)
- (b) Discuss five characteristics of bureaucratic organisations according to Max Weber (10 marks)

### **Question three**

- (a) Environmental pollution is one of the global issues impacting on the management practice. As a student of management, outline five measures you would advise the managers of manufacturing firms to take in order to minimize the vice. (10 marks)
- (b) As a student of management, how would you advise the businesses and organisations to become more responsive when carryout their business? (15 marks)

### Question four

Using an organization of your choice, as a student of management,

- (a) Show how you would manage the change process using Kurt Lewin's model (10 marks)
- (b) With illustrations, elaborate on the tactics you would use to implement change. (15 marks) Question five
- (a) Use examples to explain any five types of decision making. (15 marks)
- (b) Describe the steps that should be followed when making a decision in an organization (10 marks)

#### Question six

Use examples to write short notes on the following as used in principles of management

- (a) Organizational effectiveness and efficiency
- (b) Corporate Social responsibility
- (c) Strategic planning
- (d) Conceptual skills and technical skills
- (e) Authoritarian leadership style

5 marks@