



VIT®

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

| EVENT

23-28 November

InnovationX

IMAGINE . INTIATE . INNOVATE



ABOUT US

DREAM MERCHANTS is the premier business management and finance club of vit. Our objective is to develop an interest among individuals in the field of finance, business, and entrepreneurship. We aim to provide opportunities to students to explore a career in finance and trade while understanding the relationship between business, economic & monetary disciplines. It is a not-for-profit-organization that aims to develop its member's business insights through various workshops, events, and seminars which are attended by curious young business enthusiasts. We provide a platform for our members to discuss trading and investing along with top industry leaders.

During this pandemic crisis where the world switched to online mode, we took up this opportunity to utilize this time and conduct free events which were beneficial for the participants as well as for our members. Our club, single-handedly as well as in collaboration with other clubs, managed to organize online events such as Dream Quizzaders, workshops on search engine optimization, attaining financial freedom, etc.



Dr. Sudipto Bhattacharya
Faculty Coordinator



Dr. G Rajyalakshmi
Faculty Coordinator

ABOUT VIT



Vellore Institute of Technology, Vellore, established in 1984, is one of the top private universities in India. The institution strives for excellence in research, quality of education and student welfare. In August 2019, the Indian government declared VIT as an Institute of Eminence. With students from over 60 countries as well as from every state in India, VIT ensures every individual benefits from education, grounded in ethics and critical thinking, for improvement of life.



INNOVATION X

Have an idea that doesn't let you sleep? We have the right fuel to ignite it! Not for the weak hearts, but for the ones who are determined to impact millions of lives and make this world a better place. Here's your chance to convert your idea into a reality! DREAM MERCHANTS VIT is coming up with InnovationX, a dynamic platform to pitch your idea and take that first step towards making your visions come true!

This event consists of three rounds. The first round would be an online questionnaire, where the participants would be shortlisted, the screening criteria would be time and accuracy. In the second round [Ideation Round], the shortlisted participants will have to pitch an original start-up/entrepreneurial idea. The third round [Final Pitch] revolves around the theme "pitching to the investors". Participants have to further develop their ideas from Round-2 and thus present a thorough plan for their start-up idea including proper marketing, HR, operations strategy along with project cost and thus convince the investors to provide the necessary funding.



SPONSORS



Your life is your story, and the adventure ahead of you is the journey to fulfill your purpose and potential. Graduation is an important rite of passage to so many people. SimpliClariFy believes many students pick a career choice at random. They simply don't know what they want to do and feel pushed to decide because they are running out of time. They are here to help you, make an educated decision about your career by connecting aspirants with individuals working in dream companies or pursuing Masters across the world, who have achieved what you aspire to do to give you a holistic view of your career choices.

Get Guided On :

- 1. Profile Evaluation & Building**
- 2. On/Off-Campus Placements guidance**
- 3. Scholarships/funding**
- 4. Part-time jobs**
- 5. Admission process**
- 6. visa process**
- 7. Exams preparations - CAT/GATE/GRE/GMAT/TOEFL/IELTS**
- 8. PR**
- 9. Resume Screening**
- 10. LOR/SOP**
- 11. Cost of living Abroad**
- 12. Entrepreneurship**
- 13. Digital Marketing**
- 14. University Shortlisting**

“Anything is possible when you have the right people there to support you”

— Misty Copeland

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