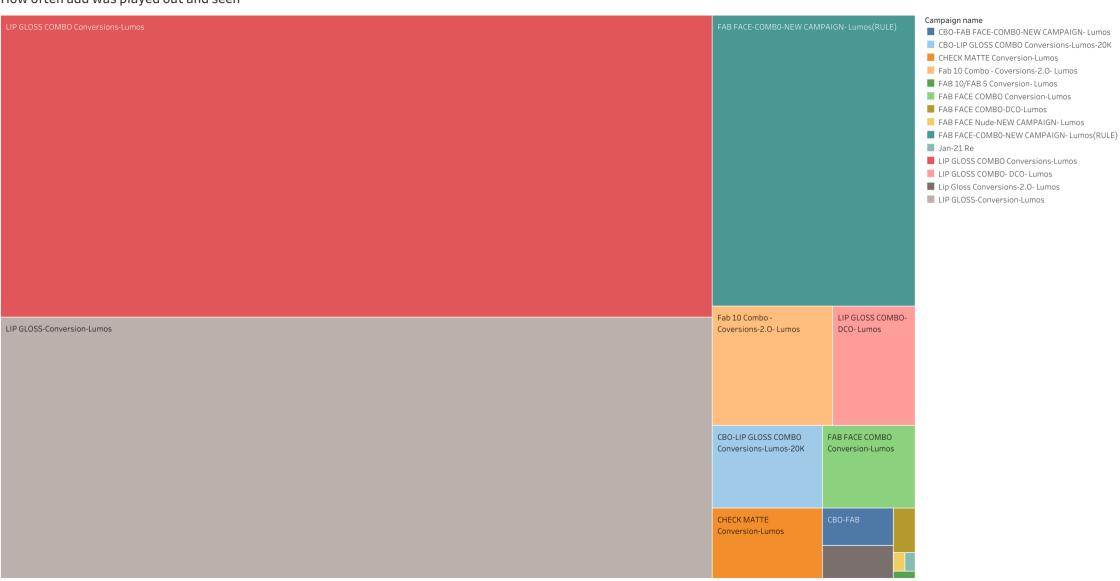
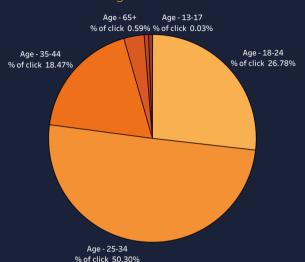
How often add was played out and seen  $\,$ 

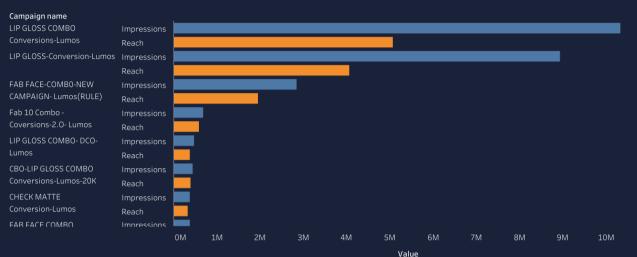


#### RENEE COSMETICS ADVERTISMENT REACH ANALYSIS





### Campaign Wise Reach & Impression



Campaign name Multiple values





### Campaign name

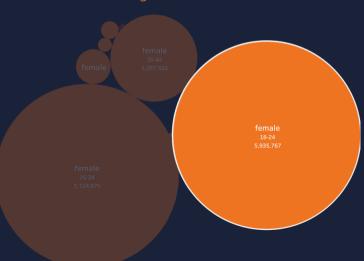
### CBO-FAB FACE.



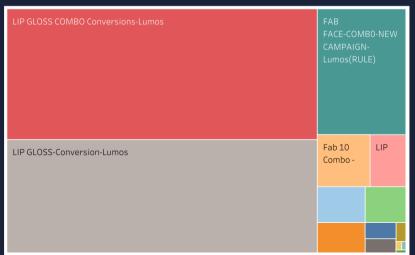
- Fab 10 Combo .
- FAB 10/FAB 5 ..
- FAB FACE CO..
- FAB FACE CO..
- FAB FACE Nud..
- FAB FACE-CO..
- Jan-21 Re
- LIP GLOSS CO.
- LIP GLOSS CO..
- LIP GLOSS CC
- Lip Gloss Conv.

