

Answer ALL questions.

Advanced Information systems and E-commerce

Don't copy and paste as you may lose marks.

Having similar work will lead to sharing of marks.

With a case study of an organization of your choice

1. Mukwano Group of Companies has tried different ways to transact business during this lockdown but they seem not to get customers. Discuss ways in which this organization can use web technologies to transact business during this lock down.
(20marks)

2. A company is undergoing a lot of competition. Make a proposal on how a company can gain a competitive advantage in business using strategic information system. (40 marks)

3. The company you are working with is struggling during this lock down and you are invited to make a presentation on how to use strategic information system to regain business.
Make a presentation to the management on how best they can operate using strategic information systems. (20 marks)

4. Discuss ways in which an organization can utilize business to business E-commerce to improve business. (20 marks)