Cetas

WhatsApp API Documentation

Version 1.0 – 20th August 2024

Version	Date	Author	Description
1.0	20-Aug-2024	Brindhaa	Initial draft

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1. Introduction

The WhatsApp API allows businesses to communicate with their customers in a scalable, secure, and efficient manner. Whether you're looking to send notifications, engage with users, or provide customer support, the WhatsApp API provides a robust platform for integrating WhatsApp messaging into your applications

2. Prerequisite

To access the WhatsApp API below are the two prerequisites.
- Project Id
- X-Project-API-Pwd

3. API Base URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/{project_id}

4. Upload Media

Description

This endpoint allows you to upload media files to the WhatsApp server, which can then be referenced in messages sent to users.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/media

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

- **Content-Type:** multipart/form-data

Request Body

Parameter Name	Field Type	Description	Field Property
file	FILE	binary data of the file	Mandatory

Responses

- **StatusCode**: 200

```
{
 "id": "808541438093830"
}
```

5. Send Messages

Description

- The Send Message API allows you to send various types of messages, such as text, images, documents, and more, to WhatsApp users. This endpoint is used to create and send messages from your WhatsApp Business account.
- If contact is new mobile number, then it will create Contact and Send Message to the new Contact.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/messages

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

- **Content-Type:** application/json

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5.1 TEXT Messages

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
text	Object	Details of the Message Body	Mandatory
preview_url	Boolean	It is used to control whether a preview of a linked URL is shown in the message.	Optional
body	String	Message Content	Optional
type	String	Type of Message (Text)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "text": {
    "body": "Hello Good Morning"
  },
  "type": "text",
  "recipient_type": "individual"
}
```

Responses

- **StatusCode**: 200

```
{
    "messaging_product": "whatsapp",
    "contacts": [
        {
            "input": "910000000000",
            "wa_id": "910000000000"
        }
    ],
    "messages": [
        {
            "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3AAP="
        }
    ]
}
```

5.2 DOCUMENT Messages

5.2.1 Public Link Document URL

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
document	Object	Details of Document Body	Mandatory
link	String	Document in Public Url Link	Mandatory
filename	String	File Name	Optional
type	String	Type of Message (document)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "type": "document",
  "document": {
    "link": "https://www.clickdimensions.com/links/TestPDFfile.pdf",
    "filename": "wds"
  }
}
```

Responses

- **StatusCode**: 200

```
{
    "messaging_product": "whatsapp",
    "contacts": [
        {
            "input": "910000000000",
            "wa_id": "910000000000"
        }
    ],
    "messages": [
        {
            "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3AA=="
        }
```

```
    ]
}
```

5.2.2 Upload Media Document Id

Prerequisites

1. Upload Document File using Upload Media API
2. Get the Id in the Response
3. Use the resultant id to attach file

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
document	Object	Details of the Document Body	Mandatory
filename	String	File Name with File Extension	Optional
id	String	Upload Media Response Id	Mandatory
type	String	Type of Message (document)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "type": "document",
  "document": {
 "filename": "SamplePDFFromAPI.pdf",
   "id":"808541438093830"
  }
}
```

Responses

- **StatusCode**: 200

```
{
   "messaging_product": "whatsapp",
   "contacts": [
     {
```

```
        "input": "910000000000",
        "wa_id": "910000000000"
      }
    ],
    "messages": [
      {
        "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3BA=="
      }
    ]}
```

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
document	Object	Details of the Document Body	Mandatory
link	String	Document in Public Url Link	Mandatory
caption	String	Document Caption	Optional
type	String	Type of Message (document)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "type": "document",
  "document": {
    "link": "https://www.clickdimensions.com/links/TestPDFfile.pdf",
    "filename": "wds"
  }
}
```

Responses

- **StatusCode**: 200

```
{
  "messaging_product": "whatsapp",
  "contacts": [
    {
      "input": "910000000000",
      "wa_id": "910000000000"
    }
```

```
    ],
    "messages": [
      {
        "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjjNFOTJFODUxRjQ3AA=="
      }
    ]
}
```

5.3 IMAGE Messages

5.3.1 Public Link Image URL

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
image	Object	Details of the Image Body	Mandatory
link	String	Image in Public Url Link	Mandatory
caption	String	Image Caption	Optional
type	String	Type of Message (image)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "type": "image",
  "image": {
  "link": "https://images.pexels.com/photos/616838/pexels-photo-
616838.jpeg?auto=compress&cs=tinysrgb&w=1260&h=750&dpr=2",
    "caption": "Your image caption here"
}
}
```

Responses

- **StatusCode**: 200

```
{
   "messaging_product": "whatsapp",
   "contacts": [
     {
        "input": "910000000000",
```

```
        "wa_id": "910000000000"
      }
    ],
    "messages": [
      {
        "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3PA=="
      }
    ]
}
```

5.3.2 Upload Media Image Id

Prerequisites

1. Upload Image using Upload Media API

2. Get the Id in the Response

3. Use the resultant id to attach file

Request Body

Parameter Name	Field Type	Description	Mandatory
to	String	recipient_phone_number	Mandatory
image	Object	Details of the Image Body	Mandatory
filename	String	File Name with File Extension	Mandatory
id	String	Upload Media Response Id	Mandatory
type	String	Type of Message (image)	Mandatory
recipient_type	String	Individual (For Non-Template Message)	Optional

Body JSON Format

```
{
  "to": "910000000000",
  "type": " image",
  "image": {
 "filename": "FlowerImage.png",
   "id":"80854143809434"
  }
}
```

Responses

- **StatusCode**: 200

```json
{
   "messaging_product": "whatsapp",
   "contacts": [
      {
         "input": "910000000000",
         "wa_id": "910000000000"
      }
   ],
   "messages": [
      {
         "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3BA=="
      }
   ]
}
```

6. Send Template Messages

Description

The Send Message API allows you to send messages using pre-approved TEXT templates to users. This is useful for sending notifications or automated messages where the content is standardized and approved by WhatsApp.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/messages

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

- **Content-Type:** application/json

Prerequisites

- **Template Creation:** Create Templates and Design your message templates in the format required by WhatsApp.

- **Submission for Approval:** Submit your templates through the WhatsApp Business Manager for approval.

- **Template Status:** Wait for the template to be approved. It may take some time for WhatsApp to review and approve your templates.

- Choose the Template Type based on your need **(TEXT/DOCUMENT/IMAGE).**

6.1 Template Messages - TEXT

Description

The Send Message API allows you to send messages using pre-approved TEXT templates to users.

Request Body

Parameter Name	Field Type	Description	Field Property
to	String	recipient_phone_number	Mandatory
type	String	The type of message being sent.	Mandatory
template	Object	Contains the details of the template message	Mandatory
name	String	Name of the template as defined in your WhatsApp Business Account	Mandatory
language	Object	Specifies the language of the template	Mandatory
code	String	The language code (e.g., en_US for English)	Mandatory
components	Array	(Array) List of components that make up the template message	Mandatory
type	String	The type of component. For body text, use body	Mandatory
parameters	Array	List of parameters to be inserted into the template	Mandatory
type	String	The type of parameter (e.g., text).	Mandatory
text	String	The value to be inserted into the template	Mandatory

Body JSON Format

```
{
```

```
   "to": "910000000000",
   "type": "template",
   "template": {
     "name": "testmessage",
     "language": {
       "code": "en_US"
     },
     "components": [
       {
         "type": "body",
         "parameters": [
           {
             "type": "text",
             "text": "Brindha"
           }
         ]
       }
     ]

   }
}
```

Responses

- **StatusCode**: 200

```
{
   "messaging_product": "whatsapp",
   "contacts": [
     {
       "input": "910000000000",
       "wa_id": "910000000000"
     }
   ],
   "messages": [
     {
       "id":
"wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSMDkxNTIxMjkxRTg0MUM2MkNCAA=
="
     }
   ]
}
```

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6.2 Template Messages - DOCUMENT

Description

The Send Message API allows you to send messages using pre-approved DOCUMENT templates to users.

6.2.1 DOCUMENT with public URL

Request Body

Parameter Name	Field Type	Description	Field Property
to	String	recipient_phone_number	Mandatory
type	String	The type of message being sent.	Mandatory
template	Object	Contains the details of the template message	Mandatory
name	String	Name of the template as defined in your WhatsApp Business Account	Mandatory
language	Object	Specifies the language of the template	Mandatory
code	String	The language code (e.g., en_US for English)	Mandatory
components	Array	(Array) List of components that make up the template message	Mandatory
type	String	The type of component. For body text, use body	Mandatory
parameters	Array	List of parameters to be inserted into the template	Mandatory
type	String	The type of parameter (e.g., document).	Mandatory
document	Array	The value to be inserted into the template	Mandatory
link	String	Public document Url Link	Mandatory
filename	String	File Name	Optional

Body JSON Format

