

**UGANDA MARTYRS UNIVERSITY
FACULTY OF BUSINESS ADMINISTRATION AND MANAGEMENT
BACHELOR OF BUSINESS ADMINISTRATION AND MGT
YEAR III EVENING QUOTA THREE FINAL EXAMINATIONS 2019**

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

INSTRUCTIONS

- All questions carry equal marks
 - Attempt any FOUR (4) questions. Section A is Compulsory.
 - Time Allowed; 3 hours
 - Any form of cheating will lead to automatic disqualification
 - Do not write anything on the Question Paper
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**Section A
Answer Both Questions**

QUESTION ONE

Material handling is integral to the design of most logistics and supply chain systems since the efficient flow of material between the activities of a systems operations is heavily dependent on the arrangement or layout of the activities themselves, in view of this:

- a) Define the term 'Material Handling'? (3 marks)
- b) With relevant examples, examine various principles of material handling managers need to consideration for effective logistics operations. (12 marks)
- c) Briefly describe the Six Rights of logistics management. (10 marks)

Total 25 Marks

QUESTION TWO

The objective of distribution management is to design and operate a distribution a system that attains the required level of customer service and does so at least cost. To reach this objective, all activities involved in the movement and storage of goods must be organized into an integrated system, in light of this:

- a) What is 'Physical Distribution Management'? (2 marks)
- b) Using ordinary examples, describe the role of Information Communication Technologies in logistics and supply chain operations(14 marks)
- c) Explore the differences between logistics and supply chain management. (9 marks)

Total 25 Marks

Section B
Choose any TWO Questions

QUESTION THREE

- a) Define the term 'Logistics Management'? (2 marks)
- b) With relevant examples, discuss the elements of logistics management organizations need to consider for effective planning'. (15 marks)
- c) Briefly describe the various types of logistics. (8 marks)

Total 25 Marks

QUESTION FOUR

- a) What do you understand by the term 'Fourth Party Logistics'? (3 marks)
- b) Using appropriate examples, examine the drivers of outsourcing among organizations today. (15 marks)
- c) Briefly explore the challenges of outsourcing?(7 Marks)

Total 25 Marks

QUESTION FIVE

- a) What is 'Logistics Planning'? (3 marks)
- b) With ordinary examples, discuss the various principles of logistics excellence manager ought to consider in developing a logistics strategy(14 marks)
- c) Briefly describe the key indicators of a well-functioning logistics process. (8 marks)

Total 25 Marks

QUESTION SIX

Briefly describe the following concepts as used in Logistics and Supply Chain Management:

- a) Reserve Quantity(5 marks)
- b) Physical Supply(5 marks)
- c) Bill of Lading (5 marks)
- d) Bullwhip Effect(5 marks)
- e) Off-shoring (5 marks)

Total 25 Marks

-----*Good Luck*-----