

Promotion Burn Point

PROMOTION

1000P

100P

STORE TYPES

All

Year

2024

2025

Month

Dec

Day

10

11

MEMBER

7,185

TRANSACTIONS

7,252

BURN

11,953,800

AVERAGE BURN

1,336

SALES

40,593,618

BASKET

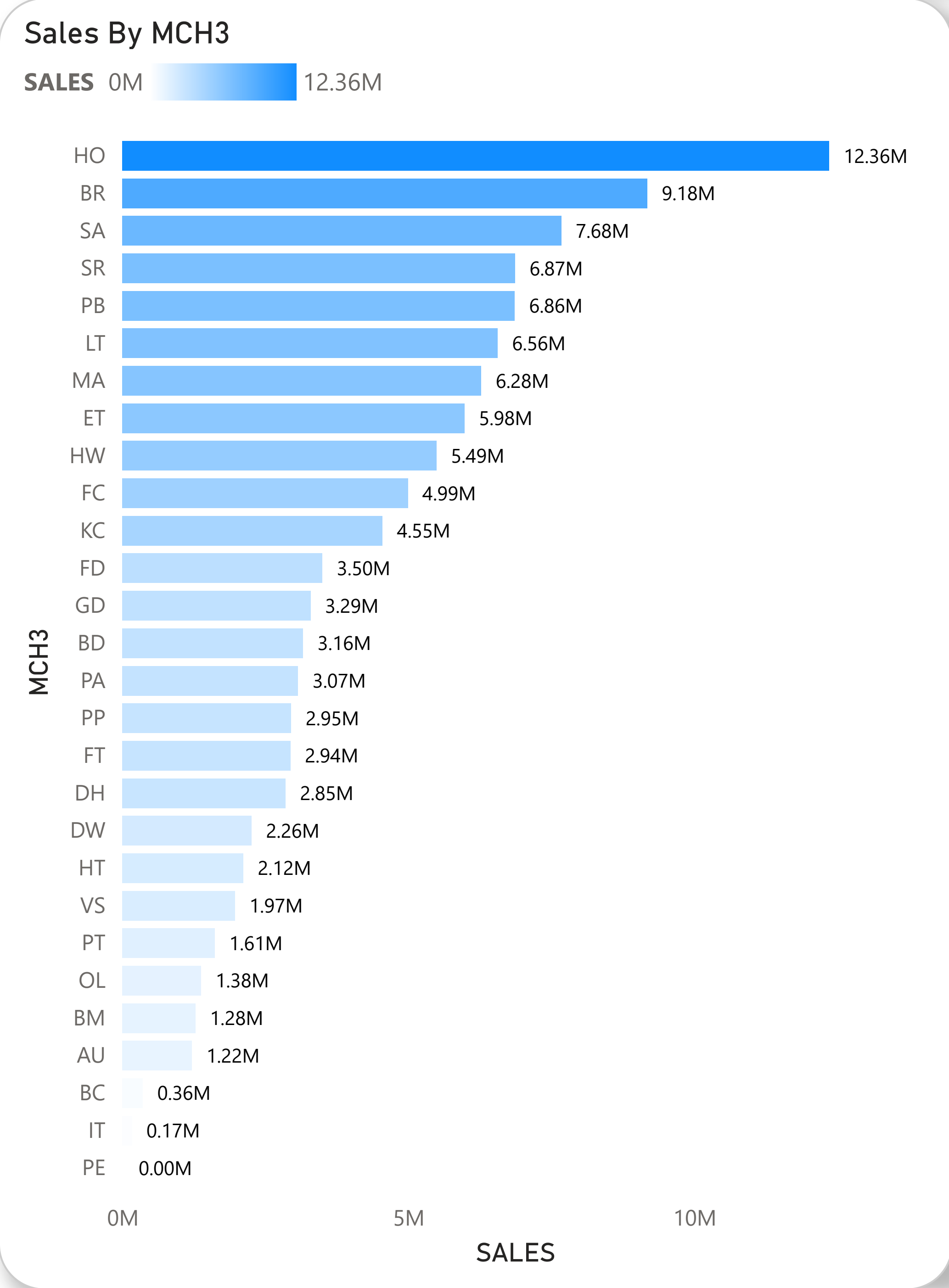
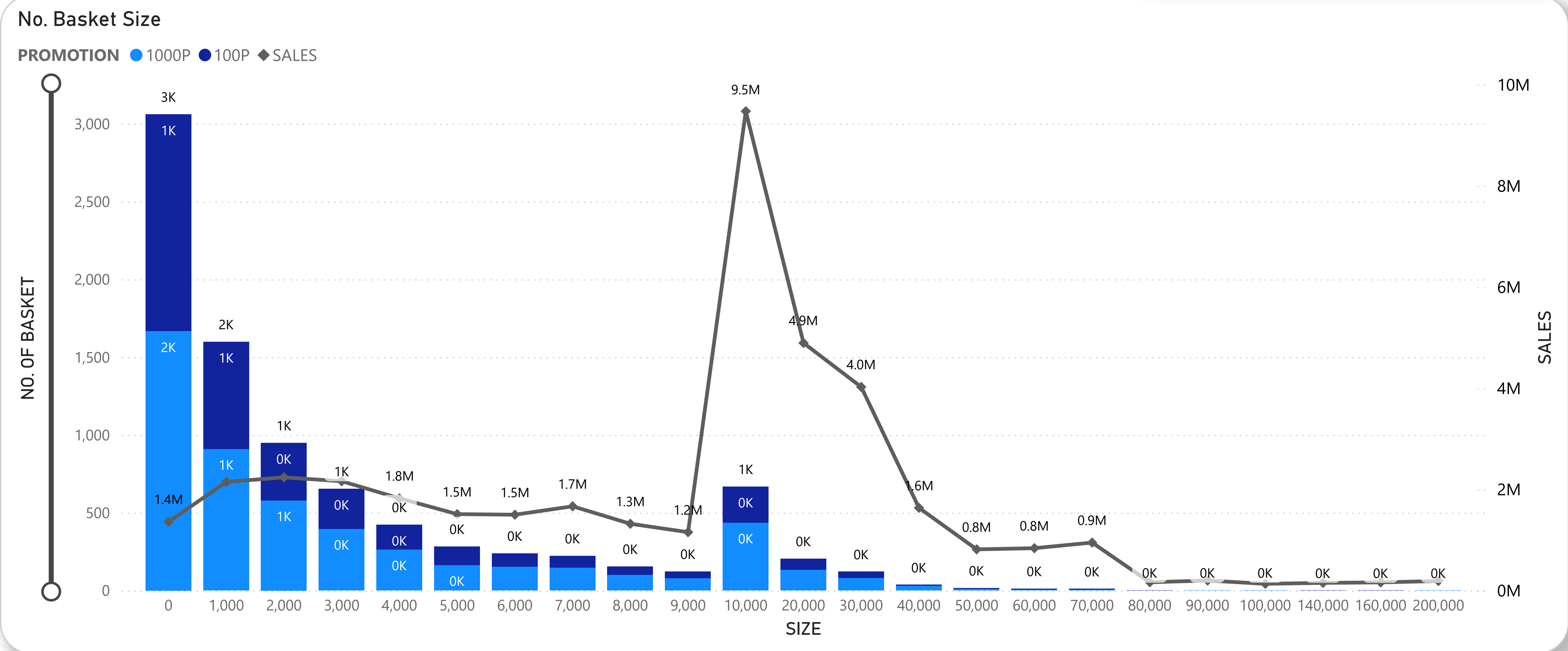
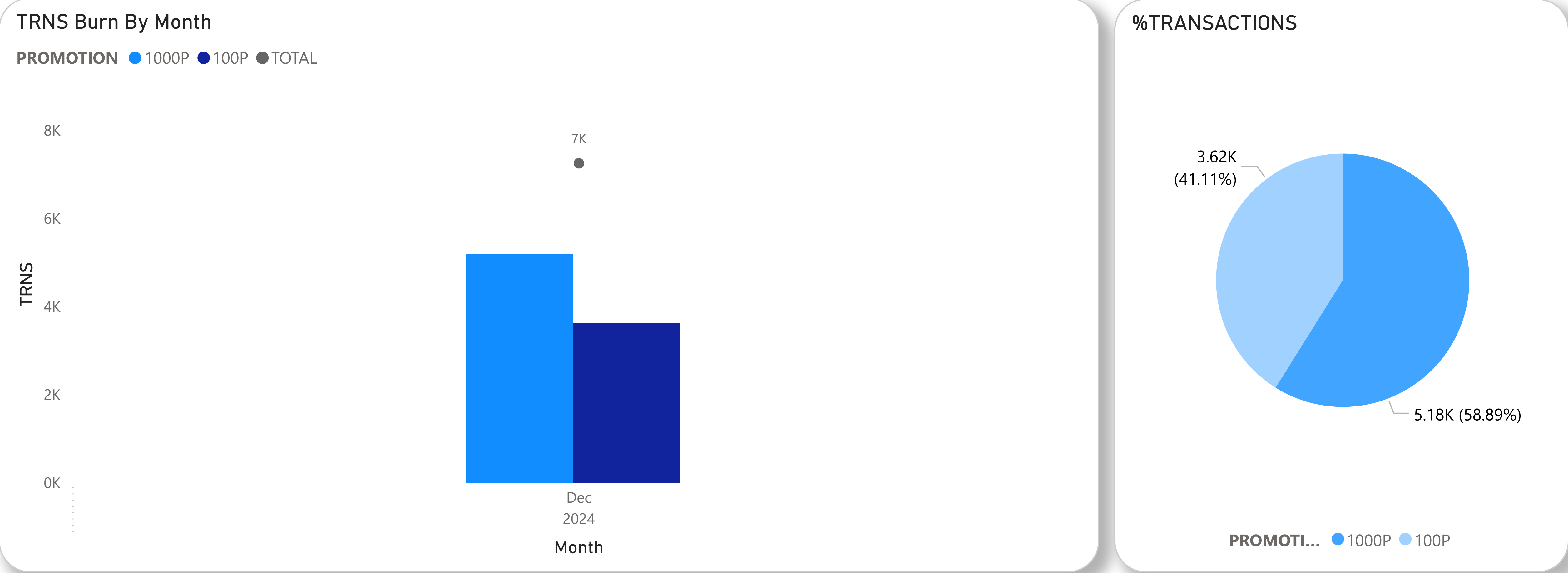
5,598

