

Sprocket Central Pty Ltd

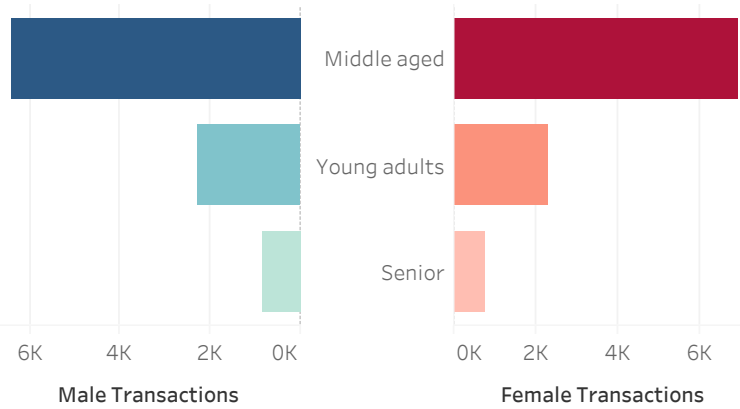
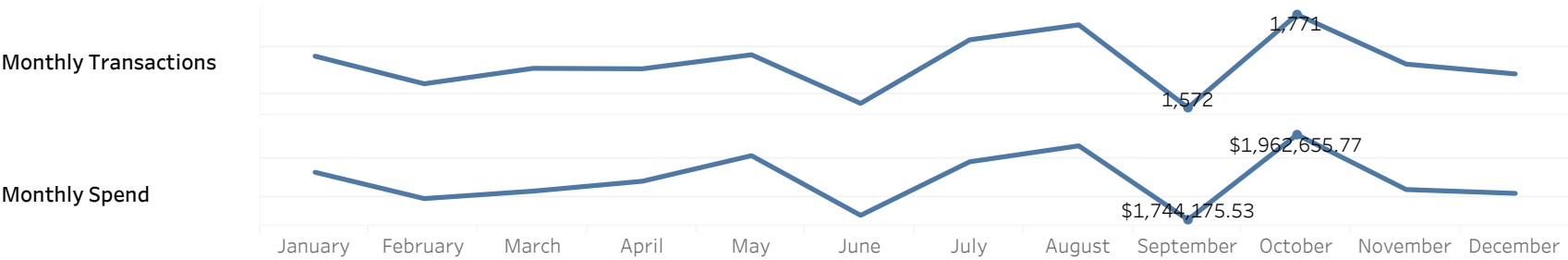
Summary Dashboard

Total Customers

3,997

Total Spend

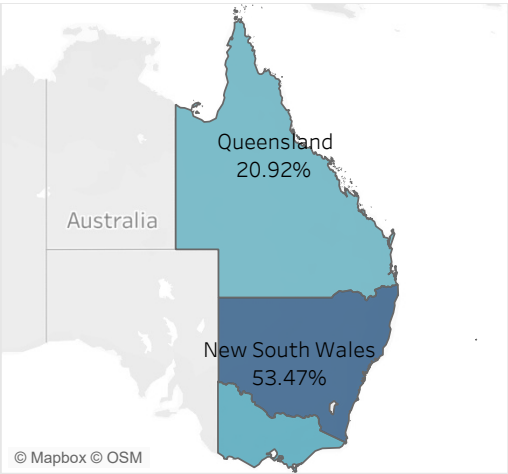
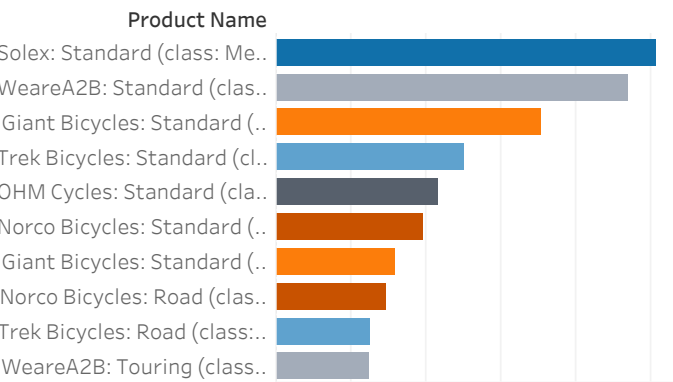
\$22,156,588.98



Target Customers

Index	first_name	last_name	age_bracket	job_industr..	wealth_seg..	state
1	Agnola	Batterson	Middle aged	Financial Se..	Mass Custo..	Queer
2	Ailyn	Howgate	Young adults	Manufactur..	Mass Custo..	Queer
3	Ajay	Worham	Middle aged	Manufactur..	Mass Custo..	New S
4	Aldin	Newsome	Middle aged	Financial Se..	Mass Custo..	New S
5	Aldric	Birney	Middle aged	Manufactur..	Mass Custo..	New S
6	Aleece	Feige	Middle aged	Manufactur..	Mass Custo..	New S
7	Alexina	Mabley	Middle aged	Manufactur..	Mass Custo..	New S
8	Alick	Baise	Young adults	Health	Mass Custo..	New S

Top 10 Products



job_industr..	wealth_segment		
	Affluent Customer	High Net Worth	Mass Customer
Manufactur..	224	171	404
Financial Services	188	204	382
Health	133	155	313