```
{
   "to": "910000000000",
   "type": "template",
   "template": {
      "name": "filetemplatecetas",
      "language": {
```

```
        "code": "en_US"
      },
      "components": [
        {
          "type": "header",
          "parameters": [
            {F
              "type": "document",
              "document": {
"link": "https://www.clickdimensions.com/links/TestPDFfile.pdf",
              "filename": "qwerty"
              }
            }
          ]
        },
        {
          "type": "body",
          "parameters": [
            {
              "type": "text",
              "text": "Brindha"
            }
          ]
        }
      ]
    }
}
```

Responses

- **StatusCode**: 200

```
{
   "messaging_product": "whatsapp",
   "contacts": [
     {
       "input": "910000000000",
       "wa_id": "910000000000"
     }
   ],
   "messages": [
     {
       "id":
"wamid.HBgMOTE3ODO1NzE5MjkyFQlAERgSN0Q1MjZGMkQ4NzI5REZDRDFDAA=
="
```

```
        }
    ]
}
```

6.2.2 DOCUMENT with Upload Media Id

Prerequisites

1. Upload document using Upload Media API

2. Get the Id in the Response

3. Use the resultant id to attach file

Request Body

Parameter Name	Field Type	Description	Field Property
to	String	recipient_phone_number	Mandatory
type	String	The type of message being sent.	Mandatory
template	Object	Contains the details of the template message	Mandatory
name	String	Name of the template as defined in your WhatsApp Business Account	Mandatory
language	Object	Specifies the language of the template	Mandatory
code	String	The language code (e.g., en_US for English)	Mandatory
components	Array	(Array) List of components that make up the template message	Mandatory
type	String	The type of component. For body text, use body	Mandatory
parameters	Array	List of parameters to be inserted into the template	Mandatory
type	String	The type of parameter (e.g., document).	Mandatory
document	Array	The value to be inserted into the template	Mandatory
id	String	Upload Media Id	Mandatory
filename	String	File Name with extension	Optional

Body JSON Format

```
{
   "to": "910000000000",
   "type": "template",
   "template": {
      "name": "fileTempcetas",
      "language": {
         "code": "en_US"
      },
      "components": [
         {
            "type": "header",
            "parameters": [
               {
                  "type": "document",
                  "document": {
                     "filename": "SamplePDFFromAPI.pdf",
                     "id":"808541438093830"
                  }
               }
            ]
         },
         {
            "type": "body",
            "parameters": [
               {
                  "type": "text",
                  "text": "Brindha"
               }
            ]
         }
      ]
   }
}
```

Responses

- **StatusCode**: 200

```
{
   "messaging_product": "whatsapp",
   "contacts": [
      {
         "input": "910000000000",
         "wa_id": "910000000000"
      }
   ],
   "messages": [
      {
```

```
        "id":
"wamid.HBgMOTE3ODQ1NzE5MjkyFQIAERgSN0Q1MjZGMkQ4NzI5REZDRDFDAA=
="
    }
  ]
}
```

6.3 Template Messages - IMAGE

Description

The Send Message API allows you to send messages using pre-approved IMAGE templates to users.

6.3.1 IMAGE with public URL

Request Body

Parameter Name	Field Type	Description	Field Property
to	String	recipient_phone_number	Mandatory
type	String	The type of message being sent.	Mandatory
template	Object	Contains the details of the template message	Mandatory
name	String	Name of the template as defined in your WhatsApp Business Account	Mandatory
language	Object	Specifies the language of the template	Mandatory
code	String	The language code (e.g., en_US for English)	Mandatory
components	Array	(Array) List of components that make up the template message	Mandatory
type	String	The type of component. For body text, use body	Mandatory
parameters	Array	List of parameters to be inserted into the template	Mandatory
type	String	The type of parameter (e.g., image).	Mandatory
image	Array	The value to be inserted into the template	Mandatory
link	String	Public image Url Link	Mandatory

Body JSON Format

```json
{
  "to": "910000000000",
  "type": "template",
  "template": {
    "name": "cetasimagetemplate",
    "language": {
      "code": "en_US"
    },
    "components": [
      {
        "type": "header",
        "parameters": [
          {
            "type": "image",
            "image": {
              "link": "https://images.pexels.com/photos/616838/pexels-photo-616838.jpeg"            }
          }
        ]
      },
      {
        "type": "body",
        "parameters": [
          {
            "type": "text",
            "text": "Brindha"
          }
        ]
      }
    ]
  }
}
```

Responses

- **StatusCode**: 200

```json
{
  "messaging_product": "whatsapp",
  "contacts": [
    {
      "input": "910000000000",
      "wa_id": "910000000000"
```

```
      }
    ],
    "messages": [
      {
        "id":
"wamid.HBgMOTE3ODO1NzE5MjkyFQIAERgSN0Q1MjZGMkQ4NzI5REZDRDFDAA=
="
      }
    ]
}
```

6.3.2 IMAGE with Upload Media Id

Prerequisites

1. Upload image using Upload Media API

2. Get the Id in the Response

3. Use the resultant id to attach file

Request Body

Parameter Name	Field Type	Description	Field Property
to	String	recipient_phone_number	Mandatory
type	String	The type of message being sent.	Mandatory
template	Object	Contains the details of the template message	Mandatory
name	String	Name of the template as defined in your WhatsApp Business Account	Mandatory
language	Object	Specifies the language of the template	Mandatory
code	String	The language code (e.g., en_US for English)	Mandatory
components	Array	(Array) List of components that make up the template message	Mandatory
type	String	The type of component. For body text, use body	Mandatory
parameters	Array	List of parameters to be inserted into the template	Mandatory
type	String	The type of parameter (e.g., document).	Mandatory
image	Array	The value to be inserted into the template	Mandatory

id	String	Upload Media Id	Mandatory
filename	String	File Name with extension	Optional

Body JSON Format

```json
{
    "to": "910000000000",
    "type": "template",
    "template": {
        "name": "cetasimagetemplate",
        "language": {
            "code": "en_US"
        },
        "components": [
            {
                "type": "header",
                "parameters": [
                    {
                        "type": "image",
                        "image": {
                            "id": "1187142215941081"
                        }
                    }
                ]
            },
            {
                "type": "body",
                "parameters": [
                    {
                        "type": "text",
                        "text": "Brindha"
                    }
                ]
            }
        ]
    }
}
```

Responses

- **StatusCode**: 200

```
{
  "messaging_product": "whatsapp",
  "contacts": [
    {
      "input": "910000000000",
      "wa_id": "910000000000"
    }
  ],
  "messages": [
    {
      "id":
"wamid.HBgMOTE3ODQ1NzE5MjkyFQIAERgSOTIwRjc1RTUyMjY0ODA1MEFFAA==
"
    }
  ]
}
```

7. Get Messages Details

Description

Retrieves messages that have been sent or received by a WhatsApp Business

Account. This can include text messages, images, videos, documents, and other

media types supported by WhatsApp.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/messages/{message_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameters

Parameter Name	Field Type	Description	Field Property
message_id	String	Chat Message ID	Mandatory

Request URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/messages/wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQURFQjNFOTJFODUxRjQ3AA==

Responses

- **StatusCode**: 200