DISCOUNT

1,195,358

%COST

2.94%



PROMOTION	MEMBER	TRNS	BURN	AVG BURN	SALES	BASKET	DISCOUNT	%COST
1000P	5,136	5,181	9,791,000	1,854	25,969,643	5,012	979,081	3.77%
AU	44	44	105,000	2,333	593,497	13,489	10,500	1.77%
BC	23	23	28,000	1,167	262,496	11,413	2,800	1.07%
BD	241	241	540,000	2,177	1,985,584	8,239	54,000	2.72%
BM	115	115	253,000	2,091	725,551	6,309	25,300	3.49%
BR	1,078	1,080	2,068,000	1,870	5,744,755	5,319	206,800	3.60%
DH	276	276	576,000	2,043	1,807,467	6,549	57,600	3.19%
DW	141	141	343,000	2,366	1,451,282	10,293	34,300	2.36%
ET	794	793	1,452,000	1,777	3,937,967	4,966	145,192	3.69%
FC	450	452	929,000	2,028	3,446,299	7,625	92,900	2.70%
FD	307	307	629,000	1,972	2,274,869	7,410	62,900	2.76%
FT	203	203	363,000	1,771	1,812,569	8,929	36,300	2.00%
GD	428	428	780,000	1,789	1,989,918	4,649	78,000	3.92%
HO	1,769	1,772	3,236,000	1,790	7,865,978	4,439	323,592	4.11%
HT	354	355	627,000	1,742	1,322,701	3,726	62,700	4.74%
HW	853	854	1,602,000	1,841	3,430,142	4,017	160,197	4.67%
IT	30	30	51,000	1,594	129,529	4,318	5,100	3.94%
KC	256	256	589,000	2,240	3,044,569	11,893	58,900	1.93%
LT	854	856	1,632,000	1,865	4,152,965	4,852	163,200	3.93%
MA	195	195	445,000	2,192	4,580,453	23,490	44,500	0.97%
OL	133	133	305,000	2,243	1,002,066	7,534	30,500	3.04%
PA	406	406	839,000	2,017	2,041,257	5,028	83,900	4.11%
PB	645	647	1,321,000	1,981	4,282,950	6,620	132,098	3.08%
PE	4	5	6,000	1,200	2,418	484	600	24.82%
PP	98	98	243,000	2,250	2,064,942	21,071	24,300	1.18%
PT	214	214	444,000	2,056	1,005,855	4,700	44,400	4.41%
SA	810	812	1,700,000	2,038	4,854,111	5,978	170,000	3.50%
SR	284	285	634,000	2,171	4,756,336	16,689	63,400	1.33%
VS	55	55	132,000	2,357	1,218,693	22,158	13,200	1.08%
100P	3,590	3,617	2,162,800	590	14,623,974	4,043	216,277	1.48%
Total	7,185	7,252	11,953,800	1,336	40,593,618	5,598	1,195,358	2.94%