#### LIP GLOSS-Con.

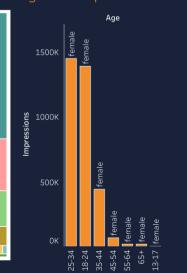
#### Age vise reach



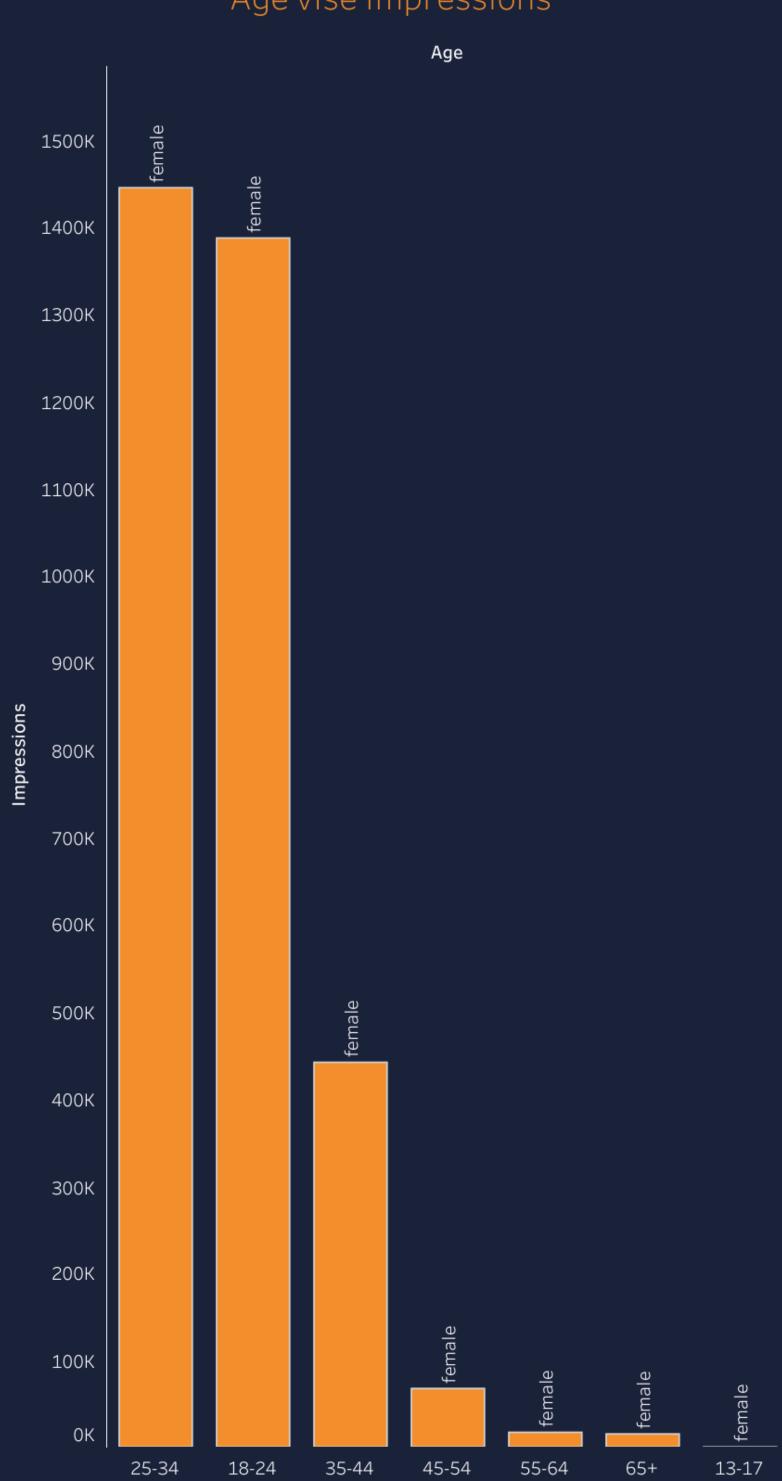
#### low often add was played out and seer



