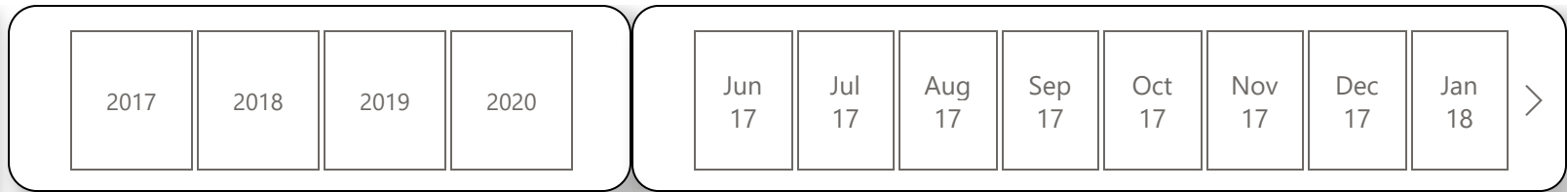


₹985M

Revenue

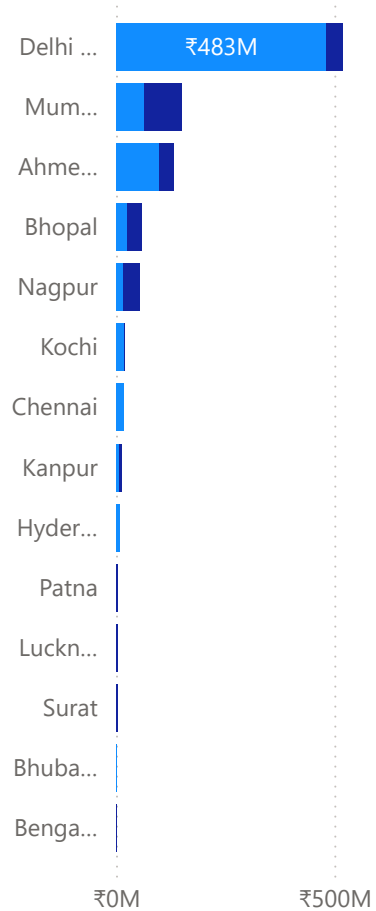
2M

Sales Quantity



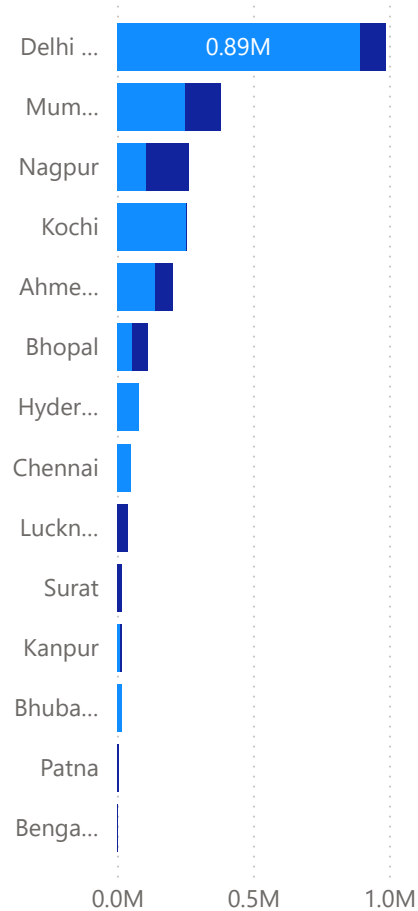
Revenue by Market

custo... Brick & M... E-Commerce

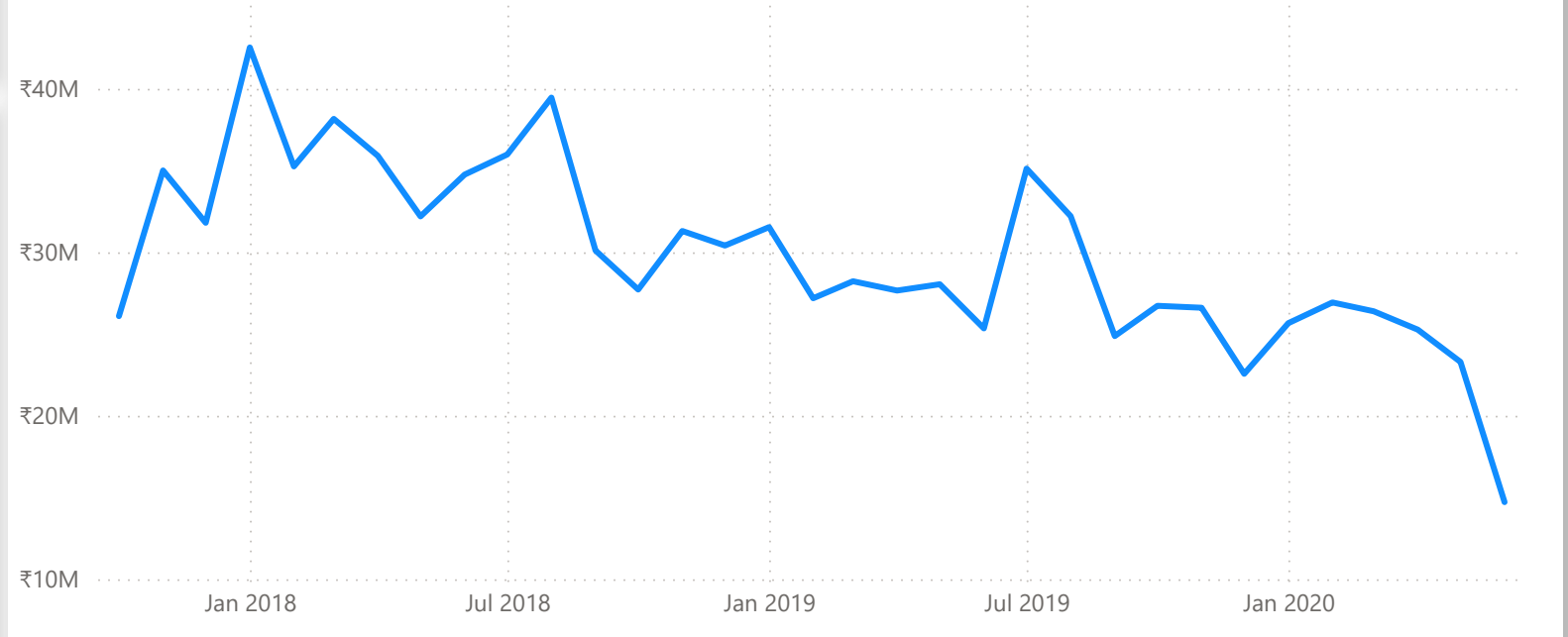


Sales Qty by Market

custo... Brick & M... E-Commerce

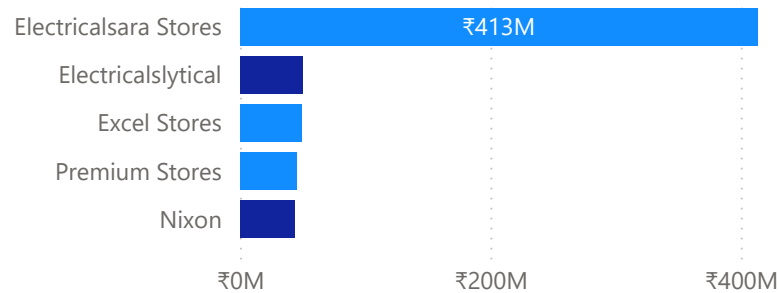


Revenue Trend

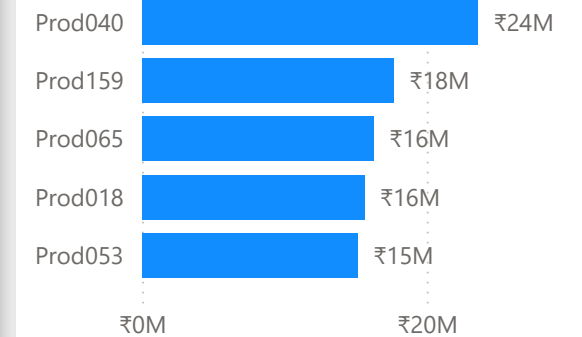


Revenue by Customer

