CreateBytes X Chitkara University

[Batch 6 Recruitment]

Dear Students,

CreateBytes is excited to announce a recruitment drive for students in their **6th and 7th semesters**. We are looking for bright and talented individuals who are passionate about technology, design, and innovation to join us as interns.

Below, you will find the details about our company, the available positions, and the interview process.

About CreateBytes

CreateBytes is a dynamic digital design and technology company committed to delivering innovative solutions that help businesses excel in today's fast-paced digital world. We specialize in crafting user-centric interfaces through our UI/UX design expertise, ensuring seamless and enjoyable user experiences. Our web development team builds robust, scalable websites and applications that are tailored to meet the specific needs of businesses, using the latest technologies.

At CreateBytes, we thrive on creativity, technical excellence, and a passion for innovation. We work with clients across various industries, helping them build unique digital experiences that engage users and drive growth. Our team is a collaborative mix of designers, developers, and strategists who believe in pushing the boundaries of what's possible in the digital world.

As a company, we are committed to fostering young talent, providing a platform for growth, learning, and real-world experience.

Join us in shaping the future of digital experiences!

- **Company Website**
- **LinkedIn**
- **Instagram**

Internship Roles and Job Descriptions

1. Business Development Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹10,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 4-8 LPA (based on performance)

About the Role:
We are looking for a highly motivated and dynamic Business Development Intern to join our team. This is a great opportunity to gain practical experience in sales strategies, lead generation, and client engagement while working in a fast-paced business environment.

Responsibilities:
1.Support the sales team in identifying and pursuing new business opportunities.
2.Conduct market research to identify leads, potential clients, and competitor insights.
3.Assist in the development of sales pitches, proposals, and presentations.
4.Maintain and update CRM systems with lead and client data.
5.Participate in sales meetings, client follow-ups, and outreach initiatives.
6.Work cross-functionally to ensure smooth customer onboarding and satisfaction.
7.Provide administrative support to ensure timely reporting and documentation.

Skills & Qualifications:
1.Pursuing or recently completed a degree in Business, Marketing, or a related field.
2.Background in tech preferred.
3.Strong communication and interpersonal skills.
4.Excellent presentability and flawless communication are a must.
5.Interest in sales, relationship management, and business growth.
6.Strong communication and interpersonal skills.
7.Proficiency in Microsoft Office and familiarity with CRM tools.
8.Self-motivated, organized, and results-driven mindset.
9.Prior experience in sales or client-facing roles is a plus.

What We Offer:
1.Real-world sales exposure with mentorship from experienced professionals.
2.Opportunity to work on live deals and develop practical selling skills.
3.Pathway to a full-time role based on performance.
4.Certificate and letter of recommendation on successful completion.

2. Marketing Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹10,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 4-8 LPA (based on performance)

About the Role:
We are seeking a creative and detail-oriented Marketing Intern to support and execute our brand and marketing initiatives. This is an excellent opportunity to gain hands-on experience in digital marketing, campaign execution, content development, and brand engagement.

Responsibilities:
1. Assist in creating and executing marketing campaigns across digital, email, and social platforms.
2. Conduct competitor and market research to support campaign strategy.
3. Create engaging content for social media, blogs, and email marketing.
4. Assist in organizing promotional events, online webinars, and trade shows.
5. Track and analyze marketing metrics and campaign performance.
6. Help maintain a content and campaign calendar with timely execution.
7. Collaborate with the design and sales teams to ensure brand consistency.

Skills & Qualifications:
1. Pursuing or recently completed a degree in Marketing, Communications, or related field.
2. Strong communication and interpersonal skills.
3. Excellent presentability and flawless communication are a must.
4. Creative thinker with strong content creation and writing skills.
5. Familiarity with digital marketing tools (e.g., Canva, Mailchimp, Meta Ads Manager).
6. Strong organizational and analytical abilities.
7. Passion for social media, branding, and creative campaigns.
8. Previous experience in marketing or content creation is a plus.

What We Offer:
1. Hands-on experience in executing real marketing campaigns.
2. Mentorship and learning from seasoned marketing professionals.
3. Transition into a full-time role based on performance.
4. Certificate and letter of recommendation on successful completion.

3. Product Management Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹12,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 5-10 LPA (based on performance)

About the Role:
We are looking for a highly organized and proactive Project Manager Intern to support our team in planning, executing, and delivering key projects. This role is ideal for someone eager to develop leadership, coordination, and problem-solving skills in a fast-paced work environment.

Responsibilities:
1.Assist in end-to-end project planning, tracking, and execution across departments.
2.Coordinate with various internal teams to ensure timely completion of deliverables.
3.Monitor project progress, identify risks, and propose corrective actions.
4.Help prepare status reports, presentations, and documentation for stakeholders.
5.Participate in meetings, take detailed notes, and follow up on action items.
6.Support the management team in organizing resources and maintaining project timelines.
7.Contribute to process improvements and ensure efficient workflow across teams.