```
{
    "type": "message",
    "id": "66b45041abe7bc4b8ec958cc",
    "meta_data": [],
    "project_id": "664b97befdf4713a4a265e59",
    "phone_number": "910000000000",
    "contact_id": "66b45040330f4a2db6b5de5e",
    "campaign": null,
    "sender": "API",
    "message_content": {
        "text": "Hello Good Morning"
    },
    "message_type": "TEXT",
    "status": "FAILED",
    "is_HSM": false,
    "chatbot_response": null,
    "agent_id": null,
    "sent_at": 1723093057163,
    "delivered_at": null,
    "read_at": null,
    "failureResponse": {
        "code": "131047",
        "reason": "Re-engagement message"
    },
    "userName": "UNKNOWN",
    "countryCode": "91",
    "submitted_message_id": "",
    "message_price": 0,
    "deductionType": null,
    "mau_details": null,
    "whatsapp_conversation_details": null,
    "context": null,
    "messageId": "wamid.HBgMOTE5NjI2MDI0MzQzFQIAERgSOTFCQ
URFQjNFOTJFODUxRjQ3AA=="
}
```

8. Submit Template Messages

Description

The Submit WhatsApp Templates endpoint is used to submit message templates for approval before they can be used to send messages to users. Templates are pre-defined message formats that can be used for notifications and alerts.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Request Body

Parameter Name	Field Type	Description	Field Property
name	String	Unique template name	Mandatory
label	String	Template label	Mandatory
text	String	Message with/without parmeters	Mandatory
type	String	Template content type **Allowed values:** TEXT IMAGE VIDEO FILE LOCATION CAROUSEL ORDER_DETAILS	Mandatory
category	string	Template category **Allowed values:** TRANSACTIONAL/ MARKETING/OTP	Mandatory
language	String	Language used in template	Mandatory

sample_text	String	Message with replaced param if any	Mandatory
header_text	String	Header Text Message	Optional
footer_text	String	Footer Text Message	Optional
message_action_type	String	Interactive action type **Allowed values:** CTA/QuickReplies/All	Optional
call_to_action	Array	If message_action_type is CTA then only call_to_action is Required	Optional
type (call_to_action Properties)	String	Action type Allowed values: Phone Number/URL	Optional
button_value (call_to_action Properties)	String	Url or phone number as per type **Example:** https://image_link.com or 910000000000	Optional
button_title (call_to_action Properties)	String	Button title	Optional
quick_replies	Array	If message_action_type is QuickReplies add list of preset replies	Optional
carousel_cards	Array	Details for each card in a carousel template	Optional
components (carousel_cards Properties)	Array	Includes various components such as buttons and other interactive elements.	Optional
buttons	Array	Button Details	Optional
limited_time_Offer	Object	Details about any limited time offer associated with the template.	Optional
has_expiration (limited_time_Offer Properties)	boolean	Offer having Expiration or not	Optional
text (limited_time_Offer Properties)	String	Content of the limited time offer	Optional
header_type	string	Specifies the type of header content **Allowed values:**	

		TEXT/IMAGE/VIDEO	

Body JSON Format

Sample 1

```
{
  "name": "packagedelivered",
  "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
  "type": "TEXT",
  "label": "Package Delivery",
  "category": "UTILITY",
  "language": "English (US)",
  "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
  "header_text":"Package Delivery",
  "footer_text":"from cetas infotech",
  "message_action_type": "All"
}
```

Sample 2

```
{
  "name": "temp_name_1",
  "text": "test",
  "type": "FILE",
  "label": "test label",
  "category": "MARKETING",
  "language": "Afrikaans",
  "sample_text": "test",
  "quick_replies": [
   "Yes",
   "No"
  ],
  "call_to_action": null,
  "message_action_type": "QuickReplies"
}
```

Sample 3

```
{
  "name": "temp_name_1",
  "text": "test",
  "type": "FILE",
  "label": "test label",
  "category": "AUTHENTICATION",
```

```json
   "language": "Afrikaans",
   "sample_text": "test",
   "quick_replies": null,
   "call_to_action": [
     {
       "type": "Phone Number",
       "button_title": "Call Now",
       "button_value": "910000000000"
     },
     {
       "type": "URL",
       "button_title": "Go to",
       "button_value": "https://www.sss.com/{{1}}"
     }
   ],
   "message_action_type": "CTA"
}
```

Responses

- **StatusCode**: 200

```json
{
   "id": "66b47171abe7bc4b8ec990ad",
   "assistant_name": "Cetas Information Technology Private Limited",
   "name": "packagedelivered",
   "label": "Package Delivery",
   "status": "PENDING",
   "call_to_action": [],
   "quick_replies": [],
   "type": "TEXT",
   "language": "English (US)",
   "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
   "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
   "message_action_type": "All",
   "total_parameters": 2,
   "project_id": "664b97befdf4713a4a265e59",
   "business_id": "664b97befdf4713a4a265e53",
   "created_at": 1723101553614,
   "updated_at": 1723101553614,
   "partner_id": "664b977bfdf4713a4a265e46",
   "category": "UTILITY"
}
```

Cetas

9. List WA Template Message

Description

Get all template messages in a project.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Query Parameter

Parameter Name	Field Type	Description	Field Property
after	String	Fetch records after this ID (exclusive)	Optional
before	String	Fetch records before this ID (exclusive)	Optional
limit	Number	Number of templates to fetch Value Limit: **>= 1<= 100** Default:**10**	Optional

Request URL with Filter

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template?limit=20&after=669e47462ce0715d5f508b77

Request URL without Filter

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template

Responses

- **StatusCode**: 200

```
{
    "template": [
        {
            "id": "668f9dba73e0e833aaab3b35",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "testmessage",
            "label": "testmessage",
            "status": "APPROVED",
            "call_to_action": [
                {
                    "type": "URL",
                    "button_value": "https://www.cetastech.com",
                    "button_title": "Click Here"
                }
            ],
            "quick_replies": [],
            "type": "TEXT",
            "language": "English (US)",
            "text": "Hello {{1}}, Thanks for contacting us | [Click
Here,https://www.cetastech.com]",
            "sample_text": "Hello [Mohamed Sujaludeen], Thanks for contacting us",
            "message_action_type": "CTA",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1720688058653,
            "updated_at": 1723098957111,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
        },
        {
            "id": "668fb5a973e0e833aaab944a",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "testmessage1",
            "label": "testmessage1",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "TEXT",
            "language": "English (US)",
            "text": "Hello {{1}}, Welcome to Cetas Information Technology Private
Limited. We have evolved Microsoft's recommended Sure Step Methodology by
adding our product development perspective. This approach ensures successful
adoption of the solution in budgeted time with the highest accuracy. You can thus
stay assured that your project will have lesser downtime, more flexibility, and
higher quality standards.",
```

      "sample_text": "Hello [Murali], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
      "message_action_type": "All",
      "total_parameters": 1,
      "project_id": "664b97befdf4713a4a265e59",
      "business_id": "664b97befdf4713a4a265e53",
      "created_at": 1720694185482,
      "updated_at": 1723098957111,
      "partner_id": "664b977bfdf4713a4a265e46",
      "category": "UTILITY",
      "rejected_reason": "NONE"
  },
  {
      "id": "66967643d6ecb81729e251a3",
      "assistant_name": "Cetas Information Technology Private Limited",
      "name": "testmessage2",
      "label": "testmessage2",
      "status": "APPROVED",
      "call_to_action": [],
      "quick_replies": [],
      "type": "FILE",
      "language": "English (US)",
      "text": "Hello *{{1}}*, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
      "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
      "message_action_type": "All",
      "total_parameters": 1,
      "project_id": "664b97befdf4713a4a265e59",
      "business_id": "664b97befdf4713a4a265e53",
      "created_at": 1721136707438,
      "updated_at": 1723098957111,
      "partner_id": "664b977bfdf4713a4a265e46",
      "category": "MARKETING",
      "rejected_reason": "NONE"

```json
        },
        {
            "id": "6696889ed6ecb81729e25f0c",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "imagetemplate",
            "label": "imagetemplate",
            "status": "REJECTED",
            "call_to_action": [],
            "quick_replies": [
                "I'm Interested",
                "I'm not Interested"
            ],
            "type": "IMAGE",
            "language": "English",
            "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards. | [I'm Interested] | [I'm not Interested]",
            "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "message_action_type": "QuickReplies",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1721141406919,
            "updated_at": 1723098957111,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "INCORRECT_CATEGORY"
        },
        {
            "id": "66968960d6ecb81729e26005",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "imagetemplate1",
            "label": "imagetemplate1",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "IMAGE",
            "language": "English (US)",
```

            "text": "Hello *{{1}}*, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "message_action_type": "None",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1721141600019,
            "updated_at": 1723098957111,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
        },
        {
            "id": "66968acdd6ecb81729e263bd",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "locationmessage",
            "label": "locationmessage",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "LOCATION",
            "language": "English (US)",
            "text": "Hello *{{1}}*, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.\n",
            "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.\n",
            "message_action_type": "All",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",

