

# Tips for a good submission

## Tip 1: Importance of storytelling

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Imagine to deliver your message to a non-technical audience who needs to understand, from your comments, the high-level problem and solution you are adopting. Submissions containing only lines of programming code, without a good storytelling will be poorly evaluated, even if the technical part is correct.

## Tip 2: Be critical

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Remember that your submission needs to provide evidence that you have acquired the *critical mindset* to solve Data Science problems. Therefore, your explanatory text needs to motivate and support your choices.

## Tip 3: Be concise and on-topic

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*Short and sharp submissions* where you discuss and apply your critical thinking to comment the crucial and unique challenges of your project are way better than unnecessary long submissions. Long off-topic and irrelevant text is counterproductive (as example, long text reporting back all the theory studied in class).

## Final note...

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Note that this coursework does not have a single good solution. You can design a numerous valid variations and your work will be assessed accordingly. What is important is that the implemented solution is realistic and that it is supported by credible explanations.