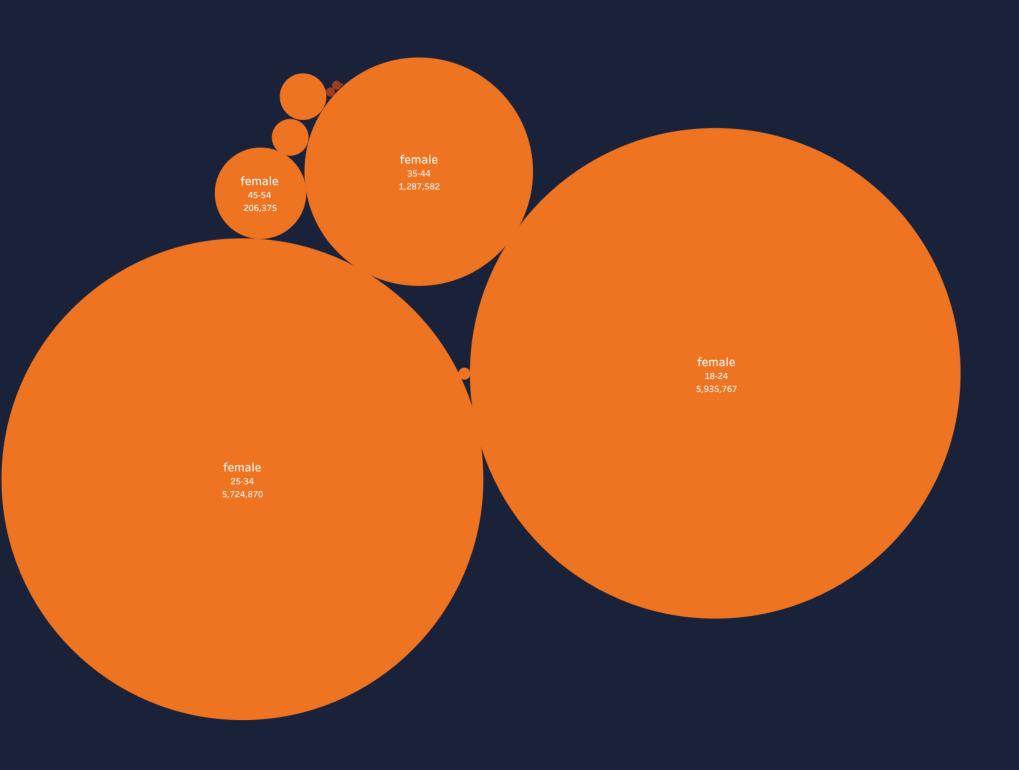
#### Age vise Impressions



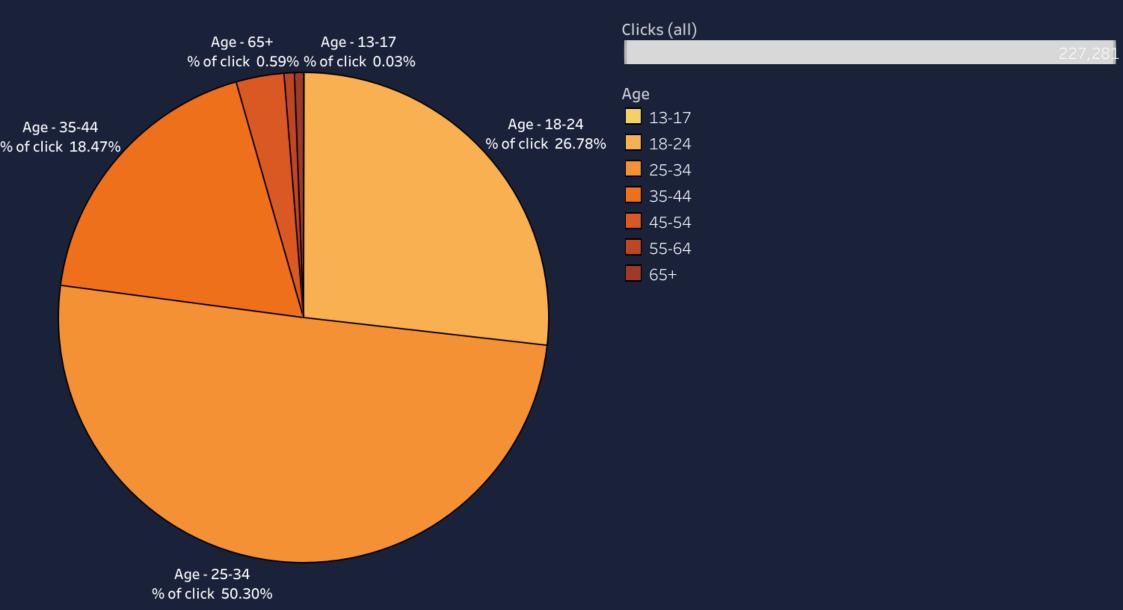
# Age vise Impressions







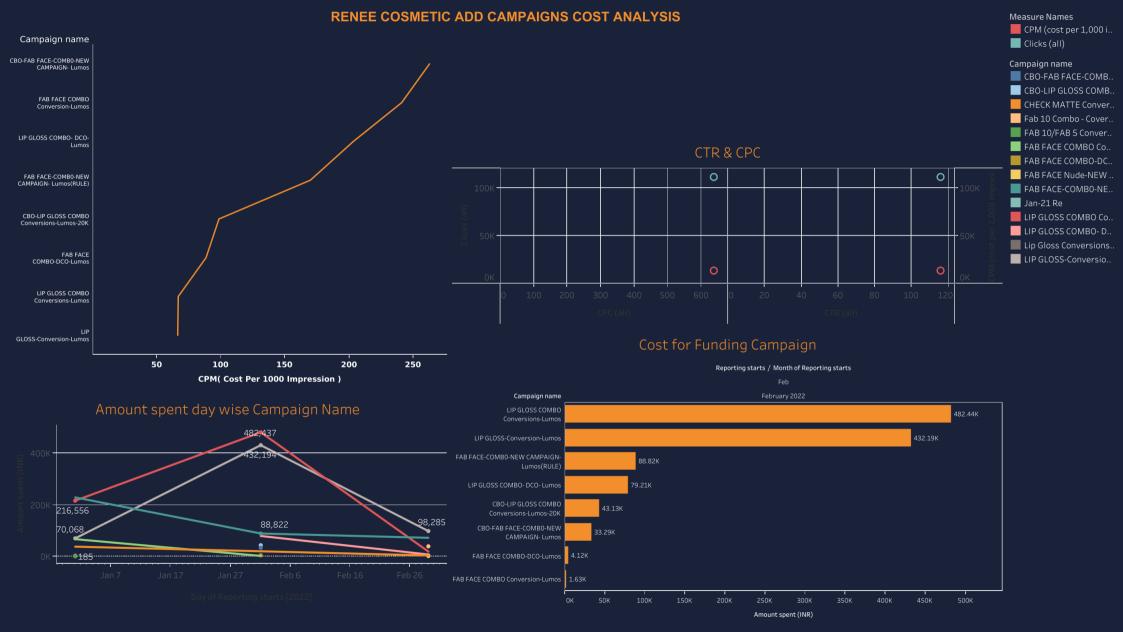
## Age wise click



#### Amount spent day wise Campaign Name



Campaign name																							
LIP GLOSS COMBO	Impressions																						
Conversions-Lumos	Reach																						
IP GLOSS-Conversion-Lumos	Impressions																						
	Reach																						
AB FACE-COMB0-NEW	Impressions																						
CAMPAIGN- Lumos(RULE)	Reach																						
ab 10 Combo -	Impressions																						
Coversions-2.0- Lumos	Reach																						
LIP GLOSS COMBO- DCO-	Impressions																						
Lumos	Reach																						
CBO-LIP GLOSS COMBO	Impressions																						
Conversions-Lumos-20K	Reach																						
CHECK MATTE	Impressions																						
Conversion-Lumos	Reach		ı																				
AB FACE COMBO	Impressions																						
onversion-Lumos	Reach																						
CBO-FAB FACE-COMBO-NEW	Impressions																						
AMPAIGN- Lumos	Reach																						
ip Gloss Conversions-2.0-	Impressions																						
umos	Reach																						
AB FACE COMBO-DCO-Lumos	Impressions																						
	Reach																						
AB FACE Nude-NEW	Impressions																						
CAMPAIGN- Lumos	Reach																						
Jan-21 Re	Impressions																						
	Reach																						
AB 10/FAB 5 Conversion-	Impressions																						
Lumos	Reach																						
		ok	500K	1000K	1500K	2000K	2500K	3000K	3500K	4000K	4500K	5000K	5500K	6000K	6500K	7000K	7500K	8000K	8500K	9000K	9500K	10000K	10500K
													Value										
													value										