```
        "business_id": "664b97befdf4713a4a265e53",
        "created_at": 1721141965939,
        "updated_at": 1723098957111,
        "partner_id": "664b977bfdf4713a4a265e46",
        "category": "UTILITY",
        "rejected_reason": "NONE"
      },
      {
        "id": "669e46302ce0715d5f508a6a",
        "assistant_name": "Cetas Information Technology Private Limited",
        "name": "tmessage1",
        "label": "tmessage1",
        "status": "APPROVED",
        "call_to_action": [],
        "quick_replies": [],
        "type": "TEXT",
        "language": "English",
        "text": "Hello {{1}}, Welcome to cetas information technology private
limited",
        "sample_text": "Hello [Cetasian], Welcome to cetas information technology
private limited",
        "message_action_type": "All",
        "total_parameters": 1,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "created_at": 1721648688900,
        "updated_at": 1723098957111,
        "partner_id": "664b977bfdf4713a4a265e46",
        "category": "UTILITY",
        "rejected_reason": "NONE"
      }
  ],
  "size": 9,
  "count": 10
}
```

10. Get WA Template by Id

Description

Get all template messages in a project.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template/ {wa_template_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
wa_template_id	String	WhatsApp Template Id	Mandatory

Request URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template?limit=20&after=669e47462ce0715d5f508b77

Responses

- **StatusCode**: 200

```
{
    "id": "66b47171abe7bc4b8ec990ad",
    "assistant_name": "Cetas Information Technology Private Limited",
    "name": "packagedelivered",
    "label": "Package Delivery",
    "status": "APPROVED",
    "call_to_action": [],
    "quick_replies": [],
    "type": "TEXT",
    "language": "English (US)",
    "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
    "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
    "message_action_type": "All",
    "total_parameters": 2,
    "project_id": "664b97befdf4713a4a265e59",
    "business_id": "664b97befdf4713a4a265e53",
    "created_at": 1723101553614,
    "updated_at": 1723101567460,
    "partner_id": "664b977bfdf4713a4a265e46",
```

```
    "category": "UTILITY",
    "rejected_reason": "NONE"
}
```

11. Delete WA Template by Id

Description

Delete WhatsApp template message by using the WhatsApp Template Id.

Endpoints

Method	Endpoint URL
DELETE	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template/{wa_template_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
wa_template_id	String	WhatsApp Template Id	Mandatory

Request Url

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/wa_template/66b45880abe7bc4b8ec96981

Responses

- **StatusCode**: 200

```
{
  "status": "success"
```

Cetas

```
}
```

12. Create Contact

Description

Create a contact in your Project. New contacts are automatically opted-in for WhatsApp Notifications.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Request Body

Parameter Name	Field Type	Description	Field Property
name	String	Name of contact	Mandatory
mobile_number	String	Mobile number with countrycode	Mandatory

Body JSON Format

```
{
  "name": "GK",
  "mobile_number": "910000000000"
}
```

Responses

- **StatusCode**: 200

```
{
    "type": "contact",
```

```
    "id": "66b47afc330f4a2db6bea14b",
    "project_id": "664b97befdf4713a4a265e59",
    "business_id": "664b97befdf4713a4a265e53",
    "last_active": null,
    "phone_number": "910000000000",
    "name": "GK",
    "country_code": "91",
    "created_at": 1723103996851,
    "on_whatsapp": false,
    "timezone": "Asia/Calcutta GMT+05:30",
    "first_message": null,
    "tags": [],
    "partner_id": "664b977bfdf4713a4a265e46",
    "updated_at": 1723103996851
}
```

13. Get Contact by Id

Description

To retrieve the contact details using the contact ID obtained from the Create

Contact API, you will need to send a request to the appropriate endpoint with the

contact ID included in the URL.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact/{contact_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property

contact_id	String	Unique Identifier of the Contact	Mandatory

Request URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact/66b47afc330f4a2db6bea14b

Responses

- **StatusCode**: 200

```
{
    "type": "contact",
    "id": "66b47afc330f4a2db6bea14b",
    "project_id": "664b97befdf4713a4a265e59",
    "business_id": "664b97befdf4713a4a265e53",
    "is_closed": false,
    "is_intervened": false,
    "is_requesting": null,
    "last_active": 0,
    "phone_number": "910000000000",
    "name": "GK",
    "country_code": "91",
    "created_at": 1723103996851,
    "on_whatsapp": false,
    "timezone": "Asia/Calcutta GMT+05:30",
    "opted_in": true,
    "blocked": false,
    "first_message": null,
    "tags": [],
    "attributes": {},
    "last_message": null,
    "partner_id": "664b977bfdf4713a4a265e46",
    "updated_at": 1723103996851
}
```

14. Get Contact by Mobile Number

Description

Fetch the Contact details by the contact's mobile number.

Endpoints

Cetas

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact?action=FetchContact&mobile_number={contact_mobile_number}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
contact_mobile_number	String	Person Mobile Number	Mandatory

Request URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact?action=FetchContact&mobile_number=910000000000

Responses

- **StatusCode**: 200

```
{
  "type": "contact",
  "id": "66b45040330f4a2db6b5de5e",
  "project_id": "664b97befdf4713a4a265e59",
  "business_id": "664b97befdf4713a4a265e53",
  "is_closed": false,
  "is_intervened": false,
  "is_requesting": "2024-08-08T06:32:56.399Z",
  "last_active": 1723098774000,
  "phone_number": "910000000000",
  "name": "Brinz",
  "country_code": "91",
  "created_at": 1723093056347,
  "timezone": "Asia/Calcutta GMT+05:30",
  "opted_in": true,
  "blocked": false,
```

```
    "first_message": null,
    "tags": [],
    "attributes": {},
    "last_message": "2024-08-08T06:33:14.058Z",
    "updated_at": 1723098798543
}
```

15. Update Contact

Description

This Update Contact API used to update Name, Custom Attributes, Opt-in status,

Block status.

Endpoints

Method	Endpoint URL
PATCH	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/contact/{contact_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
contact_id	String	Unique Identifier of the Contact	Mandatory

Request Body

Parameter Name	Field Type	Description	Field Property
name	String	Contact	Optional
blocked	boolean	Need to block the contact in Whatsapp	Optional

opted_in	boolean	Indicates whether the user has opted in to receive messages from the business.	Optional
attributes	Array	Custom Attributes like Additional Information of Contact. "email":"brindha@gmail.com"	Optional

Body JSON Format

```
{
  "name": "Brindha",
  "blocked": false,
  "opted_in": true
}
```

Responses

- **StatusCode**: 200

```
{
  "type": "contact",
  "id": "66b45040330f4a2db6b5de5e",
  "project_id": "664b97befdf4713a4a265e59",
  "business_id": "664b97befdf4713a4a265e53",
  "is_closed": false,
  "is_intervened": false,
  "is_requesting": "2024-08-08T06:32:56.399Z",
  "last_active": 1723098774000,
  "phone_number": "910000000000",
  "name": "Brindha",
  "country_code": "91",
  "created_at": 1723093056347,
  "timezone": "Asia/Calcutta GMT+05:30",
  "opted_in": true,
  "blocked": false,
  "first_message": null,
  "tags": [],
  "attributes": {},
  "last_message": "2024-08-08T06:33:14.058Z",
  "updated_at": 1723104974213
}
```

Cetas

16. Create API Campaign

Description

Create API campaign to send template messages to end-users & track the impact.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/api

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Request Body

Parameter Name	Field Type	Description	Field Property
campaign_name	String	Unique campaign name	Mandatory
template_name	String	Approved Template Name	Mandatory

Body JSON Format

```
{
  "campaign_name": "packagedeliverycampaign",
  "template_name": "packagedelivered"
}
```

Responses

- **StatusCode**: 200

```
{
    "id": "66b48d4864d14f4260c3ca9c",
    "name": "packagedeliverycampaign",
    "type": "API",
    "project_id": "664b97befdf4713a4a265e59",
    "business_id": "664b97befdf4713a4a265e53",
    "status": "LIVE",
```

