## Update 3/1/2025 **Promotion Burn Point** Year **PROMOTION** STORE TYPES Month Day 10 11 All **\** $\vee$ 1000P 100P Dec 2024 2025 **MEMBER TRANSACTIONS** BURN AVERAGE BURN SALES **BASKET** DISCOUNT %COST 7,185 7,252 11,953,800 1,336 5,598 1,195,358 2.94% 40,593,618 TRNS Burn By Month **%TRANSACTIONS** PROMOTION ● 1000P ● 100P ● TOTAL 8K 7K 3.62K (41.11%) 6K TRNS 4K 5.18K (58.89%) Dec 2024 **PROMOTI...** ● 1000P ● 100P Month No. Basket Size **PROMOTION** ● 1000P ● 100P ◆ SALES 10M 9.5M 3K 3,000 2,500 2,000 **OF BASKET** 1,500 NO. 4M 1,000 1.8M 2M 1.5M 1.5M 1.3M 0K 0K 0K 0K 0M 1,000 2,000 3,000 4,000 5,000 6,000 7,000 8,000 9,000 10,000 20,000 30,000 40,000 50,000 60,000 70,000 80,000 90,000 100,000 140,000 160,000 200,000 SIZE Sales By MCH3 AVG BURN SALES PROMOTION MEMBER TRNS BURN BASKET DISCOUNT %COST **SALES** 0M 12.36M 5,136 5,181 979,081 3.77% **□** 1000P 9,791,000 1,854 25,969,643 5,012 ΑU 593,497 10,500 1.77% 44 44 105,000 2,333 13,489 НО 12.36M BC 28,000 1,167 262,496 11,413 2,800 1.07% 23 BR 9.18M 2.72% 1,985,584 54,000 BD 241 241 540,000 2,177 8,239 SA 7.68M 3.49% 115 115 253,000 2,091 725,551 6,309 25,300 BMSR 6.87M 3.60% BR 1,078 1,080 5,744,755 5,319 206,800 2,068,000 1,870 PB 6.86M 276 1,807,467 57,600 3.19% DH 276 576,000 2,043 6,549 LT 6.56M 1,451,282 34,300 2.36% DW 141 141 343,000 2,366 10,293 MA 6.28M 1,452,000 3,937,967 145,192 3.69% 793 1,777 ET 794 4,966 EΤ 5.98M 2.70% FC 3,446,299 92,900 450 452 929,000 2,028 7,625 HW5.49M 2.76% FD 307 1,972 2,274,869 7,410 62,900 307 629,000 FC 4.99M 1,812,569 36,300 2.00% FT 203 203 363,000 1,771 8,929 KC 4.55M 78,000 3.92% GD 428 428 780,000 1,789 1,989,918 4,649 FD 3.50M 4.11% НО 1,772 7,865,978 323,592 1,769 3,236,000 1,790 4,439 GD 3.29M 4.74% HT 355 1,742 1,322,701 3,726 62,700 354 627,000 MCH3 BD 3.16M HW 3,430,142 160,197 4.67% 853 854 1,602,000 1,841 4,017 PA 3.07M 3.94% 129,529 4,318 5,100 30 30 51,000 1,594 PP 2.95M KC 1.93% 3,044,569 58,900 256 256 589,000 2,240 11,893 FT 2.94M 854 1,632,000 4,152,965 163,200 3.93% 856 1,865 4,852 DH 2.85M 4,580,453 44,500 0.97% MA 195 195 445,000 2,192 23,490 DW 2.26M 1,002,066 30,500 3.04% OL 133 133 305,000 2,243 7,534 HT 2.12M 4.11% PA 839,000 2,017 2,041,257 5,028 83,900 406 406 VS 645 647 1,321,000 1,981 4,282,950 6,620 132,098 3.08% 1.97M 1.61M 6,000 2,418 600 24.82% 1,200 484 2,064,942 PP 24,300 1.18% OL 1.38M 98 243,000 2,250 21,071 PT 1,005,855 214 444,000 4,700 44,400 4.41% BM 214 2,056 1.28M 4,854,111 170,000 3.50% SA 810 812 1,700,000 2,038 5,978 1.22M SR 4,756,336 634,000 2,171 16,689 63,400 1.33% 284 285 0.36M

VS

**Total** 

**∃** 100P

10M

0.17M

5M

SALES

0.00M

0M

55

55

3,590 3,617 2,162,800

7,185 7,252 11,953,800

132,000

1,218,693

590 14,623,974

1,336 40,593,618

22,158

4,043

2,357

13,200

5,598 1,195,358 2.94%

216,277 1.48%

1.08%