

Dept: Journalism and Communication studies

BA in Journalism and Mass Communication

**BJMC 1101; Introduction to Journalism and Mass Communication, End of semester one,  
year one Examinations**

Date: July, 2022

Time: 3hours

Instructions

Read the questions carefully before you attempt to answer any question.

Read through your answers to correct any possible grammatical or structural errors you may have made because these will affect your grade.

Write a new question on a fresh page.

Poor handwriting may lead to loss of marks.

Answer three questions in all: Section A is compulsory

**SECTION A:( 40 Marks; it's compulsory)**

1(a) Define news and explain the types of news (10 marks)

(b) Discuss the components that are found in the news worth story (15 marks).

(c) Explain the elements that help a journalist to identify news worth information from other common stories (15 marks).

## Section B

(Attempt any two questions from this section)

2 (a) with the use of a diagram, explain the elements of communication process (15 marks)

(b) Discuss the different types of communication (15 marks).

3. Assuming you are selected by the chief editor for UMU radio station to conduct an interview from Hon. Nabbanja who happens to be the current prime minister of Uganda. Discuss the steps you will follow in order to conduct a successful interview with the prime minister of Uganda (30 marks)

4(a) Discuss the various ways in which the society contributes to the development of journalism as a profession (15 marks).

(b) Discuss the importance of research in promoting journalism (15 marks)

5(a) Discuss the different structures of news writing (20 marks).

(b) Explain the different types of news headlines that are used in news writing (10 marks).