

**UGANDA MARTYRS UNIVERSITY**

**FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT**

**PRINCIPLES OF MANAGEMENT: MGT 1101**

**BAM 1 MASAKA CAMPUS**

**Date: 05<sup>th</sup> January 2018**

**Duration: Three (3) hours**

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Instructions

***Question One* (compulsory)**

Answer 4 questions

Don't write on this question paper

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### Question one (Compulsory)

Using an organization of your choice, as a student of principles of management,

- a. Show how you would manage the change process in an organization 10 marks
- b. With illustrations, elaborate on the tactics you would use to implement the change

15 marks

### Question two

Use examples to write short notes on the following as used in principles of management

- (a) Organizational effectiveness and efficiency
- (b) Corporate Social responsibility
- (c) Strategic planning
- (d) Conceptual skills and Technical skills
- (e) Authoritarian leadership style

5 marks@

### Question three

- (a) Using examples explain the difference between the **vision, mission and objectives** of an organisation. 15 marks

(b) Describe the **five** steps of the planning process a manager can follow for effective planning

10 marks

### Question four

- (a) Differentiate between social responsibility and social responsiveness 5 marks

(b) Using examples, discuss the arguments for and against corporate social responsibility

20 marks

### Question five

- (a) As a student of management you have been invited by the management of Centenary bank to explain to them what an **organization structure** mean and help them draft an **organization chart** for the organization. Provide the solution to the above task. 15 marks

(b) Why is it advisable for managers to delegate responsibilities to their subordinates? 10 marks

### Question six

The Systems approach asserts that the success of an organization primarily depends upon its interaction with the external as well as the internal environment. Using relevant examples, elaborate on the above statement. 25 marks