customer_type Brick & Mortar E-Commerce



Revenue by Product Code



₹142M

Revenue

350K

Sales Quantity

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan
20

Feb
20

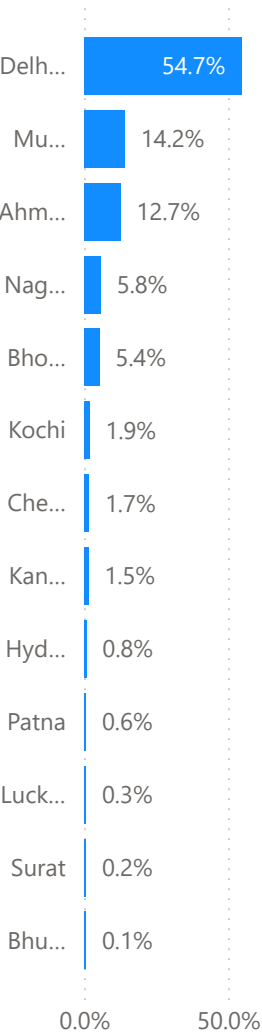
Mar
20

Apr
20

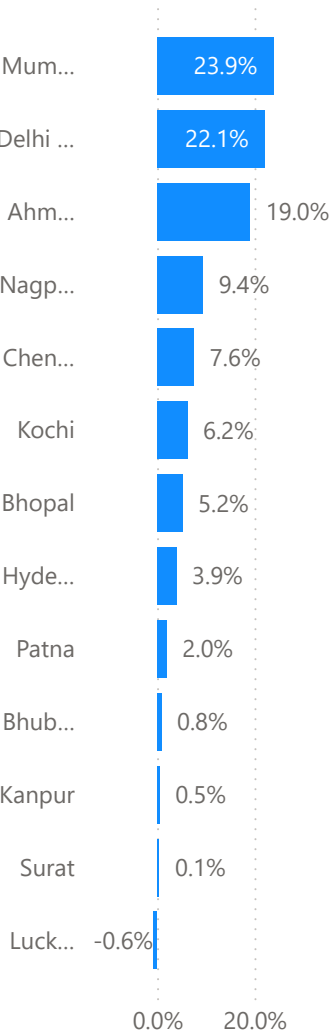
May
20

Jun
20

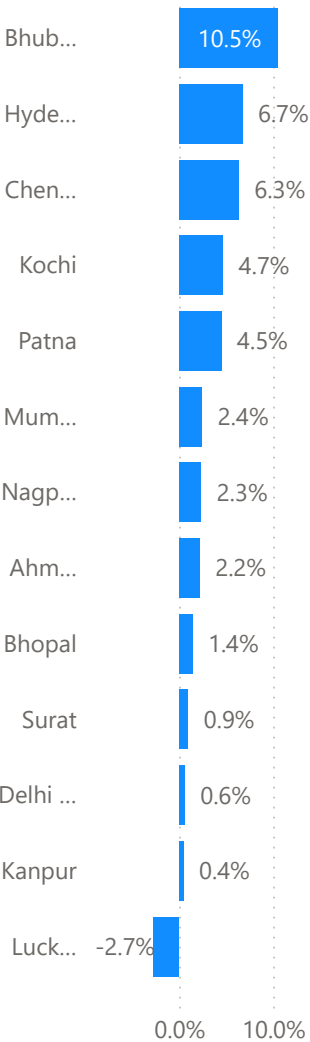
Revenue Contribution & by Market



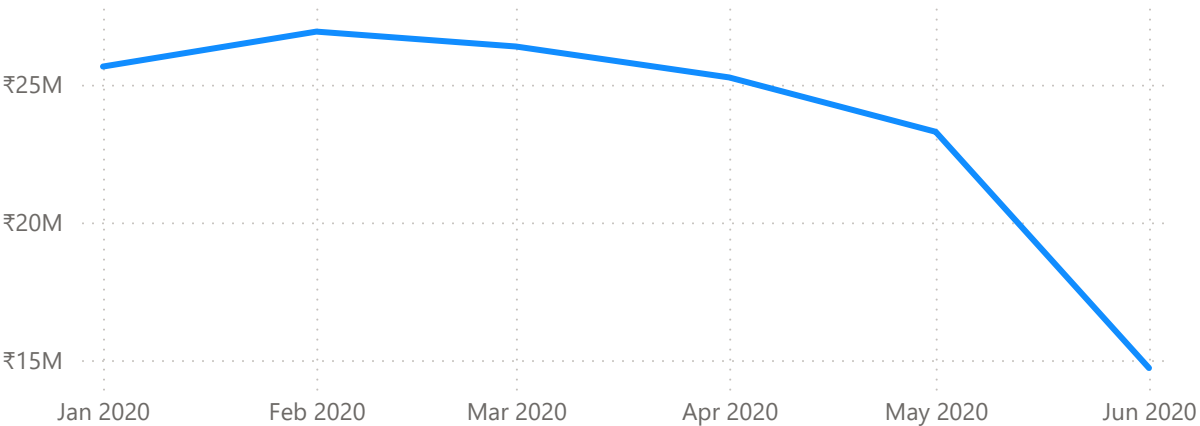
Profit Contribution & by Market



Profit % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹50,940.00	0.0%	0.4%	15.6%
Power	₹1,098,552.00	0.8%	3.7%	6.9%
Surge Stores	₹3,953,600.00	2.8%	11.9%	6.2%
Leader	₹1,671,901.00	1.2%	4.9%	6.0%
Electricalsopedia Stores	₹995,764.00	0.7%	2.9%	5.9%
Elite	₹1,247,785.00	0.9%	3.2%	5.3%
All-Out	₹713,953.00	0.5%	1.6%	4.5%
Forward Stores	₹2,560,961.00	1.8%	5.4%	4.3%
Total	₹142,224,545.00	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Quantity

