Tops Technologies Digital Marketing Module 1
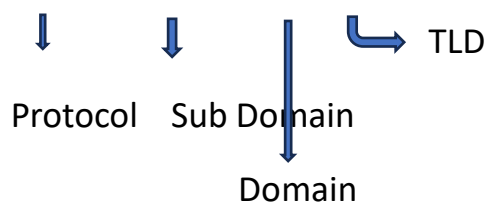## Kashish Yadav

1) URL Break Down:-

https://www.flipkart.com/

https – Hyper text transfer protocol security

www – World Wide Web (Sub Domain)

flipkart – Domain

com – TLD (Top Level Domain)

https://www.irctc.co.in/

Protocol   Sub Domain   TLD

Domain

https://www.allegro.pl/

Protocol   Sub Domain   TLD

Domain

https://www.johnlewispartnership.co.uk/

Protocol   Sub Domain   Domain   TLD

https://www.uidai.gov.in/

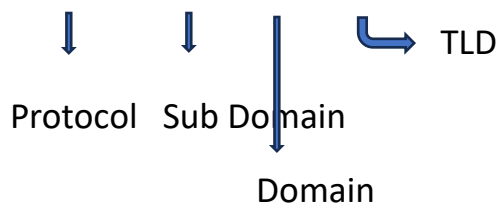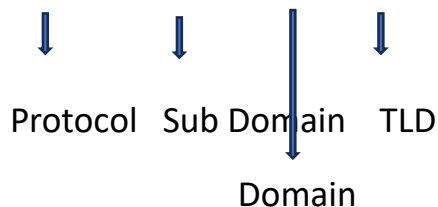Protocol   Sub Domain   TLD

Domain

2) What is Https/ SSL update?

Https (Hyper Text Transfer Protocol secure) is secure version of HTTP, It uses SSL (Secure Sockets Layer) for transferring data between user and a website.

3) List out 10 famous browsers used worldwide.

: Google Chrome

: Apple Safari

: Mozilla Firefox

: Microsoft Edge

: Opera

: Samsung Internet

: Brave Browser

: Vivaldi

: UC Browser

: Tor Browser

4) Create a Customer Persona & identify Brand Details for the given brands.
Brand : Disney+ Hotstar and Tata 1 MG

https://docs.google.com/spreadsheets/d/12aabJMzlZfovIux8ZdulhGlu-rqYPe9HbzIIpLsd6Uw/edit?gid=62875408#gid=62875408