```
    "message_type": "TEMPLATE",
    "message_payload": {
      "template": {
        "id": "66b47171abe7bc4b8ec990ad",
        "assistant_name": "Cetas Information Technology Private Limited",
        "name": "packagedelivered",
        "label": "Package Delivery",
        "status": "APPROVED",
        "call_to_action": [],
        "quick_replies": [],
        "type": "TEXT",
        "language": "English (US)",
        "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
        "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
        "message_action_type": "All",
        "total_parameters": 2,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "created_at": 1723101553614,
        "updated_at": 1723101567460,
        "partner_id": "664b977bfdf4713a4a265e46",
        "category": "UTILITY",
        "rejected_reason": "NONE"
      },
      "parameters": null,
      "media": null
    },
    "partner_id": "664b977bfdf4713a4a265e46",
    "created_at": 1723108680464,
    "updated_at": 1723108680464
}
```

17. Send API Campaign

Description

Send WhatsApp template messages & track the performance through campaigns.

Endpoints

Method	Endpoint URL

POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/api/send

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Request Body

Parameter Name	Field Type	Description	Field Property
template_params	String	Unique campaign name	Optional
name	String	Contact's Name	Mandatory
phone_number	String	Contact's Phone Number	Optional
media	Object	Details of Media File	Optional
url (media property)	String	Public URL of media	Optional
filename (media property)	String	Any file name for media	Optional
campaign_name	String	Name of campaign to send	Mandatory
source	String	Contact Source like Email/Phonecall	Optional
attributes	Object	Attribute values in object format. Any key with corresponding string value	Optional
default_country_code	String	Default country code to consider if not present in phone number	Optional
tags	Array(String)	Tag to add, must be among one of already created tags	Optional

Body JSON Format

```
{
  "name": "Brindhaa",
  "tags": [
    "AUGUST_LEAD"
  ],
  "media": {
    "url": "https://ucarecdn.com/c0da7e72-51ce-4ebc-8144-839e636bf153/-
/crop/1490x1252/112,115/-/preview/templatee-03-(2).png",
```

```
  "filename": "Purchase Order"
 },
 "source": "API",
 "attributes": {
  "country": "India"
 },
 "phone_number": "910000000000",
 "campaign_name": "packagedeliverycampaign",
 "template_params": [
  "Brindha",
  "Mam"
 ],
 "default_country_code": "91"
}
```

Responses

- **StatusCode**: 200

```
{
   "status": "success"
}
```

18. Get Project Campaign API

Description

To retrieve the list of Campaigns against this project.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/api

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Cetas

Request URL

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/api

Responses

- **StatusCode**: 200

```
{
   "campaign": [
      {
         "id": "66b48d4864d14f4260c3ca9c",
         "name": "packagedeliverycampaign",
         "type": "API",
         "project_id": "664b97befdf4713a4a265e59",
         "business_id": "664b97befdf4713a4a265e53",
         "status": "LIVE",
         "message_type": "TEMPLATE",
         "message_payload": {
            "template": {
               "id": "66b47171abe7bc4b8ec990ad",
               "assistant_name": "Cetas Information Technology Private Limited",
               "name": "packagedelivered",
               "label": "Package Delivery",
               "status": "APPROVED",
               "call_to_action": [],
               "quick_replies": [],
               "type": "TEXT",
               "language": "English (US)",
               "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
               "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
               "message_action_type": "All",
               "total_parameters": 2,
               "project_id": "664b97befdf4713a4a265e59",
               "business_id": "664b97befdf4713a4a265e53",
               "created_at": 1723101553614,
               "updated_at": 1723101567460,
               "partner_id": "664b977bfdf4713a4a265e46",
               "category": "UTILITY",
               "rejected_reason": "NONE"
            },
            "parameters": null,
            "media": null
         },
         "partner_id": "664b977bfdf4713a4a265e46",
         "created_at": 1723108680464,
```

```
          "updated_at": 1723108680464
        },
        {
          "id": "669e476b9f00de0b6c92e90b",
          "name": "timagecampaign",
          "type": "API",
          "audience_size": 1,
          "submitted": 1,
          "project_id": "664b97befdf4713a4a265e59",
          "business_id": "664b97befdf4713a4a265e53",
          "status": "LIVE",
          "message_type": "TEMPLATE",
          "message_payload": {
            "template": {
              "id": "669e47462ce0715d5f508b77",
              "assistant_name": "Cetas Information Technology Private Limited",
              "name": "timagemessage",
              "label": "timagemessage",
              "status": "APPROVED",
              "call_to_action": [],
              "quick_replies": [],
              "type": "IMAGE",
              "language": "English",
              "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
              "sample_text": "Hello [test], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
              "message_action_type": "All",
              "total_parameters": 1,
              "project_id": "664b97befdf4713a4a265e59",
              "business_id": "664b97befdf4713a4a265e53",
              "created_at": 1721648966714,
              "updated_at": 1721648968534,
              "partner_id": "664b977bfdf4713a4a265e46",
              "category": "UTILITY",
              "rejected_reason": "NONE"
            },
            "parameters": null,
            "media": null
```

```
      },
      "created_at": 1721649003582,
      "updated_at": 1721649086931
   },
   {
      "id": "669e465b9f00de0b6c92e909",
      "name": "tcampaign1",
      "type": "API",
      "audience_size": 1,
      "submitted": 1,
      "project_id": "664b97befdf4713a4a265e59",
      "business_id": "664b97befdf4713a4a265e53",
      "status": "LIVE",
      "message_type": "TEMPLATE",
      "message_payload": {
         "template": {
            "id": "669e46302ce0715d5f508a6a",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "tmessage1",
            "label": "tmessage1",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "TEXT",
            "language": "English",
            "text": "Hello {{1}}, Welcome to cetas information technology private
limited",
            "sample_text": "Hello [Cetasian], Welcome to cetas information
technology private limited",
            "message_action_type": "All",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1721648688900,
            "updated_at": 1721648707755,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
         },
         "parameters": null,
         "media": null
      },
      "created_at": 1721648731816,
      "updated_at": 1721648814152
   },
   {
      "id": "66968e93d2c6646f83bcbd9d",
```

```
        "name": "textwithattribute",
        "type": "API",
        "audience_size": 1,
        "submitted": 1,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "status": "LIVE",
        "message_type": "TEMPLATE",
        "message_payload": {
          "template": {
            "id": "668f9dba73e0e833aaab3b35",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "testmessage",
            "label": "testmessage",
            "status": "APPROVED",
            "call_to_action": [
              {
                "type": "URL",
                "button_value": "https://www.cetastech.com",
                "button_title": "Click Here"
              }
            ],
            "quick_replies": [],
            "type": "TEXT",
            "language": "English (US)",
            "text": "Hello {{1}}, Thanks for contacting us | [Click
Here,https://www.cetastech.com]",
            "sample_text": "Hello [Mohamed Sujaludeen], Thanks for contacting
us",
            "message_action_type": "CTA",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1720688058653,
            "updated_at": 1721142037264,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
          },
          "parameters": null,
          "media": null
        },
        "created_at": 1721142931712,
        "updated_at": 1721142963156
      },
      {
        "id": "66968b38d2c6646f83bcbd9b",
```

```
"name": "locationcampaign",
"type": "API",
"audience_size": 3,
"submitted": 3,
"project_id": "664b97befdf4713a4a265e59",
"business_id": "664b97befdf4713a4a265e53",
"status": "LIVE",
"message_type": "TEMPLATE",
"message_payload": {
    "template": {
        "id": "66968acdd6ecb81729e263bd",
        "assistant_name": "Cetas Information Technology Private Limited",
        "name": "locationmessage",
        "label": "locationmessage",
        "status": "APPROVED",
        "call_to_action": [],
        "quick_replies": [],
        "type": "LOCATION",
        "language": "English (US)",
        "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.\n",
        "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.\n",
        "message_action_type": "All",
        "total_parameters": 1,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "created_at": 1721141965939,
        "updated_at": 1721142037264,
        "partner_id": "664b977bfdf4713a4a265e46",
        "category": "UTILITY",
        "rejected_reason": "NONE"
    },
    "parameters": null,
    "media": null
},
"created_at": 1721142072700,
"updated_at": 1721649216952
},
```

