

Region	Order ID	Sum of Sales
Central	CA-2011-100678	₹2.69
Central	CA-2011-100762	₹151.92
Central	CA-2011-101147	₹2.39
Central	CA-2011-101602	₹40.68
Central	CA-2011-103086	₹5.31
Central	CA-2011-103100	₹3.69
Central	CA-2011-103191	₹331.54
Central	CA-2011-103492	₹719.95
Central	CA-2011-103527	₹10.90
Central	CA-2011-103744	₹6.94
Central	CA-2011-103800	₹16.45
Central	CA-2011-103849	₹58.11
Central	CA-2011-104738	₹12.98
Central	CA-2011-104773	₹60.42
Central	CA-2011-105165	₹196.78
Central	CA-2011-105340	₹6.93
Central	CA-2011-105417	₹76.73
Central	CA-2011-105893	₹665.88
Central	CA-2011-106229	₹268.94
Central	CA-2011-106803	₹24.56
Central	CA-2011-106971	₹475.94
Central	CA-2011-107706	₹16.18
Central	CA-2011-107769	₹257.98
Central	CA-2011-108182	₹8.95
Central	CA-2011-108273	₹36.29
Central	CA-2011-109491	₹62.31
Central	CA-2011-109680	₹386.34
Central	CA-2011-109890	₹35.98
Central	CA-2011-109932	₹10.69
Central	CA-2011-110030	₹23.98
Central	CA-2011-110219	₹127.87
Total		₹10,99,862.07

Order ID	Returned
CA-2011-100762	Yes
CA-2011-100867	Yes
CA-2011-102652	Yes
CA-2011-103373	Yes
CA-2011-103744	Yes
CA-2011-103940	Yes
CA-2011-104829	Yes
CA-2011-105270	Yes
CA-2011-108609	Yes
CA-2011-108861	Yes
CA-2011-109918	Yes
CA-2011-110786	Yes
CA-2011-111871	Yes
CA-2011-116785	Yes
CA-2011-123225	Yes
CA-2011-123253	Yes
CA-2011-123498	Yes
CA-2011-124688	Yes
CA-2011-126361	Yes
CA-2011-126403	Yes
CA-2011-126522	Yes
CA-2011-127012	Yes
CA-2011-127131	Yes
CA-2011-133690	Yes
CA-2011-134726	Yes
CA-2011-135657	Yes
CA-2011-135699	Yes
CA-2011-140816	Yes
CA-2011-141726	Yes
CA-2011-142769	Yes
CA-2011-143336	Yes
CA-2011-143840	Yes

