

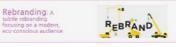
- Findings

 Kash's designs remain popular but her matienting and online presence are not capturing the attention of guargers and elements.

 There's a shift in flatible trends towards sustainable and eco-flewing products.

 Competiture have releast online sales channels, frequently collidorate with influencers, and projectize sustainable products.

Recommendations & Actions Taken





Sustainable Line: kash introduced a new line of sustainable fashion products.

Digital Presence: Revamped her website and social media, initiated collaborations with eco-focused influencers.



Results (After 6 months):

25% increase in online sales, Gained 15,000 new followers on social media platforms, The sustainable line sold out within two weeks of launch.

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Board of Trade





MILLON ...

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