

# **Current Smart Bike Features**

## **Executive Summery**

Overall, Australia's market is very small compared to other large markets in the world, but it has a very good economic stability and produces high quality goods and services, especially selling more than 1.2 million bicycles per year. In such a situation, not only the quality of bicycles produced in the country and their demand, but it can be named as a country that produces several types of bicycles of very good quality for the local and foreign markets. Thus, in this assignment, the writer has been able to discuss the given bike model in depth and give detailed information about it.

It has been able to mention the current bicycle market in Australia and some simple history about it, and the type of bicycle we use is a modern bicycle and the various latest accessories that come in it can be obtained by any customer by using the bicycle. On the other hand, it has been discussed about this very modern type of bicycle, the pedal types, about the variety of special technical features of the bicycle type, and the demand for it in the market, and especially the demand for a bicycle in the Australian market and the special features that exist for this type of bicycle. Able to discuss and analyze the demand very well.

## **Introduction of the wahoo KICKR v5 indoor power trainer in Australia**

Worldwide ebike in Australia is no ordinary bicycle model, it is an established company with a very popular brand name and is already selling its products to its main European markets and countries with a primary focus on technology and quality, such as the United States (The Guardian, 2019). It can be named as a country that has won a very good brand name (The Guardian, 2019). With this ebuy concept, several electronics and aspects fueled by a variety of specialized technical tools in a wide variety of models have already been released to the Australian market (The Guardian, 2019). Among them, it is very important to understand that this concept is already popular in the Australian market (The Guardian, 2019).

This involved discussing the marketing of an exercise bike in the Australian market. This will discuss the Wahoo KICKR v5 Indoor Power Trainer bike at length and in depth (Pushys, 2022). Especially when buying equipment for exercise, it is very common in many European countries as well as in Asian countries that customers buy these types of bicycles to use them very easily at home and to get very high results (Port Melbourne Cycle, 2022). Also, it is very beneficial for the Australian people to use these types of bicycles during the hot season for indoor training and winter conditioning (Port Melbourne Cycle, 2022). On the other hand, in the Australian community, Smart Trainers and Smart Bikes are the home exercise concepts that have come to the market, so many people have taken advantage of a variety of marketing databases that are used to buy these types of bikes, especially since these types of bikes can be used indoors and they are personal to any person (Pushys, 2022). Being able to use it individually or in groups, it has started to get very good results, and these have started to spread and become popular very quickly in the society, especially among the working people (Pushys, 2022). Tacx and Cycleops are currently marketing and selling this type of bike in Australia by well-known brands, and these brands use a variety of high-end trainers to make this bike available to anyone (Port Melbourne Cycle, 2022). It is now possible to meet them personally during the sales period and get the personal advice they need (Pushys, 2022).

## **1.1 Why Wahoo KICKR V5 Indoor Power Trainer is Very Special to Australia**

In terms of society, Australia is a multi-state country with a variety of climate patterns. Under such climate patterns, it is sometimes difficult for the people living in that culture to leave their homes, and in such cases, it is very auspicious and advantageous if they can do those activities indoors in their personal tasks such as exercising and maintaining their health (Port Melbourne Cycle, 2022).

It is very desirable to make it easy for a person to exercise at home, and by doing so, people can continue their exercise for a longer period (Port Melbourne Cycle, 2022). When people do their own exercise at home, using the tools that we bring qi and especially very good results and facilitate its continuous use, the person also feels personally relieved and happy to practice it for a long time (Port Melbourne Cycle, 2022). On the other hand, the ability of a person to do this very strategically and as an organization, the ability to sell the above type of bicycle to individuals is high (Port Melbourne Cycle, 2022).

## **2.0 Special Features of Wahoo KICKR V5 Indoor Power Trainer in Australia**

Today, new technology takes the lead in every field, and due to the dominance of a technology, the complexity, and prices of the products that people choose, as well as the quality of the products are not only the composition, but also the extent to which the products are sold in the market or not. Fields are very important (IVY Panda, 2019). Especially in the market, when buying various electronic devices as well as other exercise-related devices or bicycles, technology can be described as an extremely high value field as well as a very essential standardized condition (IVY Panda, 2019).

On the other hand, this new type of bike or KICKR AXIS Action Feet is added to itself and with less than one percent improved and increased power accuracy, it is a 5-wheel that can provide the most practical driving feeling to the customer (IVY Panda, 2019). Not only to withstand the demands of all types of competitors or cyclists, but also to provide the customer with a very important functional nature by creating a very high quality indoor smart trainer with durability and stability and especially with a carbon body (IVY Panda, 2019). On the other hand, through the design of such a bicycle, the customer can use this bicycle by adjusting the

shape of the body and the amount of weight he can reduce as yoga, and it is designed to withstand the weight of any customer (IVY Panda, 2019). has been. On the other hand, by using this bicycle, the customer can reduce his body weight in a very short period of time without any side effects and by following the proper instructions, and not only is he able to develop his desired physical and physical appearance, but at the same time with the technology here. The bike's ability to receive three Bluetooth connections makes indoor use of the bike very sporty and enjoyable for both enthusiasts and enthusiasts for long-term use (IVY Panda, 2019).

A few decades ago, when a customer chose a bicycle, it was not as a means of entertainment, but as a means of transportation and a vehicle. But considering the current socio-economic health conditions, the needs of people globally are changing strongly (IVY Panda, 2019). Through this change, the customer can not only meet their own exercise needs, but when meeting their exercise needs, it is possible to get parallel experiences to the experience they get when going to some other fitness center or doing their exercise outdoors (IVY Panda, 2019). Not only because of being able to produce a type of bicycle with a higher standard than the types, but because of this type of bicycle, because of all their needs, i.e., physical, and mental needs, as well as the high quality, they are able to bear their own body weight and use it by increasing or decreasing it according to their needs. The breed has become very popular among the people (IVY Panda, 2019).

On the other hand, Australia is a country with a diverse climate pattern and is known as a country with cold weather as well as extreme hot weather (IVY Panda, 2019). When using a bicycle under such conditions, the customer must be able to use this bicycle in cold climates and in very hot climates, and although an ordinary bicycle cannot be used in such a way according to the climate patterns, such high-quality products manufactured with high technology can be used indoors (IVY Panda, 2019). It can also be pointed out here that the production of a bicycle fulfills the great needs of the customer (IVY Panda, 2019).

On the other hand, looking at the various exercise tools available in the market and in gyms, they later cause various unwanted physical and side effects in the human body (IVY Panda, 2019). But to be able to use and use this kind of bicycle at home after proper paper inspection and to use such a standardized tool to reduce one's weight is not only to be able to maintain one's health for a long time but also in the future i.e. when any person is aging and the body is

going through It is very important not to suffer from various side effects later on due to various specific physical and mental disabilities (IVY Panda, 2019). On the other hand, the fact that they have to spend time to go to a gym, and the customer has to spend some money monthly or annually for that, all the issues are alleviated and as an investment they make at one time, such a tool with high technology and quality or high quality And by purchasing a standard bicycle and a one-time investment, the customer can meet their physical and mental exercise needs, and especially because they can carry out their exercise activities in an enjoyable way, and this method can be used by anyone at home. You will get several benefits (IVY Panda, 2019).

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