```
{
    "id": "66968a3cd2c6646f83bcbd99",
    "name": "ImageCampaign",
    "type": "API",
    "audience_size": 2,
    "submitted": 2,
    "project_id": "664b97befdf4713a4a265e59",
    "business_id": "664b97befdf4713a4a265e53",
    "status": "LIVE",
    "message_type": "TEMPLATE",
    "message_payload": {
        "template": {
            "id": "66968960d6ecb81729e26005",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "imagetemplate1",
            "label": "imagetemplate1",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "IMAGE",
            "language": "English (US)",
            "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "message_action_type": "None",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1721141600019,
            "updated_at": 1721141621018,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
        },
        "parameters": null,
        "media": null
    },
    "created_at": 1721141820972,
```

```
        "updated_at": 1721628058014
    },
    {
        "id": "6696770bd2c6646f83bcbd91",
        "name": "Cetas2",
        "type": "API",
        "audience_size": 7,
        "submitted": 7,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "status": "LIVE",
        "message_type": "TEMPLATE",
        "message_payload": {
            "template": {
                "id": "66967643d6ecb81729e251a3",
                "assistant_name": "Cetas Information Technology Private Limited",
                "name": "testmessage2",
                "label": "testmessage2",
                "status": "APPROVED",
                "call_to_action": [],
                "quick_replies": [],
                "type": "FILE",
                "language": "English (US)",
                "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
                "sample_text": "Hello [Suja], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
                "message_action_type": "All",
                "total_parameters": 1,
                "project_id": "664b97befdf4713a4a265e59",
                "business_id": "664b97befdf4713a4a265e53",
                "created_at": 1721136707438,
                "updated_at": 1721136731584,
                "partner_id": "664b977bfdf4713a4a265e46",
                "category": "MARKETING",
                "rejected_reason": "NONE"
            },
            "parameters": null,
            "media": null
```

```
        },
        "created_at": 1721136907007,
        "updated_at": 1721649517732
      },
      {
        "id": "669669cfd2c6646f83bcbd88",
        "name": "cetas",
        "type": "API",
        "audience_size": 6,
        "submitted": 6,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "status": "STOPPED",
        "message_type": "TEMPLATE",
        "message_payload": {
          "template": {
            "id": "668fb5a973e0e833aaab944a",
            "assistant_name": "Cetas Information Technology Private Limited",
            "name": "testmessage1",
            "label": "testmessage1",
            "status": "APPROVED",
            "call_to_action": [],
            "quick_replies": [],
            "type": "TEXT",
            "language": "English (US)",
            "text": "Hello {{1}}, Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "sample_text": "Hello [Murali], Welcome to Cetas Information Technology Private Limited. We have evolved Microsoft's recommended Sure Step Methodology by adding our product development perspective. This approach ensures successful adoption of the solution in budgeted time with the highest accuracy. You can thus stay assured that your project will have lesser downtime, more flexibility, and higher quality standards.",
            "message_action_type": "All",
            "total_parameters": 1,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "created_at": 1720694185482,
            "updated_at": 1720694199888,
            "partner_id": "664b977bfdf4713a4a265e46",
            "category": "UTILITY",
            "rejected_reason": "NONE"
          },
```

```
          "parameters": null,
          "media": null
      },
      "created_at": 1721133519429,
      "updated_at": 1721136887687
   }
 ],
 "size": 8,
 "count": 8
}
```

19. Get API Campaign Details

Description

Get a particular Campaign details by campaign Id.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/api/{campaign_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
campaign_id	String	Unique campaign Id which will return in Create API Campaign Response	Mandatory

Request URL

Cetas

Responses

- **StatusCode**: 200

```
{
   "id": "66b48d4864d14f4260c3ca9c",
   "name": "packagedeliverycampaign",
   "type": "API",
   "audience_size": 1,
   "submitted": 1,
   "project_id": "664b97befdf4713a4a265e59",
   "business_id": "664b97befdf4713a4a265e53",
   "status": "LIVE",
   "message_type": "TEMPLATE",
   "message_payload": {
     "template": {
       "id": "66b47171abe7bc4b8ec990ad",
       "assistant_name": "Cetas Information Technology Private Limited",
       "name": "packagedelivered",
       "label": "Package Delivery",
       "status": "APPROVED",
       "call_to_action": [],
       "quick_replies": [],
       "type": "TEXT",
       "language": "English (US)",
       "text": "Hello {{1}}, Your Package Delivered to your address, Thank you {{2}}",
       "sample_text": "Hello [Brindha], Your Package Delivered to your address, Thank you [Mam]",
       "message_action_type": "All",
       "total_parameters": 2,
       "project_id": "664b97befdf4713a4a265e59",
       "business_id": "664b97befdf4713a4a265e53",
       "created_at": 1723101553614,
       "updated_at": 1723101567460,
       "partner_id": "664b977bfdf4713a4a265e46",
       "category": "UTILITY",
       "rejected_reason": "NONE"
     },
     "parameters": null,
     "media": null
   },
   "partner_id": "664b977bfdf4713a4a265e46",
   "created_at": 1723108680464,
```

```
    "updated_at": 1723109312030
}
```

20. Get Campaign Analytics

Description

Campaign Analytics in the WhatsApp API provide detailed insights into the performance of your messaging campaigns. These analytics help you understand how well your messages are performing, including delivery success, engagement rates, and any issues encountered.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/analytics/{campaign_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
campaign_id	String	Unique campaign Id which will return in Create API Campaign Response	Mandatory

Request Body

Parameter Name	Field Type	Description	Field Property
startDate	String	Fetch records after this startDate	Optional

Cetas

endDate	String	Fetch records before this endDate	Optional

Request Url

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/analytics/66b48d4864d14f4260c3ca9c

Responses

- **StatusCode**: 200

```
{
   "chats": [
     {
       "_id": "66b48fbe330f4a2db6c27dc9",
       "assistantId": "664b97befdf4713a4a265e59",
       "campaignId": "66b48d4864d14f4260c3ca9c",
       "dayDate": "2024-08-07T18:30:00.000Z",
       "acCount": 0,
       "acCreditUsage": 0,
       "acCreditUsageCountryWise": {
         "OTHERS": {
           "amount": 0,
           "count": 0
         }
       },
       "agentMessages": {
         "media": 0,
         "mediaSizeInMB": 0,
         "messagePrice": 0,
         "text": 0,
         "total": 0
       },
       "bicCount": 0,
       "bicCreditUsage": 0,
       "bicCreditUsageCountryWise": {
         "OTHERS": {
           "amount": 0,
           "count": 0
         }
       },
       "businessCreatedMacCount": 0,
       "campaignMessages": {
         "media": 0,
         "mediaSizeInMB": 0,
         "messagePrice": 0,
```

```
      "text": 1,
      "total": 1
    },
    "chatbotMessages": {
      "media": 0,
      "mediaSizeInMB": 0,
      "messagePrice": 0,
      "text": 0,
      "total": 0
    },
    "clientId": "664b97befdf4713a4a265e53",
    "closedChatCount": 0,
    "deliveredChatcount": 1,
    "engagementCount": 0,
    "enqueuedChatCount": 0,
    "failedChatCount": 0,
    "intervenedChatCount": 0,
    "macUsageCount": 0,
    "mcCount": 0,
    "mcCreditUsage": 0,
    "mcCreditUsageCountryWise": {
      "OTHERS": {
        "amount": 0,
        "count": 0
      }
    },
    "paymentCollected": 0,
    "paymentCount": 0,
    "paymentCreditUsage": 0,
    "readChatCount": 1,
    "repliedToCampaignCount": 0,
    "requestingChatCount": 0,
    "scCount": 0,
    "scCreditUsage": 0,
    "scCreditUsageCountryWise": {
      "OTHERS": {
        "amount": 0,
        "count": 0
      }
    },
    "sentChatCount": 1,
    "sessionMessagesCount": 1,
    "templateCreditUsedCount": 0,
    "templateCreditUsedCountryWise": {
      "OTHERS": {
        "amount": 0,
        "count": 0
```