Skills & Qualifications:
1.Pursuing or recently completed a degree in Business, Management, or related field.
2.Background in tech preferred.
3.Strong communication and interpersonal skills.
4.Excellent presentability and flawless communication are a must.
5.Strong organizational and communication skills.
6.Basic understanding of project management tools (e.g., Trello, Asana, or MS Project).
7.Ability to manage multiple tasks and work under tight deadlines.
8.Detail-oriented with a problem-solving mindset.
9.Proficiency in Microsoft Office (especially Excel and PowerPoint).
10.A collaborative attitude and eagerness to learn from a multi-functional team.

What We Offer:
1.Real-world experience in managing and supporting strategic projects.
2.Exposure to cross-functional team coordination and agile execution.
3.Mentorship from senior team members and growth opportunities post-internship.
4.Certificate and letter of recommendation on successful completion..

4. Machine Learning Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹15,000/month for the first 3 months; ₹25,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 6-12 LPA (based on performance)

About the Role:
We are looking for a passionate and driven Machine Learning Intern to join our innovation team. This role offers an opportunity to work on real-world applications of AI and machine learning, where you'll help build intelligent systems that turn raw data into actionable insights.
As an ML Intern, you will collaborate with experienced data scientists and engineers to build, train, and optimize machine learning models. You'll be exposed to cutting-edge tools, large-scale datasets, and high-impact projects, while developing your technical expertise in a professional environment.

Responsibilities:
1.Design, develop, and implement machine learning models for real-time use cases
2.Perform data cleaning, preprocessing, and exploratory data analysis
3.Train and fine-tune models using tools such as TensorFlow, PyTorch, or Scikit-learn
4.Evaluate model performance using appropriate metrics and improve accuracy
5.Work closely with cross-functional teams to integrate ML solutions into products
6.Contribute to documentation, code reviews, and model versioning
7.Stay up to date with the latest ML and AI research and tools

Skills & Qualifications:
1.Strong proficiency in Python and familiarity with key ML libraries (e.g., NumPy, Pandas, SciKit-Learn)
2.Basic experience or understanding of TensorFlow or PyTorch
3.Knowledge of data preprocessing, model training, and evaluation techniques
4.Understanding of supervised and unsupervised learning algorithms
5.Good problem-solving ability and logical thinking
6.Strong interest in real-world ML applications and eagerness to learn
7.Final-year student or recent graduate in Computer Science, Data Science, or related field

Preferred (Not Mandatory):
1.Exposure to real-time ML projects, Kaggle competitions, or research papers
2.Basic knowledge of deep learning, NLP, or computer vision
3.GitHub portfolio or project links (if available)

What We Offer:
1.Real-world experience in managing and supporting strategic projects.
2.Exposure to cross-functional team coordination and agile execution.
3.Mentorship from senior team members and growth opportunities post-internship.
4.Certificate and letter of recommendation on successful completion.

5. React js Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹12,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 6-8 LPA (based on performance)

About the Role:
We are looking for a passionate and detail-oriented ReactJS Intern to join our front-end development team. This role offers a hands-on opportunity to build dynamic, high-performance web applications using modern JavaScript frameworks.
As a ReactJS Intern, you'll collaborate with designers and backend developers to create seamless, user-friendly interfaces and bring digital products to life.

Responsibilities:
1. Write clean, scalable, and maintainable code using ReactJS and Redux
2. Develop responsive web interfaces with a focus on performance and accessibility
3. Integrate RESTful APIs and work closely with backend teams to deliver full-stack features
4. Debug and resolve UI-related issues and enhance application performance
5. Participate in code reviews, brainstorming sessions, and sprint planning
6. Maintain component libraries and follow best practices in UI development

Skills & Qualifications:
1. Strong command of JavaScript, HTML, and CSS
2. Experience working with ReactJS and state management tools like Redux
3. Understanding of REST APIs and asynchronous programming
4. Familiarity with tools like Git, Webpack, and browser dev tools
5. Ability to translate UI/UX designs into functional components
6. Keen eye for detail, responsiveness, and UI consistency

What We Offer:
1. Real-world front-end development experience on live projects
2. Mentorship from experienced frontend developers
3. Opportunities to work across full-stack with backend teams
4. Performance-based conversion to full-time with ₹4–8 LPA package
5. Certificate and letter of recommendation on successful completion

6. Node js Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹12,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 6-12 LPA (based on performance)

About the Role:
We are seeking a results-driven NodeJS Intern to support our backend development efforts. This is a great opportunity to work on building scalable backend systems, APIs, and real-time services using modern web technologies.
As a NodeJS Intern, you'll work alongside experienced backend engineers to design, build, and deploy robust server-side logic and integrate various services and databases.

