

**SCHOOL OF ART AND SOCIAL SCIENCE**  
**DEPARTMENT OF DEVELOPMENT STUDIES**  
**BACHELORS OF FASHION AND TEXTILE DESIGN**  
**YEAR III SEMESTER I EXAMINATION 2023/2024**

**BAFT 3103: RESEARCH METHODOLOGY & PROPOSAL WRITING**

**DATE: TUESDAY 12<sup>TH</sup> DECEMBER, 2023      TIME: 9:30-12:30PM**

*Instructions: answer any four (3) questions of which question 3 is a must for every student*

1. Basing on the knowledge acquired in research, briefly explain with examples how the following terms are applied (10 marks)

- i. Situation analysis      ii. sampling      iii. Research design      iv. Scope

b. With relevant examples, briefly discuss any three factors based on to make a good background to a study (15 marks).

2a) Methodology is one of the chapters of a proposal that focuses on how the research is to be conducted and it includes data source as one of the subsections. Briefly describe any four Primary data sources you can employ as a Fashion designer in your studio based research (20 marks)

b. Briefly explain with example the difference between primary and secondary data (5 marks)

3. Make an analysis of the photograph below and answer the tasks that follow.



- i. Briefly present the situation analysis based on the figure above (15 marks)
- ii. In reference to the situation analysis in 3(i) write a statement of the problem (10 marks)

*h*

- iii. In relation community needs research project (**studio based**), suggest a possible solution to the identified challenge and practically develop a 2D prototype (**25 marks**).

**4a)** In relation to APA referencing style, correctly rewrite the reference below (**10 marks**)

- i. The complete guide to studio based research maidenhead, Lutwama zuluzansi. 2007.  
Open University Press
- ii. . 2010. Key concepts in social, Kyomugisha Phillips, Ajrouch Joan, & Hatuba  
Nalletamby. Science. London: Sage
- iii. Olivia Cash, & Smodako Lule , New York: Guilford Press, Body image: A handbook  
of fashion, practice, and design (2nd ed.). 2011.
- iv. Cosmetology psychology: A textbook (4th ed.). Odongo John. (2007). Retrieved from  
<http://www.dawsonera.com>

**b)** Discuss the process of making a practical project research in fashion (**10 marks**)

END.