

UGANDA MARTYRS UNIVERSITY
INSTITUTE OF LANGUAGES AND COMMUNICATION STUDIES
BA JOURNALISM AND MASS COMMUNICATION
END OF SEMESTER II EXAMINATION, 2021/2022
MEDIA LAW (BJMC 1204)

INSTRUCTIONS:

- Answer **three (3)** questions only
- Question **One (1)** is compulsory
- Attempt any **two (2)** questions in section B

Section A: Compulsory
(40 Marks)

Qn. 1

NTV's news anchor, Faridah Nakazibwe won a defamation case against the *Red Pepper* for publishing up to 18 articles about her with defamatory information in the year 2017. The Uganda Media Council delivered its ruling in the case she filed against the tabloid where she was awarded forty five million shillings (Ugs. 45,000,000=).

- a) Define defamation (6 marks)
- b) Distinguish between 'slander' and 'libel'. (8 marks)
- c) As a media law student, discuss four factors which constituted defamation in the above case. (10 marks)
- d) Using local examples, explain four ways through which you can defend defamation in the context of media. (16 marks)

Section B: Choose any two (2) questions
(60 Marks)

Qn. 2

With relevant illustrations, write short notes on the following:

- a) De-regulation (5 marks)
- b) Re-regulation (5 marks)
- c) Media pluralism (5 marks)
- d) Diversity (5 marks)
- e) Media liberalisation (5 marks)
- f) Media regulatory convergence (5 marks)

Qn. 3

- a) As an expert in media law, discuss two foremost reasons why the media industry in Uganda ought to be regulated. (10 marks)
- b) With local illustrations, discuss five types of media regulation and their relevance to your country. (20 marks)

Qn. 4

- a) What is media self-regulation? (6 marks)
- b) In the Ugandan context, critically analyse three benefits and three challenges associated with this type of media regulation (24 marks)

Qn. 5

The existing media regulatory landscape has influenced media operations in Uganda. As an expert in media law, critically analyse this view by citing five specific legal frameworks. (30 marks)

Qn. 6

a) Discuss the mandate of any two media regulatory agencies in Uganda (15 marks)

b) Explain three factors to consider in ensuring independence of the media regulator in execution of its mandate. (15 marks)