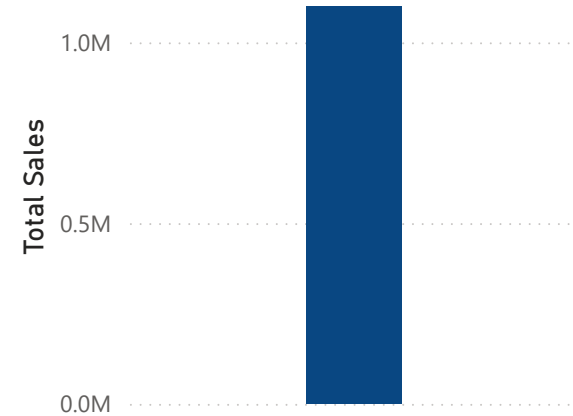


Preparing Q&amp;A

1.10M

Total Sales

Total Sales



786.45

Total Discount

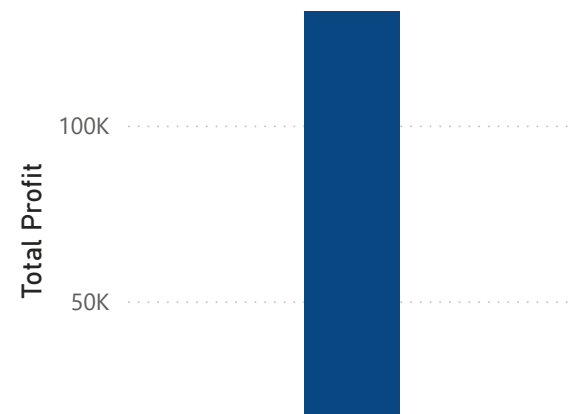
Total Discount



132.52K

Total Profit

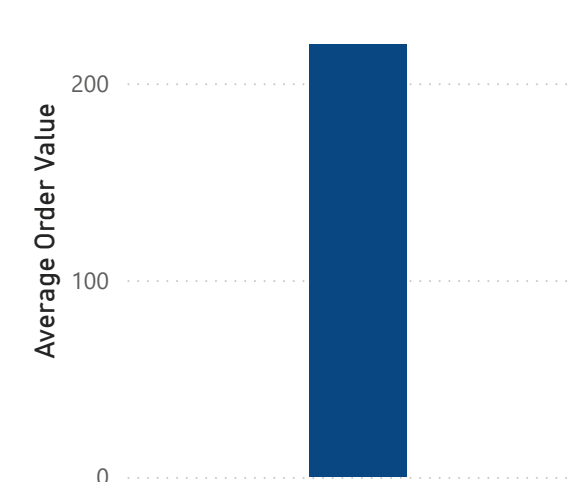
Total Profit



219.58

Average Order Value

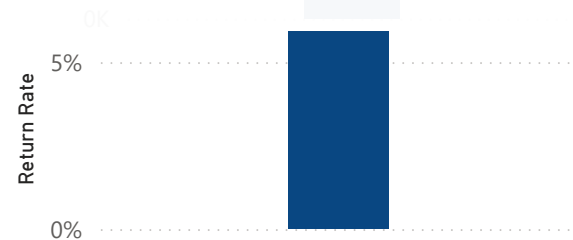
Average Order Value



5.91%

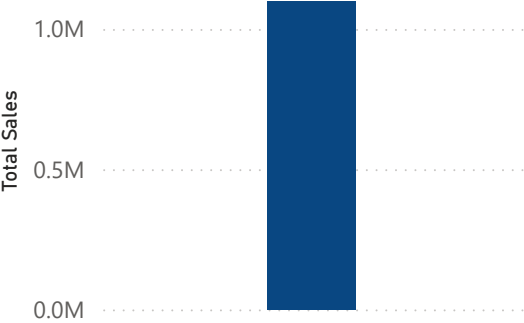
Return Rate

Return Rate

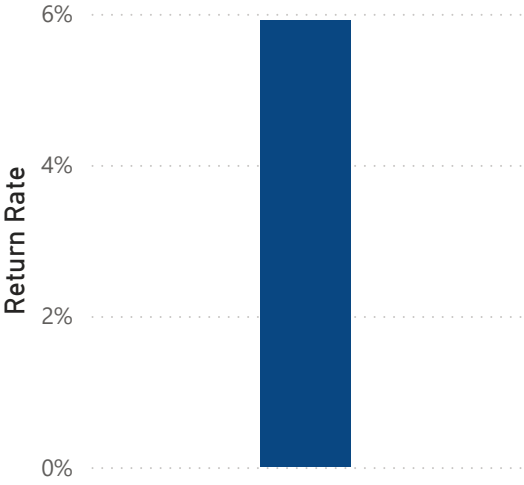


Category	Total Sales
Furniture	3,73,504.72
Office Supplies	3,45,716.46
Technology	3,80,640.90
<b>Total</b>	<b>10,99,862.07</b>

Total Sales

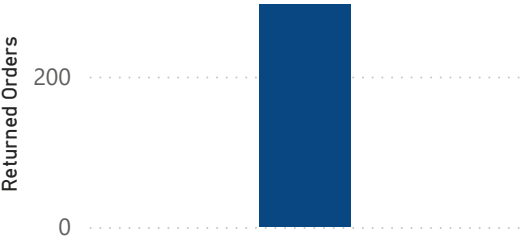


Return Rate



Category	Return Rate
Furniture	6.62%
Office Supplies	5.75%
Technology	5.56%
<b>Total</b>	<b>5.91%</b>

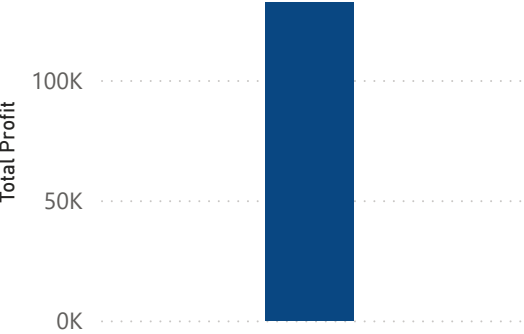
Returned Orders




Category	Returned Orders
Furniture	73
Office Supplies	175
Technology	48
<b>Total</b>	<b>296</b>

Category	Total Profit
Technology	70,157.57
Office Supplies	54,789.00
Furniture	7,569.17
<b>Total</b>	<b>1,32,515.74</b>

Total Profit



Order Date ▼

04-01-2011 

23-10-2014 



Superstore Sales & Returns Dashboard (2011-2014)  
Sales Dashboard | Superstore | Created by Kashish Airi

