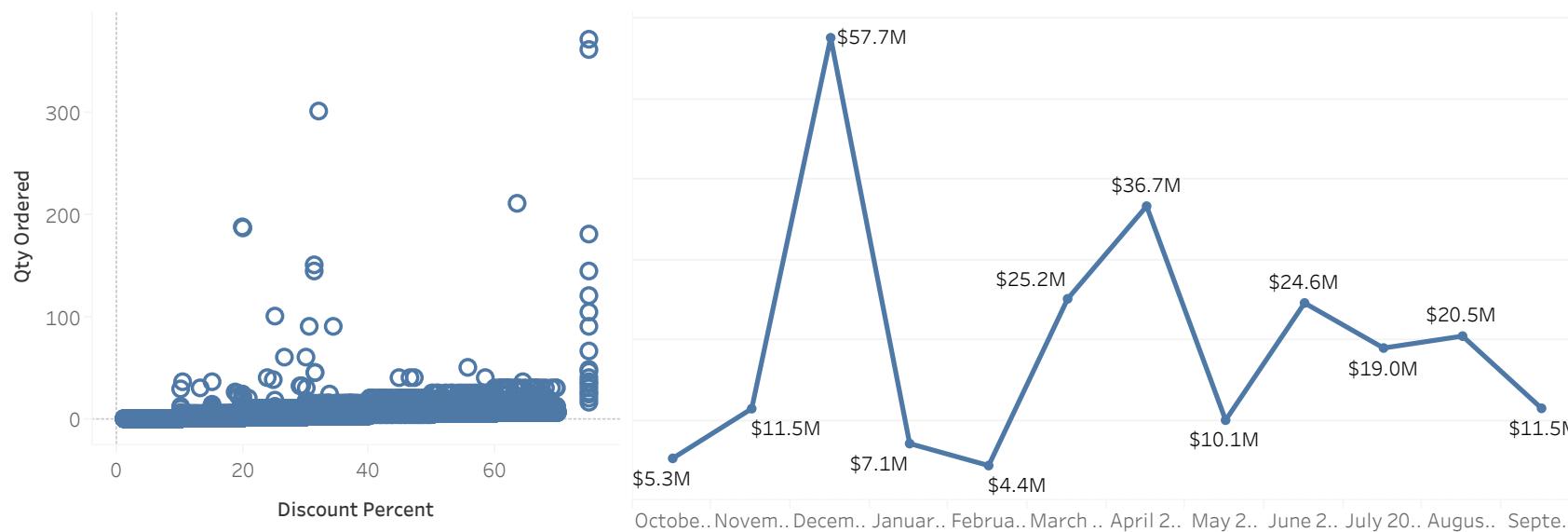
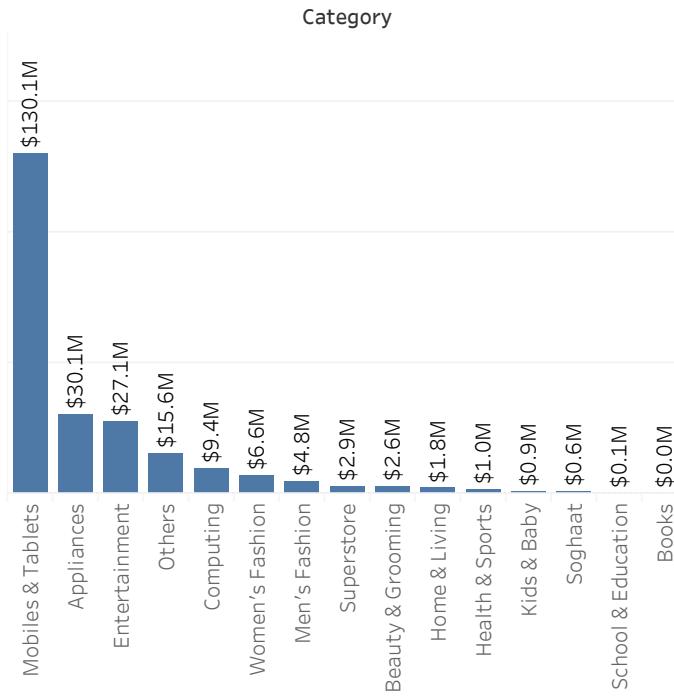
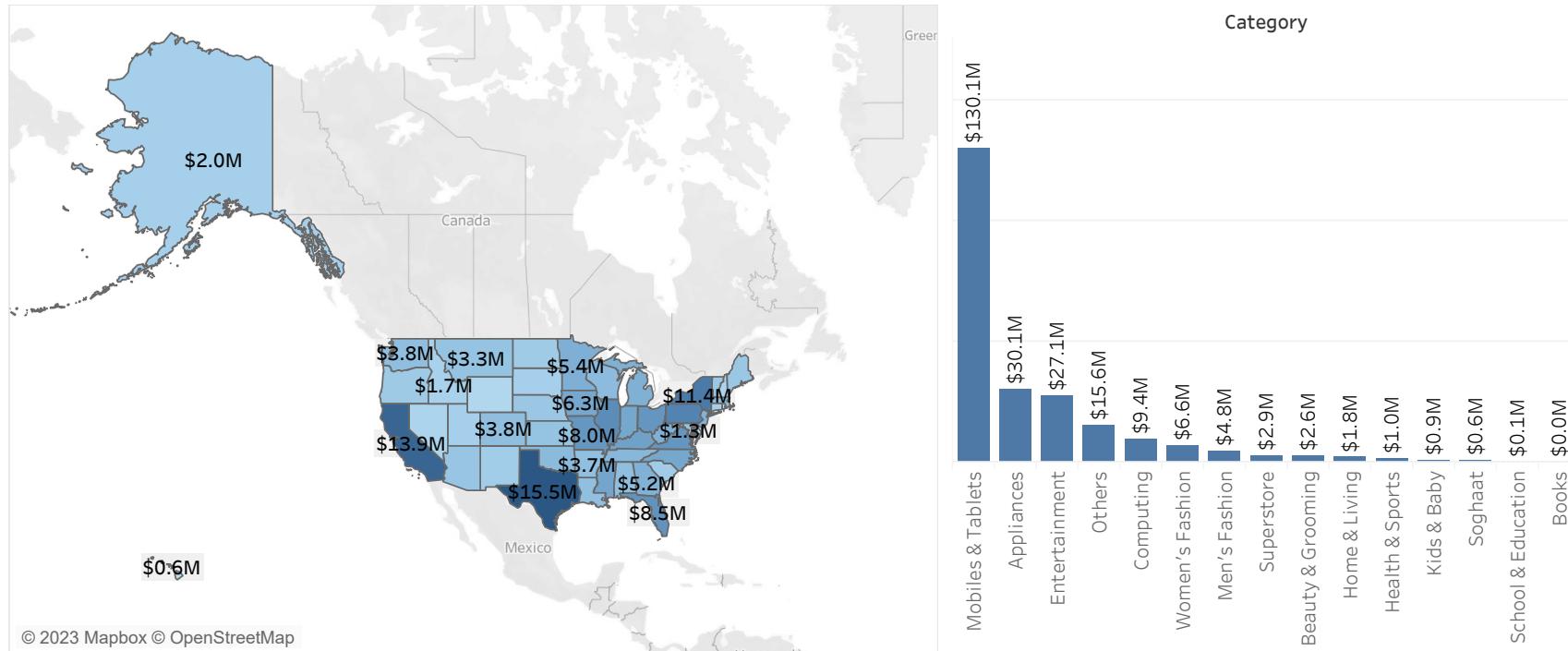


