

UGANDA MARTYRS UNIVERSITY, NKOZI CAMPUS/ LUBAGA

FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT

DEPARTMENT OF MANAGEMENT SCIENCE

BPSCM III

SEMESTER TWO 2021/2022

COURSE UNIT: LOGISTICS MANAGEMENT

CODE: PSM 3201

DATE: 21ST JULY, 2022

TIME: 9:30 AM -12:30 PM

Instructions:

- ✓ Answer any four questions.
- ✓ All questions carry equal marks.
- ✓ Do not write anything on the question paper

Question One

- a). Explain what is meant by Logistics and also Logistics Management. Describe the two concepts of Logistics. (10 marks)
- b). Discuss any seven activities that logistics is concern with in order to build good relationships with other functions within an organization. (15marks).

Question Two

- a). As a newly appointed logistics manager of "Amwoma" transporters. Your CEO requested you to address employees in the organization about logistics principles. Explain to them the ten principles guiding logistics management in a respectable organization like Amwoma Transporters. (15 marks)
- b). Being a student of logistics, explain to your colleagues the three areas of important relationship between top management and logistics. (10marks)

Question Three

- a). Logistics planning attempts to answer the questions of what, and how it takes place at three levels. Explain these three levels. (15marks)
- b). When developing good corporate strategy for logistics management, there is need to be visionary and have objectives. Explain the four components that must be addressed in order to attain good logistics strategy. (10marks)

Question Four

- a). With illustration, explain and show how you would classify Supply Chain. (10marks)
- b). Describe the two members of supply Chain in an organization and explain the three objectives of Supply Chain. (15marks).

Question Five

- a). In the study of Logistics, transportation is critical. Describe any two common modes of transport in Uganda, and explain their advantages. (15marks)
- b). In order for transportation to be effective, there must be four important elements. Explain these four elements in relation to logistics management. (10marks)

Question Six

- a). ICT plays many roles in the management of logistics and supply chain. Using your own organization as an example, examine such roles, and discuss the negative impact of ICT in the profession. (15marks)
- b). It is very important that Logistics as a unit in an organization must build a good relationship with other units. Example of such units are; Finance, Production and Procurement. Explain using the above three examples why the relationship is necessary. (10marks)