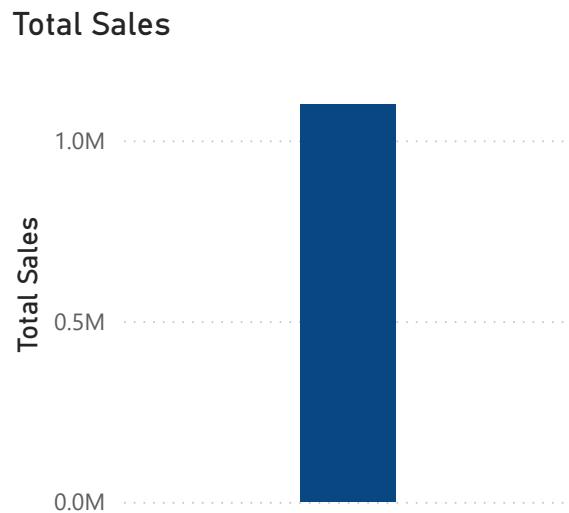


Region	Order ID	Sum of Sales	Order ID	Returned
Central	CA-2011-100678	₹2.69	CA-2011-100762	Yes
Central	CA-2011-100762	₹151.92	CA-2011-100867	Yes
Central	CA-2011-101147	₹2.39	CA-2011-102652	Yes
Central	CA-2011-101602	₹40.68	CA-2011-103373	Yes
Central	CA-2011-103086	₹5.31	CA-2011-103744	Yes
Central	CA-2011-103100	₹3.69	CA-2011-103940	Yes
Central	CA-2011-103191	₹331.54	CA-2011-104829	Yes
Central	CA-2011-103492	₹719.95	CA-2011-105270	Yes
Central	CA-2011-103527	₹10.90	CA-2011-108609	Yes
Central	CA-2011-103744	₹6.94	CA-2011-108861	Yes
Central	CA-2011-103800	₹16.45	CA-2011-109918	Yes
Central	CA-2011-103849	₹58.11	CA-2011-110786	Yes
Central	CA-2011-104738	₹12.98	CA-2011-111871	Yes
Central	CA-2011-104773	₹60.42	CA-2011-116785	Yes
Central	CA-2011-105165	₹196.78	CA-2011-123225	Yes
Central	CA-2011-105340	₹6.93	CA-2011-123253	Yes
Central	CA-2011-105417	₹76.73	CA-2011-123498	Yes
Central	CA-2011-105893	₹665.88	CA-2011-124688	Yes
Central	CA-2011-106229	₹268.94	CA-2011-126361	Yes
Central	CA-2011-106803	₹24.56	CA-2011-126403	Yes
Central	CA-2011-106971	₹475.94	CA-2011-126522	Yes
Central	CA-2011-107706	₹16.18	CA-2011-127012	Yes
Central	CA-2011-107769	₹257.98	CA-2011-127131	Yes
Central	CA-2011-108182	₹8.95	CA-2011-133690	Yes
Central	CA-2011-108273	₹36.29	CA-2011-134726	Yes
Central	CA-2011-109491	₹62.31	CA-2011-135657	Yes
Central	CA-2011-109680	₹386.34	CA-2011-135699	Yes
Central	CA-2011-109890	₹35.98	CA-2011-140816	Yes
Central	CA-2011-109932	₹10.69	CA-2011-141726	Yes
Central	CA-2011-110030	₹23.98	CA-2011-142769	Yes
Central	CA-2011-110219	₹127.87	CA-2011-143336	Yes
<b>Total</b>		<b>₹10,99,862.07</b>	CA-2011-143840	Yes

