

kasa Chanakya

kasachanakya.29@gmail.com | My Portfolio

 LinkedIn | Bangalore, India

Professional Summary

I'm a dedicated UI/UX designer who creates clean, user-friendly experiences with a focus on prototyping and motion design. Attending hackathons and design events has sharpened my problem-solving and creativity. I experiment with Figma and Framer to build smooth, practical designs.

Skills

user research, wireframing, prototyping, interaction design, usability testing, information architecture, accessibility, design systems, typography, color theory, A/B testing, competitive analysis

Tools: Figma, Framer, Protopie, illustrator, notion

Experience

Lumbini Institutions (Freelance Project)

Jan 2025 - Feb 2025

- designed an intuitive UI, improving usability through wireframes and interactive prototypes in Figma and Framer.
- applied user research and design principles to improve accessibility, ensuring an inclusive experience. leveraged feedback loops and iterative testing to refine usability and interaction flow.
- Tools: Figma, Framer, Protopie.

Projects

RideNYC (metro transit app)

Dec 2024

- designed a metro navigation system to streamline route selection and minimize effort, reducing cognitive load with clear, structured travel options.
- leveraged Figma's prototyping tools to map interactions precisely, ensuring seamless navigation through feedback-driven iterations.
- applied contrast techniques for readability and distinct hierarchy, enhancing focus with balanced colors, typography, and spacing.

BookMyArena (sports venue booking)

Aug 2024 – Sep 2024

- designed a modular and reusable **figma** design system to maintain visual consistency across interfaces. optimized design tokens and components for scalability, ensuring efficient updates.
- conducted **usability checks** and **wireframe reviews** to refine navigation and user workflows. identified friction points and iterated designs to enhance interaction efficiency.
- structured **information architecture** with logical grouping for seamless navigation. integrated **micro-interactions** to provide intuitive feedback and enhance engagement.

Education

REVA University, B.Tech in Computer Science and Systems Engineering

Sept 2022 – present

- GPA: 9.10/10.0
- **Coursework:** DSA, OOPS, DBMS, OS, Computer Networks, UI/UX Principles, Visual design.

Awards & Recognitions

- secured 3rd place in an IIIT Bangalore online designathon, applying user research for an intuitive solution.
- achieved 3rd place in Reva University offline designathon, developing a scalable UI system with accessibility.