Responsibilities:
1.Develop and maintain scalable server-side applications using NodeJS and Express
2.Design and implement RESTful APIs for mobile/web consumption
3.Integrate and manage third-party services, cloud APIs, and internal systems
4.Work with MongoDB, SQL, or other databases for storage and data retrieval
5.Ensure optimal server performance, security, and reliability
6.Collaborate with frontend and DevOps teams for seamless deployment

Skills & Qualifications:
1.Strong foundation in JavaScript, especially with asynchronous programming
2.Proficiency in NodeJS and Express framework
3.Familiarity with MongoDB, SQL, or other modern databases
4.Understanding of RESTful services and API architecture
5.Experience with Git, Postman, and debugging tools
6.Awareness of security, authentication, and server-side optimization practices

What We Offer:
1.Hands-on experience building backend systems from the ground up
2.Exposure to production environments and real client projects
3.Performance-based offer of ₹4–8 LPA post-internship
4.Supportive team environment and full tech stack exposure
5.Certificate and letter of recommendation on successful completion

7. Python Django Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹12,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 6-12 LPA (based on performance)

About the Role:
We're looking for a motivated Python Django Intern to help build and scale backend systems that power our applications. You'll work on server-side logic, REST APIs, database design, and performance optimization while collaborating closely with frontend and product teams.

Responsibilities:
1. Develop and maintain web applications using Django and related Python frameworks.
2. Design, build, and document RESTful APIs; integrate with frontend (React, web, or mobile) teams.
3. Manage relational databases (PostgreSQL, MySQL) including schema creation, migrations, and queries.
4. Optimize backend performance, caching, and query efficiency.
5. Implement authentication, authorization, and role-based access where needed.
6. Participate in code reviews, testing, and deployment workflows (Git-based).
7. Troubleshoot bugs and contribute to technical documentation.

Skills & Qualifications:
1. Proficiency in Python and the Django framework.
2. Working knowledge of PostgreSQL, MySQL, or similar relational DBs.
3. Familiarity with Django REST Framework (DRF) or building APIs in Django.
4. Understanding of MVC/MVT patterns, migrations, ORM, and environment setup.
5. Basic knowledge of version control (Git) and debugging tools.
6. Strong problem-solving skills and willingness to learn.

Preferred (Nice to Have)
1. Experience with Celery, Redis, or background task queues.
2. Familiarity with Docker, deployment to cloud (AWS, Azure, etc.).
3. Exposure to unit testing (pytest, unittest) and CI/CD basics.

What We Offer:

1. Hands-on backend development experience on production-grade projects.
2. Mentorship from experienced Python/Django developers.
3. Exposure to full-stack workflows and deployment practices.
4. Performance-based progression to a full-time role (₹4–8 LPA).
5. Certificate and letter of recommendation on completion.

8. Video Editor Intern

Location: Gurgaon (first 3 months); Post that – Gurgaon or Jaipur (based on mutual agreement)
Internship Type: Full-time
Duration: 1-year internship
Stipend: ₹10,000/month for the first 3 months; ₹20,000/month (performance-based) for the remaining 9 months
Post-Completion Package: 4-8 LPA (based on performance)

About the Role:
We're seeking a creative and detail-driven Video Editor Intern to bring stories to life across digital platforms. You'll edit marketing videos, product explainers, tutorials, event highlights, and social-first short-form content in collaboration with our creative, brand, and content teams.

Responsibilities:
1. Edit raw footage into polished videos for digital marketing campaigns, YouTube, social media, and internal communications.
2. Add motion graphics, lower-thirds, titles, transitions, subtitles, and sound design as needed.
3. Color correct and grade footage for visual consistency and brand feel.
4. Collaborate with designers, copywriters, and stakeholders to align visual messaging.
5. Optimize aspect ratios and formats for multi-platform delivery (Reels, Shorts, LinkedIn, web).
6. Organize and manage media assets, project files, and version control.
7. Support rapid-turnaround edits for campaigns or events.

Skills & Qualifications:
1. Proficiency in Adobe Premiere Pro and/or Final Cut Pro.
2. Basic understanding of motion graphics (After Effects or similar) and color grading basics.
3. Ability to work with multiple video/audio formats and codecs.
4. Strong sense of pacing, storytelling, and sound sync.
5. Attention to detail and comfort working with feedback loops.

What We Offer:
1. Opportunity to work on a high volume and wide variety of creative video assets.
2. Mentorship from experienced editors and creative leads.
3. Exposure to brand storytelling, campaign strategy, and multi-platform publishing.
4. Performance-based progression to a full-time role (₹4–8 LPA).
5. Certificate and letter of recommendation on completion.

Interview Process

The recruitment process will involve the following stages:

1. **Resume Shortlisting**:
   ○ Based on academic performance, skills, and projects.
2. **Screening Round**:
   ○ A general screening round to assess technical and communication skills.
3. **Round 1:**
   ○ Focus on domain knowledge and practical problem-solving related to the applied role.
4. **Round 2**:
   ○ In-depth assessment, including coding challenges or design tasks.
5. **HR Round**:
   ○ Final interview with the HR team focusing on cultural fit and overall attitude.

We look forward to welcoming the next generation of innovators and creators to the CreateBytes team!

Best Regards,
CreateBytes Recruitment Team