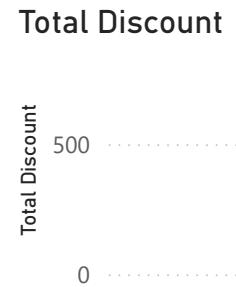
Preparing Q&amp;A



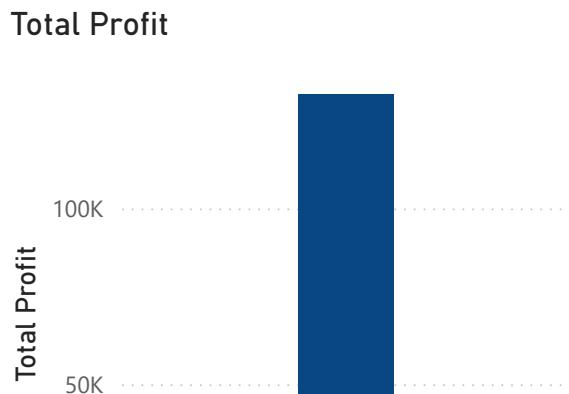
**1.10M**  
Total Sales



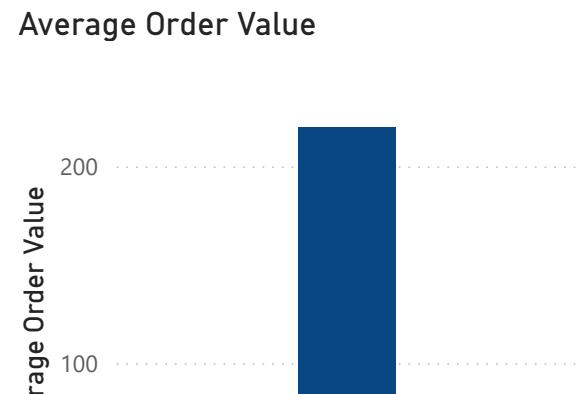
**786.45**  
Total Discount



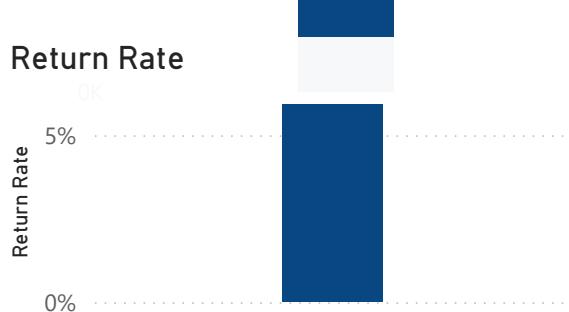
**132.52K**  
Total Profit



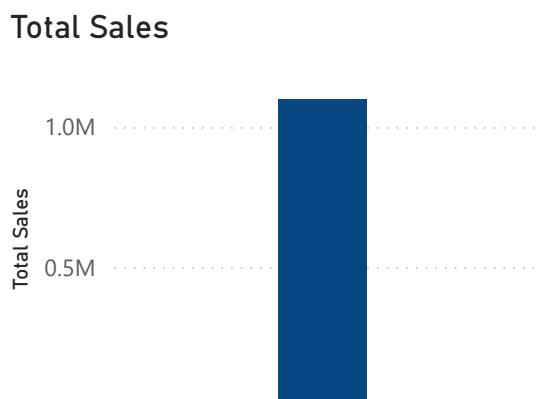
**219.58**  
Average Order Value



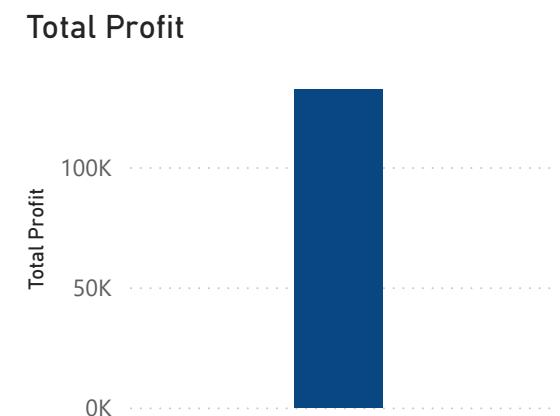
**5.91%**  
Return Rate



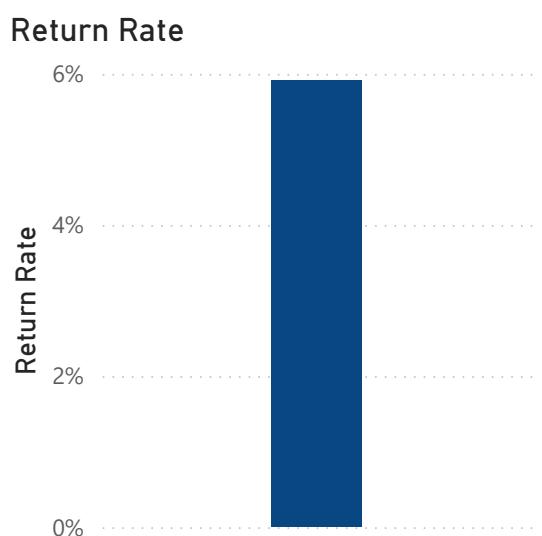
Category	Total Sales
Furniture	3,73,504.72
Office Supplies	3,45,716.46
Technology	3,80,640.90
<b>Total</b>	<b>10,99,862.07</b>



Category	Total Profit
Technology	70,157.57
Office Supplies	54,789.00
Furniture	7,569.17
<b>Total</b>	<b>1,32,515.74</b>



Category	Return Rate
Furniture	6.62%
Office Supplies	5.75%
Technology	5.56%
<b>Total</b>	<b>5.91%</b>



Category	Returned Orders
Furniture	73
Office Supplies	175
Technology	48
<b>Total</b>	<b>296</b>