```
            }
        },
        "templateMessagesCount": 0,
        "timezone": "Asia/Calcutta GMT+05:30",
        "ucCount": 0,
        "ucCreditUsage": 0,
        "ucCreditUsageCountryWise": {
          "OTHERS": {
            "amount": 0,
            "count": 0
          }
        },
        "uicCount": 0,
        "uicCreditUsage": 0,
        "uicCreditUsageCountryWise": {
          "OTHERS": {
            "amount": 0,
            "count": 0
          }
        },
        "uniqueUserCount": 0,
        "uniqueVisitorCount": 0,
        "userCreatedMacCount": 0,
        "userMessages": {
          "media": 0,
          "mediaSizeInMB": 0,
          "messagePrice": 0,
          "text": 0,
          "total": 0
        }
      }
    }
  ]
}
```

21. Get Campaign Audience

Description

Returns the list of audience for the specified campaign.

Endpoints

Method	Endpoint URL
GET	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/audience/ {campaign_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Path Parameter

Parameter Name	Field Type	Description	Field Property
campaign_id	String	Unique campaign Id which will return in Create API Campaign Response	Mandatory

Query Parameter

Parameter Name	Field Type	Description	Field Property
after	String	Get next set of results. After token value can be obtain from response.paging	Optional
before	String	Get previous set of results. Before token value can be obtained from response.paging	Optional
category	String	Category to be selected for filtering. **Allowed values:** SENT/DELIVERED/READ/FAILED/ REPLIED/CLICKED	Optional
endDate	String	Ending date to get audience from in ISO Date Format.	Optional
fields	String	Fields to be selected. Fields must be separated by a comma.	Optional
limit	String	Range of audience to get in one set of request. Default value is 20. Max Value is 100.	Optional
sort	String	Sort the audience on the basis of category. **Allowed values**: asc/desc **Default**:asc	Optional

startDate	String	Starting Date to get audience from in ISO Date Format.	Optional

Request Url

https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/audience/66b48d486 4d14f4260c3ca9c

Responses

- **StatusCode**: 200

```
{
    "total": 1,
    "data": [
        {
            "_id": "66b48fd8330f4a2db6c283b7",
            "assistantId": "664b97befdf4713a4a265e59",
            "campaignId": "66b48d4864d14f4260c3ca9c",
            "chatId": "66b48fbe534b3e000c271c5e",
            "userNumber": "910000000000",
            "__v": 0,
            "isoCode": "IN",
            "sentAt": "2024-08-08T09:28:08.678Z",
            "userName": "Brindha",
            "deliveredAt": "2024-08-08T09:28:53.000Z",
            "readAt": "2024-08-08T09:28:53.000Z"
        }
    ],
    "paging": {
        "cursors": {
            "after": "NjZiNDhmZDgzMzBmNGEyZGI2YzI4M2I3",
            "before": "NjZiNDhmZDgzMzBmNGEyZGI2YzI4M2I3"
        }
    }
}
```

22. Get Campaigns

Description

Returns the list of audience for the specified campaign.

Endpoints

Method	Endpoint URL
POST	https://apis.whatsapp.redingtongroup.com/project-apis/v1/project/664b97befdf4713a4a265e59/campaign/audience/{campaign_id}

Request Headers

- **X-Project-API-Pwd**: <Project Password Key>

Request Body

Parameter Name	Field Type	Description	Field Property
skip	integer	Get next set of results. After token value can be obtain from response.paging	Optional
limit	integer	Get previous set of results. Before token value can be obtained from response.paging	Optional
campaignType	String	Category to be selected for filtering. **Allowed values:** SENT/DELIVERED/READ/FAILED/REPLIED/CLICKED	Mandatory

Body JSON Format

```
{
  "skip": 0,
  "limit": 0,
  "campaignType": "API"
}
```

Responses

- **StatusCode**: 200

```
{
  "campaigns": [
    {
      "id": "66b48d4864d14f4260c3ca9c",
```

```
      "name": "packagedeliverycampaign",
      "type": "API",
      "audience_size": 1,
      "submitted": 1,
      "project_id": "664b97befdf4713a4a265e59",
      "business_id": "664b97befdf4713a4a265e53",
      "status": "LIVE",
      "message_type": "TEMPLATE",
      "message_payload": {
        "template": {
          "id": "66b47171abe7bc4b8ec990ad",
          "assistant_name": "Cetas Information Technology Private Limited",
          "name": "packagedelivered",
          "label": "Package Delivery",
          "status": "APPROVED",
          "call_to_action": [],
          "quick_replies": [],
          "type": "TEXT",
          "language": "English (US)",
          "text": "Hello {{1}}, Your Package Delivered to your address, Thank you
{{2}}",
          "sample_text": "Hello [Brindha], Your Package Delivered to your
address, Thank you [Mam]",
          "message_action_type": "All",
          "total_parameters": 2,
          "project_id": "664b97befdf4713a4a265e59",
          "business_id": "664b97befdf4713a4a265e53",
          "created_at": 1723101553614,
          "updated_at": 1723101567460,
          "partner_id": "664b977bfdf4713a4a265e46",
          "category": "UTILITY",
          "rejected_reason": "NONE"
        },
        "parameters": null,
        "media": null
      },
      "partner_id": "664b977bfdf4713a4a265e46",
      "created_at": 1723108680464,
      "updated_at": 1723109312030
    },
    {
      "id": "66968e93d2c6646f83bcbd9d",
      "name": "textwithattribute",
      "type": "API",
      "audience_size": 1,
      "submitted": 1,
      "project_id": "664b97befdf4713a4a265e59",
```

```
      "business_id": "664b97befdf4713a4a265e53",
      "status": "LIVE",
      "message_type": "TEMPLATE",
      "message_payload": {
        "template": {
          "id": "668f9dba73e0e833aaab3b35",
          "assistant_name": "Cetas Information Technology Private Limited",
          "name": "testmessage",
          "label": "testmessage",
          "status": "APPROVED",
          "call_to_action": [
            {
              "type": "URL",
              "button_value": "https://www.cetastech.com",
              "button_title": "Click Here"
            }
          ],
          "quick_replies": [],
          "type": "TEXT",
          "language": "English (US)",
          "text": "Hello {{1}}, Thanks for contacting us | [Click
Here,https://www.cetastech.com]",
          "sample_text": "Hello [Mohamed Sujaludeen], Thanks for contacting
us",
          "message_action_type": "CTA",
          "total_parameters": 1,
          "project_id": "664b97befdf4713a4a265e59",
          "business_id": "664b97befdf4713a4a265e53",
          "created_at": 1720688058653,
          "updated_at": 1721142037264,
          "partner_id": "664b977bfdf4713a4a265e46",
          "category": "UTILITY",
          "rejected_reason": "NONE"
        },
        "parameters": null,
        "media": null
      },
      "created_at": 1721142931712,
      "updated_at": 1721142963156
    },
    {
      "id": "66968b38d2c6646f83bcbd9b",
      "name": "locationcampaign",
      "type": "API",
      "audience_size": 3,
      "submitted": 3,
      "project_id": "664b97befdf4713a4a265e59",
```

```
      "business_id": "664b97befdf4713a4a265e53",
      "status": "LIVE",
      "message_type": "TEMPLATE",
      "message_payload": {
        "template": {
          "id": "66968acdd6ecb81729e263bd",
          "assistant_name": "Cetas Information Technology Private Limited",
          "name": "locationmessage",
          "label": "locationmessage",
          "status": "APPROVED",
          "call_to_action": [],
          "quick_replies": [],
          "type": "LOCATION",
          "language": "English (US)",
          "text": "Hello {{1}}, Welcome to Cetas Information Technology Private
Limited. We have evolved Microsoft's recommended Sure Step Methodology by
adding our product development perspective. This approach ensures successful
adoption of the solution in budgeted time with the highest accuracy. You can thus
stay assured that your project will have lesser downtime, more flexibility, and
higher quality standards.\n",
          "sample_text": "Hello [Suja], Welcome to Cetas Information
Technology Private Limited. We have evolved Microsoft's recommended Sure Step
Methodology by adding our product development perspective. This approach
ensures successful adoption of the solution in budgeted time with the highest
accuracy. You can thus stay assured that your project will have lesser downtime,
more flexibility, and higher quality standards.\n",
          "message_action_type": "All",
          "total_parameters": 1,
          "project_id": "664b97befdf4713a4a265e59",
          "business_id": "664b97befdf4713a4a265e53",
          "created_at": 1721141965939,
          "updated_at": 1721142037264,
          "partner_id": "664b977bfdf4713a4a265e46",
          "category": "UTILITY",
          "rejected_reason": "NONE"
        },
        "parameters": null,
        "media": null
      },
      "created_at": 1721142072700,
      "updated_at": 1721649216952
    },
    {
      "id": "66968a3cd2c6646f83bcbd99",
      "name": "ImageCampaign",
      "type": "API",
      "audience_size": 2,
```

