RUSSEL DULAY

Motivated and detailed financial professional with the ability to comply with accounting guidelines, provide forecasting analyses, and determine cost-saving techniques.

CONTACT

EXPERIENCE

(415)279-4988

ABS-CBN International

Aug 2017 – Present

65 Bismark Street Daly City, CA 94014

Financial Planning and Analysis Specialist

Financial Analyst

Maintain profit and cost centers for several products and departments

- Streamline and improve end-to-end finance processes
- Provide analysis to business unit heads to assist with decisions
- Improve operational workflow for reporting and data gathering
- Handled ad sales revenue for linear and digital platforms and content production
- Completed end-to-end analysis, planning, budgeting, reporting, and process improvement for five product lines related to broadcast media and ad sales revenue
- Oversaw ad hoc reporting, compliance, management and statutory reports, forecasting, and budgeting

DulayRussel@gmail.com

University of California San

San Diego, CA

EDUCATION

Diego (UCSD)

Bachelor of Arts **Economics** 2014 - 2017

ORGANIZATIONS

Triton Consulting Group (UCSD)

Student Analyst 2015 - 2017

- Gained working experience for management consulting
- Helped local start-ups and small firms with operations, marketing, finances, and data management decisions

Undergraduate Accounting Society (UCSD)

2015 - 2017

• Attended workshops to improve technical skills and knowledge while learning from experienced CPAs Organized fundraising activities and increased membership within the organization

Altus Schools

May 2017 - Aug 2017

Accounting Assistant/ Payroll/ Accounts Payable

- Prepared and entered payroll journal entries into accounting system for 165 employees via PeopleSoft
- Reconciled monthly salary, payroll tax, and benefits-related accounts
- Processed employee expense reports
- Reviewed and routed invoices for approval using QuickBooks and MIP

La Jolla Cove Investors

Sep 2016 - Dec 2016

Finance Intern

- Generated new leads on possible acquisition targets
- Conducted due diligence on leads and made sure they fell within acquisition criteria

Acuma Hong Kong

Jun 2016 - Oct 2016

Accounting/ Finance Intern

- Created and performed follow up on new business opportunities and managed relationships with new and existing clients
- Developed existing business opportunities and acted as support to close deals

ZolioTrader

Mar 2016 - May 2016

Finance Intern

- Made daily trades on new brokerage website while monitoring on a regular basis
- Placed in the top 10 percent of traders in simulated profits from the stock market

SOFTWARE

PeopleSoft

QuickBooks • MIP • SAP • Hyperion • STATA •