Kashif Jamal Ahmed

UI/UX Specialist

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Carrying over **15 years** of hands-on work experience in user interface/user experience design, prototyping, product design and front end development. I practice user-centered design principles based on user needs and business goals. I am a creative professional with a unique ability to manage multiple tasks and supervise team members efficiently.

Working experience with few big companies

S&P Global, UI/UX Designer

October.2022 - Date | Dubai, UAE

I work on the multiple design projects as a UI/UX Designer. My work spans from wire-framing and helping with research studies to creating high fidelity design & prototyping in Figma.

Netsol Technologies, Principal UI/UX Engineer

June.2021 - March.2022 | Lahore, Pakistan

I worked on the financial lease product as a Lead UI/UX Engineer. My work spanned from wire-framing and helping with research studies to creating high fidelity design & functional prototyping of the different modules of the product.

S&P Global, Senior UI/UX Engineer

July.2011 - June.2021 | Islamabad, Pakistan

Redesigned main task flows of Market Intelligence platform (a financial product) and delivered comprehensive design specs and functional prototypes.

White Wings Consultants, Graphics Lead - Team Lead

April.2010 - June.2011 | Islamabad, Pakistan

As a lead designer my key responsibilities were to design of the high fidelity designs of the money transfer system and functional prototypes.

ESOLPK, Graphics Lead - Team Lead

October.2008 - September.2009 | Islamabad, Pakistan

I helped to create an interactive branding guideline and websites for multiple clients. As leading the team, I worked to define the visual design language of the company branding and their clients as well as communicated directly to the clients to get the requirements.

Pi Sigma Group, Graphic Designer

May.2007 - May.2008 | Islamabad, Pakistan

I worked on 2D animations and the interaction design of UI elements in Flash for multiple clients. I worked on distributed teams to design and code websites, banners and other interactive media for Pakistan Tobacco Company.

Skills

I have experience working with teams to **brainstorm** and **whiteboard** concepts. I can create **wire-frames** at different levels of fidelity and love the **prototyping** phase. I have **front end development** experience as well and worked with large-scale development teams to get the prototypes to reality. I have also worked with fully distributed teams and have knowledge about collaboration tools plus version control systems (**SVN, TFS, Git**).

Software and technologies that I'm familiar with:

— Figma
— Sketch
— Adobe (XD, Photoshop, Illustrator, Dreamweaver)
— Invision
— Balsamiq
— CoralDraw
— Visual Studio Code
— HTML
— CSS / SASS / SCSS
— JavaScript / jQuery

I have worked with many different prototyping tools, technologies and frameworks — to avoid a full laundry list above, I've kept it to just my favorites. If you use a different prototyping tool that works well in your established workflow, I would be happy to learn it.

Awards, Employee Recognition

I was awarded **Employee of the Year** award continuously 3 years (2017, 2018, 2019).

I had won the **Creative Collaborator** award in 2018, **Logo Design Competition** and **Poster Design Competition** in 2017.

Professional Training

Problem Solving and Decision Making

March.2019
Lahore University of Management Sciences, Lahore

Portfolio
https://kashifj.github.io/