```
        "submitted": 2,
        "project_id": "664b97befdf4713a4a265e59",
        "business_id": "664b97befdf4713a4a265e53",
        "status": "LIVE",
        "message_type": "TEMPLATE",
        "message_payload": {
          "template": {
              "id": "66968960d6ecb81729e26005",
              "assistant_name": "Cetas Information Technology Private Limited",
              "name": "imagetemplate1",
              "label": "imagetemplate1",
              "status": "APPROVED",
              "call_to_action": [],
              "quick_replies": [],
              "type": "IMAGE",
              "language": "English (US)",
              "text": "Hello {{1}}, Welcome to Cetas Information Technology Private
Limited. We have evolved Microsoft's recommended Sure Step Methodology by
adding our product development perspective. This approach ensures successful
adoption of the solution in budgeted time with the highest accuracy. You can thus
stay assured that your project will have lesser downtime, more flexibility, and
higher quality standards.",
              "sample_text": "Hello [Suja], Welcome to Cetas Information
Technology Private Limited. We have evolved Microsoft's recommended Sure Step
Methodology by adding our product development perspective. This approach
ensures successful adoption of the solution in budgeted time with the highest
accuracy. You can thus stay assured that your project will have lesser downtime,
more flexibility, and higher quality standards.",
              "message_action_type": "None",
              "total_parameters": 1,
              "project_id": "664b97befdf4713a4a265e59",
              "business_id": "664b97befdf4713a4a265e53",
              "created_at": 1721141600019,
              "updated_at": 1721141621018,
              "partner_id": "664b977bfdf4713a4a265e46",
              "category": "UTILITY",
              "rejected_reason": "NONE"
          },
          "parameters": null,
          "media": null
        },
        "created_at": 1721141820972,
        "updated_at": 1721628058014
      },
      {
        "id": "669669cfd2c6646f83bcbd88",
        "name": "cetas",
```

```
            "type": "API",
            "audience_size": 6,
            "submitted": 6,
            "project_id": "664b97befdf4713a4a265e59",
            "business_id": "664b97befdf4713a4a265e53",
            "status": "STOPPED",
            "message_type": "TEMPLATE",
            "message_payload": {
                "template": {
                    "id": "668fb5a973e0e833aaab944a",
                    "assistant_name": "Cetas Information Technology Private Limited",
                    "name": "testmessage1",
                    "label": "testmessage1",
                    "status": "APPROVED",
                    "call_to_action": [],
                    "quick_replies": [],
                    "type": "TEXT",
                    "language": "English (US)",
                    "text": "Hello {{1}}, Welcome to Cetas Information Technology Private
Limited. We have evolved Microsoft's recommended Sure Step Methodology by
adding our product development perspective. This approach ensures successful
adoption of the solution in budgeted time with the highest accuracy. You can thus
stay assured that your project will have lesser downtime, more flexibility, and
higher quality standards.",
                    "sample_text": "Hello [Murali], Welcome to Cetas Information
Technology Private Limited. We have evolved Microsoft's recommended Sure Step
Methodology by adding our product development perspective. This approach
ensures successful adoption of the solution in budgeted time with the highest
accuracy. You can thus stay assured that your project will have lesser downtime,
more flexibility, and higher quality standards.",
                    "message_action_type": "All",
                    "total_parameters": 1,
                    "project_id": "664b97befdf4713a4a265e59",
                    "business_id": "664b97befdf4713a4a265e53",
                    "created_at": 1720694185482,
                    "updated_at": 1720694199888,
                    "partner_id": "664b977bfdf4713a4a265e46",
                    "category": "UTILITY",
                    "rejected_reason": "NONE"
                },
                "parameters": null,
                "media": null
            },
            "created_at": 1721133519429,
            "updated_at": 1721136887687
        }
    ]
```

Cetas

```
}
```

23. Webhooks

Description

Webhooks are HTTP callbacks that provide a way for the WhatsApp API to send real-time data to your server whenever a specified event occurs. Instead of your application asking for updates, the API pushes updates to your server as soon as they are available.

Endpoints

Method	Endpoint URL
POST	Your Endpoint Url in Https with below Payload

23.1 Message Created Event

Response

```
{
   "id": "64f1921d56c20e__5a8f6f41",
   "created_at": "2023-09-01T07:26:21.675Z",
   "topic": "message.sender.user",
   "project_id": "647f467__417590ba221334b",
   "delivery_attempt": "1",
   "data": {
    "message": {
     "type": "message",
     "id": "64f1921d901__24a6448108",
     "meta_data": [],
     "project_id": "647f4674c4___5ba221334b",
     "phone_number": "91245784XXX",
     "contact_id": "648d203dd30da1eedc9e",
     "campaign": null,
     "sender": "USER",
     "message_content": {
      "text": "Hey"
     },
     "message_type": "TEXT",
```

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```
     "status": "DELIVERED",
     "is_HSM": false,
     "chatbot_response": null,
     "agent_id": null,
     "sent_at": 1693178000,
     "delivered_at": 16935178000,
     "read_at": null,
     "failureResponse": null,
     "userName": "Preets",
     "countryCode": "91",
     "submitted_message_id": "",
     "message_price": 0,
     "deductionType": null,
     "mau_details": null,
     "whatsapp_conversation_details": null,
     "context": null
   }
 }
```

23.2 Message Status Update Event

Response

```
{
   "id": "65af5f22565c6df845066",
   "created_at": "2024-01-23T06:39:30.730Z",
   "topic": "message.status.updated",
   "project_id": "64b515b2fad1232720ad8",
   "delivery_attempt": "1",
   "data": {
    "message": {
     "type": "message",
     "id": "65af5f1f0840ad18c318ae76",
     "meta_data": [],
     "project_id": "64b515bf822fad1232720ad8",
     "phone_number": "910000000000",
     "contact_id": "6577f15d5710ca762a30b",
     "campaign": null,
     "sender": "API",
     "message_content": {
       "text": "Dear user,Thank you for choosing ther Tech for your real estate
needs! We are thrilled to have you on board and look forward tossisting you in
finding the perfect property.Best Regards,Shauryan Singh | [Call For
Queries842210] | [Visit Our Website,htt://test.com/]",
       "name": "newusertemp",
       "isTemplate": true
```

```
      },
      "message_type": "TEXT",
      "status": "DELIVERED",
      "is_HSM": true,
      "chatbot_response": null,
      "agent_id": null,
      "sent_at": 17059919642,
      "delivered_at": 17991968000,
      "read_at": null,
      "failureResponse": null,
      "userName": "Shauryan",
      "countryCode": "91",
      "submitted_message_id": "",
      "message_price": 0,
      "deductionType": "WC",
      "mau_details": null,
      "whatsapp_conversation_details": {
        "id": "cb17574df0556840c7c37e0aa79a6",
        "type": "MARKETING"
      },
      "context": null,
      "messageId":
"wamid.HBOTE5NzY5MjcxMTMwFQIAERgSRjBCMUU4OEY1ODdERTddENjI3AA=="
    }
  }
}
```

24. Common Error Codes

Code	Description
400	Bad Request: The request is invalid or malformed. Check parameters.
401	Unauthorized: Authentication failed. Verify credentials.
403	Forbidden: Permission denied. Ensure account permissions.
404	Not Found: The resource could not be found. Check the URL or endpoint.
405	Method Not Allowed: HTTP method is not supported. Check the API documentation.
429	Too Many Requests: Rate limit exceeded. Implement backoff strategies or increase limits.
500	Internal Server Error: An unexpected server error occurred. Try again later.
502	Bad Gateway: Received an invalid response from the upstream server. Retry later.
503	Service Unavailable: Service is temporarily unavailable. Try again later.
504	Gateway Timeout: Server did not receive a timely response. Check network and retry.

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601	Invalid Parameter: One or more parameters are invalid. Verify values and formats.
602	Invalid Phone Number: Phone number provided is not valid. Check format and validity.
603	Message Content Too Long: Content exceeds allowed length. Shorten or split the message.
604	Invalid Message Type: Message type is not supported. Check API documentation.