

# Kashif Rezwi Software Developer

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## PROFESSIONAL SUMMARY

A Software Developer with **2+ years** of experience in a fast-paced startup, delivering production-grade web applications and AI-powered solutions. Proven track record with CRM platforms, workflow automation, and scalable architectures. Proficient in **MERN stack**, with a strong understanding of software design patterns, clean code principles, and production deployment. Experienced in collaborating with cross-functional teams to deliver key product features within project timelines.

## PROFESSIONAL EXPERIENCE

### Brand Exponents Creatives Pvt Ltd

Oct 2023 – Present | Kolkata, India

#### Software Developer (SDE I)

- Played a key role in the development and enhancement of **Swipe Pages**, a well known no-code landing page builder, contributing to core features like **Workflow Builder** and **Genie AI** personalization tool.
- Contributed to the development of **Swipe One**, an AI-powered CRM and marketing automation platform, from the ground up.
- Collaborated on the development of core features for Swipe One's successful launch, including the **AI Agent**, **Workflow Builder**, and **analytics dashboards**.
- Collaborated with cross-functional teams on the front-end and back-end to ensure seamless integration and successful product delivery.

### Nexus Software Solutions

Jun 2023 – Aug 2023 | Kolkata, India

#### Frontend Developer

- Developed and implemented responsive user interfaces using **React.js** and **JavaScript**, ensuring a seamless user experience across various devices.
- Collaborated with cross-functional teams to build a real-time chat application, utilizing **WebSockets** for live communication and data exchange.
- Contributed to the development of multiple web projects, including an event booking system, by applying responsive web design principles.

## SKILLS

### Technical Skills

- Frontend:** JavaScript, TypeScript, React.js, Next.js, Redux, TanStack Query, HTML5, CSS3, Vite
- Backend:** Node.js, Express.js, NestJS, TypeScript, Python
- Database:** PostgreSQL, MongoDB, ClickHouse, Redis
- DevOps:** Docker, Git, GitHub Actions, CI/CD

### Soft Skills

Team Collaboration, Problem-solving, Adaptability, Attention to Detail, Active Listening.

## EDUCATION

### Amity University, Noida, India

Bachelor of Computer Applications

Jul 2025 – Present | Kolkata, India

### Masai School, Bangalore, India

Full Stack Web Development

Feb 2022 – Nov 2022 | Kolkata, India