

UGANDA MARTYRS UNIVERSITY  
INSTITUTE OF LANGAGES AND COMMUNICATION STUDIES  
DEPARTMENT OF COMMUNICATION STUDIES  
END OF SEMESTER TWO YEAR 1 EXAMINATION  
BJMC1204 HISTORY OF THE MEDIA IN UGANDA

Date: July 2022

Time: 3hrs

INSTRUCTIONS:

- i. Answer **three (3)** questions in all.
- ii. Question **One** is Compulsory
- iii. Attempt any two questions in section B

Section A

This section is Compulsory

40 Marks

Qn.1

- a) With relevant examples explain why a journalism student must study History of the Media in Uganda (12Marks)
- b) Identify four key areas where the colonialists should be blamed for misusing the Media in Uganda (12Marks)
- c) Given the knowledge you have on History of the media in Uganda, and living the present situation, account for the advantages of the new media over the traditional media. (16Marks)

## Section B

Choose any two (2) questions

60 Marks

Qn.2

- a) Explain what you understand by the term censorship. (5Marks)
- b) There were evidences of Press Censorship and a tough time for Uganda journalists in the past 1950s. How have journalists tried to fight for their rights today? (25Marks)

Qn.3

- a) Ugandan leaders are blamed for doing the same things to the media as colonialists did. With relevant examples explain what the colonialists did that the present Ugandan leaders are doing. (17Marks)
- b) The colonialists are blamed for destroying the media in Uganda, examine the relevancy of this blame. (13Marks)

Qn.4

- a) Account for the challenges faced by journalists during Amin's regime (16Marks)
- b) As a journalist in the make how are you prepared to execute your duties under thechallenging situations mentioned in (a) above. (14 Marks)

Qn.5

- a) Explain why should the Ugandan governments should get involved in the media. (12Marks)
- b) The press was a central target during the second Obote government between 1980-1985. Give reasons why Obote II had to target the press? (18Marks)