### Reporting starts / Month of Reporting starts

43.13K 33.29K

CBO-FAB FACE-COMBO-NEW CAMP. FAB FACE COMBO-DCO-Lumos

FAB FACE COMBO Conversion-Lumos 1.63K

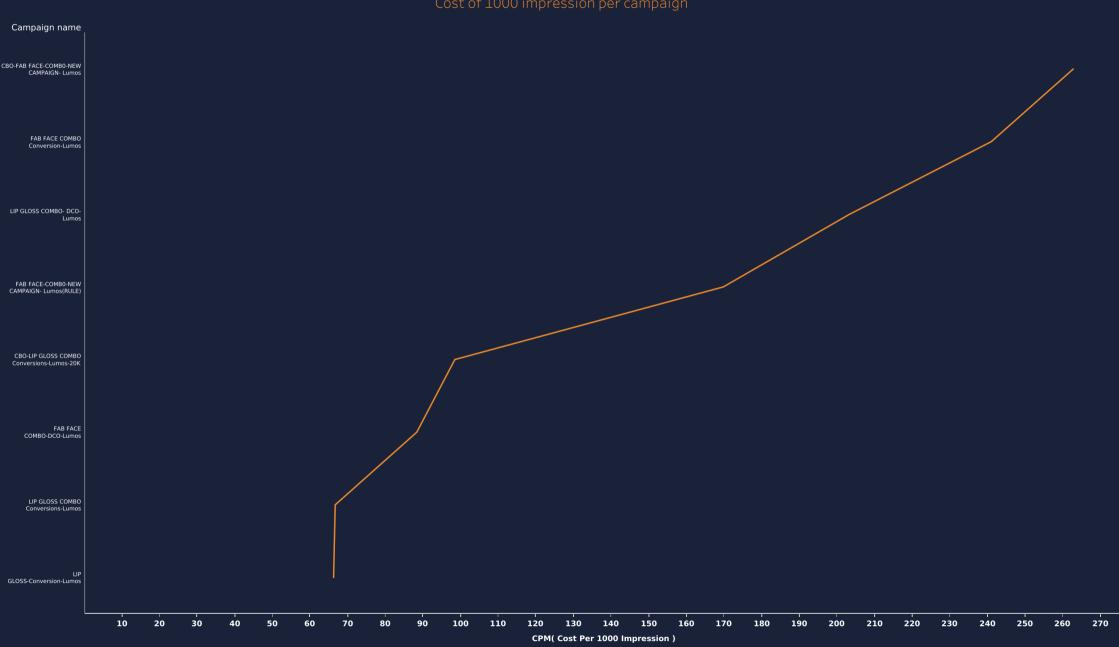
4.12K

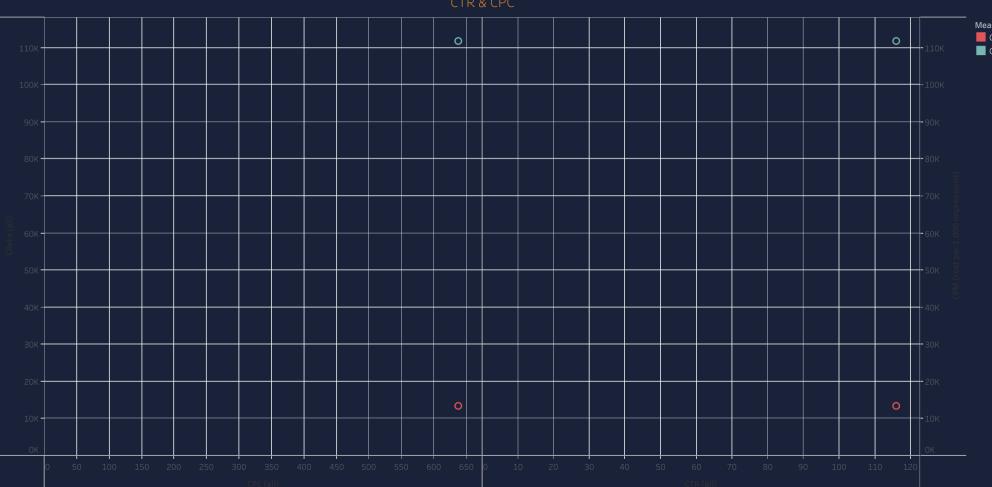
Campaign name FAB FACE-COMBO-NEW CAMPAIGN-. 88.82K 79.21K

432.19K

Amount spent (INR)

ebruary 2022	
	482.44K





Measure Names CPM (cost per 1,000 impressions) Clicks (all)