⁄ID KASHIF AHMAD



Technical Skills

Languages and Databases: C++, C#, JavaScript, SQL, MySQL

Development Skills: HTML, CSS, Tailwind CSS, Bootstrap, JavaScript, React.js, ASP.NET, MVC, Node.js, SQL Server, .NET

Other Skills and Technology: Git and GitHub

Experience/Projects

Incedo inc. January 2024 - Present

Software Developer Engineer

Gurugram, India

- Played a pivotal role as part of a team that developed a full-fledged investment portal, incorporating both client and advisor functionalities using .NET, React, and SQL Server, which improved overall system efficiency by 20%.
- Contributed to the design and implementation of secure authentication systems and an intuitive user interface, leading to a 15% reduction in client onboarding time and a significant boost in user satisfaction.
- Assisted in the development of key features, such as an investment tracking dashboard and personalized investment advice tools, leveraging technologies like ASP.NET Core and JavaScript, which resulted in an 18% increase in client engagement.
- Worked on enhancing data privacy and security by integrating advanced encryption techniques and conducting thorough security reviews, ensuring full compliance with industry regulations and reducing potential vulnerabilities by 25%.
- Helped automate critical reporting functions, including the generation of investment performance reports, utilizing **SQL Server stored procedures,** which improved reporting accuracy and system reliability by 12%.

Incedo inc. Sept 2023 – December 2023

Software Developer Intern.

Gurugram, India

- Contributed to the design and implementation of responsive and intuitive UI components using React, leading to a 9% increase in user engagement by improving the ease of campaign management.
- Assisted in optimizing the performance of the front-end by reducing load times and improving the efficiency of data fetching, which contributed to a **50% faster response time** in the application.
- Collaborated with the team to integrate APIs for real-time updates from multiple ad platforms, ensuring seamless and timely data presentation in the user interface, which enhanced the effectiveness of ad campaign monitoring.
- Participated in the development of advanced data visualization features using React and Chart.js, enabling more accurate ad targeting and better decision-making for campaign managers.

Personal Projects/Awards & Achievements

Complete Education institute management system / React.js and Dotnet, Full stack development

May 2024 - Present

- Developed a comprehensive Institute Management System using React and .NET, enabling seamless student and faculty management, which improved administrative efficiency by 35% and reduced manual processing errors by 20%.
- Integrated advanced features such as real-time notifications and automated reporting, enhancing communication and reducing report generation time by 40%.

Certification

AWS Certified Cloud Practitioner

Amazon Web Services (AWS) | [November, 2023]

Build Asp. Net Core Web API

Udemy | [August, 2024]

Education

Chandigarh University Bachelor of Engineering July 2019 - July 2023