Quick measure

332.44K  
Total Sales

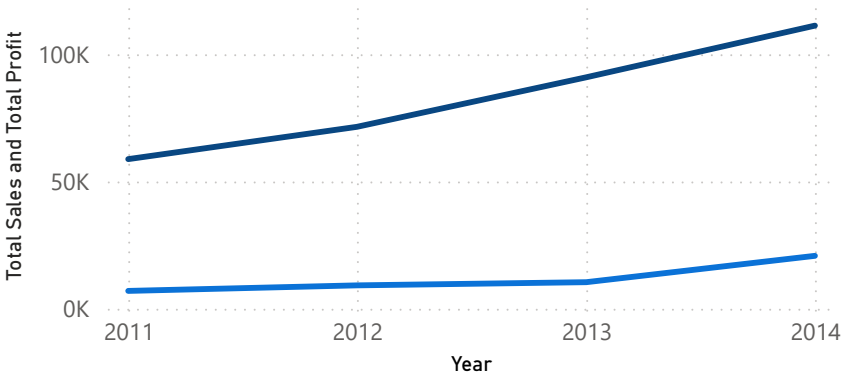
47.42K  
Total Profit

189  
Returned Orders

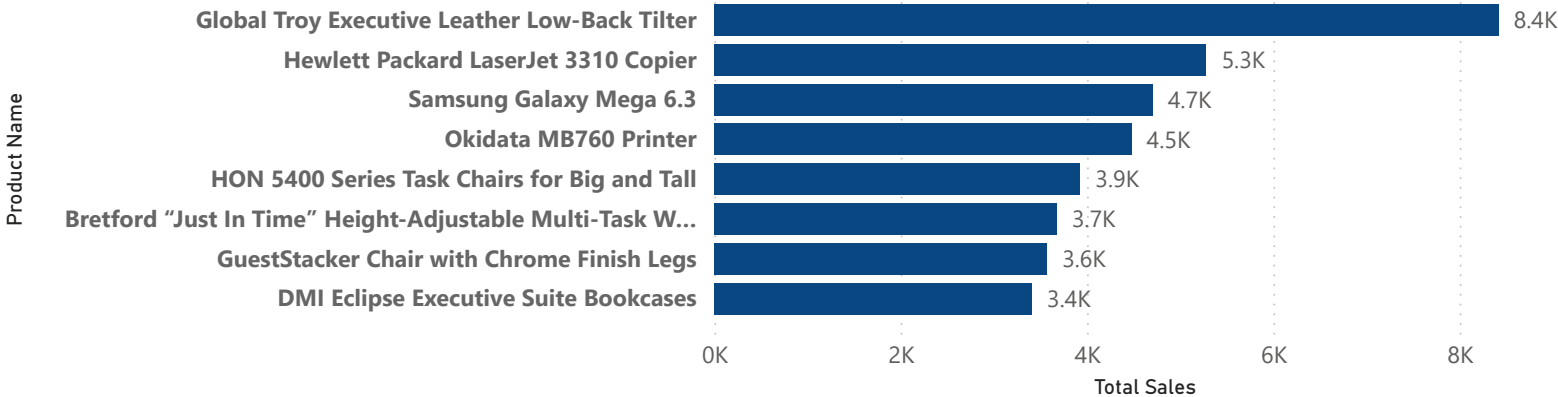
11.73%  
Return Rate

Total Sales and Total Profit by Year

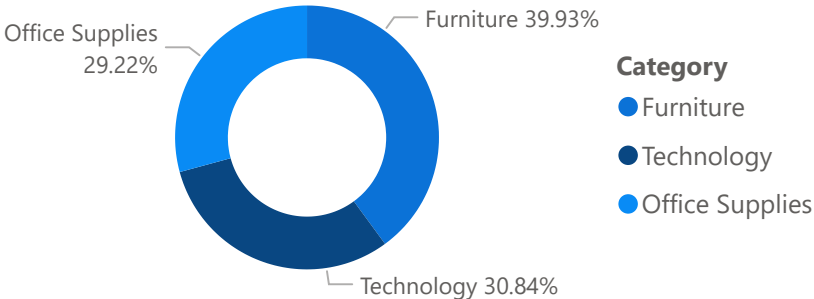
● Total Sales ● Total Profit



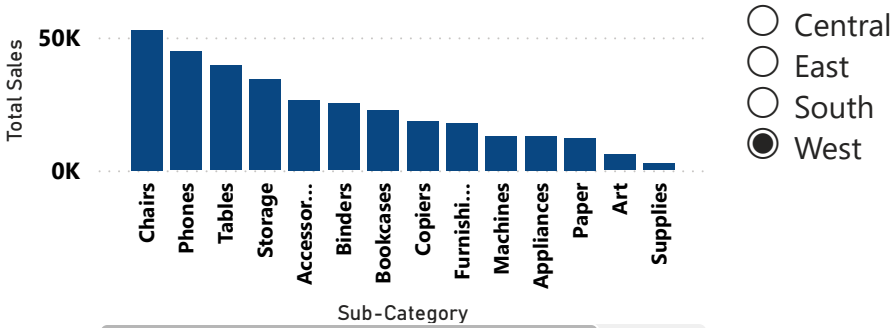
Best-Selling Products (Top 10)



Total Sales by Category



Total Sales by Sub-Category



Region filter

- ☐ Central
- ☐ East
- ☐ South
- ☒ West