₹2.1M

Total Profit Margin

Profit Target

2%

2017

2018

2019

2020

Jan
20

Feb
20

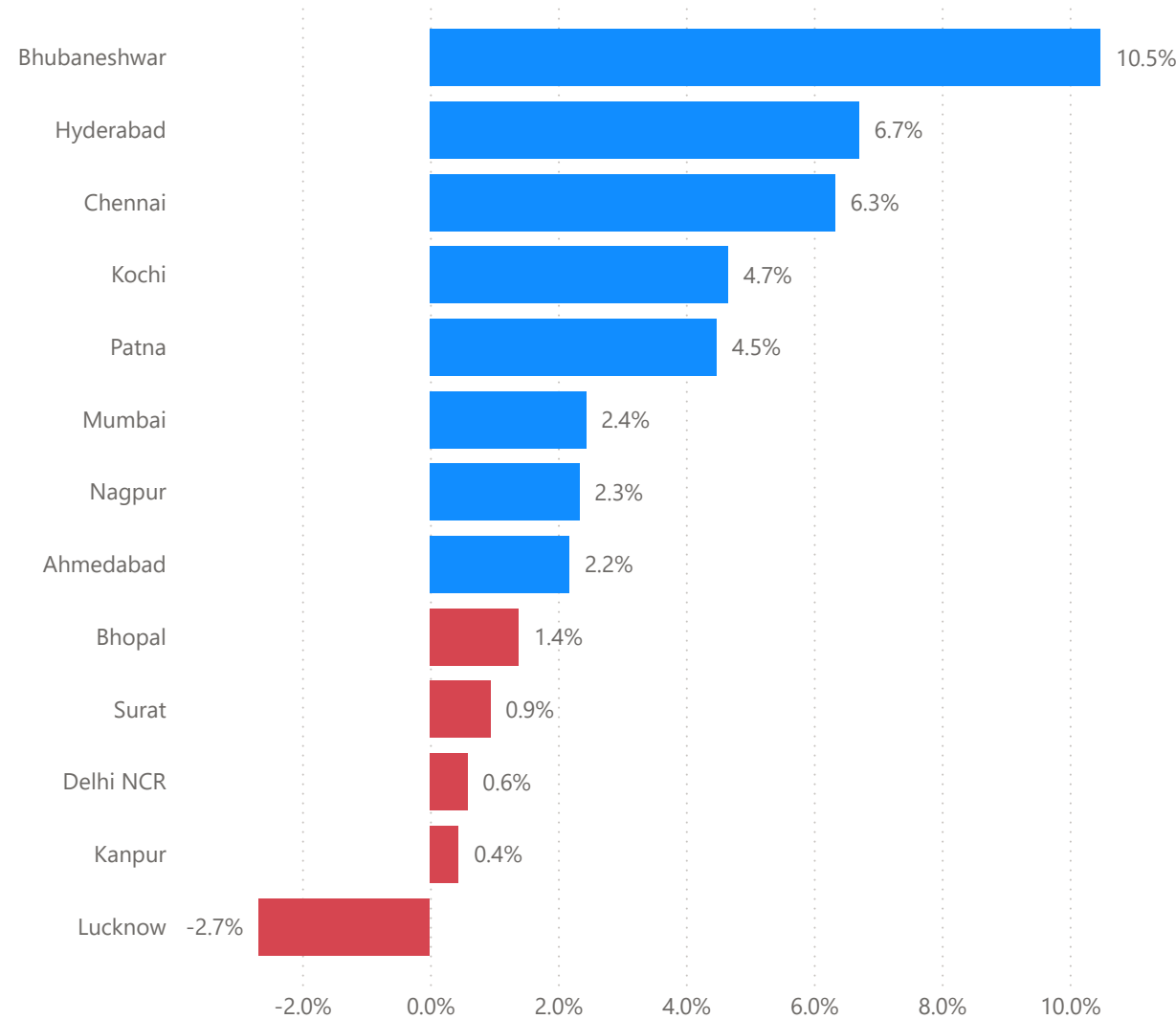
Mar
20

Apr
20

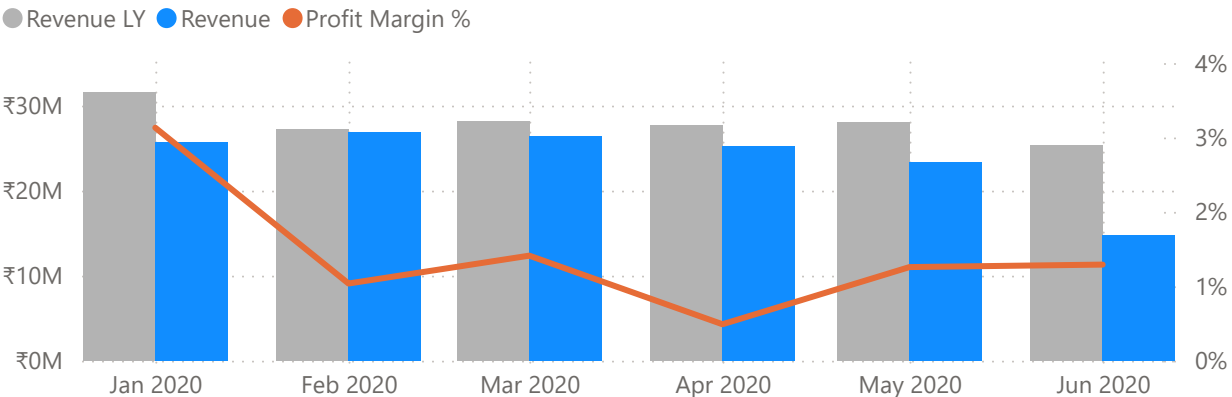
May
20

Jun
20

Profit % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977.00	46.2%	11.9%	0.4%
Excel Stores	₹7,928,385.00	5.6%	12.5%	3.3%
Premium Stores	₹5,899,748.00	4.1%	1.4%	0.5%
Electricalslytical	₹5,537,904.00	3.9%	1.3%	0.5%
Info Stores	₹5,064,374.00	3.6%	7.8%	3.2%
Control	₹4,182,662.00	2.9%	2.5%	1.2%
Surge Stores	₹3,953,600.00	2.8%	11.9%	6.2%
Logic Stores	₹3,319,243.00	2.3%	0.6%	0.4%
Total	₹142,224,545.00	100.0%	100.0%	1.4%