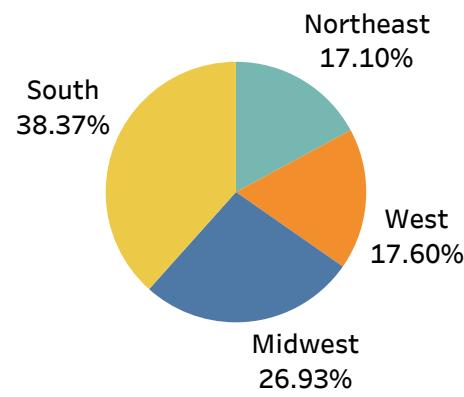
Sales Overview



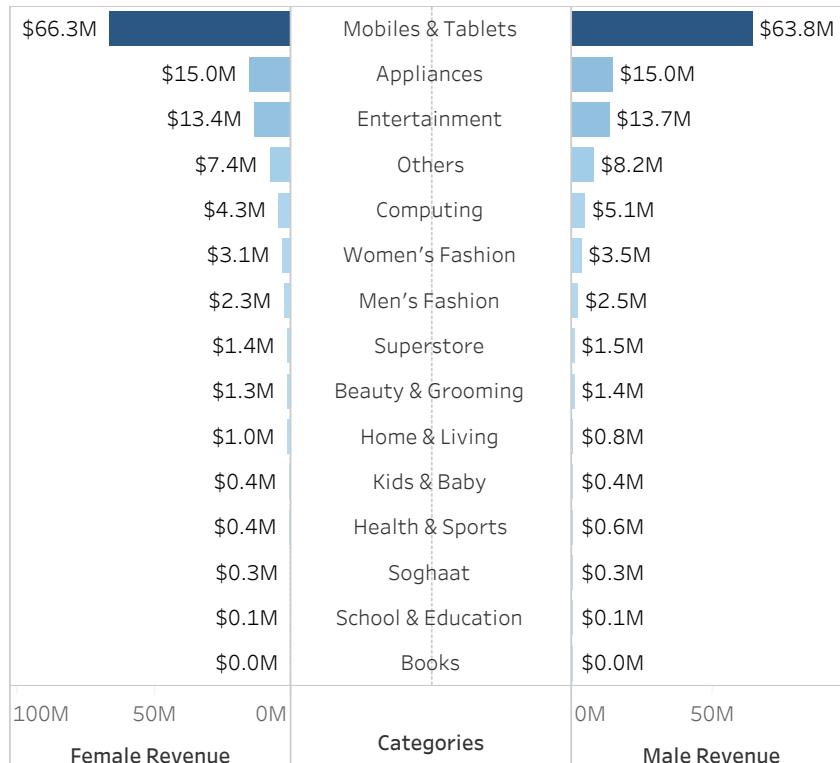
Regional Sales



Category	Region			
	Midwest	Northeast	South	West
Appliances	7,977,086	5,401,546	11,230,802	5,451,401
Beauty & Grooming	829,846	454,415	857,066	503,421
Books	6,907	3,492	13,859	8,160
Computing	2,533,036	1,582,569	3,481,351	1,765,388
Entertainment	7,170,507	4,301,698	10,163,068	5,503,162
Health & Sports	338,714	144,031	378,065	159,149
Home & Living	550,671	300,140	611,007	348,765
Kids & Baby	246,196	169,530	292,357	148,130
Men's Fashion	1,380,187	890,697	1,704,768	844,495
Mobiles & Tablets	34,610,352	22,086,188	51,612,699	21,802,754
Others	4,349,286	2,651,752	5,708,879	2,854,418
School & Education	35,189	12,602	42,203	24,746
Soghaat	163,196	107,411	183,078	123,015
Superstore	961,594	510,674	885,016	529,623
Women's Fashion	1,767,866	1,347,503	2,483,633	1,050,840



Customer Demographics



100M 50M 0M
Female Revenue

Categories

0M 50M
Male Revenue

