

Kashif Rezwi Software Engineer

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PROFESSIONAL SUMMARY

A Software Engineer with **2+ years** of experience in fast-paced startup environments, delivering production-grade full-stack web apps and AI-powered solutions. Proven track record in building CRM platforms, workflow automation systems, and scalable architectures. Proficient in the **MERN stack**, with a strong understanding of software design patterns, clean code principles, and production deployments. Experienced in collaborating with cross-functional teams to deliver high-impact product features.

PROFESSIONAL EXPERIENCE

Software Developer (SDE-I)

Oct 2023 – Oct 2025 | Kolkata, India

Brand Exponents Creatives Pvt Ltd

- Played a key role in the development and enhancement of **Swipe Pages**, a no-code landing page builder, contributing to core features like **Workflow Builder** and **Genie AI** personalization tool.
- Contributed to the development of **Swipe One**, an AI-powered CRM and marketing automation platform, from the ground up.
- Collaborated on the development of core features for Swipe One's successful launch, including the **AI Agent, Workflow Builder, and analytics dashboards**.
- Served in a full-stack role by collaborating with cross-functional teams across frontend, backend, and AI-driven systems to ensure seamless integration and successful delivery of production features.

Frontend Developer

Jun 2023 – Aug 2023 | Kolkata, India

Nexus Software Solutions

- Developed and implemented responsive user interfaces using **React.js** and **JavaScript**, ensuring a seamless user experience across various devices.
- Collaborated with cross-functional teams to build a real-time chat application, utilizing **WebSockets** for live communication and data exchange.
- Contributed to the development of multiple web projects, including an event booking system, by applying responsive web design principles.

SKILLS

Technical Skills

- Languages (Programming):** JavaScript · TypeScript · Python
- Frontend:** React.js · Next.js · Redux · TanStack Query · HTML5 · CSS3 · Vite
- Backend:** Node.js · Express.js · NestJS
- AI (Application-Level):** Generative AI · AI Agents
- Databases & Caching:** MongoDB · PostgreSQL · ClickHouse · Redis
- DevOps & Tooling:** Docker · Git · GitHub Actions · CI/CD · DigitalOcean (VPS)

Soft Skills

Team Collaboration, Problem-solving, Attention to Detail, Active Listening, Adaptability.

EDUCATION

Bachelor of Computer Applications

Jul 2025 – Present | Kolkata, India

Amity University, Noida, India

Full Stack Web Development

Feb 2022 – Nov 2022 | Kolkata, India

Masai School, Bangalore, India