# UGANDA MARTYRS UNIVERSITY INSTITUTE OF LANGUAGES AND COMMUNICATION STUDIES COMMUNICATION SKILLS EXAMINATION: NKOZI, LUBAGA, MBALE

Date: Tuesday 18<sup>th</sup> January, 2022 Time: 9:30AM am 12:30PM

#### Instructions:

- Question 1 is compulsory
- Attempt any other 2 questions.
- Answer 3 questions altogether

#### **Question One: 40 marks**

a. Imagine that the following advertisement appeared in the New Vision of 11<sup>th</sup> November 2021.UMU is looking for suitable candidates in the following areas of specialisation:

Post: assistant lecturer in your area of specialisation, Administrator of Information technology and Science, a Budget Officer, and a Secretary to Law Chambers. Candidates must at least have a degree in any of the above posts from a recognized institution. Interested candidates should submit their applications to the:

The Human Resource Manager Uganda Martyrs University Po box 5498, Nkozi (15marks)

- b. Attach a relevant curriculum vitae to the letter written in (a) above. (15marks)
- c. Imagine you have been considered for the job and you have accepted the job offer, write to the Human Resource Manager of Uganda Martyrs acknowledging the appointment (10 marks)

#### Question Two 30 Marks

2a. "Communication is a two way process of exchanging ideas or information between two human beings". Explain this statement with the help of a diagram (15 marks)

b. Discuss five possible causes of communication breakdown in the communication process
(15 marks)

#### Question Three 30 Marks

3a. Imagine that you are on the panel to interview applicants shortlisted for a post relevant to your area of specialization. How effectively would you prepare for the interview (15 marks) b. Supposingly a friend had applied for the job in (a) above and he was shortlisted for the interview, state how you would help him prepare for the interview (15 marks)

#### Question Four 30 Marks

4a. Explain the strategies you would use when preparing for a speech (10marks) b. Imagine that you are the coordinator of the communication skills class. Write a speech to be read in a workshop to be attended by year2 students of Uganda Martyrs University. Include the challenges you faced with online classes, how you tried to address these challenges (20 marks)

## Question Five 30 Marks

4a. Discuss the importance of engaging in effect listening for a university student.( 10 marks)

b. Explain the bad listening habits and suggest techniques one can explore in order to become an effective Listener.( 20 marks).

## Question Six 30 Marks

Using illustrations, explain how the knowledge you have attained in the course Communication Skills will enhance your career or business in the future

### SUCCESS!