Order Date

>

04-01-2011 23-10-2014



«

Quick measure

**Superstore Sales & Returns Dashboard (2011–2014)**  
 Sales Dashboard | Superstore | Created by Kashish Airi

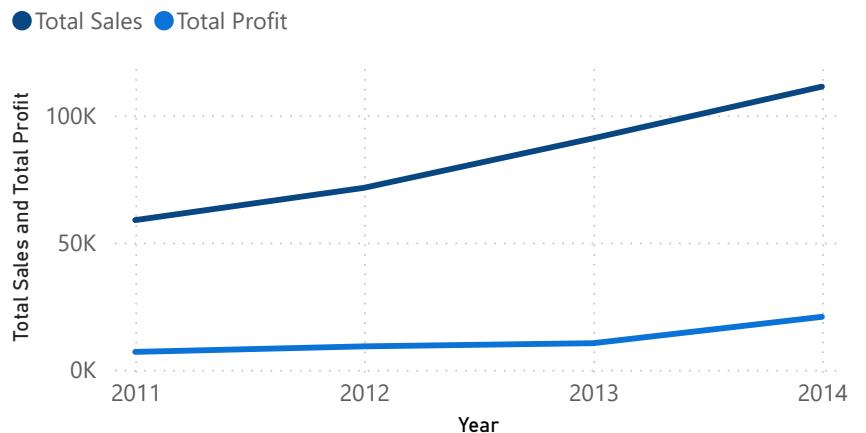
**332.44K**  
Total Sales

**47.42K**  
Total Profit

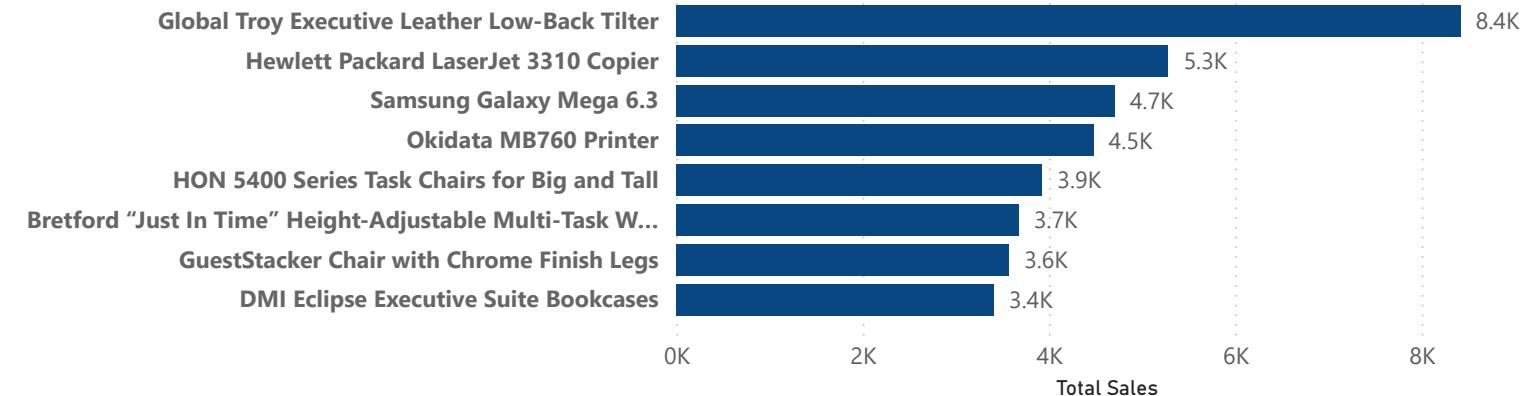
**189**  
Returned Orders

**11.73%**  
Return Rate

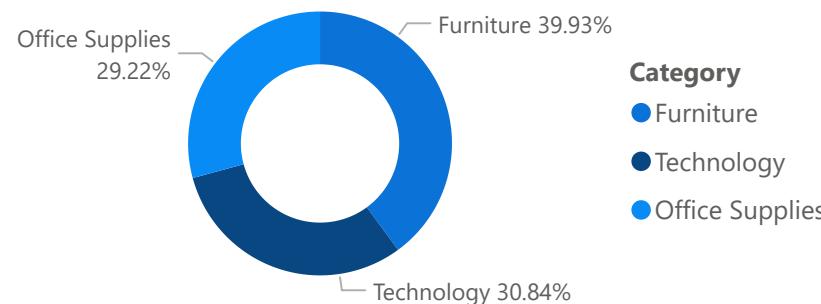
### Total Sales and Total Profit by Year



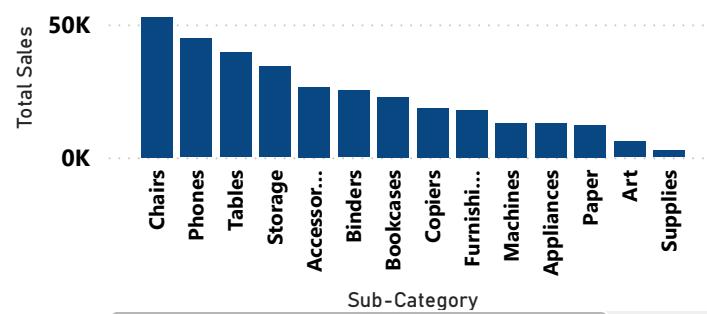
### Best-Selling Products (Top 10)



### Total Sales by Category



### Total Sales by Sub-Category



### Region filter

- Central
- East
- South
- West